

NO: R166

COUNCIL DATE: October 16, 2023

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **October 11, 2023**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Council Initiatives Funding Request – Spooktacular Newton**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve from the Council Initiatives Fund, a funding contribution of \$5,000 in support of the annual Spooktacular Newton event taking place on October 28, 2023.

INTENT

The City received a request from Newton Business Improvement Association (the “NBIA”) to support their annual Spooktacular Newton event by providing a funding contribution. The event will be held on Saturday, October 28, 2023, on 137th Street between 72nd and 74th Avenue.

DISCUSSION

The NBIA was established in 2014 by Surrey City Council to facilitate business improvement, community economic development, business revitalization, and area enhancement in the Newton Town Centre. The NBIA has since hosted several successful community events to promote vibrancy in Newton including Car Free Day and Newton Festival.

Spooktacular Newton is an annual family-friendly Halloween themed event hosted by NBIA. The event brings together the residents and local businesses to transform streets into pedestrian-friendly spaces. Spooktacular Newton consists of free, family-fun activities such as trick-or-treating, face painting, crafts, games, mini golf, dance performances, a pumpkin patch, haunted train, and a spook theatre. The NBIA estimates that over 12,000 people will be attending this year’s event. The NBIA has requested the City consider supporting this event by providing a funding contribution to offset production, staging and traffic management costs.

FUNDING

Staff have evaluated the request to ensure it is compliant with the Council Utilization Fund Policy. Staff recommend that Council consider supporting the annual Spooktacular Newton event through a funding contribution of \$5,000 from the Council Initiatives Fund.

Appendix "I" attached to this report, documents the balance in the Council Initiatives Fund based on the assumption that Council will approve the recommendations of this report.

CONCLUSION

Based on the above discussion, it is recommended that Council approve from the Council Initiatives Fund, a funding contribution of \$5,000 in support of the annual Spooktacular Newton event taking place on October 28, 2023.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix "I": Council Initiatives Fund – Allocations for 2023

Appendix "I"



2023 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
2023 Proposed Budget	<u>260,000</u>		\$ 500,000
SFU Share the Vibe Community Mixer		5,000	
The Realistic Success Society		5,000	
Rotary District 5050		10,000	
KidSport BC Surrey Chapter		3,000	
Run Surrey Run		20,000	
Desi-Q Cultural Gala - Sher Vancouver		2,500	
U19 Ukrainian Women's Junior Softball Team		5,000	
RCMP Musical Ride		6,000	
Gone Country, Here for the Cure		10,000	
Surrey Fiesta Extravaganza		10,000	
Anti-Racism Forum & Art Exhibition - PICS		10,000	
Homelessness Services Association of BC - Annual Conference		2,000	
Surrey Food Bank Society		15,000	
Semiahmoo Arts Society		10,000	
Darpan Extraordinary Achievement Awards		5,000	
Centre for Child Development (Proposed)		3,000	
Spooktacular Newton (Proposed)		5,000	
Drishti Awards Gala (Proposed)		5,000	
Allocations for 2023		<u>\$ 131,500</u>	<u>\$ 368,500</u>