

Present:

Councillor Woods, Vice-Chair
A. Bowman
B. McMurray
C. Thornley
G. Smith
J. Kearns
N. Chima
U. Maxwell-Lewis

Regrets:

Councillor Villeneuve, Chair
C. Girardi
F. McLafferty
U. Sharda

Staff Present:

A. Boehm, IIC Liaison, Economic Development
K. Gallie, Performing Arts Manager
L. Cavan, GM Parks, Recreation & Culture
L. Davison, Visual & Community Art Manager
L. Saffery, Museum Manager
R. Gallagher, Manager, Heritage Admin & Facilities
S. McKinnon, Manager, Arts Services
T. Ayotte, Cultural Development Coordinator, Parks, Recreation and Culture
L. Blake, Legislative Services

A. ADOPTION OF MINUTES

1. The committee will be requested to pass a motion adopting the minutes of February 21, 2017.

It was

Moved by C. Thornley

Seconded by U. Maxwell-Lewis

That the minutes of the Culture

Development Advisory Committee meeting held February 21, 2017 be adopted as presented.

Carried

B. DELEGATIONS

1. **CAM: Contemporary Arts Centre – South Surrey**

Debbie Tuepah and Cora Li-Leger

File: 7850-01

Debbie Tuepah and Cora Li-Leger, Contemporary Art Matters (CAM), provided a PowerPoint presentation regarding the Contemporary Arts Centre proposal for South Surrey.

In response to questions from the Committee, Ms. Tuepah and Ms. Li-Leger provided the following information:

- CAM is currently working to establish themselves as a non-profit organization.
 - The size of the Contemporary Arts Centre is dependent on the partner that is selected for the project. It was noted that the first proposal was between 6000 - 7000 square feet.
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- An ideal location for the project would be in close proximity to other cultural hubs, such as a library. A civic partner such as a library could be considered.
- The arts centre would be designed for professional artists to showcase their work.

In addition, the General Manager of Parks, Recreation & Culture advised that \$3,000,000 has been identified in the Five Year Capital Plan to complete a gallery/café space. The original plan was to develop the gallery/café space as part of a mixed use residential development with the shell of the gallery/café space developed from amenity contribution funds. Therefore, when an opportunity arises to develop the project, the capital funding will be available. Council reviews and approves the Five Year Financial Plan annually.

The following comments were made:

- To develop a new category in the City's Cultural Grants program, applicants should be requesting funding to deliver programming, provide a clear timeframe, and provide a clear plan with respect to supplanting the grant with additional funding sources.
- Semiahmoo Arts has identified finding curatorial support to maintain programming as an issue at the arts wing of the South Surrey Recreation & Arts Centre.
- Connecting with existing local arts societies would be important to the success of the proposed arts centre.
- Time frames regarding the process of developing the arts centre could be communicated to the community.

C. OUTSTANDING BUSINESS

D. NEW BUSINESS

1. **Surrey Cultural Marketing Plan for Arts & Heritage (2015-2017) Status Report** L. Davison, R. Gallagher, K. Gallie, L. Saffery, Parks, Recreation & Culture

Kent Gallie, Performing Arts Manager, provided a PowerPoint presentation regarding the Surrey Cultural Marketing Plan for Arts & Heritage Status Report for 2015 - 2017.

In response to questions from the Committee, staff provided the following information:

- Surveys are conducted to determine what specifically attracts individuals to events and programming.
- Social media advertising is generally targeted to specific age groups.
- The City's website will be redeveloped in the future. It is anticipated that the redeveloped website will be more user-friendly and interactive.

The Committee commended staff for the improvement to marketing in recent years.

2. 2017 Service Delivery Plan - Parks, Recreation & Culture

Staff summarized the memo dated April 18, 2017 regarding the 2017 Service Delivery Plan for Parks, Recreation & Culture.

E. ITEMS REFERRED BY COUNCIL

F. CORRESPONDENCE

G. INFORMATION ITEMS

1. Surrey Stories Connect: Book Launch

S. Bhogal, Chief Librarian

File: 0330-20

Staff summarized the memo dated April 18, 2017 regarding an invitation to the Surrey Stories Connect book launch. The Plan provides an outline of the Parks, Recreation & Culture Department's 2017 work program. The book launch is scheduled for May 12, 2017 at 6:30 p.m. at City Centre Library.

2. Taan's Moons Event Invitation

S. Bhogal, Chief Librarian

File: 0330-20

Staff summarized the memo dated April 18, 2017 regarding an invitation to the Taan's Moons project and exhibit. The book launch is scheduled for May 8, 2017 at 9:30 a.m. at City Centre Library.

3. 10660 City Parkway Art Space Project Update

T. Ayotte, Culture Development Coordinator

File: 0330-01

Staff summarized the memo dated April 6, 2017 regarding 10660 City Parkway Art Space Project Update. The Royal Canadian Theatre Company and Streetrich Hip Hop Society have both relocated to the space. An official opening has been scheduled for June 15, 2017. An invitation will be forwarded to Committee members.

4. PopUp Newton 2017 Update

T. Ayotte, Culture Development Coordinator

File: 0330-01

Staff summarized the memo dated April 6, 2017 regarding a PopUp Newton 2017 update. Staff held a successful community meeting to discuss popup art ideas, and

will work with the individuals who attended the meeting to develop the ideas that were discussed.

5. **2016 Creative City Network Summit Final Report**

K. Gallie, Manager, Performing Arts

File: 7800-01

Staff summarized the memo dated April 6, 2017 regarding the 2016 Creative City Networks Summit final report.

In response to questions from the Committee, staff advised that video clips of the presentations and panels provided at the Summit are available online at:

<https://www.creativecity.ca/network-activities/creative-city-summits/2016-summit#2016-summit-keynote-videos>. In addition, staff noted that there are currently no plans to expand the awards categories at this time.

6. **2016 BC Culture Days Provincial Report Summary**

K. Gallie, Manager, Performing Arts

File: 7800-01

Staff summarized the memo dated April 8, 2017 regarding the 2016 BC Culture Days Provincial Report summary. Staff noted that it is anticipated that the 2017 BC Culture Days City of Surrey Arts and Heritage Services activities will be held at Central City mall on Saturday, September 30th from 1:00 - 5:00 p.m.

H. OTHER BUSINESS

1. Verbal Reports

The following comments were made:

- A celebration for Sheila McKinnon's retirement has been scheduled for May 15, 2017 at 5:30 p.m. in the Studio Theatre at the Surrey Arts Centre.
- The awards for "Double Exposure" will be presented on April 27, 2017.
- The Bell Centre for Performing Arts will present "A Tribute to George Zukerman" on April 27, 2017.
- The deadline to submit an application for the Surrey Civic Treasure Awards is April 28, 2017.
- The Surrey Art Gallery received an award from the Canadian Museums Association for outstanding achievement in the new media category.
- Michael Gibbs was re-elected as President of the Surrey Historical Society at its Annual General Meeting on April 8, 2017. Bill McNamara was re-elected as President of the Friends of the Museum and Archives Society.
- Bob McMurray was awarded the Citizen of the Year.

I. NEXT MEETING

The next meeting of the Culture Development Advisory Committee will be held on **May 16, 2017, at 2:30 p.m. in 2E Community Room B.**

J. ADJOURNMENT

It was

Moved by C. Thornley

Seconded by G. Smith

That the Culture Development Advisory

Committee meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 3:45 p.m.

Jane Sullivan, City Clerk

Councillor D. Woods, Vice Chairperson