

NO: R078

COUNCIL DATE: May 6, 2024

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **April 30, 2024**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Council Initiatives Funding Request – Surrey Pride Society**

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## RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship request from the Council Initiatives Fund of \$4000 from Surrey Pride Society towards the inaugural Rainbow Gala and Awards Night to be held on June 1, 2024.

## INTENT

The City received a sponsorship request from Surrey Pride Society (the “Society”) for their inaugural Rainbow Gala and Awards Night to be held at Surrey City Hall on Saturday, June 1, 2024.

## BACKGROUND

The Society is a non-profit organization that promotes awareness, acceptance and pride for the 2SLGBTQ+ community in Surrey and surrounding areas. The Society organizes various events and programs throughout the year, such as the annual Surrey Pride Festival, the Surrey Pride Awards, and the Surrey Pride Youth Leadership Program. The Society also advocates for 2SLGBTQ+ rights and issues and provides education and resources to the community.

## DISCUSSION

The Society is planning to host their inaugural Rainbow Gala and Awards Night on June 1, 2024 at Surrey City Hall. The event will celebrate 25 years of advocacy and leadership within the Rainbow Community of Surrey. The event will feature live entertainment, dinner, and an awards ceremony. The event is expected to attract over 150 guests, including dignitaries, community leaders, sponsors, media, and members of the public. The Society is requesting a Council Initiatives Funding sponsorship of \$4,000 to support the event. The sponsorship will help cover the costs of venue rental, catering, security, marketing, and awards. The sponsorship will also demonstrate the City's commitment and support to the 2SLGBTQ + community and diversity and inclusion in Surrey.

## **FUNDING**

Staff have evaluated the current request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommend that Council support the Society's inaugural gala and awards night by providing a sponsorship contribution of \$4,000 from the Council Initiatives Fund. Appendix "I" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendation of this report.

## **CONCLUSION**

Based on the above discussion, it is recommended that Council approve, from the Council Initiatives Fund, a sponsorship contribution of \$4,000 in support of Surrey Pride Society's inaugural Rainbow Gala and Awards Night to be held on June 1, 2024.

Kam Grewal  
CFO/General Manager  
Finance

Appendix "I": Council Initiatives – Allocations for 2024

# Appendix “I”



## 2024 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
<b>2024 Proposed Budget</b>	<u>260,000</u>		<b>\$ 500,000</b>
Surrey Hospitals Foundation - Celebration of Care Gala		12,500	
SFU President's Surrey Community Mixer		5,000	
Immigrant Link Centre Society		5,000	
Princess Margaret Secondary School - LeoCraft Design Team		15,000	
Balsar Community Foundation - Run Surrey Run		20,000	
Penmar Community Arts Society - Salmon Sessions Music Festival (Proposed)		15,000	
<b>Surrey Pride Society - Rainbow Gala and Awards Night (Proposed)</b>		<b>4,000</b>	
UNITI - Celebrating You (Proposed)		8,000	
<b>Allocations for 2024</b>		<u><b>\$ 84,500</b></u>	<u><b>\$ 415,500</b></u>