
Present:

Chair – Councillor Villeneuve
W. Bollard
B. Cooper
T. Fasciglione
C. Girardi
C. Li-Leger
F. McLafferty
U. Maxwell-Lewis
C. Thornley

Regrets:

Vice-Chair – Councillor Steele
B. McMurray
A. Calbery, Youth Representative
K. Pasta, Youth Representative
J. Hawkins

Staff Present:

L. Cavan, GM Parks, Recreation & Culture
L. Davison, Visual & Community Art Manager
K. Gallie, Performing Arts Manager
T. Kalaw, I&I Liaison, Economic Development
S. McKinnon, Manager, Arts Services
J. O'Donnell, Manager, Heritage Services
L. Saffery, Manager, Surrey Museum
C. Bejtovic, Legislative Services

The agenda was varied. Item H.1 was not discussed as it had been dealt with at the last CDAC meeting.

A. ADOPTION OF MINUTES

It was

Moved by U. Maxwell-Lewis
Seconded by B. Cooper
That the minutes of the Culture
Development Advisory Committee meeting of October 21, 2014 be adopted.
Carried

B. DELEGATIONS

1. **Surrey Museum - Temporary Exhibits Gallery**, L. Saffery, Manager, Surrey Museum. In attendance before the Committee to present the plans for a children's interactive gallery.

The following comments were made:

- The Children's Interactive Gallery (CIG) provides safe, active learning for Surrey's families and children.
- The mandate of the Surrey Museum is to engage a broad cross section of the community in quality experiences related to the history and development of the City of Surrey, meeting the needs of the community through preservation, documentation, exhibition and programs.
- Surrey has many families and young children and the CIG will provide a high quality children's hands-on, educational environment. Interactives will teach cultural and economic sustainable living practices using historically based, active, and fun activities.

- The CIG will help empower communities through community development indicators such as self and community identity, social interaction, well-being and safer communities. Children will interact with each other as well as their parents and guardians.
- CIG will have three overarching themes:
 - Sustainability
 - Heritage
 - Community
- There will be sub-themes with three stages. When the three stages are complete, there will be four interactive displays from each sub-theme. There will be historical 'characters' that provide deeper learning and social interaction opportunities. Visitor surveys will be conducted to make sure the displays are fun and have learning outcomes. The three stages are:
 - Energy Exhibit (complete by October 2015)
In this exhibit, children will learn how energy is harnessed through fossil fuels, water, solar, wind and more.
 - Water Exhibit (complete by February 2016)
In this exhibit, children will learn about our rivers and how water is necessary for industry, agriculture, recreation and transportation. Interactive displays will teach the water cycle, where our drinking water comes from and how to preserve this valuable resource.
 - Agriculture Exhibit (complete by October 2016)
These interactive displays will examine agriculture and Surrey's well established, culturally diverse and historical farming communities. Activities will engage children to learn the importance of local food production, planting, climate and the future of a sustainable ecology. Kids will explore cultural food practices, "green" growing and how to plant their own garden.
- Renovations are being done to the feature gallery. The second floor windows will be exposed in order that one will be able to see out across Cloverdale and possibly to Mount Baker.

Discussion

A Committee member noted there is a new movement called the "Maker Movement", relating to technology and inventiveness, and that it might be beneficial to include in this context. It is based on the actual rather than the theoretical. Staff noted that they will do some research into the "Maker Movement".

There was some discussion around adding a Coast Salish aspect to the learning center. Staff will explore the possibilities.

Staff was asked to comment on best practises, and it was noted that the Exhibits Curator traveled to Northern Washington where there are many children's museums, including five north of Portland. The Seattle Children's Museum is

26,000 square feet and is themed towards sustainability and environment. This is a great opportunity to tap into innovation and a sense of creation. Learning outcomes and school curriculums can be integrated into these programs as the educational sector is a large part of the market.

2. **Simon Johnston, Artistic Director Emeritus, Gateway Theatre.** In attendance before the Committee to provide an overview of the Gateway Theatre governance model in the City of Richmond.

The following comments were made:

- The model used for the Gateway Theatre in Richmond is not a traditional one. The City of Richmond entered into an operating agreement with a not-for-profit society to operate the Richmond Gateway Theatre; it is a five-year renewable contract. To ensure accountability on both sides, the City and the Society each set down their roles and responsibilities. They are reviewed at pre-arranged intervals, and reports are given monthly.
- The Board of Directors is comprised of nine (9) members. The Mayor appoints four (4) volunteers from the community to sit on the Theatre's Board, and the remaining five are elected from the Society's membership; this forms the governance relationship between the entities.
- The City is responsible for the building and all of the assets. Every year the City grants the theatre an annual budget appropriate for administrative costs and expenses.
- The Society spends two-thirds of what it would cost the City to run the facility, and is one-hundred percent responsible for all of the programming costs. The Society acts as the facilities rental manager for film shoots, weddings, and other activities and operates all of the services.
- All profits from the Society's operations are shared with the City of Richmond in non-deficit years. The Society bears one-hundred percent responsibility for any deficits accrued for their programs; there are fundraising efforts to mitigate any losses.
- The professional theatre company has become the anchor for all programming. Generally the Society's own programming (the professional theatre component) takes up one-third of the scheduling and two-thirds is for community use. Prime scheduling spots are shared.
- The number of volunteers involved had to be capped at 250, and there is currently a wait list. Volunteer duties include ushers, front of house, administrative and bar work.
- This model has shown proven success and is worth exploring. It builds capacity within the community and supports the efforts of the Society in terms of membership, and provides local work for local artists.

Discussion

The delegation noted that the Richmond Gateway Theatre has been in existence for 30 years. They did not want to exclude anyone and the Society assists the community rentals in marketing and other areas where they need help. There was a loss one year of \$100,000; however, the project was worthwhile as it proved beneficial for the artist and for the community. The loss was budgeted for and they recovered the revenues in the following year.

The Gateway Theatre in Richmond has a youth theatre component with 180-200 children. Classes are held in the summer: one for intermediate and one for junior. There are also after school classes throughout the year.

The Theatre is able to produce much of the work in-house with local artists, designers and costumers. In Surrey, there are small rehearsal spaces but costumes and prop construction must be done off-site.

The delegation noted that he was not a volunteer and that he reported to the GM of Parks, Recreation and Culture. The relationship on a day-to-day basis was very close in terms of planning and problem solving.

This will be one model considered by Lori Baxter in her research related to governance models for the proposed future Semiahmoo Arts space.

C. OUTSTANDING BUSINESS**1. 2014 Culture Days Program Outcomes, K. Gallie, Manager, Performing Arts
File: 7800-01**

The following comments were made:

- The 2014 Culture Days event saw the largest rate of participation since the inaugural event five years ago, with two million people in attendance across the country; this represents 60% growth in participation since inception. Over 200 people attended the Provincial Launch event at City Hall, more than double the previous year when this event was held at the Arts Club Revue Stage in Vancouver.
- Criteria for activity organizers are that activities must be free to the public, they must be participatory, and they must take place during the Culture Days weekend.
- The B.C. Task Force for Culture Days hosts the media launch. In 2014, the media launch was combined with the kick-off to form one event hosted by the City of Surrey at the New City Hall on September 25.
- Activities took place in the City Room including a large inflatable salmon sculpture display by artist Evelyn Roth that incorporated storytelling by Surrey Library staff. Local artist Elizabeth Hollick was on site sketching as well as other visual artists from the South Surrey White Rock Arts Society. Culture

Days artist ambassador from Kelowna, Ian James presented a spoken word poetry activity. The Surrey Heritage Re-Enactors mingled and interacted with the guests. The Piano on the Streets Program had local musicians performing; and the Praise Dance team members added a youth performance element. The Surrey City Orchestra Brass Quintet played on the bridge on the second floor.

- The Centre Stage formal program was hosted by Christopher Gaze, Artistic Director of Bard on the Beach. There were many speakers from the City of Surrey, and the Arts and Heritage Say AH campaign was launched. Sal Ferreras from Kwantlen Polytechnic University (KPU) was the keynote speaker, and there were performances by John Mann of Spirit of the West, and Lisa Brokop.
- The plaza had five food trucks for which vouchers were given to artists and selected guests as well as a large selection of the public.
- CTV provided a live broadcast from the site and local media coverage included the Surrey Leader and the Now newspapers.
- The Culture Days celebration continued at the Arts Centre on September 27 with a full afternoon of interactive activities for all ages, with particular focus on youth engagement. Participants included:
 - The Fraser Valley Quilters Guild
 - The Surrey Heritage Re-Enactors
 - Cirque Surrey held a Circus Skills Workshop
 - "Just for Kicks" Break Dance Competition
 - Classical Indian music with NAAD Arts
 - Acme Arts
 - Surrey International Film Festival
- The Surrey Art Gallery had exhibition tours conducted by the Curator with opportunities to tour the Flora and Fauna exhibit from the National Gallery of Canada.
- Author Phinder Dulai held a book launch of his commemorative poems about the Komagata Maru; there was standing room only.
- Michael Kronld gave an Artist Talk on his public art work entitled "Splash" at the Guildford Library.
- There were other activities at various locations. There was plenty of marketing and promotional initiatives to advertise the event, as well as many sponsors.

The Committee viewed a short video segment produced by Metro Vancouver for their "Metro Vancouver Close-up" program, showing highlights of the 2014 Culture Days at New City Hall.

2. **Surrey Libraries Poet Laureate Program**, B. Cooper, Semiahmoo Arts Society

The following comments were made:

- A Committee has been formed comprised of nine community members to review work to date on the Surrey Libraries Poet Laureate Program. They will meet this week with a focus on formalizing the expectations of the Poet Laureate, eligibility criteria, and the judging process. The proposed launch is set for April 2015 during National Poetry Month.

Discussion

It was suggested that poet Heidi Greco would be a good reference person for the Poet Laureate Committee, and they may want to consider inviting her to speak to the Committee.

The suggestion was also made that the Poet Laureate Committee consider having a "Surrey Reads" competition, much like the "Canada Reads" annual battle of the books competition.

D. **NEW BUSINESS**

E. **ITEMS REFERRED BY COUNCIL**

F. **CORRESPONDENCE**

G. **INFORMATION ITEMS**

H. **OTHER BUSINESS**

1. **2015 CDAC Meeting Schedule**, C Bejtovic, Legislative Services
File: 0540-20 CDAC

The 2015 CDAC Meeting Schedule was adopted at the October 21 meeting.

2. **Verbal Updates**

- C. Li-Leger
 - C. Li-Leger had an interview with Lori Baxter regarding governance ideas for the new proposed Semiahmoo art space.
 - On October 30th, Contemporary Art Matters showed their film at the South Surrey Arts space to an audience of approximately 40 invited guests. The film sparked good discussions and strong support in favour of the proposed new café Gallery/artist run centre.

- L. Davison
 - In 2015, the Surrey Art Gallery is celebrating its 40th Anniversary. The artist residency project will take place through 2015. L. Davison will have an update in January.

- W. Bollard
 - The production *Mary's Wedding* was successful. They were able to use the Semiahmoo Arts Centennial space for rehearsal.
 - John Lee Sanders Gospel Christmas show is at the First United Church in White Rock on Sunday, November 30. Tickets are almost sold out for this popular annual event.
 - Vancouver Bach Choir will be performing at White Rock Baptist Church on Saturday, December 13.
 - Peninsula Productions and Semiahmoo Arts will be offering classes in the new year. Actor Barbara Pollard will facilitate an acting class, and Simon Johnston, playwright and Artistic Director Emeritus with the Gateway Theatre in Richmond, will also be offering a class.

- C. Thornley
 - Work continues on the web site for Band-Aid.

- U. Maxwell-Lewis
 - Friends of Surrey Museum and Archives held their AGM.
 - The Cloverdale Lions held a pancake breakfast for "Friends" of Surrey Museum.
 - Planning has begun for next year's Writers' Conference. It was suggested that members of the SIWC attend CDAC as a delegation to provide an update on this annual event.

- C. Girardi
 - The Youth Arts Council held their Write On one-act play competition. A staged production of the contest winners is being held on Saturday, November 29 at the Newton Cultural Centre. Doors open at 6:30 p.m.; show begins at 7:00 p.m. Students \$5, adults \$10. The opening act will be Willy the Magician.

- T. Fasciglione
 - The focus of the Fraser Region Aboriginal Friendship Centre Association (FRAFCA) is to help youth find employment. Youth are meeting tonight with the objective of creating a youth library, working on connecting with the homeless and getting Christmas packages for them.
 - FRAFCA is holding a Christmas party/brunch for the community at the Chuck Bailey Recreation Centre on December 7, everyone is invited.
 - Carey Newman is a Kwagiulth Artist for the "Witness Blanket" art piece created for the Truth and Reconciliation Commission honouring residential school survivors. She has an exhibit of artifacts from residential schools, including healing pieces, and will be touring Canada. She is being encouraged to include the Surrey Arts Centre in her tour.

- B. Cooper
 - B. Cooper introduced Roxanne Charles, a representative from the Board of Semiahmoo Arts. R. Charles will be replacing B. Cooper who is stepping down from CDAC.
 - As part of the Annual South End Summit, an initiative that began five years ago, there will be a big band concert featuring three senior jazz bands from each of the local secondary schools. Guest MC is Dave Proznik who, before retiring, taught music at Semiahmoo Secondary.

- C. Thornley
 - Mary Brunet, who has been so dedicated and done so much for Semiahmoo arts, has retired from the Board of Semiahmoo Arts. The new Executive Director is Barb Nelson.

- L. Cavan
 - The Tree Lighting Festival is being held on Saturday, November 22. There will be full activation of the plaza and the City Room from noon to 8:00 p.m. The actual lighting of the tree will take place at 6:00 p.m.
 - The Parks, Recreation and Culture Department will be developing their 2015 Service Delivery Plan. The Plan incorporates recommendations and feedback from the CDAC. The Plan will be shared with the Committee.

- S. McKinnon
 - The 2015 Cultural Grants Program has received 49 applications; 15 for Capacity Grants; 30 for Project Grants; and 4 for Cultural Sustainability Grants. The total funding requested is \$203,475. If the new budget is approved, funding should be available for all applicants.
 - Frances McLafferty was named the CDAC representative to participate on the Cultural Grants Program Evaluation Committee. The Committee will meet on Friday, November 21 from 11:00 a.m. to noon, and then again on Tuesday, December 9, all day, at the Surrey Arts Centre to go through the evaluation process.
 - The City of Surrey is working to develop a recreation, library and arts centre facility for East Clayton Heights; it is currently in the concept stage. Architects have been hired to work on the project; Paul Gravett is the cultural consultant member of that team. Facility precedent tours were undertaken at Cedar Hills Recreation Centre in Saanich, and are upcoming at the West Vancouver Recreation Centre, the Roundhouse in Vancouver and possibly the Anvil Center in New Westminster. P. Gravett completed many phone interviews and conducted two meetings with local artists and groups. He is compiling information to take to a public open house, date to be determined. Consultant Lori Baxter is continuing with interviews regarding the Semiahmoo Arts Space Governance study. A public meeting is being planned for January 8 or 15, 2015. L. Baxter will report back to the CDAC in January.

A presentation was made to Barbara Cooper in recognition of her work and dedication to CDAC over the years.

I. NEXT MEETING

There will be no meeting in December. The next meeting of the Culture Development Advisory Committee will be held on Tuesday, January 20, 2015.

J. ADJOURNMENT

The Culture Development Advisory Committee adjourned at 4:39 p.m.

Jane Sullivan, City Clerk

Chairperson – Councillor J. Villeneuve