

Present:

Councillor Villeneuve, Chair
A. Cleaver
B. Cooper
B. McMurray
C. Girardi
C. Li-Leger
F. McLafferty
W. Bollard

Absent:

Councillor Steele -Vice-Chair
S. Thorne

Guests:

J. Laitar
T. Anderson
T. Olemen

Staff Present:

D. Jones, Manager, Economic Development
J. Gallinger, Legislative Services
J. O'Donnell, Manager, Heritage Services
K. Gallie, Performing Arts Manager
L. Cavan, GM Parks, Recreation & Culture
M. Houlden, Chief Librarian
R. Atkinson, I&I Liaison, Economic Development
S. McKinnon, Manager, Arts Services
T. Mueller, Legislative Services

A. ADOPTION OF MINUTES

1. The minutes of the Culture Development Advisory Committee (CDAC) meeting, held Tuesday, June 18, 2013, to be adopted.

It was

Moved by C. Girardi
Seconded by B. McMurray

That the minutes of the Culture
Development Advisory Committee (CDAC) of Tuesday, June 18, 2013, be adopted.
Carried

B. DELEGATIONS

1. **Melanie Houlden, Chief Librarian**
File: 7960-01; 0550-20-10

In attendance before the Committee to provide a summary of the Library Board's Strategic Plan for 2013 - 2015.

The following comments were made:

- The delegation noted that many libraries in the Lower Mainland are realizing a decline in visitation; conversely, the library community in Surrey is busier than ever. Through a creative and fresh approach to learning and information sharing, library staff will continue to adapt programming to reflect the growing needs of our community.
- An overview of library usage statistics from 2012 was provided as follows:
 - 2.5 million people visited
 - 4.1 million items borrowed
 - 3.1 million views of the website
 - 135,000 children and teens participated in literacy based programs

Library Programs for 2012/2013 include the following:

- **Innovative Programming and Outreach** - The Library offers READ-Ability Assistive Technology which provides specialized equipment to clients who may have a visual impairment, reading, learning, or physical disability. The Home Delivery Service provides free delivery of library materials to individuals confined to home, hospital or care facility because of illness, disability or advanced age.
- **4 Teen Advisory Groups** - Teen programming the expansion of the teen advisory groups comprised of 120 teenagers. There are career interest groups along with "Surrey Reads and Writes" along with a new series called "Authors Among Us".
- **eBook/Electronic Resources** - The Library has 40 e-readers and has loaned over 4,000 eBooks alone. Staff helps to reduce the digital divide by helping people to understand technology by hosting workshops and one-on-one help sessions.
- **Story Time for Adults** - The library hosts a story time for adults with developmental disabilities and there are music sessions to help enhance communication. This program will be further expanded in 2014.
- **Human Library Project** - The Human Library is an opportunity for Surrey residents to "check out" a person instead of a book and chat with them one-on-one for 45 minutes. The program presents a unique opportunity for participants to learn someone else's life story by borrowing a "human book".
- Over the past year a significant amount of time has been spent in developing the Surrey Library Board's Strategic Plan. The goal in developing the plan was to address shifts in demographics (aging population) as well as embrace the general growth and development of the City. The strategic process was comprehensive and involved public consultation and with partners, and members of the community at large. The library's vision focuses on the importance of lifelong learning, literacy and community engagement.
- What makes the Surrey Libraries different is the idea of taking leadership in promoting literacy and engaging in the community as a whole. Four strategic outcomes of the library's vision include the following:
 1. **Expanding Opportunities for Social Engagement** - The library is a meeting place that is neutral where all information is shared; future programming will include more computer workshops and family oriented activities.
 2. **Strengthening Literacy Supports as a Tool to Access Learning** - Studies have shown the importance of reading to children at an early age and the positive impact on brain development. In Surrey, low-income families with new babies will now have books available when they arrive home from the hospital. The Library will be providing more opportunities

for technology training and they will come to the library to make use of those tools. They will also be focusing on the needs of newcomers. One of the new programs is called "Library Champions". A Library Champion (once trained) will go out to their respective communities to speak to their language groups and their church groups to share the services available for Library Services; the program is scheduled to launch in October 2013.

3. **Enhancing Equitable Access to Learning and Experiences** - This strategic goal will be achieved through the help of partners, i.e., shelters, and SFU. There will be different versions of access cards made available to ensure that everyone can use the library. Staff is working more closely with the business community, having partnerships with SEEDS, belonging to the Friends of Simon project, and involved in Flu Clinics as well.
4. **Improving Capacity to Support Learning and Creative Experiences** - This goal will be achieved through the launch of the "Apple Project". Little iPads will be setup for 4 - 6 years olds to learn about the technology and eventually they will be available in all the locations. The Library also hopes to support the Creative Economy by supporting "**Maker Spaces**" which are community-operated workspace where people with common interests, (i.e., computers, technology, digital art, crafts), can meet, socialise and collaborate. Currently the Library has six stations at the City Centre Library and will be working with the Surrey Film Festival organizers to set up teaching stations.

The Chair noted that Jean M. McKendry, University of British Columbia, published a thesis entitled: "Reading the landscape of public libraries as place: experiences of homeless men in public libraries in Vancouver, BC". In researching her thesis, McKendry interviewed 23 homeless men in libraries. Interviewees shared that one of the reasons they frequent libraries is that they are the only place in their life where they were not stigmatized or judged... (McKendry, 2013).

The delegation noted that at the Surrey Libraries, programming provides resources to clients of all ages and walks of life. For more information, residents can visit the following website: <http://www.surreylibraries.ca/>.

A member of the Committee asked if there were opportunities available for Simon Fraser University (SFU) student to engage in volunteer work at the Library and noted many of the students have technical skills that they could share with community outreach initiatives. The Chair suggested speaking with Stephen Dooley, Director of Community Engagement at Kwantlen Polytechnical University (KPU), who will be taking up the post of Executive Director at SFU Surrey, effective November 1, 2013.

Staff noted there could be some interesting synergies that would complement events occurring at City Hall. The Chair noted that the Council Chamber at the New City Hall is also a theatre and that space could be utilized for Library sponsored events.

2. **Sheila McKinnon, Manager Arts Services**

File: 7800-01

In attendance before the Committee to provide an update on the recent Provincial Arts Summit (www.artsummit.ca) toward developing a BC Cultural Policy Framework.

The following comments were made:

- Arts Summit 2013 was planned to take the next steps towards a comprehensive and sustainable cultural policy framework for our province and begin a year-long process that will see participants return to the table in 2014 with a document for discussion and adoption.
- The Summit was held June 21-22, 2013, at the Roundhouse Community Arts & Recreation Centre and included representation from the arts, cultural, and heritage sectors, creative industries, tourism, hospitality industries, along with all levels of government and industry stakeholders.
- The delegation noted that Alliance for Arts & Culture has been a unified voice and advocate for the arts since 1986, providing professional development, support, and other services to the artistic, cultural and heritage communities. The Alliance's membership includes more than 300 organizations.
- The Bridge Society is a charitable society that has the following mandate: *"to promote awareness of, and education about arts and culture in Metro Vancouver by establishing bridges between the general public, the private sector and arts organizations and individual artists"*. Initiatives such as Culture Days, the selection of Arts Board Member of the Year for the Mayor's Arts Awards in Vancouver and the Arts Summit fall within the mandate of this Society's work.
- The Honorary Chair of the BC Arts Summit is Nini Baird and as the Chair of the TELUS Vancouver Community Board she was able to gain sponsorship to support the Summit with live streaming, there was also a live graphic recorder and videographer and all of this material is available on line at artsummit.ca.
- The Arts Summit 2013 was approached with the following three goals in mind:
 1. **Educating Ourselves** - This was an opportunity to learn what cultural policy can look like, what forms it takes in other jurisdictions, and what it can (and cannot) be expected to do.
 2. **Visioning BC Cultural Policy** - Involved discussing and sharing our individual visions for an inclusive cultural policy for British Columbia and beginning to discuss the possible content.
 3. **Developing a Strategy** - The organizers set a twelve-month strategy that will result in a working document for review at the 2014 Arts Summit.

- Keynote speakers at the Summit included delegates from New Brunswick and Alberta who presented on the process of developing cultural policies for their provinces and what is trending in the field.
- To understand the benefits of collaboration three presenters representing key cultural industries including Music BC, Book Publishing and Canadian Media Productions spoke about how they collaborated to influence the BC Provincial Government to establish “Creative BC” (creativebc.com) earlier this year, which has received significant funding.
- There was a powerful video montage entitled: "Art in Our Lives". The video engaged eight artists and cultural workers who discussed their work, the impact of art in our daily lives and their hopes for the new cultural policy.
- The Summit engaged participants in Q&A sessions to facilitate round table discussions; allowing delegates an opportunity to provide valuable input into shaping the framework for a BC Cultural Policy.

Emerging themes included:

- Access for Youth
 - Funding and Commitment to Arts Education
 - Promoting BC's Artistic Strengths to Increase Cultural Tourism
 - Using Arts as a Tool for Conflict Transformation & Promotion of Social Cohesion
 - Promoting Collaboration/Partnerships
 - Creating a Diversity of Purpose-Built Venues and Spaces for Rehearsals and Presentations
 - Leadership training
- The next step is BC Convergence, over 30 delegates will work on the development of a white paper and CoS will have an opportunity to host one of the consultation sessions. They are also looking for sponsorship to support the presentation of the Summit next June.
 - Staff noted that the video montage entitled "Art In Our Lives" (<http://artssummit.ca/video-montage/>) succinctly puts into words many of the things that CDAC members share about their own passion for arts and heritage and about how they can get involved in the Cultural Policy Framework.
 - Councillor Villeneuve suggested that a link to the video be placed on the CoS website.

Staff asked Committee members to think about the significance of arts and heritage in our daily lives, what they would like the BC cultural policy to address; and, how they might become involved.

The Chair thanked staff for their report and requested that members of the Committee be kept apprised of continuing developments and noted that the Creative BC Funding program would be a good presentation to share with D. Jones, Manager, Economic Development for the next Creative Economy Summit.

C. OUTSTANDING BUSINESS**D. NEW BUSINESS**

1. **2014 Cultural Grants Program, Sheila McKinnon, Manager Arts Services**
www.surrey.ca/grants
File: 0360-1; 1850-20

The following comments were made:

- Staff shared that information on the 2014 cultural grant program guidelines has been featured in *Spotlight on the Arts* September 2013 issue: Page 5.
- The Cultural Grant program "Expression of Interest Letters" will be due by September 23, 2013. On October 3, an information session will be held for qualified applicants and grant application forms will be distributed.
- Staff noted that on October 24, 2013, one-on-one mentoring sessions will be offered for interested applicants to provide assistance with the application process.
- As part of the next steps the 2014 Cultural Grant Evaluation Committee will meet in November and then will forward their recommendations to Council for consideration in December.

In response to a question from the Committee regarding the Cultural Grant Funding levels, staff noted that allocated funds are still at the \$75,000 level although even more applications were received than last year. Staff noted that the Committee's recommendation for increased funding will be considered through the budget process this year; however, staff will not know of Council's decision until December 2013.

The Chair noted that this is a challenging budget year as there are a number of capital projects underway; however, the CDAC recommendation for increased Cultural Grant funding levels will be reviewed along with the other funding requests.

2. **"Survivor 101" Training for Community Arts Organizations, Sheila McKinnon, Manager Arts Services**
File: 0390-01; 0330-20

The following comments were made:

- Staff noted that the Regional Cultural Development Advisory Committee (RCDAC) has developed a series of workshops to assist cultural organizations to gain leadership, knowledge, improve management skills and become more sustainable. The program will be comprised of four workshops covering topics related to funding, audience development, marketing and board development.

Each municipality was asked to take on a topic; the City of Surrey elected to take on funding projects.

- The first workshop entitled "Getting Your Funding Ducks in a Row" will take place in Surrey on Tuesday, October 29, 2013 from 8:30 a.m. - Noon at the City Centre Library, Room 120.
- The workshop will feature six speakers, representing all levels of government as follows: Canadian Heritage, BC Arts Council, Vancouver Foundation, Community Investment TELUS, Metro Vancouver and City of Surrey Cultural Grants Program. Staff noted there is only space for 60 participants (\$20 fee), the registration form is on-line at the Metro Vancouver website as follows: <http://www.metrovancouver.org/REGION/SURVIVOR101/Pages/default.aspx>

3. **Surrey Art Gallery Fall Exhibitions and Events, Liane Davison, Visual and Community Arts Manager**

File: 0330-01; 7800-01

The following comments were made:

- The complete list of upcoming exhibitions can be found at the Surrey Art Gallery website: <http://www.surrey.ca/culture-recreation/1564.aspx> and at <http://www.surreyurbanscreen.ca/>
- A member of the Committee asked staff to describe the **Nancy Paterson: Stock Market Skirt**. In response, staff noted that Nancy Paterson has created a kinetic installation involving a tele-robotic sculpture interfaced with the Internet. The hemline of the skirt rises and falls in sync with real-time data of fashion and the economy. Ms. Paterson will visit Surrey to present an artist's talk on her innovative work on Saturday, September 28, 2013 from 2 - 3 p.m.

4. **Wind Work, Wind Play: Weathervanes & Whirligig's Exhibition, Jacqueline O'Donnell, Heritage Services Manager**

<http://www.surrey.ca/culture-recreation/2374.aspx>

File: 7850-01

The following comments were made:

- Staff noted that the exhibit will be on display from September 24 - December 21, 2013; features 30 pieces of heritage folk art and will be a unique opportunity for people in Surrey to experience a national caliber exhibit from the Canadian Museum of Civilization.
- The other exhibit on display is Indonesian Shadow Puppets; the collection has only been on display once and they are on loan to the museum from the SFU Museum of Archaeology.

Staff noted that the exhibits have been advertised using a number of social media forums including the City of Surrey website, newspaper advertising and Twitter.

C. Girardi shared that a new feature in *Spotlight on the Arts* has been added entitled: "**Heritage: Take a Look at your Past**"; details of the Surrey Museum Exhibits were highlighted in the September Issue on Page 17.

E. ITEMS REFERRED BY COUNCIL

F. CORRESPONDENCE

G. INFORMATION ITEMS

1. **Invitation: Surrey Civic Treasure Awards Ceremony, Sheila McKinnon, Manager Arts Services**
File: 0390-01; 0330-20

Staff invited members of the Committee to attend the 10th Annual Business and the Arts Reception and 6th Annual Surrey Civic Treasure Award Ceremony on Tuesday, October 8, 2013, from 6 - 8:00 p.m. at the Surrey Arts Centre (13750 - 88 Ave, Surrey).

2. **Surrey Arts Centre Theatre's 2013-14 Season Update, Kent Gallie, Performing Arts Manager**
File: 0360-01; 7800-01

Staff noted that this is shaping up to be one of the best seasons on record. The 2013/2014 season is doing exceptionally well at the box office; subscription sales have significantly exceeded totals from 2011/2012.

The Chair requested staff to look at the feasibility of implementing a senior's rate in the subscription series.

3. **Invitation: Culture Days 2013 at the Surrey Arts Centre, Kent Gallie, Performing Arts Manager** (<http://culturedays.ca/en>)
File: 0360-01; 7800-01

A series of activities will be held in the Surrey Arts Centre on the afternoon of Saturday, September 28, 2013; all members of the Committee were invited to attend.

Culture Days Events scheduled in other areas of Surrey include:

- Semiahmoo Arts "Paint the Town" Event - Two Day Event
- Arts Council of Surrey - Two Day Dance and Wellness Workshop
- Sofia Collective - Poets in Conversation Event
- Arts Umbrella - Arts Installations will be made available at various Westminster Savings Branches throughout Surrey.

Further details on all events can be found on the City of Surrey website:
<http://www.surrey.ca/culture-recreation/12290.aspx?startDate=Sep-11-2013>.

4. **Success of the Surrey Libraries Poetry Contest, Melanie Houlden, Chief Librarian**

File: N/A - Verbal Update

The poetry contest has selected a winner, which will be announced at the opening of the New City Hall. There were over 30 entries and staff will be moving forward with the Poet Laureate idea for 2014.

It was

Moved by B. McMurray

Seconded by W. Bollard

That the Culture Development Advisory

Committee (CDAC) receive Information Items G1, G2, G3 and G4 as provided.

Carried

H. OTHER BUSINESS

The following verbal updates were made by members of the Committee:

1. **F. McLafferty, School of Interactive Arts and Technology, Co-operative Education, Simon Fraser University**

The School of Interactive Arts and Technology has a 10th anniversary coming up. An email invitation will be sent out to Committee members toward the end of September.

2. **L. Cavan, General Manager, Parks, Recreation & Culture**

<https://www.surrey.ca/culture-recreation/11056.aspx>

Staff provided an overview regarding the recent success of the 2013 Surrey Doors Open event and noted that there was increased participation from 2012. Council received a presentation from staff regarding the event at the Monday, September 9, 2013 Council-in-Committee (CIC). Event organizers are looking forward to expanding the program in the future. Staff thanked everyone on the CDAC for their support and co-operation making the 2013 Doors Open Event such a tremendous success.

3. **S. McKinnon, Manager, Arts Services**

www.businessinsurrey.com

Members of the Committee were reminded to attend the Civic Treasure Awards Event on Tuesday, October 8, 2013, from 6:00 - 8:00 p.m. at the Surrey Arts Centre. Staff noted that to showcase the award recipients, they have been doing some filming and captured some excellent material. Registration for the event can be done on the Surrey Board of Trade website or by calling (604) 581-7130.

4. **T. Oleman, Kekinow Native Housing Society**
<http://www.kekinow.ca/>

Members of the Kekinow Native Housing Society will be participating in the September 29, 2013, Surrey International World Music Marathon (<http://surreymarathon.com/>) in order to generate awareness for the work their organization does.

5. **C. Li-Leger, Visual Artist (Day of Drawing)**
<http://www.dayofdrawing.com/>
<http://www.campaignfordrawing.org/bigdraw/search.aspx>

Day of Drawing has developed a mobile exhibition in a 26-foot truck and will have an exhibit that will coincide with an international initiative entitled: "Campaign for Drawing - Big Draw". Cora is currently in the process of pinning down venues, and has been in talks with the Surrey Art Gallery, and has confirmed Kwantlen Polytechnic University for the closing. The event will include participatory activities as well as a unique exhibition. Additional information will be sent to members of CDAC when the details have been firmed up.

6. **W. Bollard, Artistic Director, Peninsula Productions**
<http://www.peninsulaproductions.org/about/>

Peninsula is producing a new play; in doing so they will utilize the Semiahmoo Arts Space as a "non-traditional" theatre space. *Death and the Maiden* is a 1990 play by Chilean playwright Ariel Dorfman. The play has darker themes and explores the cruel treatment of a political prisoner living in a totalitarian dictatorship and the associated aftereffects of repression. It was a challenge finding available spaces in the City of Surrey to use to turn into a temporary theatre space for a continuous week. Members of the Committee suggested future pop-up theatre sites could include the Surrey Library and Simon Fraser University.

7. **A. Cleaver, Surrey Historical Society & Friends of the Museum Archives**
<http://www.surreyhistory.ca/surreyhistsoc.html>
<http://www.surreyhistory.ca/museumarchives.html>

The Society is hoping that Phase II of the Surrey Museum Expansion Project will get underway in the near future.

8. **C. Girardi, President, Arts Council**
<http://www.artscouncilofsurrey.ca/>

In Celebration of Cultural Days a 2-day intensive dance workshop will be held at the Newton Cultural Centre from September 27 & 28. The workshop will be comprised of 14 instructors and 60 students, and will take place from 8:30 a.m. to 6:00 p.m. with a windup on Sunday evening.

The Newton Cultural Centre will be hosting the Hounds of the Baskervilles with matinees and special programming geared toward children.

9. **B. Cooper, President, Semiahmoo Arts Society**
<http://semiahmooarts.com>

In Celebration of Culture Days, the Semiahmoo Arts Society is sponsoring an event entitled "Paint the Town" from September 28-29, 2013. This two day event will be held at various locations throughout White Rock. Residents can observe local artists as they paint "*en plein air*" (a French expression which means "in the open air").

The White Rock Museum & Archives is currently hosting a show entitled: "Rock, Paper, Scissors: The Transformative Power of Craft". It is an exceptional exhibit of craft artistry with a number of "meet the artist" opportunities each Sunday afternoon from 1 - 3:00 p.m. One of the local artists featured is Roxanne Charles who is a Semiahmoo Arts Society Board Member.

On September 25, 2013, at the Pelican Rouge Coffee Company (15142 North Bluff Road, White Rock) the Semiahmoo Arts Society will be presenting featured author Theodora Armstrong, who will be reading from *Clear Skies, No Wind, 100% Visibility*, and will provide a sampling of her first published book of short stories.

10. **D. Jones, Manager, Economic Development (Creative Economy Summit - Part Two, November 27, 2013 from 7:30 a.m. - 11:00 a.m.)**
<http://www.businessinsurrey.com/sidebar-events/>
File: 0330-20

On June 11, 2013, the City of Surrey partnered with the Surrey Board of Trade (SBOT) in sponsoring The Creative Economy Summit. Staff noted, it was very successful and one of the outcomes was a desire to schedule another session. SBOT and the City of Surrey are continuing their partnership and Part Two will be held on Wednesday, November 27, from 7:30 a.m. - 11:00 a.m.

The three main elements of Part Two are as follows: 1) creating cultural hubs, 2) youth entrepreneurs, and, 3) business in the arts. There will also be a Business and Arts Table Dialogue which will provide an opportunity for participants to share their stories.

Howard Jang, Executive Director, Arts Club Theatre, will be speaking at an upcoming event, sponsored by the White Rock Chamber of Commerce, about "*the importance of, and impact on, arts and culture to business and the economy*". Members of the CDAC will be advised when the event details are finalised.

Councillor Villeneuve asked CDAC members to encourage people to attend; his talk demonstrates the positive economic impact of establishing theatres and cultural venues in Town Centres.

I. NEXT MEETING DATE

The next meeting of the Culture Development Advisory Committee (CDAC) will be held on Tuesday, October 15, at 3:00 p.m., in Park's Meeting Room #1.

J. ADJOURNMENT

It was

Moved by C. Girardi
Seconded by B. McMurray
That the Culture Development Advisory

Committee do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 4:06 p.m.

Jane Sullivan, City Clerk

Councillor J. Villeneuve, Chairperson