

# Culture Development Advisory Committee Minutes

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**Present:**

Councillor Villeneuve, Chair  
Councillor Woods, Vice-Chair  
B. McMurray  
C. Girardi  
C. Li-Leger  
F. McLafferty  
G. Smith  
R. Charles  
U. Maxwell-Lewis  
U. Sharda

**Regrets:**

J. Kearns  
J. Hawkins  
C. Thornley

**Staff Present:**

A. Boehm, IIC Liaison, Economic Development  
G. Yellenik, Exhibits Curator  
J. Thibaudeau, CRS Business Operations  
L. Cavan, GM Parks, Recreation & Culture  
L. Saffery, Museum Manager  
S. Bhogal, Deputy Chief Librarian  
S. McKinnon, Manager, Arts Services  
C. Eagles, Legislative Services

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**A. ADOPTION OF MINUTES**

1. The minutes of the Culture Development Advisory Committee meeting, held November 17, 2015, to be adopted.

It was

Moved by C. Girardi

Seconded by B. McMurray

That the minutes of the Culture

Development Advisory Committee held November 17, 2015 be adopted as presented.

Carried

**B. DELEGATIONS**

1. **Tourism Surrey** (tourismsurrey.com)  
Cathy James, Executive Director  
File: 6980-01

In attendance before the Committee to provide a presentation of the Surrey Tourism Highlights of 2015.

The following comments were made:

- Tourism Surrey is an independent, not-for-profit destination marketing organization, governed by a volunteer Board of Directors.
- The delegation noted that Tourism Surrey works with the Arts Council of Surrey and Semiahmoo Arts to create the "Art in the City Studio Tour" program designated to promote artists in the community and increase awareness of tourism opportunities.

Recent projects include:

- Partnering with Destination BC where instead of promoting traditional walking trails or park spaces the groups focused on a series of Instameets scheduled on BC Day such as the "Colours of India", which was highly successful and had 93 photos tagged with the hashtag #TrueSurrey.
- West Coast Foods is a partnership involving eight surrounding cities across the Lower Mainland and filmed the Green Lettuce Restaurant Video.

The delegation noted that Tourism Surrey began a strategic planning process in December of 2015 and expect to have a final report prepared by the end of May 2016. A select group of people will be invited to attend the destination experience workshop to create the new vision for Surrey. An engagement and planning workshop is planned for April 1 and the general population will be invited to participate.

## C. OUTSTANDING BUSINESS

## D. NEW BUSINESS

1. **Museum's Kids Gallery Presentation**  
**Lynn Saffery, Museum Manager and Greg Yellenik, Exhibits Curator**  
File: 7850-01

In attendance before the Committee to provide a presentation on the Museum's Kids Gallery.

The following comments were made:

- The Kids Gallery provides relevant learning through playing, being physical and promoting critical thinking. The Gallery focusses on introducing challenging concepts such as sustainability and climate change to focus on how children can participate and contribute towards a green community. The priority is to allow children to become critical thinkers and be proud of what they are doing themselves and proud of their community.
- There were approximately 950 visitors at the October 15, 2015, re-opening of the Kids Gallery at the Surrey Museum. Planning to expand the gallery has commenced and organizers expect to launch new themes of energy, water, and agriculture in phases beginning October 2016.
- In the Gallery, three main characters bring the children through the activities offered and interact with the children by asking questions about sustainability. The program relates to kids through interactives and having the child physically doing something to learn about larger overall concepts of sustainability.

- All interactive models and archetypes were developed, designed, engineered, and fabricated in-house. The City of Surrey's Engineering Department helped present ideas and concepts and contributed to the design of many projects.

**2. January Workshop Follow-up Discussion  
Sheila McKinnon, Manager, Arts Services**

Members of the Committee were asked to review the initiatives and strategies that were brainstormed at the January 19, 2016, workshop. The ideas included prospective delegations, presentations, and information items that members would like to see at the upcoming meetings for the remainder of the 2016 calendar year. Those items that had the most interest were flagged as high priority and will help form the upcoming meeting agendas.

**3. 2016/2017 Fees & Charges  
Laurie Cavan, General Manager, Parks, Recreation and Culture  
File: 1810-01**

The 2016/2017 Fees & Charges report provides information on where the proposed existing fees and charges for Culture facilities and services will be adjusted effective September 1, 2016 if adopted by Council.

**RECOMMENDATION:**

It was Moved by B. McMurray  
Seconded by U. Maxwell-Lewis  
That the Parks, Recreation and Culture  
Department recommends that the Culture Development Advisory Committee pass a motion to recommend that Council:

1. Adopt the proposed 2016/2017 Fees & Charges increases to the existing By-Law No. 15391: Parks, Recreation & Culture Rental and Admission Fees as generally described in this report;
2. That the 2016/2017 Fees & Charges report be attached as an appendix to the minutes of the Culture Development Advisory Committee for Council's reference when they approve the recommendations; and
3. That the 2016/2017 Fees & Charges Schedule attached as Appendix I be adopted and added to the Surrey Parks, Recreation and Culture Fee-Setting By-law.

Carried

**E. ITEMS REFERRED BY COUNCIL**

**F. CORRESPONDENCE****1. Proposed 2016 Meeting Dates**

File: 0540-20 V (CDAC)

It was

Moved by G. Smith

Seconded by F. McLafferty

That the Culture Development Advisory

Committee adopt the 2016 Culture Development Advisory Committee Meeting Schedule as amended.

Carried**G. INFORMATION ITEMS****1. 10660 City Parkway Arts Space Project Update****Todd Ayotte, Culture Development Coordinator**

File: 7850-01

Staff provided a status update on the planning process for the Arts Space at 10660 City Parkway.

**2. Exhibitions at the Surrey Museum in 2016****Lynn Saffery, Museum Manager**

File: 7850-01

Staff provided a memo of the exciting exhibits that will be serving the community at the Surrey Museum in 2016.

**3. Surrey International Children's Festival****Kent Gallie, Performing Arts Manager**

File: 0330-20

Staff provided an update of events taking place at the 2016 Surrey International Children's Festival, and to invite committee members to the Sponsorship Appreciation Breakfast.

The Sponsorship Appreciation Breakfast, hosted by the Surrey Board of Trade, will be held on Friday, May 26, from 7:45 am to 9:00 am in the lobby of the Surrey Arts Centre. The program will include a breakfast buffet, a formal program and a tour of the Festival site.

**4. Survivor 101 Training Workshop****Sheila McKinnon, Manager Art Services**

File: 7800-01

Staff provided an overview regarding a series of training events being provided for local arts and heritage organizations and to encourage members to share this information within the community and promote attendance.

Upcoming Sessions include:

- **Navigating BC Gaming Grants for 2016**  
Facilitated by Rob Gloor, Executive Director for Alliance for Arts and Culture.

Date: Saturday, February 27, 2016  
9:30 am to 12:00 pm

Location: Surrey City Hall  
2<sup>nd</sup> Floor East Tower  
13450 – 104 Avenue  
Surrey, BC V3T 1V8

- **Amping up Volunteer Engagement: Seeking & Keeping Talent**

Date: Wednesday, April 6, 2016  
9:00 am to 12:00 pm

Location: Vancouver Civic Theatre Salon  
649 Cambie Street  
Vancouver, BC V6B 2P1

Includes the following presenters:

- Marnie Perrin and Elias Rhajiak, Surrey International Children's Festival;
- Lindsay Parker, Vancouver Aquarium and Administrators of Volunteer Resources in BC; and
- Brade Stanton, Volunteer Coordinator, Vancouver Folk Music Festival and VIFF.

It was

Moved by G. Smith  
Seconded by F. McLafferty  
That the Culture Development Advisory

Committee receive the following as information:

2. 10660 City Parkway Art Space Project Update;
3. Exhibitions at the Surrey Museum in 2016;
4. 12<sup>th</sup> Annual Surrey International Children's Festival Memo; and
5. Invitation to Register "Survivor 101" and promote this training opportunity within the local arts community.

Carried

5. **artsVest Sponsorship Development Workshop**  
**Sheila McKinnon, Manager Arts Services**  
File: 7800-01

Staff provided an overview of the artsVest BC Program and encouraged local arts and heritage organizations to attend the up-coming sponsorship development workshop offered at the Surrey Arts Centre on Tuesday, March 1 from 1:00 pm to 5:00 pm and take advantage of the matching funds provided through the Program.

artsVest BC is a free sponsorship training and matching incentive program created by Business for the Arts, with funding from Canadian Heritage, the Government of British Columbia, City of Kelowna, Columbia Basin Trust, Capital Regional District and TELUS.

The Program helps build healthy, prosperous and creative communities across Canada by training small and mid-sized arts and heritage organizations on how to forge successful, long term partnerships with the private sector.

6. **Surrey Art Gallery Exhibitions Listings for Spring 2016**  
Liane Davison, Visual and Community Art Manager  
File: 0360-01

Members of the Committee were invited to the following upcoming exhibitions and programs presented by the Surrey Art Gallery this spring:

- **Sonny Assu: 1UP**  
February 11 to May 8, 2016  
Surrey Urban Screen, Chuck Bailey Recreation Centre  
Artist Talk: Wednesday, April 21, 7:00 pm to 9:00 pm, Surrey Arts Centre
- **Nep Sidhu: Shadows in the Major Seventh**  
April 9 to June 12, 2016  
Surrey Art Gallery  
Artist Talk: Saturday, April 9, 6:30 pm to 7:00 pm
- **Paulo Majano: I was Here**  
April 9 to June 12, 2016  
Surrey Art Gallery  
Opening Reception April 9, 7:30 pm to 9:30 pm
- **Surrey Artswest Society**  
May 7 to July 20, 2016  
Surrey Art Gallery
- **New Text: Literary and Artistic Explorations**  
May 20 to February 26, 2017  
Surrey Art Gallery

7. **Sustainability Charter Update**

File: 0512-02

It was

Moved by U. Maxwell-Lewis

Seconded by U. Sharda

That the Culture Development Advisory

Committee receive Sustainability Charter Update as information.

Carried

**H. OTHER BUSINESS**

**I. NEXT MEETING**

The next meeting of the Culture Development Advisory Committee will be held on Tuesday, April 19, at 2:30 p.m. in 2E Community Room A.

**J. ADJOURNMENT**

It was

Moved by G. Smith

Seconded by U. Maxwell-Lewis

That the Culture Development Advisory

Committee (CDAC) meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 3:50 p.m.

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Jane Sullivan, City Clerk

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Councillor J. Villeneuve, Chairperson