

Present:

Councillor Villeneuve, Chair
Councillor Woods, Vice-Chair
A. Bowman
B. McMurray
C. Girardi
C. Thornley
N. Chima
U. Maxwell-Lewis

Regrets:

F. McLafferty
G. Smith
J. Kearns
U. Sharda

Staff Present:

K. Gallie, Performing Arts Manager
K. Kooner, IIC Liaison, Economic Development
L. Cavan, GM Parks, Recreation & Culture
L. Davison, Visual & Community Art Manager
L. Saffery, Museum Manager
P. Klassen, Senior Planner, Parks, Recreation and Culture
S. McKinnon, Manager, Arts Services
L. Blake, Legislative Services

A. ADOPTION OF MINUTES

1. The committee will be requested to pass a motion adopting the minutes of April 18, 2017.

It was

Moved by B. McMurray
Seconded by Councillor Woods
That the minutes of the Culture

Development Advisory Committee meeting held April 18, 2017 be adopted as presented.

Carried

B. DELEGATIONS

1. **Introducing "The Mastering of a Music City" Report and Music Cities Tool Kit**

Anita Huberman and Anne Peterson, Surrey Board of Trade
File: 0250-20

The delegation provided a PowerPoint presentation summarizing "The Mastering of a Music City" report and music cities tool kit.

In response to questions from the Committee, the delegation advised that the Surrey Board of Trade is completing outreach to target members and local businesses to attend the Surrey Hot Topic Series regarding "Making Surrey a Music City Destination". The delegation also noted that there could be advocacy opportunities regarding the Society of Composers, Authors and Music Publishers of Canada (SOCAN) fees, as there will be policy issues that must be addressed prior to becoming a Music City.

The Committee suggested that the City of Calgary could be a useful resource, as they have a vibrant music scene. The Committee expressed concerns regarding SOCAN fees, as it may be a "hidden tax" that could impact smaller businesses and grassroots events, and requested additional information regarding SOCAN fees.

C. OUTSTANDING BUSINESS

D. NEW BUSINESS

1. Parks, Recreation and Culture Strategic Plan Update

Parks and Recreation Planner

File: 6180-01

Staff provided a PowerPoint presentation update regarding the Parks, Recreation and Culture Department's Strategic Plan. Additional information regarding the Strategic Plan, including a survey, can be found online at www.surrey.ca/prcplan.

The Committee noted that City events should be integrated for individuals of all ages and abilities. In addition, the committee suggested that pop-up events regarding the Strategic Plan could be provided at locations such as libraries, as this could provide valuable feedback.

2. Surrey as a Music City

Performing Arts Manager

File: 8200-20

Procedural note: Item D.2 was addressed prior to Item D.1.

Staff provided a PowerPoint presentation regarding Surrey as a Music City and noted the following information:

- The City provides a streamlined online process to allow organizations to host events in City facilities.
- Many events in the city are possible in part to cultural grants.
- The Surrey Symphony Orchestra is seeking to establish themselves permanently in Surrey.
- The Sarah McLachlan School of Music currently operates programming in Surrey at Forsyth Elementary School and Eastglen High School. The Sarah McLachlan School of Music will focus on additional programming opportunities in September 2017, and may consider space sharing options.
- Strategies to enhance opportunities for artists will be required in the Parks, Recreation and Culture 10 Year Plan in order to achieve the goals of "Surrey as a Music City".

The Committee noted that as 1/3 of Surrey's population is 19 and under, the "Surrey as a Music City" strategy could help retain young people by providing additional activities. It was also noted that the strategy could make Surrey more attractive for businesses.

E. ITEMS REFERRED BY COUNCIL**F. CORRESPONDENCE****G. INFORMATION ITEMS****1. Museum Expansion Construction Closure**

Museum Manager

File: 7850-40

Staff summarized the memo dated May 8, 2017 regarding the Museum of Surrey expansion construction closure that has been scheduled from July 31, 2017 until September, 2018.

In response to questions from the Committee, staff advised that it is anticipated that the complete closure of the museum is required in order to ensure that the site work is completed efficiently, and to provide top quality services to the community. The architects and consultants anticipate that the closure will be adequate to complete the project.

2. Surrey Art Gallery Arts 2017 Opening Receptions

Visual and Community Arts Manager

File: 0330-20

Staff summarized the memo dated May 2, 2017 regarding the opening reception for the Surrey Art Gallery that has been scheduled for June 23, 2017 at 7:00 p.m. at the Surrey Art Gallery.

H. OTHER BUSINESS**1. Verbal Reports**

- N. Chima advised that the C2U Expo 2017 was an exceptional event and very well attended with over 250 delegates.
- B. McMurray advised that the Cultural Grant Subcommittee has received late grant applications, and there may be additional applications still to be received.
 - The General Manager of Parks, Culture and Recreation advised that any late cultural grant applications will be received by Council for consideration on May 29, 2017.
- C. Girardi advised that events for the 51st Surrey Festival of Dance recently concluded and the "No Borders Group Challenge" was recently completed.

- A. Bowman expressed an interest in attending the Surrey Hot Topic Series regarding "Surrey as a Music City".
- U. Maxwell-Lewis advised that the 2017 Surrey International Writers' Conference Writing Contest is accepting submissions, and the deadline to submit is September 22, 2017.
- C. Thornley advised that the 2017 Breakfast with the Bank was held on May 12. It is estimated that the 2017 event raised \$145,000 for the Surrey Food Bank.
- The General Manager of Parks, Recreation and Culture advised that the City of Surrey is partnering with the Fraser Region Aboriginal Friendship Centre Association to host National Aboriginal Day on June 21, 2017 at Bridgeview Community Centre from 3:00 p.m. to 8:00 p.m.
- Councillor Villeneuve advised that Surrey Doors Open will be held on June 17, 2017 from 11:00 a.m. until 4:00 p.m. The event will profile Newton, Cloverdale and South Surrey, and include tours of local facilities.

I. NEXT MEETING

The next meeting of the Culture Development Advisory Committee will be held on June 20, 2017, at 2:30 p.m. in 2E Community Room B.

J. ADJOURNMENT

It was

Moved by D. Woods
Seconded by C. Thornley
That the Culture Development Advisory

Committee meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 3:47 p.m.

Jane Sullivan, City Clerk

Councillor J. Villeneuve, Chairperson