

NO: R215

COUNCIL DATE: October 1, 2018

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## REGULAR COUNCIL

TO: **Mayor & Council** DATE: **September 20, 2018**

FROM: **General Manager, Finance** FILE: **1850-20**

SUBJECT: **Sponsorship Request – Mackie’s Place**

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## RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve a sponsorship of \$6,000 from the Council Initiatives Fund to Mackie’s Place in support of their Youth Job Skills Program.

## INTENT

The City has received a sponsorship request in the amount of \$10,000 from Mackie’s Place to support their Youth Job Skills Program (the “Program”) which was launched in Surrey in January 2017.

## DISCUSSION

Mackie’s Place is a non-profit organization operating out of People’s Church in Surrey that aims to provide after-school programs for at-risk youth. Mackie’s Place launched its after-school hub in January 2017 to provide an employment focused training platform for Surrey youth through drop-in and on-going programs. The hub is designed to encourage, engage and equip at-risk youth through tutoring, skill building, and leadership training. Last year, twenty at-risk youth and over one hundred volunteers from Surrey participated in the Program.

The Program is a comprehensive 12 week program that begins with setting personal and job skills goals with each youth. The Program teaches quality resume building, interview skills, employment preparation, conflict resolution, effective communication skills, team building and decision making in a workshop setting. Mackie’s Place is requesting that the City supports their Program with a sponsorship of \$10,000.

## **FUNDING**

This is the first year that the City has received a sponsorship request from Mackie's Place for their Program. Accordingly, Council has not provided previous funding for this program.

Staff recommend that Council consider a sponsorship of \$6,000 to Mackie's Place in support of their Youth Job Skills Program in Surrey.

Appendix "1" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

## **SUSTAINABILITY**

Mackie's Place Youth and Job Skills Program supports the overall objectives of the City's Sustainability Charter 2.0 as related to themes of Public Safety and Economic Prosperity and Livelihoods. Specifically, this sponsorship will support the following Desired Outcomes ("DO"):

- Public Safety DO1: Residents feel safe and have a strong sense of security in all neighbourhoods and throughout the city;
- Public Safety DO5: Surrey is recognized and perceived as a leader in establishing and maintaining collaborative partnerships for community safety and well-being;
- Economic Prosperity and Livelihoods DO1: Diverse and meaningful employment and business opportunities are available close to where people live and provide incomes that can support a high quality of life; and
- Economic Prosperity and Livelihoods DO3: Job creation and entrepreneurship development are widely fostered.

## **CONCLUSION**

Based on the above discussion, it is recommended that Council authorize from the Council Initiatives Fund, a sponsorship of \$6,000 to Mackie's Place in support of their Youth Job Skills Program.

Kam Grewal CPA, CMA  
General Manager, Finance

Attachment:  
Appendix "1": Status of Council Initiatives Fund 2018

# APPENDIX "I"



## 2018 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	600		
<b>2018 Adopted Budget</b>	<u>260,000</u>		<b>\$ 260,600</b>
2018 Sponsor Appreciation Event		10,000	
All Aboard Wanderlust - JustKids Program		2,500	
Young Agrarians Land Matching		10,000	
SFU President's Surrey Gala		5,000	
Foam Free Vaisakhi Initiative		5,000	
Indo-Canadian Dental Association		2,500	
Darpan Extraordinary Achievement Awards		7,000	
Canucks Autism Network (CAN) 2018		5,000	
Youth Helping Youth Society		250	
Canada India Networking Initiative 2018		2,000	
100 Year Journey Gala		6,500	
West Coast Kings Field Hockey Society		3,500	
2018 Surrey Social Innovation Summit		70,000	
Surrey Women's Centre 25th Anniversary		1,000	
Agriculture Week - Pie in the Plaza		30,000	
Crescent Beach Concours d' Elegance		2,000	
Fraser Region Aboriginal Friendship Centre Association		3,500	
Federation of Canadian Municipalities Special Advocacy Fund		20,685	
Arts4All Festival		20,000	
Gadhri Memorial Mela		6,000	
11th Annual Red FM Charity Walk		5,000	
Drishti Awards Gala		1,200	
Surrey Vulnerable Women and Girls Working Group		15,000	
Surrey City Orchestra		10,000	
SFU Surrey Diwali Gala (Proposed)		2,500	
Flamingo Events Centre (Proposed)		2,000	
<b>Mackie's Place (Proposed)</b>		<b>6,000</b>	
<b>Allocations for 2018</b>		<b>\$ 254,135</b>	<b>\$ 6,465</b>