

NO: R142

COUNCIL DATE: July 25, 2011

REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **July 12, 2011**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Golf Canada 2011 Canadian Junior Boys Golf Championship**

RECOMMENDATION

The Finance & Technology Department recommends that Council approve financial support of \$10,000 from the Council Initiatives Fund to the tournament organizers of Golf Canada's 2011 Canadian Junior Boys Golf Championship that is being held at the Morgan Creek Golf Course from August 1 to August 5, 2011.

BACKGROUND

Golf Canada is the national sport organization for golf in Canada. Its goal is to encourage participation in the game of golf. Golf Canada conducts both amateur and professional championships, amateur programs and a variety of services across the country to help shape the present and future of golf in Canada. This year, the Canadian Junior Boys Championships will be held at Morgan Creek Golf Course from August 1 to August 5. The tournament organizers have requested financial support from the City in the amount of \$10,000, to assist with signage, player shuttle and communication expenses.

DISCUSSION

This national event will bring together 156 of the highest calibre national junior golfers between the ages of 12 and 18 years along with fans, supporters, media, Golf Canada personnel, numerous volunteers from across the country and a select group of international golfers. The event will have national and international media coverage and will have economic benefit to local hotels, restaurants and retail outlets.

Morgan Creek Golf Course has donated their golf course to Golf Canada for the week; however, it is estimated that an additional \$65,000 will be required to support this event. The tournament organizers have requested a financial contribution of \$10,000 from the City to help off-set the costs associated with signage, player shuttles and communications for this event.

The City has funded sports events that help to provide broad public exposure for Surrey and attract attention from economic sectors important to the on-going development of a strong and healthy city. The Council Initiatives Fund has been used in these circumstances as the source for the City's financial support. Examples where the City has provided financial support includes the Canadian PGA City of Surrey Invitational Golf Tournament at Hazelmere Golf Course, the National Women's Under-18 Hockey Championship held at South Surrey Arena, the Canadian

Short Track Speed Skating Championships held at the South Surrey Arena and the 2010 Hargobind International Wrestling Championships held at the Guildford Recreation Centre.

Staff has reviewed the request and recommends that \$10,000 in financial support be provided from the Council Initiatives Fund to tournament organizers for the 2011 Canadian Junior Boys Golf Championship. The balance remaining in the Council Initiatives Fund assuming that Council approves the recommendation of this report is documented in Appendix "A".

SUSTAINABILITY CONSIDERATIONS

The 2011 Canadian Junior Boys Golf Championship will contribute to achieving the socio-cultural goals of the City's Sustainability Charter, namely, "Promote Active Living and Cultural Opportunities".

CONCLUSION

Based on the above discussion, it is recommended that Council approve financial support of \$10,000 from the Council Initiatives Fund to the tournament organizers of Golf Canada's 2011 Canadian Junior Boys Golf Championship that is being held at the Morgan Creek Golf Course from August 1 to August 5, 2011.

Vivienne Wilke, CGA
General Manager,
Finance & Technology

Appendix "A" – 2011 Council Initiatives Fund



**2011 FINANCIAL PLAN
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	267,341		
2011 Proposed Budget	<u>250,000</u>		\$ 517,341
Sponsor Appreciation Event	10,000		
RCMP 60th Anniversary Exhibit	20,000		
Surrey Minor Hockey - Provincial Championships	3,000		
Arts Umbrella Surrey	25,000		
2011 Flavours of Surrey Event	15,000		
Red FM 5th Annual Run	5,000		
Annual Pride Festival	1,000		
Mayor's Charity Ball	3,250		
2011 Canadian Junior Boys Golf Championship	10,000		
Allocations for 2011		<u>\$ 92,250</u>	<u>\$ 425,091</u>