

Present:

Councillor Martin, Chair
S. El-Nashar
K. Fisher
Dr. B. Gurm
C. Hong
C. Iweh
B. King
J. Laitar
M. Malik
T. Oleman
K. Polubinski
M. Pyne
S. Sabharwal

Absent:

Councillor Rasode, Community
Safety Liaison
Councillor Steele, Seniors Liaison
L. Larsen, School Trustee Liaison
S. Chaudhry
T. Ghuman
J. Kovach
E. Szücs

Staff Present:

L. Cavan, GM, Parks, Recreation & Culture
R. Takhar, RCMP Crime Reduction &
Community Services Manager
L. Bowie, Manager, Healthy Communities
C. Tallarico, Change Management
Specialist
J. Danyk, CSA, Diversity and Youth
Services
H. Dmytriw, Legislative Services

A. ADOPTION OF MINUTES

It was

Moved by M. Malik

Seconded by C. Hong

That the minutes of the Diversity Advisory

Committee meeting of May 21, 2013, be adopted.

Carried

B. DELEGATION

1. Yasmin Abraham and Pamela Reddy with Quality Program Services to provide a presentation regarding a free program, *Empower Me: An Ethnic Focused Energy Efficiency Program* that provides homeowners with one-on-one mentoring (in Chinese, Hindi, and Punjabi) to improve the energy efficiency, comfort and safety of their homes.

The delegation was not in attendance.

2. **Rachel Suttill**, Fraser Health Community Health Specialist, Surrey/White Rock presented the *My Health My Community Survey*, and is seeking partners to support and help in promoting the survey.

My Health My Community (MHMC) is a partnership with Fraser Health, Vancouver Coastal Health, and the Health Office Faculty of Medicine UBC. The MHMC is to determine what makes Canadians sick and what would contribute to Community Health and Wellness.

The MHMC is conducting a health survey to examine the health needs and status of needs of the community (information no longer available due to the cancellation of the mandatory long form census). The goal is to target participation by roughly 2% of the population, targeting parents, workforce, seniors, post-secondary students, newcomers, and vulnerable citizens, to better understand the determinants of health disease and plan preventative programs, strengthen partnerships and align goals, and advocate for better health policy. The survey will have sections that will cover socio-demographics, health status, lifestyle, health care access, built environment and sense of community 'belonging'.

The request is for the City of Surrey to partner to provide support in reaching the target population, assist in the distribution of promotional materials and ideas for content and effective ways to promote and engage residents to take the survey through events, media, networks and programs.

The strategy is to promote via posters, multi-media and intranet. Tools will include:

- The promotional video. Links:
 - English: <https://www.youtube.com/watch?v=m7oasWyR95I>
 - Punjabi subtitles: <https://www.youtube.com/watch?v=PColBengzuE>
 - Mandarin subtitles: <https://www.youtube.com/watch?v=cCX6G8bsUYM>
- Take the survey at www.myhealthmycommunity.org
 - Social media:
 - @MHMCsurvey
 - #MHMC
 - Facebook.com/MHMCsurvey
 - @fraserhealth
- Posters, promotional cards, and doctor prescription pads will be available

The survey will be conducted into February 2014, depending on the amount of response. A report with recommendations on areas of focus will be provided and will be available to participants.

Committee members provided the following comments:

- Volunteers can do the surveys.
- Train the trainer format can be used.
- Present at community powwows.
- Community organizers can be approached.
- Kwantlen Polytechnic University Research Ethics Board (RAB) approval is needed first—a protocol step to ensure *there will be no harm*.

Ken Fisher joined the meeting at 9:45 am.

C. OUTSTANDING BUSINESS

D. NEW BUSINESS

1. 2013 Fusion Festival presentation July 20-21, 2013

The General Manager, Parks, Recreation and Culture noted that the City of Surrey is committed to building a positive *built* environment. The 2013 Fusion Festival is

another aspect of a positive built environment, and how to build and how to volunteer.

The Fusion Festival theme was *Welcome* and this was displayed in the friendliness of everyone and the positive reviews received on the welcoming atmosphere. There were 35 pavilions and over 100,000 people attended over the two days. The Powwow was back this year. The Parade of Colours at the Opening Ceremony proceeded across the stage and ran through the festival site to the Main Stage.

City Speaks posts questions on line and has discussions about programming and the built environment. 1,300 have signed up to City Speaks to date.

Other elements of the Fusion Festival included the Flavours of Surrey which offered lots of food and flavours; Sophie's Place; Historical Re-Enactors; the Cooking Stage with Councillors, celebrity chefs and entertaining. Four entertainment stages throughout the site were fully programmed with a variety of entertainment and headliners such as *KOS*, *TOIFA*, *Bollywood Remix*, plus 80 cultural performances performing to the crowds of people.

The many volunteers, professional staff and contractors worked hard to make this a very successful event. The Committee for the 2014 Fusion Festival will look to expanding the kids' area and the cooking stage, and will continue to work to attract more pavilions.

Committee member comments were as follows:

- Have more heart healthy food options in future.
- The various pavilions should provide more focus on the history of the clothing/jewelry, and why the cultures make/wear it in order to teach more about each culture, tradition and the richness of the countries.
- Encourage the theme of the festival be showcased more by each pavilion to emphasize culture awareness.
- There was plenty of interaction, engagement and discussion amongst the people at the Festival.
- Provide more Canadian history at the Canadian Pavilion.
- Could the City of Surrey Fusion Festival T-shirts be offered for sale?
- Africans musicians performing at the Festival would like to bring more of their large percussion instruments (drums, etc.) into Canada. Fundraising could be done to help facilitate the cost.

2. **Cities Fit for Children 2013 Conference**

November 21-22, 2013
Sheraton Guildford

Lori Bowie, Healthy Communities Manager noted that the City of Surrey is proud to host *Cities Fit for Children 2013 Conference*, November 21-22, 2013. The theme is Rights of the Child. The Conference is a provincial summit and will provide about 30 different workshops to provide practical tools, success examples, research, and perspectives from our children/youth on how Surrey can be a more child-friendly city.

Keynote speakers will include: Mayor Dianne Watts, Kerry Constabile of Unicef, and Trevor Hancock a member of the Board of the Child and Nature Alliance (nature and green space and active play for the children).

Information is available on the website:
<https://www.surrey.ca/culture-recreation/13780.aspx>

3. Surrey Doors Open 2013
Saturday, June 22, 2013, 11:00 am – 4:00 pm

Jessica Danyk, CSA, Diversity and Youth Services noted that Doors Open events are happening around the world. The Surrey Doors Open 2013 event showcased 28 sites located in City Centre area focused on arts and culture, and held in conjunction with the 18th Annual Newton Community Festival family fun event and the Artisans in the Park event.

Free hop-on hop-off trolleys were introduced this year running between City Centre and Bear Creek Park. 600 people rode the trolleys. More trolleys will be added next year.

Marketing & Promotion ran ads in the local papers and had posters; and will increase the numbers for next year. The media partners advertising helped contribute to the events' great success. 7,200 people attended this year, more than double the number who attended in 2012 (2,900 people).

The website: www.surrey.ca/doorsopen offered a Smartphone website and had two contests.

60 volunteer ambassadors worked on their own to promote the new venues. There were new media sponsors, and the trolleys, and positive response from the community. A video is available and linked on Surrey604:
<http://www.youtube.com/user/surrey604com>

The dedicated Interdisciplinary Advisory Committee will build the event in 2014 and expand it to Cloverdale.

4. First Steps Early Childhood Development (ECD) Refugee Pilot Program

Lori Bowie, Manager of Healthy Communities provided an update about the *First Steps* pilot project by DIVERSEcity, Options, UMOJA Operation Compassion Society, and the City of Surrey. The program is a drop-in provides program support for refugee families with children from birth to age six, and features play, activities and a meal for families and children. Bus tickets and transit instructions are provided for the first few visits.

The Committee requested that the First Steps programmers be invited to provide a presentation at a future Diversity Advisory Committee.

E. ITEMS REFERRED BY COUNCIL

F. CORRESPONDENCE

G. INFORMATION ITEM

H. OTHER BUSINESS

1. Memorial for Maple Bhatalia - September 28, 2013

Surrey's Interfaith community have been invited to join with other community members to participate in a memorial for Maple Bhatalia. Maple was an SFU student who was murdered by her ex-boyfriend two years ago. The family, with assistance from community partners, is holding a memorial to highlight the issue of violence in relationships and to call the community to action. The event will be held on Saturday, September 28, 2013, at 6:00PM, at Holland Park on King George Blvd. and 100 Street.

2. NEVR is holding a conference, *Breaking Down Our Barriers: Addressing Violence in Relationships with Vulnerable Populations*, October 17, 2013, at Kwantlen Polytechnic University Surrey Campus Conference Centre. Councillor Rasode and representatives from the Ministries and from across the communities will attend to get synergy by people working together. The \$25 fee includes coffee and lunch.

3. The popularity of the Cooking Stage at the Fusion Festival, along with the growing interest in cooking lessons, food preparation and dialogues inspired by cooking and food, has opened the doors to discussion about cultural diversity.

Dialogues Inspired by Cooking and Food is a project offering six different cooking lessons, starting on October 10, 2013, at 6:00 – 8:00 pm. A SFU leader will facilitate the conversation. Korean food is the first lesson and being hosted by Options.

Application can be made on line and more information can be found on the Welcoming and Inclusive Communities website:

<http://www.welcomebc.ca/Communities-and-Service-Providers/Communities/communities-landing.aspx>

and on the *Get to Know* Contest website:

<http://www.get-to-know.org/gallery/2013-vancouver>

4. A tour of the new Surrey City Hall facility will be provided to committee members once the move is completed.

I. NEXT MEETING

The next Diversity Advisory Committee meeting is scheduled for **November 26, 2013, at Pondside.**

J. ADJOURNMENT

It was

Moved by B. King

Seconded by M. Pyne

That the Diversity Advisory Committee meeting

do now adjourn.

Carried

The Diversity Advisory Committee adjourned at 10:20 am.

Claudia Jesson, Deputy City Clerk

Chairperson, Councillor M. Martin
Diversity Advisory Committee