

## 2 Recommendations

1. **Naming the Arts Hub at 10660 City Parkway**

File: 7850-01

That Council formally name the Arts Hub at 10660 City Parkway as “City Parkway Studio” (See Appendix I).

2. **Naming of New Clayton Community Centre**

File: 8000-30

That Council formally name the new community centre at 18680 and 18714 - 72 Avenue as “Clayton Community Centre” (See Appendix II).

**Present:**

Councillor Villeneuve, Chair  
Councillor Woods, Vice-Chair  
A. Bowman  
F. McLafferty  
G. Smith  
J. Kearns  
N. Chima  
U. Maxwell-Lewis

**Regrets:**

B. McMurray  
C. Girardi  
C. Thornley  
U. Sharda

**Staff Present:**

A. Rajah, Education Supervisor  
E. Westerhuis, Community Art Coordinator  
J. Strom, Curator, Exhibitions and Collections  
L. Cavan, GM Parks, Recreation & Culture  
L. Davison, Visual & Community Art Manager  
S. Bhogal, Chief Librarian  
T. Ayotte, Cultural Development Coordinator  
C. Eagles, Legislative Services

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**A. ADOPTION OF MINUTES**

1. The committee will be requested to pass a motion adopting the minutes of May 16, 2017.

It was

Moved by Councillor Woods  
Seconded by U. Maxwell-Lewis  
That the minutes of the Culture

Development Advisory Committee meeting held May 16, 2017, be adopted as presented.

Carried

**B. DELEGATIONS**

1. **Council Initiative Funding Request to Support the Semiahmoo Arts Society**  
Greg Smith, President, Semiahmoo Arts Society  
File: 7960-01

The following comments were made:

- Semiahmoo Arts was founded in 1974 as a small organization with local citizens who had a clear focus on the arts. The organization is a charity that provides comprehensive arts and culture services to the Semiahmoo Peninsula. Semiahmoo Arts began operating out of the Arts facilities at the South Surrey Recreation Centre after working with the City in 2010 through the “Build Surrey” capital construction initiative.
- The society has partnered with key art groups to ensure their content is relevant to the community and providing those groups with the best possible support and facilitation. Key partners include the City of Surrey, White Rock, South Surrey and White Rock Art Society, Semiahmoo Potters and Peninsula Productions.

- The Mission of Semiahmoo Art's is to strengthen the arts and their values within the community. Their values include inspiration, innovation, inclusion and collaboration.
- Semiahmoo Arts cannot meet the public demands to operate 7 days a week/8 hours a day. Other challenges include training volunteers, staff shortage and space constraints.
- The society experienced a 223% growth in expenditure to meet public demands and had a 158% growth in revenue to support these demands. The Semiahmoo Arts Society is requesting transitional funding from the City of Surrey in the amount of \$25,000 in each of 2017 and 2018. The society hopes to achieve a balanced budget and sustained self-sufficiency over the next two years.
- The Committee requested clarification on the deficit of \$30,000 as the society is requesting a total of \$50,000 over two years. The delegation noted the deficit can be eliminated with operating funds. Revenue increases each year but it is not keeping up with expenditures.

The Committee noted that the society should prepare a business plan. The Committee recommended the delegation work with the Parks, Recreation and Culture - Arts Outreach Staff to develop a business plan and strategy to continue the growing development of the Semiahmoo Arts Society. Once achieved, the proposal would be put forward to the Committee.

The Committee thanked the delegation and welcomed the society to work with staff to obtain the resources to operate a successful facility.

## C. OUTSTANDING BUSINESS

## D. NEW BUSINESS

### 1. Surrey Art Gallery's 2017 Programs

#### Responding to Canada: 150 Years & Beyond

A. Rajah, Education Supervisor and J. Strom, Curator, Exhibitions and Collections, Parks, Recreation and Culture

File: 7850-01

Staff provided a PowerPoint presentation regarding the Surrey Art Gallery's 2017 programs and exhibitions for Canada's 150 years and beyond. The Surrey Art Gallery is engaging with the following themes: Environment, land & ecology; reconciliation: histories & features; migration & diaspora; and diverse voices and expression.

Additional information regarding upcoming exhibitions and programs can be found online at [www.surrey.ca/culture-recreation](http://www.surrey.ca/culture-recreation).

Staff noted the following comments:

- The Surrey Art Gallery is fortunate to have grant funding and the opportunity to mentor merging artists. The funding has created new resources for the Art Gallery.
- Intergenerational training is where young artists want to work with senior artists.

The delegation asked the Committee if there were stakeholders or organizations the Surrey Art Gallery could connect with. The Committee recommended that the delegation connect with senior residencies which would be a rich source for intergenerational networks.

**2. Youth Engagement through the Arts Update**

E. Westerhuis, Youth and Community Art Coordinator

File: 5120-01

A Power-Point presentation was provided by staff that outlined the goals and strategies of the Community Art Program. The Program will continue in City Centre and is expanding into Clayton Heights as approved by Council for the 2017 budget. Strategies include neighbourhood outreach and project kits. Neighbourhood outreach builds partnerships and brings people together within the community. The Community Art Program's goals are to:

- Empower young people to lead;
- Decentralize programming;
- Provide low barrier access to opportunities;
- Strengthen community capacity; and
- Connect your people, artists, and community.

The Committee noted the delegation did a great job outreaching to youth in the community. The Committee is encouraged to forward comments for art project suggestions to [communityart@surrey.ca](mailto:communityart@surrey.ca).

**E. ITEMS REFERRED BY COUNCIL**

**F. CORRESPONDENCE**

**G. INFORMATION ITEMS**

**1. Naming the Arts Hub at 10660 City Parkway**

T. Ayotte, Culture Development Coordinator

File: 7850-01

Staff are seeking to gain the Committee's endorsement to name the Arts Hub at 10660 City Parkway "City Parkway Studio".

The Arts Hub at 10660 City parkway is a City-owned property repurposed to serve as a community art space and home base for the Royal Canadian Theatre Company and Streetrich Hip Hop Society. Streetrich Hip Hop Society supports urban youth through the arts, providing training and mentoring in all aspects of hip hop culture.

The City Centre Arts Hub opening reception is scheduled for Tuesday, June 20, 2017 at 10660 City Parkway at 5:00 p.m.

It was Moved by U. Maxwell  
Seconded by Councillor Woods  
That the Culture Development Advisory

Committee:

1. Receive the report Naming the Arts Hub at 10660 City Parkway as information; and
2. Recommend that Council formally name the Arts Hub at 10660 City Parkway as "City Parkway Studio".

Carried

2. **Summer Literary Activities for Children, Teens and Adults**

S. Bhogal, Chief Librarian

File: 7960-01

Staff provided information on upcoming summer literary activities for children, teens and adults. Surrey Libraries encourages and promotes reading for leisure and invites the Committee and their families to participate in some of the many literary activities this summer.

3. **Naming of New Clayton Community Centre**

L. Cavan, General Manager, Parks, Recreation and Culture, and S. Bhogal, Chief Librarian

File: 8000-30

Staff are seeking the Committees support for the name "Clayton Community Centre". The recommendation aligns with the City's policy "Naming of Parks and Facilities" and the Surrey Public Library Policy, "8.6 Naming Opportunities".

The new facility will include visual and performing arts components, a library and associated circulation management spaces, a gymnasium, fitness and weight rooms, preschool/daycare facilities, child minding space, youth gathering space, staff spaces and supporting infrastructure and spaces.

Naming the Arts Hub at 10660 City Parkway will allow the City and its operating partners to develop a marketing plan for the facility. This will allow the City to meet the goals outlined in the City's Cultural Plan to decentralize arts services and support the City's vision of advancing the "Cultural Corridor".

It was Moved by U. Maxwell  
Seconded by Councillor Woods  
That the Culture Development Advisory

Committee:

1. Receive the report Naming of New Clayton Community Centre as information; and
2. Recommend that Council formally name the new community centre at 18680 and 18714 – 72 Avenue as “Clayton Community Centre”.

Carried

## H. OTHER BUSINESS

### 1. Verbal Reports

- The Mayor’s Art Awards took place on June 9, 2017, where the Surrey Board of Trade presented awards to various individuals and organizations.
- On July 1, the largest Canada Day celebration in Western Canada takes place at Bill Reid Millennium Amphitheatre, Cloverdale. Gates open at 10:00 am and the fireworks show is scheduled for 10:15 p.m.
- The Surrey Fusion Festival takes place on July 22 and 23 at Holland Park.
- National Aboriginal Day Celebration takes place Wednesday, June 21 at Bridgeview Community Centre from 2:00 p.m. to 8:00 p.m.

## I. NEXT MEETING

The next meeting of the Culture Development Advisory Committee will be held on July 18, 2017, at 2:30 p.m. in 2E Community Room B.

## J. ADJOURNMENT

It was Moved by Councillor Woods  
Seconded by J. Kearns  
That the Culture Development Advisory

Committee meeting do now adjourn.

Carried

The Culture Development Advisory Committee adjourned at 4:05 p.m.

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Jane Sullivan, City Clerk

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Councillor J. Villeneuve, Chairperson



## INTER-OFFICE MEMO

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**TO: Culture Development Advisory Committee**

**FROM: General Manager, Parks, Recreation & Culture**

**DATE: June 2, 2017**                      **FILE: 7850-01**

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**RE: Naming the Arts Hub at 10660 City Parkway – “City Parkway Studio”**

### **RECOMMENDATION**

The Parks, Recreation and Culture department recommends that:

1. This report be received for information; and,
2. The Committee recommends to Council that Arts Hub at 10660 City Parkway be formally named “City Parkway Studio”.

### **INTENT**

The intent of this report is to gain endorsement from the Culture Development Advisory Committee to name the Arts Hub at 10660 City Parkway “City Parkway Studio”.

### **BACKGROUND**

The Arts Hub at 10660 City Parkway is a City-owned property repurposed to serve as a community art space and home base for the Royal Canadian Theatre Company and Streetrich Hip Hop Society. Streetrich Hip Hop Society supports urban youth through the arts, providing training and mentoring in all aspects of hip hop culture, including dance, song writing, music production and rap/spoken word. The Royal Canadian Theatre Company is an established theatre company that produces professional and semi-professional theatre in Surrey, engaging the community through training and mentorship opportunities for youth in all aspects of theatre production.

The intention of the Arts Hub at 10660 City is to:

- Provide a hub for creative cultural development opportunities in City Centre;
- Support community engagement and outreach with a priority on youth strategies;
- Build organizational capacity within Surrey’s arts sector; and
- Contribute to the City’s vision to establish a “Cultural Corridor”.

In December 2016, Council approved a five-year Partnering and Operating Agreement between the City, the Royal Canadian Theatre Company and Streetrich Hip Hop Society. Renovation of the 2,800 sq. ft. space was completed in early 2017 and includes a rehearsal studio, workshop space and washrooms.

In March 2017, following the completion of the facility renovations, Streetrich Hip Hop Society and the Royal Canadian Theatre Company assumed their tenancy and began the process of settling into the space. They have been working to establish their operations, purchase specialized equipment funded through the *Province of British Columbia's Collaborative Spaces Program*, and prepare for their official opening Tuesday, June 20, 2017.

## POLICY CONSIDERATIONS

The City's Facility Naming Policy (attached as Appendix "I") includes the following criteria when naming Parks, Recreation and Culture buildings, assets and amenities:

*"City parks and amenities tend to be used by a great number of people and wherever possible should bear names which identify their general location or key site features."*

## DISCUSSION

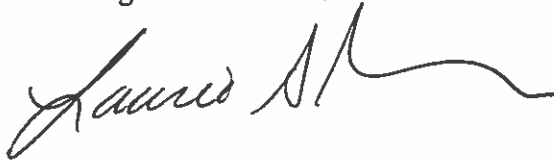
In considering a potential name for the space, staff sought to not only align the name with the criteria outlined in the City's Facility Naming Policy, but also ensure that the name be reflective of the scale and use of this creative space. The name "City Parkway Studio" is recommended for the following reasons:

- It locates the facility in its general location and community as required by the City's Facility Naming Policy;
- It clearly reflects the function of the space as a flexible, small-scale, working art space, not connected to one particular arts-based discipline; and
- It connotes creativity and innovation.

The operators of the space – the Royal Canadian Theatre Company and Streetrich Hip Hop Society – support this recommended name.

## CONCLUSION

Naming the Arts Hub at 10660 City Parkway will allow the City and its operating partners to develop a marketing plan for the facility, thus generating new partnerships and engagement opportunities for the arts and cultural community. This will allow us to meet the goals outlined in the City's Culture Plan to decentralize arts services and will also support the City's vision of advancing the "Cultural Corridor".



Laurie Cavan  
General Manager,  
Parks, Recreation & Culture

## Appendix "I" - Facility Naming Policy



## Parks and Facilities Naming Policy

**PARKS, RECREATION AND CULTURE DEPARTMENT**

**POLICY**

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| <b>SUBJECT:   PARK &amp; FACILITIES NAMING</b> |
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**INTENT**

To establish a clear Policy for naming parks as well as Parks, Recreation and Culture buildings, assets and amenities.

- A.   Destination Parks**
- B.   City parks and amenities tend to be used by a great number of people and whenever possible should bear names which identify their general location or key site features. They could also be named after benefactors or sponsors who have made an extraordinary contribution to the community. (Examples: Bear Creek Park, Stewart Farm House, and Surrey Arts Centre)**
- B.   Community parks and amenities tend to be used by the next greatest number of people and should, whenever possible, be given names which identify:**
- (a)   the community in which they are located (ie: Cloverdale Athletic park, Fleetwood Community Centre);
  - (b)   Surrey pioneers known in the area in which the park is located (ie: Lionel Courchene Park);
  - (c)   major donors or sponsors (XYZ Company Youth Park);
  - (d)   names arising from a community-based selection process (ie: The Garage-South Surrey Youth Centre).
- C.   Neighbourhood parks and amenities tend to be used by fewer people than City and community parks, are more difficult to name for their location, and therefore should be given names recognizing:**
- (a)   special features or major plant life indigenous to parks (ie: Cottontail tot lot);
  - (b)   Surrey pioneers known in the area in which the park is located (ie: Moffat Memorial Park);
  - (c)   local street and subdivision names, excluding real estate and development companies (ie: Strawberry Hill Park);
  - (d)   significant donors or sponsors, including real estate and development companies who make a significant donation in excess of normal development cost charges;
  - (e)   former property owner who donated the land (ie: Bell Park).
  - (f)   Natural area linkages and conservation areas may never be developed as parks and should be assigned numbers for reference purposes in accordance

APPROVED BY:

  
 Laurie Cavan, General Manager, Parks, Recreation and Culture

DATE APPROVED:

HOUSEKEEPING DATE:   May 2009

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propose to name a greenbelt, these areas may also be treated as neighbourhood parks.

2. Whenever a park has come to be known traditionally but not officially by a name which is not so familiar to the name of an existing park to be confusing, then serious consideration should be given to formal adoption of the traditional name.
3. Consideration may be given to naming parks and amenities after outstanding community volunteers. Consideration may also be given to naming parks and amenities after retired City employees, if the employee has given outstanding service to the City and/or has made a noteworthy contribution to the well-being of the City.
4. Consideration should be given to naming donated park sites and facilities constructed on donated land after the donor.
5. Parks immediately adjacent to existing school sites should bear the same name as the school (neighbourhood and community parks).
6. The preferred methods for selecting a name are:
  - through popular choice either via a petition, school contest, or other form of community involvement;
  - as a result of donation and/or sponsorship.
7. Naming parks or amenities after sponsors can only be done in accordance with the city's Sponsorship Policy.

**PRACTICES WHICH SHOULD BE AVOIDED**

1. Naming a park after a current politician.
2. Naming a park or facility after a nearby but not immediately adjacent school or institution that may lead to confusion regarding their respective locations.

Integration with school sites to be carried out where possible.



# INTER-OFFICE MEMO

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TO: **Culture Development Advisory Committee**

FROM: **Chief Librarian  
General Manager, Parks, Recreation & Culture**

DATE: **June 12, 2017** FILE: **8000-30**

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RE: **Naming of New Clayton Community Centre**

## RECOMMENDATION

Surrey Libraries and the Parks, Recreation and Culture Department recommend that the Culture Development Advisory Committee:

1. Receive this report for information;
2. Recommend to Council that the new community centre at 18680 and 18714 – 72 Avenue be named “Clayton Community Centre”; and
3. Attach a copy of the report to the minutes of the meeting for Council’s consideration.

## INTENT

The purposed of this report is to seek the Culture Development Advisory Committee’s support for the name of “Clayton Community Centre”.

## POLICY CONSIDERATIONS

The City’s Policy, “Naming of Parks and Facilities” (attached as Appendix I) includes the following criteria:

*“City parks and amenities tend to be used by a great number of people and whenever possible should bear names, which identify their general location or key site features. They could also be named after benefactors or sponsors who have made an extraordinary contribution to the community. (Examples: Bear Creek Park, Stewart Farm House, and Surrey Arts Centre)”*

## BACKGROUND

In consideration of the growth in East Clayton and the development expected over the next few years in West Clayton, the planning and concept design of the new community hub in Clayton that integrates arts, library, recreation, and outdoors spaces in a single facility was completed in 2016. The project is fully funded and design is ongoing, targeting project completion in 2019. The project location is on City owned property at 18680 and 18714 – 72 Avenue.

The new Clayton community hub is intended to be designed as a Passive House certified building to recognize the goals of the City of Surrey Sustainability Charter; as well as the goals of the *East and West Clayton Community Plan*, to create a more sustainable neighbourhood. The public consultation results have indicated a strong desire from the community to preserve the natural environment of Clayton Park as much as possible.

The new facility will include visual and performing arts components, a library and associated circulation management spaces, a gymnasium, fitness & weight rooms, preschool/daycare facilities, child minding space, youth gathering space, staff spaces and supporting infrastructure and spaces.

The recommendation also aligns with Surrey Public Library Policy, "8.6 Naming Opportunities" which includes the following criteria:

*"A naming opportunity must be consistent with Surrey Public Library's mission, vision and values and with the City of Surrey's policies regarding the naming of city owned facilities."*

A similar version of the report and recommendations are being provided to the Parks, Recreation & Sport Tourism Committee.

## CONCLUSION

Surrey Libraries and the Parks, Recreation and Culture Department recommend that the Culture Development Advisory Committee recommend to Council that the new community centre at 18680 and 18714 – 72 Avenue be named "Clayton Community Centre".



Laurie Cavan  
General Manager,  
Parks, Recreation & Culture



Surinder Bhogal  
Chief Librarian

Appendix I: Parks and Facilities Naming Policy  
Appendix II: Map of new Clayton Community Centre

**PARKS, RECREATION AND CULTURE DEPARTMENT  
POLICY**

**SUBJECT: PARK & FACILITIES NAMING**

**INTENT**

To establish a clear Policy for naming parks as well as Parks, Recreation and Culture buildings, assets and amenities.

- A. Destination Parks**
- B. City parks and amenities** tend to be used by a great number of people and whenever possible should bear names which identify their general location or key site features. They could also be named after benefactors or sponsors who have made an extraordinary contribution to the community. (Examples: Bear Creek Park, Stewart Farm House, and Surrey Arts Centre)
- B. Community parks and amenities** tend to be used by the next greatest number of people and should, whenever possible, be given names which identify:
- (a) the community in which they are located (ie: Cloverdale Athletic park, Fleetwood Community Centre);
  - (b) Surrey pioneers known in the area in which the park is located (ie: Lionel Courchene Park);
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- C. Neighbourhood parks and amenities** tend to be used by fewer people than City and community parks, are more difficult to name for their location, and therefore should be given names recognizing:
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  - (d) significant donors or sponsors, including real estate and development companies who make a significant donation in excess of normal development cost charges;
  - (e) former property owner who donated the land (ie: Bell Park).
  - (f) Natural area linkages and conservation areas may never be developed as parks and should be assigned numbers for reference purposes in accordance

**APPROVED BY:**

  
Laurie Cavan, General Manager, Parks, Recreation and Culture

**DATE APPROVED:**

**HOUSEKEEPING DATE:** May 2009

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APPENDIX "II"



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