

**Present:**

Councillor Villeneuve, Chair  
A. Bowman  
B. McMurray  
C. Girardi  
C. Thornley  
G. Smith  
J. Kearns  
N. Chima

**Regrets:**

Councillor Woods, Vice-Chair  
F. McLafferty  
U. Maxwell-Lewis  
U. Sharda

**Staff Present:**

A. Boehm, IIC Liaison, Economic Development  
A. Rajah, Curator of Education and Engagement  
K. Gallie, Performing Arts Manager  
L. Cavan, GM, Parks, Recreation & Culture  
L. Davison, Visual & Community Art Manager  
L. Saffery, Museum Manager  
R. Gallagher, Manager, Heritage Admin & Facilities  
S. McKinnon, Manager, Arts Services  
T. Ayotte, Cultural Development Coordinator, Parks, Recreation and Culture  
C. Eagles, Legislative Services

**A. ADOPTION OF MINUTES**

1. The committee will be requested to pass a motion adopting the minutes of May 17, 2016.

It was

Moved by B. McMurray

Seconded by C. Girardi

That the minutes of the Culture

Development Advisory Committee meeting held May 17, 2016 be adopted as presented.

Carried

**B. DELEGATIONS**

1. **Festival African Heritage Music and Dance Society of BC**  
Patrick Onukwulu, Artistic and Managing Director, and Julio Montero, Media and Marketing Director, Festival African Heritage Music and Dance Society of BC  
File: 8200-01

To appear as a delegation to provide information on the Festival African Heritage Music and Dance Society of BC, and the upcoming festival on August 19 - 21 at Surrey City Plaza and Atrium and request support of the Culture Development Advisory Committee.

The following comments were made:

- The festival will be a celebration of African culture and its legacy in the Americas, focusing on music and dance manifestations, but also inclusive of other African inspired artistic and cultural expressions like painting, crafts, cuisine, film, and literature. It will feature international, national, and local artists and be an all-ages, all-inclusive, family friendly event with fees for admission ranging from \$15 to \$30. Seniors and children 12 and under are free.

- The goals of the African Heritage Festival of Music and Dance (AHFOMAD) are:
  - To establish a popular and prestigious international festival in the City of Surrey;
  - To provide a platform for learning and awareness acquisition through participation in others culture's legacies;
  - To help people understand Africa and its heritage;
  - To gather attention and recognition towards Surrey's role as a dynamic center of economic and cultural growth;
  - To engage all residents in an activity that effectively contributes to promote harmonious co-existence;
  - To establish a median between Surrey's growing population and the availability of cultural activities for its residents; and
  - To make AHFOMAD into a tourist attraction with Surrey as the epicentre of visitor flow.
  
- A \$20,000 advertising campaign will strategize on sky-train station posters, social media, radio, TV, print media, internet advertising and community networking. Security personnel will be deployed 24-hours to guarantee site safety.

The Committee expressed their support for the festival and staff will provide suggestions to the delegation based on past first-time festivals to make the event successful. Staff will also launch the AHFOMAD's website and festival details through their social media channels.

2. **Advancing the Development of Arts & Culture in Surrey**

Anita Huberman, CEO, Surrey Board of Trade

File: 6980-01

The following comments were made:

- The Surrey Board of Trade (SBOT) attracts business to Surrey and supports business in Surrey. The Board provides businesses and organizations with economic opportunity, workplace development and education, international trade, government advocacy and business connections. SBOT wishes to support cultural grants increases, cultural infrastructure in South Surrey, and improve access for arts groups to school facilities.
  
- The mandate of the Tourism, Arts and Culture Advocacy Team of Surrey's Board of Trade is:
  - To facilitate opportunities and incentives for the business community to invest in and support the arts;

- To grow local arts organizations and attract business;
  - To promote existing tourism, arts and culture assets;
  - To create events to dialogue and celebrate the arts; and
  - Advocate to different levels of government for tourism, arts and culture investments and issues.
- Current events and projects include creative economy dialogues, arts and business reception, Creative Cities Network Conference, and education on the economic impact of the creative economy. Upcoming opportunities, in partnership with the City of Surrey, include Canada's 150<sup>th</sup> Birthday, advancing the cultural corridor and local arts organizations, and conducting a benchmarking study for infrastructure investments.
  - From an economic perspective, the Surrey Board of Trade would like to see the City of Surrey bursting with cultural and artistic activity. The SBOT would like to create an international reputation of the City as an arts centre in attracting conventions and tourists. The SBOT advised that the City would eventually require a convention centre.

The Committee noted that a benchmark study on infrastructure would be valuable. Residents of the lower-mainland would benefit to know what is existing in Surrey by way of linking the SBOT with the new cultural mapping website. The Committee would be like to be updated if a benchmark study is performed.

## C. OUTSTANDING BUSINESS

## D. NEW BUSINESS

### 1. **Strengthening Youth and Communities through Art 2016 Implementation Plan**

T. Ayotte, Cultural Development Coordinator, Parks, Recreation and Culture  
File: 7800-01

The following comments were made:

- Surrey's Cultural Plan vision is to enhance urbanization to achieve a dynamic, sustainable and socially cohesive City with an enviable quality of life. The youth arts strategy implementation supports the vision and goals outlined in Surrey's Cultural Plan and it aligns with the vision outlined in Surrey's Child and Youth-Friendly City Strategy.
- A Surrey Art Gallery research project, funded through the BC Arts Council Youth Engagement Grant Program, serves as a guiding document for the City in implementing Surrey's Youth Arts Outreach Program.

The goals of the Program were articulated as follows:

- Empowering young people to lead: Supporting young people to develop their own programming and opportunities will develop their confidence.
- Decentralized programming: Transportation is one of the biggest barriers; regular programming is offered within walking distance of each Town Centre and area of high needs.
- Provide low barrier access to opportunities: It is recommended to implement strategies for removing tangible barriers to create greater access for youth.
- Strengthen community capacity: Developing partnerships with community groups, service providers, schools, and other City departments ensures effective and efficient program delivery, and enriches the capacity of the community to be socially cohesive and to challenge other initiatives.
- Connect young people, artists, and community: There are long-term benefits to fostering connections with art mentors and building the social capital of the community.
- A community art program can positively transform the lives of individuals through empowerment and training. Participants would have a sense of belonging and connection with the increased liveability of neighbourhoods. A community art program would change lives and communities.
- A three-part phased engagement model will serve as a framework for engaging youth, including outreach art activities, planning teams, and social projects and events.

The 2016 Work Plan focuses on City Centre and Clayton Heights. The elements of the 2016 Work Plan are:

- Identify and engage community partners;
- Coordinate outreach art activities in City Centre;
- Establish a youth-based community art planning (CAP) team for City Centre;
- Facilitate a City Centre art event in collaboration with the community art planning team; and
- Establish artist-in-residency in Clayton Heights, Cloverdale.

A three-year program rollout strategy for 2016-2018 is proposed for City Centre, Clayton, Newton and Guildford, with other Town Centres and high need areas added through subsequent phases.

**2. Youth and Community Building through Arts**

K. Gallie, Performing Arts Manager, Surrey Civic Theatres and  
A. Rajah, Curator of Education and Engagement, Surrey Art Gallery  
File: 7850-01

The following comments were made:

- In response to goals and objectives identified in the City's Child and Youth Friendly City Strategy, the 2012 Cultural Plan, the Surrey Civic Theatre's Strategic Plan and the Surrey Art Gallery's 2015 "Strengthening Youth and Communities Through Art" study, Arts Services and Surrey Civic Theatres continue to develop programs that address youth engagement in arts and performance activities. These goals and objectives seek to provide youth with healthy, accessible, creative and engaging programs that have a strong appeal for their interests and enjoyment.

In addition to standard programming, specific programs include:

**BOLDSKOOL**

- BOLDSKOOL is a series of live performance workshops that empower participants to express themselves through Hip Hop and live theatrical performance. BOLDSKOOL helps youth to find their stories through Hip Hop. Under the guidance of Vancouver's Urban Ink Production Company, youth are offered professional instruction related to hip hop culture that includes spoken word, breakdance, beatboxing and MC'ing combined with theatre performance techniques involving storytelling and movement. The Surrey BOLDSKOOL workshop took place on March 6 and 7 at the Surrey Arts Centre.

**CIRQUE SURREY**

- Cirque Surrey is a circus youth mentorship program that teaches youth the skills required to create a complete circus roving performance. Cirque Surrey was developed over several years through the Surrey International Children's Festival with the ongoing support of Surrey Fire Fighters Association. Professionally trained circus instructors provide youth with basic skills in a variety of performance activities.

**BAND-AID**

- Band-Aid, for youth aged 12 to 22, is a community-driven, youth-led development day for local singers, songwriters, solo artists and bands. Band-Aid was created and planned by a group of youth who are active in the local music scene, and facilitated through a collaborative arrangement between the City of Surrey, Healthy Communities, Youth Services staff and Surrey Civic Theatres staff. Participants are coached by mentors and professional institutions. Staff are currently working on two additional mini-workshops that are supported from Envision Financial.

Surrey Civic Theatres and Envision Financial offer these three outstanding programs to youth free of charge.

- In addition to the registered programs, the Surrey Art Gallery has a 40-year history of developing and supporting opportunities for young people. The Gallery brings young people together and provides the opportunity for them to voice their ideas and collaborate with others. Strengthening youth and the community through arts outlines the vision for the Surrey Art Gallery and the City to engage youth and young adults through art. Art needs to be accessible and young people need an active role in creating their own art opportunities. The Surrey Art Gallery is committed to supporting young programming and working with young people to guide and direct these programs.
- inFlux is a social night of art action that mixes live performances and do-it-yourself art activities at the Surrey Art Gallery. The event is developed in partnership with a team of youth, young adults, local artists, and gallery staff. The event responds to the unique needs of young people aged 15-30 by offering a variety of programming that engages with the themes of current exhibitions.
- The Youth Docent Program for youth ages 15 to 24 was piloted and implemented two years ago. Youth docents enhance exhibitions through developing and implementing activities for other young people that are educational and fun. They lead discussions, engage in preparing and planning for programs, research and study exhibitions of contemporary art, and participate in ongoing training, gallery lectures and program evaluation.
- Young adults can also become Children's Art Program Assistants (CAPA) to share their own passion for art. They learn about leadership and working with children by organizing studios, leading games and assisting artists.
- Youth from secondary and post-secondary schools can work with Gallery staff to gain experiences and develop skills connected to their interest and careers goals in the Career Education Program. Youth generally commit to 30 to 90 hours in this program.
- The Surrey Art Gallery has partnered with the Chuck Bailey Recreation Centre and Youth Park for event screenings which includes youth park and gym program screenings. The program has continued a series of Trick Flix videos which were created at the Chuck Bailey Centre and other town centre skate parks. The youth art screenings present curated exhibitions of digital and interactive art by Canadian and international artists, and offers the venue to the community for event screenings premiering new digital art and videos.

The Surrey Art Gallery is able to support one-time special projects, such as Remix and Glocal, through the support of provincial and federal project grants. These special projects enable the Gallery to bring young people together with mentoring artists to create art. The Gallery wishes to continue to grow its capacity to support programs that are youth driven, initiated, and led.

**E. ITEMS REFERRED BY COUNCIL**

**F. CORRESPONDENCE**

**G. INFORMATION ITEMS**

**1. Pioneer Fair Event at the Historic Stewart Farm**

R. Gallagher, Manager, Heritage Administration and Facilities  
File: 7800-01

Staff provided a memo to advise members of the Pioneer Fair event at the Historic Stewart Farm on Saturday, July 2, 2016 from 11:00 am to 3:00 pm. The family-friendly event will feature music, dancing, games, crafts, demonstrations, tours and historical re-enactments by the “Re-enactors”.

**2. Summer 2016 at the Surrey Museum**

L. Saffery, Museum Manager and Greg Yellenik, Exhibits Curator  
File: 7850-01

Staff provided a memo to advise members of the public programs and community opportunities at the Surrey Museum for this summer. The Surrey Museum is actively engaging community groups in partnerships for special events, programs and exhibits.

It was Moved by C. Thornley  
Seconded by J. Kearns  
That the Culture Development Advisory  
Committee receive the following memorandums as information:

1. Pioneer Fair Event at the Historic Stewart Farm; and
2. Summer 2016 at the Surrey Museum.  
Carried

**H. OTHER BUSINESS**

**1. Verbal Reports**

**I. NEXT MEETING**

The next meeting of the Culture Development Advisory Committee will be held on July 19, 2016, at 2:30 p.m. in 2E Community Room A.

J. ADJOURNMENT

It was

Moved by G. Smith

Seconded by C. Thornley

That the Culture Development Advisory

Committee meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 4:25 p.m.

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Jane Sullivan, City Clerk

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Councillor J. Villeneuve, Chairperson