

NO: R182

COUNCIL DATE: July 25, 2016

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **July 21, 2016**

FROM: **General Manager, Finance & Technology**

FILE: **1850-20**

SUBJECT: **Sponsorship Request – Fraser Region Aboriginal Friendship Centre**

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## RECOMMENDATION

The Finance and Technology Department recommends that Council approve the following:

1. Receive this report as information;
2. Approve a sponsorship contribution of \$1,000 from the Council Initiatives Fund to the Fraser Region Aboriginal Friendship Centre (FRAFC) for their Gala celebrating the 10<sup>th</sup> Anniversary of the All Nations Safe House on Friday, September 16, 2016; and
3. Authorize \$600 for the purchase of a table for 10 at the FRAFC Gala, to be funded through the individual attendee's budget.

## INTENT

The City has received a request from the Fraser Region Aboriginal Friendship Centre Association for a sponsorship for their Gala celebrating the 10<sup>th</sup> Anniversary of the All Nations Safe House on Friday, September 16, 2016 at the Riverside Signature Banquet Hall in Surrey. This report addresses that request.

## BACKGROUND

The Fraser Region Aboriginal Friendship Center is located on the traditional, ancestral unceded traditional territory of the Katzie, Kwantlen, Kwekwetlem, Qayqayt, Semiahmoo, and Tsawwassen First Nations. Their mission is to support the activities that promote the health and well-being of Aboriginal People and to promote the resurgence of resident Aboriginal culture, language and teachings, particularly those of local residency.

Key housing, children in care, family and employment services, are provided at the centre. Many of the aboriginal people in Surrey have used the services and become important members of the Surrey aboriginal community. The organization became a Friendship Centre in November 2012, becoming the newest of 25 centres in British Columbia. This connection with the National Association of Friendship Centres (NAFC) provides a support structure and opportunities at a much more strategic level.

## **DISCUSSION**

The Fraser Region Aboriginal Friendship Centre Association (FRAFCA) will be hosting their first annual fundraising gala to celebrate the 10<sup>th</sup> anniversary of the All Nations Safe House, which provides emergency housing to at-risk and homeless youth in our community. The goal of this event is to raise awareness of the high need for housing for youth who are between 19-24 years old that are homeless and in need of support. Many of the youth that the FRAFCA work with and support are not yet ready to be independent at 19 years old, and many are without family supports. Their goal is to create transitional housing for youth between 19-24 years old, which also would include wraparound support services to help build their life skills. The goal is to slowly integrate the youth into the community in a way they can be independent during their transition into adulthood. The Gala will be held at the Riverside Signature Banquet Hall in Surrey and will include a buffet dinner, cultural performances and guest speakers. There will also be a silent auction, and 50/50 raffles. This event will give FRAFCA a chance to share with the community, what they have been working on to make a change in the lives of the youth they serve.

This sponsorship request does not satisfy the evaluation criteria for a City grant as stipulated in the City Grant Policy since the event is a fund-raiser; however, Council has previously provided funding to similar events through the Council Initiatives Fund.

Staff is recommending that Council consider supporting this event through the provision of a \$1,000 sponsorship from the Council Initiatives Fund, which will provide 2 event tickets, the City's logo featured on the FRAFCA website for six months and inclusion in advertising and signage for the event. In addition to this sponsorship, it is further recommended that a table for 10 be purchased at a cost of \$600, which would be through the attendee's budget. This will ensure that all of Council is able to attend the event.

### **Funding**

Appendix "I" attached to this report, provides information on the balance in the Council Initiatives Fund on an assumption that Council will approve the recommendation of this report.

## **SUSTAINABILITY**

The Fraser Region Aboriginal Friendship Centre Association supports the overall objectives of the City's Sustainability Charter as related to the themes of Inclusion. Specifically, this grant will support the following desired outcomes:

- Inclusion DO1: Surrey welcomes, includes, embraces and values the diversity of people who live here.
- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Inclusion DO7: Surrey's Urban Aboriginal community is thriving with high educational outcomes, meaningful employment, and opportunities for cultural connections.
- Inclusion DO9: Supports and services are in place to prevent and help people transition out of poverty.

## CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$1,000 from the Council Initiatives Fund, along with the purchase of a table for 10 for the Fraser Region Aboriginal Friendship Centre Association Gala celebrating the 10<sup>th</sup> Anniversary of the All Nations Safe House on Friday, September 16, 2016 at the Riverside Signature Banquet Hall in Surrey.

Vivienne Wilke, CPA, CGA  
General Manager,  
Finance & Technology

Appendix "I": Status of the Council Initiatives Fund



**2016 FINANCIAL PLAN  
COUNCIL INITIATIVES**

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	2,800		
<b>2016 Proposed Budget</b>	<u>250,000</u>		<b>\$ 252,800</b>
My Neighbourhood, My futures Initiative (year 4 of 5)		40,000	
Surrey Poet Laureate (Year 2 of 3)		10,000	
SFU Surrey Campus Open House		15,000	
City of Surrey Busary		10,000	
Seeds Business Awards		4,000	
PICS Diversity City Sponsorship		5,000	
Bridal Week Vancouver		5,000	
100 Year Journey Gala Sponsorship		6,000	
Pride Festival		5,000	
Seniors Volunteer Project		75,000	
Ethar Trip to Cloverdale Rodeo		2,688	
Whalley Little League		2,000	
Refugee Welcome Event		6,850	
Sarah McLachlan School of Music		30,000	
Sarah McLachlan School of Music		-15,000	
Surrey Hospital & Outpatient Centre Foundation - CAPSU		15,000	
West Coast Centre for Learning - Brain Booster Camp		2,000	
Darpan Achievement Awards		5,000	
Phoenix Society Live Well Street Fair		2,500	
10th Annual Red FM Charity Walk		5,000	
Drishti Awards Gala		1,500	
SFU Diwali Gala		2,500	
SFU President's Gala		5,000	
Crescent Beach Concours d'Elegance 2016		2,000	
Mayor's Charity Ball (Proposed)		3,500	
<b>Fraser Region Aboriginal Friendship Centre (Proposed)</b>		<b>1,000</b>	
<b>Allocations for 2016</b>		<u><b>\$ 246,538</b></u>	<u><b>\$ 6,300</b></u>