

NO: R021

COUNCIL DATE: February 5, 2018

REGULAR COUNCIL

TO: Mayor & Council **DATE: January 23, 2018**

FROM: General Manager, Finance **FILE: 1850-20**

SUBJECT: Sponsorship Request - President's Annual Simon Fraser University (SFU) Surrey Gala Dinner

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report as information; and
2. Approve a sponsorship contribution of \$5,000 in support of the President's Annual SFU Surrey Gala Dinner and authorize the purchase of additional tickets as necessary for members of Council who are planning to attend this event.

INTENT

SFU Surrey has forwarded an invitation to the City to become a sponsor for the President's Annual SFU Surrey Gala Dinner scheduled for Friday, March 9, 2018. This report addresses that request.

DISCUSSION

SFU Surrey is hosting the Annual SFU President's Surrey Gala Dinner on Friday, March 9, 2018 to raise funds for the SFU Close-to-Home Entrance Awards. These awards are used to encourage Surrey and other South of the Fraser area high school graduates to continue their education. The awards program is targeted at students with high academic achievement who have also demonstrated leadership and community involvement. SFU is requesting that the City consider being a silver-level sponsor for this event with a sponsorship contribution of \$5,000. With this sponsorship, the City will receive 4 complimentary tickets to the event that will be allocated to members of Council who plan to attend the event. Additional tickets may be purchased as necessary.

The City of Surrey will be recognized as a sponsor during the formalities at the event, acknowledged as a sponsor in the program that is published for the event as well as on the SFU website and on displays during the event. Staff has evaluated the request and supports the silver-level sponsorship of \$5,000 from the Council Initiatives Fund.

Funding

Appendix “I” attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

SUSTAINABILITY CONSIDERATIONS

The President’s Annual SFU Surrey Gala Dinner supports the overall objectives of the City’s Sustainability Charter as related to the themes of Inclusion and Education and Culture. Specifically, this grant will support the following Desired Outcomes:

- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences.
- Education & Culture DO1: Surrey has a culture of learning, with a broad range of diverse learning opportunities available and accessible to meet the needs of all residents.
- Education & Culture DO2: Surrey children and youth have access to a high quality comprehensive and inclusive educational system, and opportunities that include experience in and out of school.
- Education & Culture DO6: Surrey is a provider of advanced education, producing cutting-edge research and cultivating leaders in innovative practices.

CONCLUSION

Based on the above discussion, it is recommended that Council approve a sponsorship contribution of \$5,000 from Council Initiatives Fund, in support of the President’s Annual SFU Surrey Gala Dinner and authorize the purchase of additional tickets as necessary for members of Council who are planning to attend this event.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix “I”: Council Initiatives – Allocations for 2018

