

## City Parkway Banners

### Call to Artists

**Submission Deadline: May 27, 2024**

**Artist Fee: \$2,000**

*\*Fabrication & installation costs covered by the City*

The City of Surrey is seeking design proposals for street banners along City Parkway outside of the Surrey Central Skytrain station.

Each year, the Public Art Program commissions artwork for 100 street poles across Surrey. This new initiative specifically targets City Parkway, aiming to enhance the area with unique banner designs. City Parkway is emerging as a central hub of downtown Surrey, bustling with activity from residents, commuters, students, and local businesses.

As City Parkway continues to develop, its importance as a central hub increases, making it a focal point for cultural exchange. The City's goal with these banners is to beautify the area and to celebrate the vibrant, dynamic spirit of a rapidly evolving downtown Surrey, fostering a sense of pride and community among its residents and visitors.

**The artwork should enhance the urban landscape and add vitality to the neighborhood.**

### What projects will be considered?

- Artwork must be the original work of the artist.
- The proposal can be a newly created image or a past work.

### Selection Process

- Proposals will be reviewed by a selection panel consisting of City Staff and community members.
- The selection panel will recommend the final artwork for presentation to the Arts and Culture Advisory Committee (ACAC).

## Schedule

KEY DATES	
<b>May 27, 2024</b>	Submission Deadline
<b>Mid-June</b>	Artists contracted
<b>June - July</b>	Design development and proofing
<b>August</b>	Fabrication and installation

## Compensation

- The artist fee for this project is \$2,000.
- Fabrication and installation costs are covered by the City.

## How to Apply

Please submit your application to public art staff at:

Email: [publicart@surrey.ca](mailto:publicart@surrey.ca)

Subject line: City Parkway Banners – (Your Name)

**Deadline for application is May 27, 2024.**

Your application should contain the following information:

- **Contact Details:** Name, address, email and phone number
- **Concept Sketch:** Artwork design for the banner
  - need not be the final artwork
- **Bio & Artist Statement:** A brief introduction to who you are and what your artwork is about. (1 page max)
- **Package:** Combine all items into a single PDF document (10mb max)

## Administrative Notes

- The City respects the intellectual property rights of the artist.
- The artist will retain ownership rights over the image.
- The artist will grant the City a license to use their final design to fabricate and exhibit the image, as well as for promotion and documentation purposes.
- The City reserves the right to not implement the project should circumstances change.

## Site/Technical Notes:

- The banners will cover the stretch of pedestrian walkway along City Parkway from approximately 104 ave to 102 ave.
- This area is covered by the Skytrain guideway outside of Surrey Central station.
- Surrey City Hall, City Centre Library, KPU, SFU and Central City Mall are in the immediate vicinity.
- Banner size is 36" h x 20" w

