

NO: R102

COUNCIL DATE: May 30, 2022

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **May 26, 2022**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Canada India Networking Initiative (CINI) 2022**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship contribution of \$2,000 from the Council Initiatives Fund in support of the Canada India Networking Initiative (“CINI”) 2022 taking place virtually and in person at Simon Fraser University (“SFU”) Surrey from June 17th to June 19th, 2022.

INTENT

The City has received a sponsorship request from the Canada India Networking Society (the “CINS”), in support of the CINI 2022. The event will be held virtually on Zoom and in-person at SFU Surrey from June 17 - 19, 2022.

DISCUSSION

The CINS is a non-profit society that conceptualizes, collaborates, and coordinates between people, organizations, and institutions to improve the health and well-being of the people of Canada and India. The CINS was founded in 2010 to build strong links between Canada and India in Life Sciences and Health Services.

The CINS in partnership with SFU, Fraser Health Authority, and the Consulate General of India is hosting CINI 2022 in Surrey from June 17 - 19, 2022. This initiative aims to promote a healthy civil society through innovation, education, and engagement in health care. This multi-day event will bring together leaders from Canada and India to discuss health issues such as Women’s Health and Integrative Medicine. The CINS is seeking a sponsorship amount of \$2,000 that will be used towards program expenses and venue rental costs. The City of Surrey will be recognized as a sponsor during the formalities of the event and will be acknowledged as a sponsor on the social media platforms during the event. A copy of the information provided by CINS related to CINI 2022 is attached to this report as Appendix “I”.

FUNDING

Staff have evaluated the request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommend Council consider supporting this initiative through a sponsorship of \$2,000 from the Council Initiatives Fund.

Appendix “II” attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY

The recommendations of this report support the objectives of the City’s Sustainability Charter 2.0. In particular, the recommendation relates to the Sustainability Charter themes of Inclusion, Public Safety and Health and Wellness and the following desired outcomes (“DO’s”):

- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics, and life experiences;
- Public Safety DO5: Surrey is recognized and perceived as a leader in establishing and maintaining collaborative partnerships for community safety and well-being;
- Health & Wellness DO1: Surrey has a full range of high quality, community-based health services and programs that address health and wellness; and
- Health & Wellness DO5: Services and programs are responsive to shifting health and social needs, and local and external factors.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$2,000 from the Council Initiatives Fund to CINS in support of the CINI 2022 taking place virtually and in person at SFU Surrey from June 17th to June 19th, 2022.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix “I”: CINI 2022 Program

Appendix “II”: Council Initiatives - Allocations for 2022



Women’s Health - Overcoming Barriers - - Voices from the Trenches -

Co-Hosted with:

Fraser Health, Simon Fraser University &
Consulate General of India, Vancouver

0830 to 1230 Hr Saturday June 18, 2022 - Virtual Zoom

Speakers on Barriers in health on cancer, sexual health, gestational diabetes, chronic fatigue syndrome, maternal health, leadership in health, Covid and Challenges.

0830 to 1230 hr Sunday June 19th 2022 - Virtual Zoom

Speakers of Integrative Health to integrative medicine, What is it, Building capacity , Future direction post covid of Self management, Self-empowerment and building healthy society

Registration : www.thecins.org

In Partnership With:



Appendix “II”



2022 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
2022 Adopted Budget	<u>260,000</u>		\$ 500,000
The Vancouver Urbanarium Society		10,000	
Car Free Days Surrey Festival		25,000	
Canada India Networking Initiative (Proposed)		2,000	
Allocations for 2022		<u>\$ 37,000</u>	<u>\$ 463,000</u>