

Improving
the quality
of life for the
citizens of
Guildford



Concept drawing of the new Guildford Town Centre



We are committed to balancing growth with sustainability



Message from the Mayor

We are building the city of the future here in Surrey! As our population continues to grow and the city evolves into a metropolitan centre, we are implementing a number of programs and initiatives to ensure that our neighbourhoods remain vibrant, safe and sustainable, and Surrey continues to thrive as a leader in the region.

We are committed to balancing growth with sustainability as we implement our vision for Surrey. As we move our city forward we will ensure that we have the necessary social infrastructure, roadways, transit options, environmental protection, public safety and employment opportunities.

The future lives here in our city, and we will continue to invest in new infrastructure and community enhancement projects in Guildford in order to improve the quality of life for people living and working in Surrey.

Sincerely,

Dianne L. Watts, Mayor

Build Guildford

As our communities continue to grow, more civic facilities are needed to serve our citizens and businesses. The City of Surrey is implementing the Build Surrey program of capital projects to position the city for a prosperous future. Over the next six years, new projects will be built in Guildford to make Surrey an even more exciting place to live and to provide residents with world-class facilities.



New Swimming Pool at Guildford Recreation Centre

This new pool will offer increased access to swimming lessons and recreational swimming for all North Surrey residents.

New Fitness Facility and Gymnasium at Fraser Heights Recreation Centre

The recreation centre will be expanded with a new fitness facility and gymnasium to create new healthy living options for North Surrey residents. The renovation includes retrofitting the multi-purpose space into a youth lounge with access to the youth park.



New Artificial Turf Field and Field House at Hjorth Road Park

A second artificial turf field will significantly increase the number of hours of outdoor field programming available in this growing community. A new field house with public washrooms, team changing rooms and meeting space will support increased participation at the park.

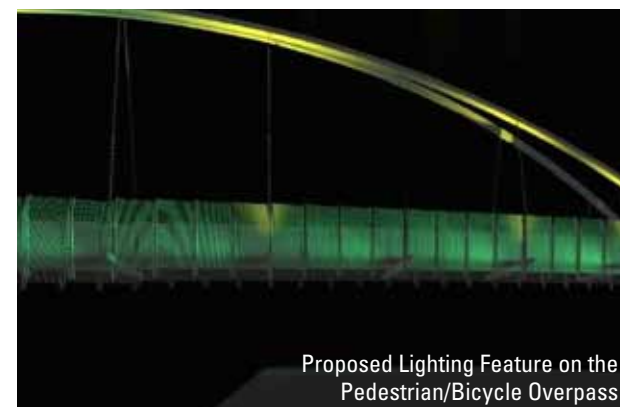


Pedestrian/Bicycle Overpass

The City of Surrey is developing a pedestrian/bicycle overpass connecting Tynehead Regional Park and 168th Street, over Highway 1. The project will include a public art display designed by John Webber. The artist has proposed lighting features to create "scenes" that would transition between various scenes over time. This proposed art concept will ensure a significant landmark feature along Highway 1 every evening, and will further the City's image as progressive and a leader in public art.

96 Avenue Upgrades

96 Avenue between 152 Street and 176 Street will be widened to four lanes, and divided medians and left-turn lanes will be constructed. This project will provide additional capacity, improve the safety and efficiency of the transportation network in north Surrey, and result in a lowering of greenhouse gas emissions due to the reduction of traffic. The project is worth \$24 million, with money coming from the Golden Ears Bridge project, the Canada Infrastructure Stimulus Fund, Translink and the City.



Proposed Lighting Feature on the Pedestrian/Bicycle Overpass



Pedestrian/Bicycle Overpass



Beautification Initiatives

The City is undertaking many beautification initiatives in Guildford, including:

- New seasonal street banners will be featured on 152 Street, 104 Avenue and around the Guildford Recreation Centre
- Decorative wraps will be applied to utility kiosks
- New landscaped gateway feature being constructed at 152 Street and Lincoln Drive to welcome visitors and residents to Guildford Town Centre and the City of Surrey
- Greening the community through decorative planters, flower beds and tree planting
- Graffiti prevention and removal program

Surrey Bend Regional Park

The City of Surrey and Metro Vancouver are partnering to create the new Surrey Bend Regional Park. Surrey Bend is 348 hectares and is part of a complex of parks and protected areas along the Fraser River. The park plan includes a trail network, educational opportunities, and an entrance area, which will include parking, washroom facilities, viewing platform and dock, group picnic area, and a children's nature play area. Future plans include the potential for a pedestrian and cycling overpass over the CN rail corridor for residents to access the park from Fraser Heights.



Get involved and be a part of Guildford's future!

Community Beautification Grants

Grants are now available to Guildford residents & community groups to support neighbourhood revitalization and beautification efforts, through the Community Enhancement Partnership Program (CEPP). For more information, visit www.surrey.ca/citybeautification.

Volunteer Opportunities

There are many fun and interesting ways to get involved in your community through volunteering. For more information about how you can participate, please visit www.volunteer.surrey.ca

Supporting Guildford's Business Community

Surrey is proud to be home to a strong and growing local economy – thanks in great part to the expertise and committed efforts of our business community. The Guildford business community makes significant contributions to Surrey's economic health, local job creation and overall quality of life.



Business Retention and Expansion (BR&E) program

The City continues to support and encourage a healthy, sustainable business climate through a variety of community-based initiatives, including our Business Retention and Expansion (BR&E) program. The program is designed to facilitate proactive outreach to business owners to assist in ensuring that they are being properly informed and served by the City and other partners while providing networking and learning opportunities along with valuable resource and referral information.

Through the Business Visitation component of the BR&E program, City Economic Development staff meets one-on-one with Guildford business owners to discuss their operations and identify any issues that may be an impediment to their business viability and growth.

The City's Economic Development Office has enhanced its outreach to businesses through the introduction of a business-focused e-newsletter titled *Business Matters*. The publication features news and events related to business and economic development in Surrey and keeps people updated on the latest economic initiatives, business growth statistics and more. To sign up for *Business Matters*, please visit www.surrey.ca/business and join the e-bulletin.



New Guildford Town Centre

Guildford Town Centre is undergoing a large expansion and redevelopment which will revitalize the shopping centre, attract new retail outlets, provide a better shopping experience, and create a new vibrancy in the community.



Phase I of the Guildford Town Centre renovation project includes a brand new 165,000 sq. ft. Wal-Mart SuperCentre and additional parking.

The Phase 2 proposal includes an additional 330,000 square feet of new retail space, including a new food court. Phase 2 also includes façade renovations, redesigned mall entrances, new parking, and a new transit loop.



Get Involved!

To get involved and learn more about business-related initiatives and events, how to start a business, the many advantages of doing business and investing in Surrey, and much more, please visit www.surrey.ca/business or email econdev@surrey.ca

Enhancing Community Safety

The City has developed a comprehensive, balanced approach to addressing the root causes of crime and criminal behaviour through its Crime Reduction Strategy and is continually seeking to implement new and innovative programs that will improve the quality of life for the citizens of Surrey. The District 2 Policing Office serves residents and businesses in Guildford, Fleetwood and Fraser Heights and is located at 10395-148 street.



Surrey's Crime Reduction Strategy

The City of Surrey's Crime Reduction Strategy is focused on four primary objectives:

1. Reduce crime and increase community safety
2. Increase public involvement in reducing crime
3. Increase integration between all stakeholders involved in crime reduction
4. Improve public awareness around the reality and perception of crime

Get Involved and Make a Difference!

Become a volunteer at the RCMP District 2 Policing Office: 604-502-6500

Contact the RCMP District 2 Crime Prevention Programs Coordinator: 604-502-6509

Join the Surrey RCMP Block Watch program: 604-599-7601 or www.surrey.rcmp.ca

Become a volunteer with the Surrey Crime Prevention Society: 604-502-8555 or www.surreycrime.bc.ca

If you want more information about community safety in Surrey, please email crimereduction@surrey.ca

Neighbourhood Liaison Unit

The officers in the District 2 Neighbourhood Liaison Unit deal specifically with business and residential community issues and work to identify effective crime reduction strategies.

Community Safety Officer

The Community Safety Officer assists businesses with employee training related to personal safety and robbery prevention, and provides security assessments of businesses upon request.

Crime Prevention Programs Coordinator

The District 2 Crime Prevention Programs Coordinator manages the Block Watch Program, which provides residents with the opportunity to work side by side with the police to address and solve issues. The coordinator also gives tutorials on personal safety, robbery prevention, home and business security advice.

Community Groups

Two groups have been established in District 2 to work with the police to identify issues and provide valuable information to officers during investigations:

- Guildford Apartment Managers' Association (GAMMA)
- Block Watch Fleetwood Strata Condominium and Townhouse Group (will be expanded to Guildford in fall 2010)

Citizens Making the Difference

The City is developing a new community participation project called 'Citizens Making the Difference'. The project is being piloted in Newton and recognizes that we can all play a role in improving community safety. The City will be educating and empowering residents and taking specific actions to address issues.

Beautifying the Neighbourhood

We believe that by enhancing the environment and providing facilities and programs that contribute to social well being, we will improve the quality of life for our residents. Investing in the effective enforcement of City by-laws, and implementation of new beautification measures in Guildford are another part of an overall goal of creating safe, livable communities.

Surrey Crime Prevention Society

The City provides grants and funding to support a range of community partners, including the Surrey Crime Prevention Society (SCPS). The SCPS is an active partner with the District 2 office and they meet regularly to discuss crime reduction strategies. SCPS has been instrumental in developing unique community based approaches to various issues, including graffiti. The Society employs an Anti-Graffiti Coordinator, provides clean up kits to the Parks department for the Partners in Parks program, and supplies the public with kits in support of informal neighbourhood clean-up efforts.





MAYOR
DIANNE WATTS

City of Surrey Mayor and Council



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BOB BOSE



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