

# *Culture Development Advisory Committee Minutes*

Room 418  
City Centre Library  
City Hall  
10350 University Drive  
Surrey, B.C.  
TUESDAY, NOVEMBER 17, 2015  
Time: 2:38 p.m.  
File: 0540-20

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**Present:**

Councillor Villeneuve, Chair  
Councillor Woods, Vice-Chair  
C. Girardi  
C. Li-Leger  
C. Thornley  
J. Kearns  
U Maxwell-Lewis

**Regrets:**

B. McMurray  
F. McLafferty  
J. Hawkins  
R. Charles

**Staff Present:**

A. Boehm, IIC Liaison, Economic Development  
D. Jones, Manager, Economic Development  
J. Spence, Curator of Exhibits & Programs  
S. Borger, Education Programs Specialist  
K. Gallie, Performing Arts Manager  
L. Cavan, GM Parks, Recreation & Culture  
L. Davison, Visual & Community Art Manager  
L. Saffery, Museum Manager  
R. Gallagher, Manager Heritage Admin & Facilities  
S. Bhogal, Deputy Chief Librarian  
S. McKinnon, Manager, Arts Services  
C. Eagles, Legislative Services

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**A. ADOPTION OF MINUTES**

1. The minutes of the Culture Development Advisory Committee meeting, held September 15, 2015, to be adopted

It was

Moved by C. Li-Leger  
Seconded by C. Girardi

That the minutes of the Culture  
Development Advisory Committee meeting of September 15, 2015 be adopted.  
Carried

**B. DELEGATIONS**

1. **Arts Umbrella**  
Susan Smith Alexander, Senior Director, Programming  
Lucille Pacey, President and CEO of Arts Umbrella  
File: 5120-01

The following comments were made:

- Arts Umbrella provides high quality arts training and invests in young people for their future ages 2 – 19 and ensures any child is able to attend their classes. Diversity is encouraged in every classroom.

- In January 2012, the first South Surrey studio opened near Morgan Crossing. There are two studios, one in the South Surrey location and a studio in City Centre within the Concord Pacific development. The studios are 75% donor funded and since January 2012, Arts Umbrella has reached over 5,502 individual students at these locations.
- Arts Umbrella is committed to connecting with all levels and ages of children and ensure those with disabilities are able to participate.
- Students in need of financial support are able to apply and receive an Arts Umbrella scholarship.
- Personal growth and well-being is enhanced through the arts training programs providing children the ability to have creative thinking and self-confidence to do better in school.
- The main source of funding is primarily corporate and private foundations, with government providing the smallest amount of funding at 5 - 7%. The biggest challenge Arts Umbrella faces is trying to do so much with so little, as the business tries to keep tuition as low as possible. Arts Umbrella raises money one year in advance to budget for the upcoming year.

A fundraising event is being held at Surrey Arts Centre on February 12, 2016, at 8:00 p.m. with special guest Sal Ferreras who will bring together some of Metro Vancouver's most outstanding world music and jazz artists. Tickets are on sale now and can be purchased through [tickets.surrey.ca](http://tickets.surrey.ca) (Surrey Civic Theatres).

## 2. **Holi Colour Festival Presentation**

Goldean Lowe and Judie Dahl

File: 8200-02

The following comments were made:

- Bhakti Yoga Vancouver has been in existence for one and a half years creating cultural experiences including the Holi Colour Festival. Bhakti Yoga Vancouver is a not-for-profit organization and is an umbrella name for programs that run throughout the Lower Mainland.
- The Holi Colour Festival is a traditional Indian holiday adapted to the contemporary Canadian/American practice where all ages can celebrate with the spraying of coloured powders, noise, and entertainment. In India, Holi announces the arrival of spring and the passing of winter. Usually, the event takes place in spring time where local artists, musicians, vendors with specialized foods, and community organization booths are invited to participate. The event is truly multicultural.
- The delegation expressed that the City of Surrey would be the right place to hold this event as Surrey has the right geographic location and diverse community.

- A short video was played to members and staff that showed the event that took place in Vancouver on Monday, September 14, 2015.
- The colours used in the celebration are prepared with corn-starch and food colouring and are non-toxic. The event does not permit alcohol and participants are encouraged to wear white.

The delegates proposed hosting the Holi Colour Festival on August 1, 2016 in the City of Surrey. The organization has submitted an application to the Cultural Grants Program as well as seeking corporate sponsorship and other cultural grants to achieve this opportunity.

The Chair expressed appreciation for the organization's interest in the City and asked that staff set up a meeting with Holi Colour Festival to discuss booking facilities and additional planning. Any progress or feedback from the committee is to be discussed at the next meeting.

3. **Surrey Art Gallery's 40th Anniversary  
Archive Artists Panel: "The Archeology of Art"**  
C. Li-Leger, Visual Arts Representative  
File: Verbal Update

C. Li-Leger spoke on the event that took place on Saturday, November 14, 2015 from 2:30 p.m. to 4:30 p.m. where she and four other artists-in residence, Jim Adams, Polly Gibbons, Haruko Okano, and Mandeep Wirk revealed unknown stories, behind-the-scenes photographs, commentaries and critiques through hundreds of documents accumulated in the Surrey Art Gallery's archives over the past 40 years. A booklet was produced and is free and accessible to everyone online.

C. **OUTSTANDING BUSINESS**

1. **Revised Capital Cost Projection as distributed at the  
September 15, 2015 meeting.**  
Laurie Cavan, General Manager, Parks, Recreation and Culture  
File: 0540-20V

The following comments were made:

- A member of the Committee noted that the revised capital cost projection showed a decrease in funding for arts. Staff advised that the first spreadsheet included funding from sources outside of the City; funding from other levels of government and community fund-raising contributions were removed.

- On June 16, 2015, the Committee made a motion that CDAC recommend Council direct funds to cultural projects; the recommendation was directed to the Finance Committee for consideration. Staff clarified that Council deliberates over the Capital Budget as part of the entire budget process and looks at competing priorities and the needs of the community as a whole.
- A member of the Committee requested to see an improvement in the funding amount for arts.

The Chair advised that a brainstorming meeting could be held to discuss ideas on how to advance the funding in the budget for arts.

In addition, the Chair would like to see a presentation/ discussion at the table showing outcomes from the cultural grants program that help to demonstrate how successful these arts investments have become.

It was Moved by C. Thornley  
Seconded by C. Li-Leger  
That the Cultural Development Advisory  
Committee meet in January to discuss initiatives and ideas to present to Council  
for an increase in funding for arts.

Carried

## D. NEW BUSINESS

### 1. Heritage Services Curriculum Based School Programs Presentation

Jerrilin Spence, Curator of Exhibits and Programs, Historic Stewart Farm and  
Sandra Borger, Education Programs Specialist, Surrey Museum  
File: 7800-01

The following comments were made:

- Surrey Heritage Services have educational programs and field trips at the Surrey Museum and Historic Stewart Farm where students get hands-on learning experience.
- Surrey Heritage Services is proactively researching and applying new approaches to learning and adjusting program content so all teachers are aware and confident that programs reflect the new BC Ministry of Education curriculum.
- The programs have a strong heritage component, include hundreds of hands-on artifacts and high quality items, available for student study.

The group asked the Committee for advice for the Surrey Museum or Historic Stewart Farm and how to inform all teachers about the program. The group is working with staff to market the new programs to the School District through the Student Teachers Association and through the City's website. The goal is to make the museum fun and interactive.

2. **Creative Cities Summit Video**  
Kent Gallie, Performing Arts Manager  
Parks, Recreation & Culture

*This item was deferred to the next Culture Development Advisory Committee meeting.*

3. **2016 Surrey Cultural Grants – CDAC Representative**  
File: Verbal Update

Staff were seeking a volunteer from CDAC to sit on the 2016 Cultural Grant Evaluation Committee. The Chair requested staff to contact B. McMurray to see if he would be available, if he is not available, C. Thornley would volunteer to be the representative.

#### **E. ITEMS REFERRED BY COUNCIL**

#### **F. CORRESPONDENCE**

1. **Proposed 2016 Meeting Dates**  
File: 0540-20 V (CDAC)

*This item was deferred to the next Culture Development Advisory Committee meeting. The next meeting is January 19, 2016.*

#### **G. INFORMATION ITEMS**

1. **Surrey Archives & Museums Online Access (SAMOA)**  
Ryan Gallagher, Manager, Heritage Admin & Facilities  
Park, Recreation & Culture  
File: 7800-01

*This item was deferred to the next Culture Development Advisory Committee meeting.*

2. **Surrey Civic Theatres (SCT) Surrey Spectacular Series**  
File: 8200-20

*This item was deferred to the next Culture Development Advisory Committee meeting.*

**H. BUSINESS ARISING**

- 1. Youth Art Presentation, Feedback Report**  
Liane Davison, Visual and Community Arts Manager  
Parks, Recreation & Culture

*This item was deferred to the next Culture Development Advisory Committee meeting.*

**I. NEXT MEETING**

The next meeting of the Culture Development Advisory Committee will be held on January 19, 2016 at 2:30 p.m. in 2E Community Meeting Room A.

*Councillor Villeneuve left the meeting at 4:13 p.m., therefore, the meeting was adjourned and the remaining agenda items were deferred to the next meeting.*

**J. ADJOURNMENT**

It was  
Moved by U. Maxwell-Lewis  
Seconded by C. Li-Leger  
That the Culture Development Advisory  
Committee (CDAC) meeting do now adjourn.

The Culture Development Advisory Committee adjourned at 4:13 p.m.

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Jane Sullivan, City Clerk

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Chairperson – Councillor J. Villeneuve