

NO: F011

COUNCIL DATE: APRIL 14, 2014

FINANCE COMMITTEE

TO: **Finance Committee**

DATE: **April 1, 2014**

FROM: **General Manager, Finance & Technology
General Manager, Parks, Recreation and
Culture**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Canada Cup Field Hockey Event**

RECOMMENDATION

That the Finance & Technology Department and Parks, Recreation and Culture Department recommend that the Finance Committee recommend that Council approve funding in the amount of \$2,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 11th through July 13th at Tamanawis Park.

INTENT

The purpose of this report is to provide information in relation to a request to the City from the West Coast Kings Field Hockey Society for funding to offset costs associated with hosting the 2014 Canada Cup Field Hockey Tournament being held from July 11th through July 13th, 2014 at Tamanawis Park.

DISCUSSION

The West Coast Kings Field Hockey Society will be hosting the Canada Cup Field Hockey Tournament from July 11th to July 13th at Tamanawis Park. The event will draw athletes from around the world and organizers are expecting approximately 10,000 spectators through the 3-day event. The West Coast Kings Field Hockey Society has requested that the City provide financial support to assist in offsetting the costs of facility rentals for the event. It is noted that the City's Fee Waiver Policy does not apply to facility rentals.

Staff has reviewed this request and has concluded that a grant of \$2,500 from the Council Initiatives fund would be reasonable in the context of similar requests that the City has received from other organizations involved in hosting international events and for which the City has provided financial assistance. The event is consistent with the Surrey Sport Tourism "Ahead of the Game" strategy in that it will attract visitors to a sporting event in the City in support of local businesses that support tourism.

Status of the Council Initiatives Fund

Appendix 'I' documents the balance in the Council Initiatives Fund based on the assumption that Council will approve the recommendations in this report.

SUSTAINABILITY CONSIDERATIONS

The subject event is consistent with the objectives of the City's Sustainability Charter; more particularly, the following action item:

SC12 – Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities.

CONCLUSION

Based on the above discussion, it is recommended that Council approve funding in the amount of \$2,500 from the Council Initiatives Fund to assist in offsetting some of the facility rental costs for the Canada Cup Field Hockey Tournament that is taking place from July 11th through July 13th at Tamanawis Park.

Vivienne Wilke, CGA
General Manager,
Finance & Technology

Laurie Cavan
General Manager,
Parks, Recreation and Culture



2014 FINANCIAL PLAN
COUNCIL INITIATIVES

| Description | Amount | Allocation | |
|--|----------------|-------------------|-------------------|
| | | to date | Remaining |
| Carried Forward from Prior Year | 103,026 | | |
| 2014 Approved Budget | <u>250,000</u> | | \$ 353,026 |
| City of Bhangra Festival (Year 3 of 3) | | 15,000 | |
| Break the Silence on Violence against Women (year 2 of 2) | | 5,000 | |
| My Neighbourhood, My futures Initiative (year 2 of 5) | | 40,000 | |
| Surrey Steps Up: Youth Engagement Guest Speaker | | 5,000 | |
| BC Championship Female Hockey Association | | 3,250 | |
| Surrey Fire Fighters' Historical Society | | 12,500 | |
| Optimist Junior International Curling U-18 Championships | | 4,500 | |
| Surrey Fire Fighters Charitable Society Walk, Run & Roll Event | | 5,000 | |
| SASSY Awards | | 7,500 | |
| Doors Open Expansion | | 15,000 | |
| Flavours of Surrey | | 22,000 | |
| Canada Cup Field Hockey Event | | 2,500 | |
| Allocations for 2014 | | <u>\$ 137,250</u> | <u>\$ 215,776</u> |