

**Present:**

Councillor Villeneuve, Chair  
Councillor Woods, Vice-Chair  
C. Thornley  
F. McLafferty  
G. Smith  
J. Kearns  
N. Chima  
U. Sharda

**Regrets:**

A. Bowman  
B. McMurray  
C. Girardi  
U. Maxwell-Lewis

**Staff Present:**

A. Boehm, IIC Liaison, Economic Development  
J. Thibaudeau, Operations Support Manager  
K. Gallie, Performing Arts Manager  
L. Cavan, GM Parks, Recreation & Culture  
L. Davison, Visual & Community Art Manager  
R. Gallagher, Manager, Heritage Admin & Facilities  
S. McKinnon, Manager, Arts Services  
C. Eagles, Legislative Services

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**A. ADOPTION OF MINUTES**

1. The committee will be requested to pass a motion adopting the minutes of July 19, 2016.

It was

Moved by D. Woods

Seconded by J. Kearns

That the minutes of the Culture

Development Advisory Committee meeting held July 19, 2016, be adopted as presented.

Carried

**B. DELEGATIONS**

1. **Parks, Recreation and Culture 10-Year Strategic Plan 2018 - 2027**  
T. Uhrich, Parks Planning, Research and Design Manager and  
P. Klassen, Parks and Recreation Planner  
File: 0620-20

The following comments were made:

- The intent of the 2018 – 2027 Parks, Recreation and Culture Strategic Plan is to develop a visionary, refined and specific strategic plan to guide decision making for the Department and the City over the next ten years. The report provides recommendations on how the plan will be implemented and identifies priorities for the next 10 years.
- The Strategic Plan goals include:
  - Conducting rigorous and in-depth public consultation;
  - Identifying significant Capital Projects over a ten year time frame;
  - Identifying new plans and strategies over a ten year time frame; and
  - Providing a list of projects to help the City leverage Federal, Provincial and other grant programs.

- The current plan identified the need for the new development of community recreation centres, aquatic centres, cultural facilities and community parks. The plan also identified significant Capital Projects and programs that are in demand. The need to have cultural infrastructure to support the growing demand in the City of Surrey is significant, as the City may soon be the largest City in British Columbia.
- The community consultation plan will include a comprehensive stakeholder registry, organize and prioritize stakeholders in audience groups, develop strategies to engage each audience group, and document future activities and schedules into a plan. The plan includes the following community engagement and guiding principles:
  - Trust: Consultations will be conducted in a fair and respectful manner to build trust and credibility for the process among the participants.
  - Openness: Clear and regular communication of the issues, objectives and scope of the consultation, and the roles and responsibilities of participants will be provided.
  - Access: To ensure all ages, abilities and demographics will have access to the public consultation process with an opportunity to have the voices of residents heard.
  - Respect: All views will be considered in a non-confrontational and constructive manner.
  - Commitment: All commitments made to residents, including those by decision-makers, will be made in good faith.

The draft Strategic Plan will be presented to the Culture Development Advisory Committee and the Parks, Recreation and Sport Tourism Committee and be included in a Council information session. It is anticipated that Council will be asked to adopt the plan in March 2018, once reviewed by the Committees.

*C. Thornley arrived to the meeting at 3:02 p.m.*

## **C. OUTSTANDING BUSINESS**

## **D. NEW BUSINESS**

### **1. Canada 150 Program Plans**

L. Cavan, General Manager, Parks, Recreation & Culture  
File: 8200-01

The following comments were made:

- Canada's 150<sup>th</sup> birthday is taking place next year and the vision is to get Canadians involved in creating a greater sense of community in 2017 and beyond. There are Federal themes and initiatives proposed within Surrey and Heritage Canada grant opportunities that staff will be applying for; to date no grants have been approved.

- There are four main categories of activities identified by the Federal Government: Environment, diversity and inclusion, youth and national reconciliation. A key goal is to have Canadians change how they interact as a society, with the intention that Canada 150 is remembered as a key turning point with lasting legacies.
- Sesqui, an immersive media touring festival, featuring 360° cinematic, interactive content, live events, online activities and learning programs will be hosted at Holland Park. It showcases the best in Canadian culture, arts and innovation.
- The City of Surrey will undertake beautification initiatives and include Canada 150 horticultural themes at key locations, banners and wraps, and community tree planting. Block parties are encouraged to have Canada 150 themes and each signature event and festival will have a “Celebrate Canada 150 Zone” to mark the 150<sup>th</sup> anniversary of Confederation.

The next steps are to continue to foster potential community partners and plan for integrating Canada 150 into Surrey’s marketing and communication strategy for 2017. The Committee would like to see indicators in 2018 that will reflect legacies from Canada’s 150<sup>th</sup> birthday celebrations in 2017.

## 2. 2017/2018 Fees & Charges

L. Cavan, General Manager, Parks, Recreation & Culture

J. Thibaudeau, Operations Support Manager, Parks, Recreation & Culture

File: 1810-01

Staff noted the intent of this report is to seek the Committee’s support of the recommendation to Council to adjust the existing fees and charges for Culture facilities and services to reflect costs and service levels and to adopt the 2017/2018 Fees and Charges By-law effective September 1, 2017. An incremental fee of 4% across the board is proposed to remain competitive within the market and to keep up with costs of utilities and staff increases.

## RECOMMENDATION

It was

Moved by G. Smith

Seconded by J. Kearns

That the Culture Development Advisory

Committee recommend that Council:

1. Adopt the proposed Fees and Charges increases to the existing By-law 15391: Parks, Recreation & Culture Rental and Admission Fees (Appendix A); and
2. Adopt the 2017/2018 Fees and Charges By-Law Schedule and add to the Surrey Parks, Recreation and Culture Fee-Setting By-law (Appendix B).

Carried

## E. ITEMS REFERRED BY COUNCIL

**F. CORRESPONDENCE****1. Proposed 2017 Meeting Dates**

File: 0540-20

The Committee is requested to pass a motion adopting the 2017 Meeting Schedule as presented.

It was

Moved by F. McLafferty

Seconded by J. Kearns

That the Culture Development Advisory

Committee adopt the 2017 Meeting Schedule as presented.

Carried**G. INFORMATION ITEMS****1. Culture Days 2016**

K. Gallie, Manager, Performing Arts

File: 8200-01

City of Surrey Arts and Heritage Service's celebration of Culture Days commences on Saturday, October 1, 2016 at the Guildford Town Centre.

Culture Days is an annual event that features individual artists, diverse cultural groups, organizations, municipalities, and festivals that come together to catalyze and inspire greater participation in arts and culture by offering free, hands-on, interactive activities that invite the public to the behind-the-scenes world of artists, creators, and historians.

**2. Surrey Civic Theatre's 2016 – 2017 Surrey Spectacular Series**

K. Gallie, Manager, Performing Arts

File: 8200-01

Staff noted the purpose of this memo is to encourage members to participate in any of the Surrey Spectacular Series events at Surrey Civic Theatres and the Surrey Arts Centre throughout 2016 and 2017.

**3. 2016 Surrey International Children's Festival Annual Report**

K. Gallie, Manager, Performing Arts

File: 8200-01

The 12<sup>th</sup> annual Surrey International Children's Festival took place on May 26 to 28, 2016 and is the only arts-based festival for children south of the Fraser River. It serves to provide in-depth educational and fun arts programming and hands on activities for school groups and families from communities throughout the lower mainland.

The 2016 Annual Report for the SICF was presented to members. The report contains programming highlights from the Festival, recognizes sponsorships and provides statistical and financial summaries. Staff reported that the Department of Canadian Heritage – Arts Presentation Canada grant funding will be increasing in 2017 and will be a multi-year agreement. Staff noted that Prospera Credit Union is also committed to a significant multi-year sponsorship.

Members of the SICF Community Steering Committee, represented by Curt Albertson, were thanked for their contributions to the 2016 Festival and the compiling of this excellent Annual Report document.

The 13<sup>th</sup> annual Surrey International Children’s Festival takes place on May 25 to May 27, 2017 and members are encouraged to attend.

4. **Olde Harvest Fair Event at the Historic Stewart Farm**  
R. Gallagher, Manager, Heritage Administration and Facilities  
File: 7850-01

The Olde Harvest Fair Event at the Historic Stewart Farm will commence on Saturday, September 24 from 12:00 to 3:00 pm and celebrate the beginning of the harvest season. The Surrey Heritage Advisory Commission will be unveiling the new heritage plaque for the Stewart farmhouse.

The event is sponsored by the Friends of the Surrey Museum & Archives Society.

5. **Surrey Art Gallery Opening Reception for New Fall Exhibitions**  
L. Davison, Visual and Community Art Manager  
File: 7800-01

Staff noted the purpose of this memorandum is to invite members to attend the Opening Reception that celebrates the launch of the Surrey Art Gallery’s new fall exhibitions. The reception will be preceded by a talk with exhibiting artist Fiona Ackerman and Kelly Lycan.

Where: Opening Reception at the Surrey Art Gallery  
When: Saturday, September 17 from 6:30 pm to 9:30 pm

6. **Invitation: Surrey Art Gallery Preview for New Fall Urban Screen Exhibitions**  
L. Davison, Visual and Community Art Manager

Staff invited members to the preview event for the Surrey Urban Screen and the Opening Reception that celebrates the launch of all the Surrey Art Gallery’s fall exhibitions.

Where: Urban Screen Preview at Chuck Bailey Recreation Centre  
When: Friday, September 16

It was Moved by C. Thornley  
Seconded by J. Kearns  
That the Culture Development Advisory  
Committee receive the following reports as information:

1. Culture Days 2016;
2. Surrey Civic Theatre's 2016-2017 Surrey Spectacular Series;
3. 2016 Surrey International Children's Festival Annual Report;
4. Olde Harvest Fair Event at the Historic Stewart Farm;
5. Surrey Art Gallery Opening Reception for New Fall Exhibitions; and
6. Surrey Art Gallery Preview for New Fall Urban Screen Exhibitions.

Carried

## H. OTHER BUSINESS

### 1. Creative Cities Summit

The opening night reception for the 2016 Creative City Summit commences on Monday, October 17 from 6:30 pm – 9:00 pm at Surrey City Hall; members have received an invitation to attend.

### 2. Business & the Arts Reception and Surrey Civic Treasures Award Presentation

This annual event conducted in partnership with the Surrey Board of Trade will take place on Tuesday, October 4 from 5:30 pm – 8:00 pm at the Surrey Arts Centre; members have received an invitation to attend. The 2016 Civic Treasure Award recipients include CDAC member Ursula Maxwell-Lewis.

## I. NEXT MEETING

The next meeting of the Culture Development Advisory Committee will be held on November 15, 2016, at 2:30 pm in 2E Community Room A.

## J. ADJOURNMENT

It was Moved by F. McLafferty  
Seconded by G. Smith  
That the Culture Development Advisory  
Committee meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 4:00 pm.

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Jane Sullivan, City Clerk

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Councillor J. Villeneuve, Chairperson