Present: Councillor Hepner – Chairperson
Councillor Gill
T. Allen, School Board Trustee
C. Annable
R. Benson
B. Burnside
R. Gorman
S. Hundal
G. Rai

Regrets:

Guest Observers:

Staff Present:
L. Cavan, General Manager, Parks, Recreation & Culture
O. Croy, Manager, Parks
J. Thibaudeau, CRS Operations Manager
J. Tyler, CRS Guildford Manager
L. White, Manager, Community and Recreation Services
D. Vestergaard, Administrative Coordinator, Parks, Recreation & Culture
L. Anderson, Legislative Services

A. ADOPTION OF MINUTES

It was Moved by T. Allen Seconded by R. Gorman
That the minutes of the Parks, Recreation and Sport Tourism Committee of April 24, 2013, be adopted.
Carried

B. DELEGATIONS

1. Tong Louie Family YMCA

John Woolgar, Fraser Valley Regional Manager YMA, David Woollven, General Manager Tong Louie YMCA and Simon Adams Vice-President of Membership YMCA of Greater Vancouver were in attendance to provide an update on the Tong Louie Family YMCA.

A PowerPoint presentation, which included a background of the Greater Vancouver YMCA and an overview of the new strategic plan, Focus 20/20, was provided.

In particular, it was noted that this is the first generation of the children and youth in modern history who will inherit a lower life expectancy than their parents. As a result, the YMCA Focus 20/20 Strategic Plan has been designed to address and focus on the three common contributing factors to lower life expectancy:

1. Vulnerable Families—Vulnerable Children
   - 30% of children entering kindergarten are developmentally vulnerable; intellectually, emotionally, socially & physically.
   - High cost of living.
   - Longer work hours.
   - Absence of affordable, high quality child care.
2. **Unhealthy Lifestyles**
   - Health of BC citizens is in decline.
   - 42% of children in BC are overweight; 1 in 4 kids in BC are obese.
   - People are inactive—especially the marginalized.

3. **Isolation**
   - Approximately 50% of people in the Lower Mainland do not feel a strong sense of belonging in their community.
   - Isolation prevents people from accessing services.

(A short video on the needs of communities and solutions to help address these needs was provided.)

Additional comments were as follows:

- Currently the YMCA of Greater Vancouver operates 150 sites, with 1,341 employees and 2,559 volunteers (contributing 118,348 hours of service), serving 96,821 children, youth, adults and seniors. Of that, 70 programs sites, 160 employees and 789 volunteers (contributing 23,731 hours of service) are located within Surrey.
- Almost $1.5 million of direct financial assistance (access program) has been provided to 10,234 family members, of which 2,778 family members are located in Surrey and access the various programming within Surrey.
- The various partnerships that the YMCA has across the lower mainland play an integral role in the success of the YMCA programming.
- The Tong Louie YMCA is an example of what the unique facilities (1 of 4 similar in the lower mainland) are able to achieve for communities through strong partnerships (City of Surrey, School District 36, DIVERSEcity, Fraser Health, Surrey Rotary Clubs and the United Way).

Discussion ensued with respect to the correlation between the City’s programming and the Tong Louie YMCA programs, noting in particular the close working relationship that has been established with the YMCA, School District 36 and the City through programs such as Jumpstart, alternative suspension and the various after school programming.

Sincere appreciation was expressed between staff and the delegation for the great relationship and partnership developed between the City and the YMCA that has been viewed very positively across Canada.

Given the on-going success of the partnership between the City and the Tong Louie YMCA, it was reported that Council recently endorsed the potential for a future vision to work with the YMCA for building further partnerships.

It was Moved by T. Allen
Seconded by C. Annable
That the Parks, Recreation and Sport Tourism Committee receive the presentation and update on the Tong Louie Family YMCA, as information.

Carried
2. Leisure Access Program Review

The memorandum, dated May 13, 2013, from the General Manager, Parks, Recreation and Culture, regarding leisure access program adjustments, was circulated on table and reviewed by the Committee. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Recommend that Council approve changes to Surrey’s Leisure Access Program (LAP) as generally described in the report in the following areas:
   - A cap on registration subsidies for LAP registrants;
   - Adults (19 to 59 years) under the LAP Program to pay 25% of the full rate for the annual full-facility pass and of drop-in admissions; and
   - Changes to the financial criteria used to screen LAP applicants; and

2. Request that the meeting minutes that are forwarded to Council in relation to the Committee’s consideration of this report include a copy of this report along with the Committee’s resolution.

Jerome Thibaudeau, Community and Recreation Services Operations Support Manager (and management liaison for the Leisure Access Program (LAP)), was in attendance to provide the Committee with an update of the Leisure Access Policy Review and an overview of the above-mentioned report.

A PowerPoint presentation was given outlining the reviews and audits that were done in 2012 and subsequently used in determining the three recommended changes to the LAP. Additional comments were as follows:

- In light of the two new aquatic centres coming on board, the review of the LAP is timely in order to implement measures to ensure the future sustainability of the LAP without changing the current level of service.
- Over capacity in some of the programs and facilities is being experienced. In many ways a good thing, but how the demand is managed overall in a sustainable manner is something we are concerned about.
- There has been tremendous growth over the past four years, including a 125% increase in drop-in admissions and a 122% growth in registered program subsidy. This growth is outpacing similar programs in similar municipalities. The increases are constant among all the age factors. The majority of the strain is on the registered programs which has a direct impact on our budgets due to the staffing structure.
- Currently, Surrey’s LAP program is the most generous in the Region. In the proposed changes, Surrey will maintain reasonable access to all Surrey residents and maintains the access level to Children 0-18 and Seniors 60+.
- With the support of the Committee, followed by the adoption of the recommendations by Council, it is anticipated that September 1, 2013, will be the implementation date for the recommended changes to the LAP.

Discussion ensued with respect to the current level of program use and the effects, if any, the recommended changes would have on those individuals/families currently using the program, particularly summer camps (which double as daycare during the summer months). It was reported that the recommended cap of the
LAP will still be in excess of the present usage (approximately $200 per year). For example, a $300 benefit would be sufficient for four swimming programs, one week of camp and two skating programs per year. It will be important to define for the public the generosity the LAP will continue to offer with the recommended changes in place.

**COMMITTEE RECOMMENDATION:**

It was Moved by T. Allen
Seconded by C. Annable
That the Parks, Recreation and Sport Tourism Committee recommend that Council approve changes to Surrey’s Leisure Access Program (LAP) as generally described in the report from the General Manager, Parks, Recreation and Culture, dated May 13, 2013, entitled “Leisure Access Program Adjustments” (attached Appendix A), in the following areas:

1. A cap on registration subsidies for LAP registrants;
2. Adults (19 to 59 years) under the LAP Program to pay 25% of the full rate for the annual full-facility pass and of drop-in admissions; and
3. Changes to the financial criteria used to screen LAP applicants.

**Carried**

Additional comments were as follows:

- It is difficult to show any kind of savings to be realized from the recommended changes.
- It is really about managing our growth and having the program sustainable for the future. The question is will as many people use it now that the limitations are there? Again, it is difficult to quantify in dollars. The goal is to manage growth while ensuring that as many children and adults have the opportunity to participate as possible, not to gain new revenues or reduce expenses.
- In addition to the LAP, PRC maintain many other free and low-cost opportunities for all Surrey residents to be active. Value times (50% discount) are used to encourage individuals to utilize the programming and facilities during the non-busy hours, are available. This helps to balance capacity.
- It is felt that the recommended changes will position the City well into the future, without the need for any further changes in the near future.
- An analysis six months following the implementation of the changes to the LAP, to review any potential drop-off, will be provided to the Committee.

3. **Seniors Strategy**

Lisa White, Manager of Community and Recreation Services, and Jim Tyler, Community and Recreation Services – Guildford, were in attendance to provide a presentation on the Seniors Strategy and seek input from the Committee on the Strategy.

A PowerPoint presentation, providing an overview of the development of an age friendly city wide strategy for seniors, was given. Comments were as follows:
• The strategy identifies ways to coordinate and focus resources and initiatives that are happening across the city for seniors.

• In 2012 Surrey was recognized as an age friendly city as a result of the services, various initiatives and supports in place, established by the City.

• Since 2008, there have been 19 Focus on Seniors forums that covered a wide range of topics such as fraud prevention, safety and elder abuse prevention. In addition, there have been multilingual forums, an annual “Aging in Place Conference” (May 31, 2013) and "A Roof over My Head" workshop series on housing.

• A Seniors Connector program and partnership with the Come Share Society is available in each Town Centre, providing resources and referrals to assist isolated seniors and their caregivers.

• A partnership with DIVERSEcity delivers the Community Action for Seniors Independence project (a better home program).

• In 2011, Surrey had 56,570 seniors. Of that, 9,680 live alone, 24,310 live in single, detached houses without secondary suites and 23,565 have activity limitations. 51% are English speaking, 20% Punjabi speaking and 5% German speaking. 9,630 seniors in Surrey cannot speak English.

• The proposed framework of the strategy include:
  - The Vision: “Surrey is an age friendly city where people enjoy lifelong activity and engagement”; and
  - Four Outcomes:
    - Safety, health & wellness: Community and health services that prevent isolation and support seniors to be active, safe and engaged;
    - Transportation: Transit systems are accessible, safe and affordable;
    - Housing: Housing is affordable, appropriately located, secure, well built and designed to support healthy aging; and
    - Healthy built environment (buildings, outdoor spaces, roads, etc.): Seniors will enjoy safe, accessible and supportive environments.

• The strategies and principles for each of the outcome areas include creating action items, focussing on programs with services, respectful engagement of seniors, collaboration with partners, community action and promotion.

• The eight key features of an age friendly community are:
  1. Outdoor spaces and public buildings are pleasant, clean, secure and physically accessible.
  2. Public transportation is accessible and affordable.
  3. Housing is affordable, appropriately located, well built, well designed and secure.
  4. Opportunities exist for social participation in leisure, social, cultural and spiritual activities, with people of all ages and cultures.
  5. Older people are treated with respect and are included in civic life.
  6. There are opportunities for employment and volunteerism.
  7. Age-friendly communication and information is available.
  8. Community support and health services are tailored to older persons’ needs.
In closing the timeline for the strategy was reviewed. The framework is now complete, the engagement process will be happening over the next two months and the draft strategy is anticipated for late July, early August.

The Committee noted that the City does an incredible job with the programming for seniors and anticipate receiving the Age Friendly City Strategy once it is complete.

It was Moved by T. Allen
Seconded by R. Gorman
That the Parks, Recreation and Sport Tourism Committee receive the presentation on the consultation process of the Age Friendly City Strategy, as information.

Carried

C. REQUEST(S) FOR DELEGATION

D. OUTSTANDING BUSINESS

E. NEW BUSINESS

1. Naming of Six (6) Parks in the Guildford Community of Surrey
File: 6140-20/G

The memorandum, dated May 8, 2013, from the Manager, Parks Planning, Research and Design, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Receive the report as information;
2. Recommend to Council that the following park names be adopted:

    **Guildford**

    1) Approve the name "Barnston Park" for the park lot currently labelled 27B Greenbelt;
2) Approve the name "Fraserglen Park" for the park lots currently labelled 15D, 15D/15K & 15K Greenbelt;
3) Approve the name "Ridgeview Park" for the park lots currently labelled 15B & 15C Greenbelts;
4) Approve the name "Serpentine Headwaters Park" for the park lots currently labelled 24B, 24C & 24I Greenbelt;
5) Approve the name "Davidson Park" for the park lot currently labelled 24G Detention Pond;
6) Approve the name "Cedar Greens Park" for the park lots currently labelled 44G Greenbelt; and
3. That a copy of the report be attached to the minutes of the meeting for Council reference.
It was Moved by C. Annable
Seconded by R. Benson
That the Parks, Recreation and Sport
Tourism Committee receive the report from the Manager, Parks Planning, Research and Design, dated May 8, 2013, entitled “Naming of Six (6) Parks in Surrey”, as information.

Carried

COMMITTEE RECOMMENDATION:

It was Moved by C. Annable
Seconded by R. Benson
That the Parks, Recreation and Sport
Tourism Committee recommend that Council:

1. Receive the report from the Manager, Parks Planning, Research and Design, dated May 8, 2013, entitled “Naming of Six (6) Parks in Surrey” (attached Appendix B), as information; and

2. Adopt the following park names:

Guildford

1) Approve the name “Barnston Park” for the park lot currently labelled 27B Greenbelt;

2) Approve the name “Fraserglen Park” for the park lots currently labelled 15D, 15D/15K & 15K Greenbelt;

3) Approve the name “Ridgeview Park” for the park lots currently labelled 15B & 15C Greenbelts;

4) Approve the name “Serpentine Headwaters Park” for the park lots currently labelled 24B, 24C & 24I Greenbelt;

5) Approve the name “Davidson Park” for the park lot currently labelled 24G Detention Pond; and

6) Approve the name “Cedar Greens Park” for the park lots currently labelled 44G Greenbelt.

Carried

2. Notes About Darts Hills Garden Park

File: 6140-20/D

The memorandum, dated May 6, 2013, from the Manager of Parks, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the memorandum as information.

It was Moved by R. Gorman
Seconded by B. Burnside
That the Parks, Recreation and Sport
Tourism Committee receive the report from the Manager of Parks, dated May 6, 2013, entitled “Notes About Darts Hills Garden Park”, as information.

Carried
3. **Sport Tourism Report – March and April 2013**  
File: 6980-01

The memorandum, dated May 6, 2013, from the General Manager, Parks, Recreation and Culture, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the memorandum as information.

It was Moved by T. Allen  
Seconded by R. Benson  
That the Parks, Recreation and Sport Tourism Committee receive the report from the General Manager, Parks, Recreation and Culture, dated May 6, 2013, entitled “Sport Tourism Report – March and April 2013”, as information.  
Carried

The General Manager, Parks, Recreation and Culture noted the following:

- We are continuing to move forward with the sport tourism agenda. There is still a lot to do with provincial, national and local sport organizations in making sure our name is out there and developing our target markets of what types of events we can support in Surrey.
- We are currently involved in a bid to host the 2016 Women’s Fastpitch World Championships. We will do our very best to position Surrey as the best option to host the event. If we are successful there will be 16 international teams at softball city. That is a big focus right now as we are the only bid going forward in Canada; competing with bid from Taipei.
- We are ensuring we are tracking the number of overnight accommodations secured through our tourism office and noting when they are coming back.

F. **ITEMS REFERRED BY COUNCIL**

G. **CORRESPONDENCE**

H. **INFORMATION ITEMS**

I. **OTHER BUSINESS**

1. **Verbal Update**

   L. Cavan, GM, Parks, Recreation and Culture, provided the following update:

   - **Outdoor Pool Operations** - The City oversees contracts for the operation of eight outdoor pools, as well as the lifeguard services at Crescent Beach. The 2013 season began on Monday, May 13th, with the opening of Bear Creek and Sunnyside Pools, and continues with Greenaway Pool opening Monday, June 10th. Holly, Hjorth Road, Port Kells, Kwantlen and Unwin Pools open to
• **Clayton Heights Community Festival – May 11th** - It was a fabulous day of free fun family activities, music, entertainment, and food. This event was hosted by the Hillcrest Village and Clayton Crossing Shopping Centres, in conjunction with support from the City of Surrey. Over 2,500 participants attended this year’s festival.

• **Fun Fun Park Project Fundraiser** - With $1,000 received from the Community Enhancement Project Program, the Fun Fun Park fundraiser on April 28th was a great success. They had a huge turnout throughout the day and the Committee was able to raise close to $10,000 towards the playground project.

• **Diversity Health Fair** - The second annual Diversity Health Fair on May 11th was a huge success! The event was hosted at Chuck Bailey Recreation Centre (11:00 am – 4:00 pm). Over 1,000 people came and visited the fair, which offered 45 interactive exhibitors, on-site health screening, a family play zone, multi-cultural entertainment, workshops and fitness classes. The City worked with many partners to present this event; another example of ways of engaging and using the City’s facilities for many purposes beyond recreation.

• **Youth Week** - This year’s Youth Week was a huge success for Surrey. During the week of May 1st – 7th, each Town Centre hosted and organized a number of free programs and events designed to engage youth in Surrey in pro-social activities. The week truly celebrated youth in Surrey with a city-wide basketball tournament, a breakdance competition, a skateboard and BMX bike event, a variety of free BBQs, and forums for having youth voices and opinions heard.

  A highlight of one of the events that took place was 16 teams participating in a basketball 5 on 5 tournament at the Guildford Recreation Centre.

  Representing teams came from all over the city (Newton, Fraser Heights, Chuck Bailey and Guildford), with over 100 youth attending. The night was an exceptional success.

• **Celebration of Life – Francisca Darts** - Francisca Darts passed away in December, 2012. The Parks, Recreation & Culture department, working with the Darts Hill Garden Society, were asked by the Executors of her Estate to organize a Celebration of her life in the garden. The month of May offers spectacular colour and shows off Darts Hill Garden at its best. The celebration was on Saturday May 4th. A number of guest speakers, including Mayor Watts, family friends and garden experts, spoke about her life and the gift of this garden to the City. A ceremonial tree, *Magnolia fraseri*, was planted and an engraved stone was unveiled. 280 visitors attended and strolled through the garden and toured the Darts’ home.

• **Arbor Day** - Arbor Day was held at T.E. Scott Park on May 4th. Approximately 350 residents of all ages attended the event. Volunteers, under the guidance of Urban Forestry staff, planted 50 shade trees throughout the park in under one hour! In all the Arbor Day events held to date, we have never had so many trees planted so quickly; a testament to the enthusiasm of the local neighbourhood residents and volunteers.

• **Kwomais Point Park Labyrinth** - A labyrinth has recently been created at Kwomais Point Park. An opening ceremony for the Eagle’s Nest Labyrinth
was held on May 4th. This unique park feature was a community effort, with very significant contributions from the South Surrey/White Rock Hospice Society, the Labyrinths of Hope Society and various South Surrey Artists.

- **Party for the Planet** - The very successful event was held was April 27th. The weather perked up in the afternoon and many residents enjoyed the festivities.
- **Park-It 2013 Design Challenge** - Building on last year’s success of Park-It the City is holding a contest that is intended to engage students, designers and other professionals in designing a fun and creative space in Surrey City Centre. The design winner is to be announced later this month.

**Upcoming events**

- **Arts at Darts** - Tuesday, June 18th (6:00 – 9:00 pm) - Mark your calendars for this unique arts event featuring the art pieces of well-known local artists and photographers. Guides will be on hand to help new visitors find hidden treasures of flora and fauna in the garden and to answer questions.

- **Surrey Fest Downtown – A Celebration of Community** - The 15th annual Surrey Fest Downtown is taking place on Saturday, June 15th at Central City Plaza and North Surrey Recreation Centre. This was originally known as the Whalley Community Festival and was formed to promote and celebrate community pride through a day of fun and entertainment for all ages while providing a venue for groups and organizations to inform the community of their services.

- **Mumford and Sons** - The City is hosting Mumford and Sons on May 24th at Holland Park. Attendance of 30,000 is anticipated.

It was Moved by C. Annable
Seconded by R. Gorman
That the Parks, Recreation and Sport Tourism Committee receive verbal updates from the General Manager, Parks, Recreation and Culture, as information.
Carried

2. **Traffic Concerns**

Concern was raised with respect to accessing Bear Creek Park when driving westbound on 88 Avenue. It was queried whether a left hand turn light had been considered to provide drivers the opportunity to access the park in a more timely manner. With the constant back-up of traffic and commercial vehicles travelling at high speeds, it has become almost impossible to cross the eastbound lane of 88 Avenue to access the park. Staff noted the concerns and will pursue with transportation planning staff.

**J. NEXT MEETING**

The next meeting of the Parks, Recreation and Sport Tourism Committee is scheduled for June 19, 2013.
K. ADJOURNMENT

It was Moved by R. Benson
Seconded by B. Burnside
That the Parks, Recreation and Sport Tourism Committee do now adjourn.

Carried

The Parks, Recreation and Sport Tourism Committee adjourned at 8:37 p.m.

Jane Sullivan, City Clerk
Councillor Hepner, Chair
Parks, Recreation and Sport Tourism Committee
TO:          Parks, Recreation and Sport Tourism Committee
FROM:        General Manager, Parks, Recreation and Culture
DATE: May 13, 2013
FILE:  1810-01

RE: Leisure Access Program Adjustments

RECOMMENDATION

The Parks, Recreation and Culture Department recommends that the Parks, Recreation and Sport Tourism Committee:

1. Recommend that Council approve changes to Surrey’s Leisure Access Program (LAP) as generally described in this report in the following areas:

   • A cap on registration subsidies for LAP registrants;
   • Adults (19 to 59 years) under the LAP Program to pay 25% of the full rate for the annual full-facility pass and of drop-in admissions; and
   • Changes to the financial criteria used to screen LAP applicants; and

2. Request that the meeting minutes that are forwarded to Council in relation to the Committee’s consideration of this report include a copy of this report along with the Committee’s resolution.

INTENT

The purpose of this report is to obtain support for changes to the Leisure Access Program to ensure the program’s continued sustainability and financial accountability while continuing to focus the Program on children (0-18 years) and seniors (60+ years).

BACKGROUND

The Leisure Access Program has been operating since 1993. Although, the Program has changed over the years, its purpose and philosophy remains constant, that being to reduce financial barriers to basic levels of recreational service for economically-challenged Surrey residents.

Under the Program those who qualify are provided with a 75% discount on most registered programs and free admission to drop in sessions at the City’s recreation facilities. The only cost for applicants (i.e., individuals or families) is a $13 annual administration fee. Those involved in the Program must reapply annually.

For the purposes of the Program a “family” is defined as a married couple, common-law couple or single parent or guardian with their dependants that are 18 years old or younger as reported on an income tax return.
To be eligible for the Program currently, an applicant must meet the following criteria:

- Be a resident in Surrey;
- Fall under one of the following:
  - Be on Social Assistance under the Ministry of Social Development;
  - Be a youth living alone under a Youth Agreement with the Ministry of Children and Family;
  - Have a Family Net income below the Low-Income Threshold as defined annually by Statistics Canada (See Table 1); or
  - Be referred to the Program by the Community Schools Coordinator of the Surrey School District.

### Table 1, LAP Low Income Eligibility Thresholds

<table>
<thead>
<tr>
<th>Family Size</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Net Income</td>
<td>$19,307</td>
<td>$23,498</td>
<td>$29,260</td>
<td>$36,504</td>
<td>$41,567</td>
<td>$46,009</td>
<td>$50,631</td>
</tr>
</tbody>
</table>

Since its inception, the Leisure Access Program has been supported by the Parks, Recreation and Culture Department operating budget.

### LAP Program Usage

In 2012, 25,739 Surrey residents were registered for the Leisure Access Program. Figure 1 and Appendix A provide an outline of the demographic breakdown of the Program registrants.

Based on Program usage in 2012 the total value of the subsidies provided under the Program is estimated at $3,251,400. This is based on the fees that were forgiven to those registered in the Program (i.e., these subsidies being 75% discounts on registered programs and free drop-in admissions.

Children are the primary LAP recipients of registered program discounts as 95% of all registered program discounts are used by children (i.e., those between up to 18 years old). Swimming lessons, skating lessons and camps attract the most registrations from children who are LAP registrants. The registration discounts have a direct affect on PRC’s budget since instructor wages since program instructor wages and facility costs are normally recovered through the registration fees. In 2012, the value of the registered program subsidies amounted to $1,165,920 with the average registration discount amounting to $42 per registration. More information on the subsidies related to registered programs in 2012 is provided in Appendix B attached to this report.

Adults and seniors are the main users of the free drop-in admissions accounting for 80% of all drop-in admissions. Appendix C attached to this report provides more information in this regard. LAP registrants obtain free drop-in admissions by means of a 1-Year Full-Facility Pass that they acquire by application through any of the City’s recreational facilities. The Pass is given to all members of each qualifying family and can be used to access drop-in programs at any City
recreational facility including the Fitness Rooms, drop-in swimming sessions, drop-in skating sessions and drop-in fitness programs. In 2012, LAP Pass holders accounted for 418,585 drop in visits to these sessions and programs. These visits are estimated to have an equivalent value of $4.54 per visit.

Growth in Program Usage

Since 2009, registrations in the Program have increased quite drastically as follows:

- 125% growth in drop-in admissions (203,980 to 418,585);
- 122% growth in registered program subsidy ($524,510 to $1,165,920); and
- 65% growth in LAP registrants (15,600 to 25,740).

Other municipalities have also reported increases in their recreation subsidy programs. For example, Vancouver has reported an increase in the order of 47% and the Township of Langley has reported an increase of 65%.

Surrey’s growth in LAP usage has outpaced the growth experienced by others.

2012 Reviews and Audits

In 2012, a consultant was retained to undertake a review of the Surrey Leisure Access Program. A survey was also undertaken of recreation subsidy programs offered by other municipalities.

The consultant found:
- The Surrey Leisure Access Program has grown significantly in the last 4 years as referenced above. The growth in the Surrey Program exceeds growth in similar programs offered by other municipalities in the Region;
- Applicants in some circumstances appear to have wealth but based on current criteria qualify for the Program; and
- Surrey’s Leisure Access Program is the most generous access program offered in the Region.

Table 2 contains a summary of the results of a survey of the other municipalities in the Region:

<table>
<thead>
<tr>
<th>Table 2 – LAP Survey Summary</th>
<th>Surrey</th>
<th>Vancouver</th>
<th>Richmond</th>
<th>Burnaby</th>
<th>TOL</th>
<th>New Westminster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uses LICO</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Uses Referral Agencies</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Registered Program Discount</td>
<td>75%</td>
<td>50%</td>
<td>4 free programs per year</td>
<td>credit</td>
<td>75%</td>
<td>50%</td>
</tr>
<tr>
<td>Drop-in Admission Discount</td>
<td>100%</td>
<td>50%</td>
<td>50%</td>
<td>credit</td>
<td>75%</td>
<td>50%</td>
</tr>
<tr>
<td>Discount Limit</td>
<td>No limit</td>
<td>No limit</td>
<td>4 free programs per year</td>
<td>$169/year/person</td>
<td>Max $150/year/person for pass or program</td>
<td>No Limit</td>
</tr>
</tbody>
</table>
Surrey's Program is similar to others in that it:
- Uses the Low-Income Cut-Offs (LICO) as the financial threshold for applicants; and
- Uses referral agencies to reduce red-tape for families and individuals.

Surrey's Program is most generous in that it offers:
- A 100% discount on passes and admissions;
- A 75% discount on registered programs; and
- No-limit on the number of registered programs and number of drop-in sessions that an LAP registrant can attend in any year.

DISCUSSION

To ensure that the Leisure Access Program is financially sustainable some changes to the Program are proposed. These changes are focused on continuing to provide low-income Surrey residents, particularly children (0-18 years) and seniors (60+ years) with reasonable access to recreation opportunities while ensuring that reasonable controls are implemented to limit the potential for misuse of the Program.

The following changes that are described in more detail in the following sections are proposed:

- A cap on the registration subsidy;
- Adults to pay a portion of the annual pass and drop-in admissions; and
- Changes to the criteria used to screen applicants.

Cap on the Registration Subsidy

An analysis of historical registration data shows that each child in the Program receives an average of $203 in subsidies annually in relation to registrations in recreation programs. This does not include the subsidies that such children would receive in relation to drop-in sessions that they attend. Each adult and senior in the Program receives an average of $78 of subsidy each year in relation to registered programs. Again, this subsidy does not include the subsidies that they receive in relation to drop-in sessions that they attend. Some clients greatly exceed these averages.

Staff has determined that an annual cap on registration subsidies of $300 for children and of $150 for adults and seniors would continue to allow a reasonable access to recreation programs for LAP clients. If such a cap is established when the subsidy cap is reached, the Program registrant would be required to pay the full registration price for admission to programs. To give some sense as to the legitimacy of this cap amount, such a subsidy would provide access for one child to 4 swimming programs (4 groups of 8 lessons), 2 skating programs (2 groups of 8 lessons) and one 5-day camp over the course of one year.

Most other municipalities in the Region and other recreation organizations have a similar subsidy cap on registered programs, including the Township of Langley, Richmond, Burnaby, North Vancouver, Abbotsford, the YMCA, Victoria, Calgary and Toronto.

The introduction of a $300 cap on LAP program subsidies is a low-impact means to ensure that LAP clients have reasonable access to registered programs in balance with those who are required to pay full rates.
Adults Pay a Portion of the Full-facility Pass or Drop-in Admission

Adults (19-59 years) are the largest LAP users in relation to drop-in admissions, accounting for over 67% of the 418,595 LAP drop-in admissions that were experienced in 2012.

Staff is proposing that the LAP Program be revised to require that adults who are registered in the LAP pay 25% of the normal facility drop-in admission (being $5.75/adult drop-in in 2013) at recreation facilities and pay 25% of the normal cost of acquiring an annual Full-Facility Pass (being $413.25/pass in 2013). Currently, such drop-in admissions are fully subsidized and LAP registrants pay only $13 per year for a Full Facility Pass.

The free drop-in admission has been a contentious issue with recreation facility customers who pay full rates. Such full rate paying customers have complained that LAP registrants have too much access to recreation facilities. A working family that is not LAP qualified can only afford to attend the recreation centre twice a week; where low-income clients can attend as often as they want since they do not pay for access. This is considered to be unreasonable.

Children and seniors drop-in admissions will remain free.

Under the revised LAP program the following fees would apply in 2013:

- Adult Pass: Regular Fee: $413.25 LAP Fee: $103.50
- Adult Drop-In: Regular Fee: $5.75 LAP Fee: $1.50
- Senior Pass: Regular Fee: $317 LAP Fee: $0
- Seniors Drop-In: Regular Fee: $4.25 LAP Fee: $0
- Child/Youth Pass: Regular Fee: $207.25 LAP Fee: $0
- Child/Youth Drop-In: Regular Fee: $3 LAP Fee: $0.

In all other municipalities that were surveyed in relation to LAP programs, adults in each case were expected to pay some proportion of the normal recreation access fees. As such, the proposed changes are consistent with the practices of other municipalities in this regard.

Improve the Financial Application Process

The Low-Income Cut-Off (LICO) thresholds are the first means test in relation to applicants for the Program. It is proposed that if an LAP applicant in any of noted items exceeds the noted amount the applicant will not be eligible for the Program in that year:

- RRSP deduction of over $2000 (line 208);
- Income from interest over $500 (line 121); or
- Capital Gains greater than $2000 (line 127).

The use of financial assets as means to determine eligibility is consistent with the practice of the Ministry of Social Development that uses such means in determining eligibility for social assistance. Other municipalities, such as Burnaby and Maple Ridge, are already using this kind of approval methodology.

Clients of the Ministry of Social Development and youth supported by the Ministry of Children and Family through a Youth-Agreement would be exempt from this review process and would qualify for the LAP if they are referred by these agencies.
Other Programs Opportunities to Ensure Accessibility

There are twelve other initiatives that allow access to recreation programs at low cost as follows:

1. Value Programs;
2. Partnership Program;
3. Community Schools Partnership;
4. First Steps;
5. Move It!;
6. Surrey Children Festival;
7. Cirque Surrey;
8. Social Wellbeing Program;
9. Child and Youth Friendly City Strategy;
10. Learning for Life Strategy;
11. Community Development and Inclusion; and
12. Homelessness and Housing.

Each of these other programs/opportunities is described in Appendix D attached to this report.

In addition to the above-listed initiatives, the City offers many mainstream low-cost universal programs as follows:

- The City's facility pass and drop-in admission fee structure is based on:
  - Children receiving a 50% discount in comparison to adults;
  - Seniors receiving a 25% discount in comparison to adults;
- Participants 55 years and older can participate in low-cost programs through a senior services membership, which in 2012 cost $20.50 per year; and
- Surrey residents have free access to outdoor pools during the summer of each year.

CONCLUSION

The proposed changes to the Leisure Access Program as outlined in this report are focused on ensuring the sustainability of the Program, while maintaining reasonable access to recreation services for those who are economically challenged.

Based on the above discussion, it is recommended that the Parks, Recreation and Sport Tourism Committee:

1. recommend that Council approve changes to Surrey's Leisure Access Program (LAP) as generally described in this report in the following areas:
   - A cap on registration subsidies for LAP registrants;
   - Adults (19 to 59 years) under the LAP Program to pay 25% of the full rate for the annual full-facility pass and of drop-in admissions; and
   - Changes to the financial criteria used to screen LAP applicants; and
2. request that the meeting minutes that are forwarded to Council in relation to the Committee's consideration of this report include a copy of this report along with the Committee's resolution.

Laurie Cavan
General Manager
Parks, Recreation and Culture

Appendix A – LAP Passes Issued
Appendix B – Registration Subsidy
Appendix C – LAP Drop-In Admissions (Scans)
Appendix D – Universal Free and Low-Costs Programs
Appendix A – LAP Passes Issued

Surrey Parks, Recreation and Culture
Leisure Access Program
Passes Issued Jan - Dec

LAP Clients 2012

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### Appendix C - LAP Drop-In Admissions (Scans)

#### Surrey Parks, Recreation and Culture
**Leisure Access Program**
**Member Facility Admission Jan - Dec**

#### LAP Scans - 2012

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Appendix D – Universal Free and Low-Costs Programs

1. Value Programs
Value programs offer all people low-cost recreation opportunities. The value times are designed to provide an admission discount on drop-in programs during preselected non-peak times.

Values programs generally offer 50% discount on the drop-in admission fee. The discount seeks to offer a reduced barrier to participation and maximize facility usage for all Surrey citizens. The schedule for value programs will vary from one centre to another. It includes value swim, value basketball, value badminton, value admissions. The outdoor pools offer free swims all summer long.

Current times and locations for the Value Programs are illustrated in Figure Three.

Figure Three
Examples of Times and Locations for Value Programs in Surrey

<table>
<thead>
<tr>
<th>Location</th>
<th>Drop-in or Registered</th>
<th>Program Name</th>
<th>Date &amp; Time</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Surrey Recreation Centre</td>
<td>Drop-In</td>
<td>Value Days</td>
<td>Mon 8:30-3:00pm</td>
<td>All drop-in activities that occur during these times are subject to the value drop-in fee: Adult/Senior/Student $2.25 Child/Family/Youth $1.50</td>
</tr>
<tr>
<td>Surrey Centre</td>
<td>Tues 6:00-9:00am &amp; 9:00-10:00pm</td>
<td>Wed 8:30-3:00pm &amp; 6:00-7:00pm</td>
<td>Thurs 6:00-9:00am &amp; 9:00-10:00pm</td>
<td></td>
</tr>
<tr>
<td>Surrey Centre</td>
<td>Fri 12:30-1:15pm &amp; 6:00-10:00pm</td>
<td>Sat 7:00-9:00am &amp; 8:00-9:00pm (Teens Only)</td>
<td>Sun 8:00-9:00am</td>
<td></td>
</tr>
<tr>
<td>North Surrey Recreation Centre</td>
<td>Drop-in</td>
<td>FREE Swim Lessons</td>
<td>Saturdays 12:30-1:30pm</td>
<td>Free Swim Lessons are first come, first serve. Public Swim admissions still apply. Children under the age of 7 years must be accompanied by an adult. Lessons do not occur over holiday long weekends.</td>
</tr>
<tr>
<td>Cloverdale</td>
<td>Value Basketball</td>
<td>Mon 6:45-8:45am</td>
<td>Tues 6:45-8:45am</td>
<td></td>
</tr>
<tr>
<td>Cloverdale</td>
<td>Value Basketball</td>
<td>Thurs 6:45-8:45am</td>
<td>Fri 6:45-8:45am</td>
<td></td>
</tr>
<tr>
<td>Guildford Recreation Centre</td>
<td>Value Badminton</td>
<td>Monday - Friday 6am-8:45am</td>
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<tr>
<td>Guildford Recreation Centre</td>
<td>Value Basketball</td>
<td>Monday - Friday 6am-8:45am</td>
<td>Saturdays 7:30am-9:15am</td>
<td></td>
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<tr>
<td>Guildford Recreation Centre</td>
<td>Ping Pong</td>
<td>Ping pong table rentals are $1/hour balls are $1 and paddle rental is free</td>
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<td></td>
</tr>
<tr>
<td>South Surrey Pool</td>
<td>Weigh Room &amp; Pool Value Time</td>
<td>Mon/Wed 9:45pm – 10:30pm</td>
<td>Tues/Thurs 10pm - Midnight</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Drop-In or Registered</td>
<td>Program Name</td>
<td>Date &amp; Time</td>
<td>Notes</td>
</tr>
<tr>
<td>---------------------------</td>
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<td>--------------</td>
<td>-------------------------------------------------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>Surrey Sport &amp; Leisure Complex</td>
<td>Drop In</td>
<td>Value Times</td>
<td>Monday - Friday 11:00am-3:00pm</td>
<td>Discount on drop in rate $4.00 (Normally $6.75) which gives you access to swimming, fitness classes, weight room</td>
</tr>
<tr>
<td>Newton</td>
<td></td>
<td></td>
<td>Monday /Tuesday 6am-8:30am</td>
<td>All drop-in activities that occur during these times are subject to the value drop-in fee of $2.25/person</td>
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</table>

2. **Partnership Programs**
Through partnerships with other service providers, the City of Surrey seeks to make recreation opportunities available for all. Examples of such partner programs include:
- Free Swimming Lessons in partnership with Swim Clubs;
- Free Skates in Surrey arenas in partnership with Boston Pizza;
- Free Swims at Surrey pools in partnership with Westminster Savings Free Swims.

These free services are available to all Surrey residents regardless of ability to pay.

3. **Community Schools Partnership**
The City’s partnership with all schools within the Community Schools Program serves to provide afterschool sports, dance, arts and crafts programs in response to community needs. The individual programs are marketed internally at no cost to the student at each school and include programs such as the Power Kids program. Described as a mid-day program designed to help children with general life skills, the overall goal is for children to feel more empowered, more whole and more optimistic about themselves and their futures.

Offered in partnership with DiverseCity at George Vanier, Cougar Creek and WE King Elementary schools, this referral only program is targeted to those with the greatest need.

4. **First Steps**
The First Steps Early Childhood Development (ECD) refugee settlement project has been designed to serve both newly arrived refugee children aged birth to twelve and their caregivers. A comprehensive range of integrated early learning (ECD) focused outreach, screening, health, early learning/literacy, parenting, family support, ESL and community connections services is provided at two locations.

5. **Move It!**
In 2011, the Surrey Arts Centre partnered with Joe Ink Performance Society to present Move It! here in Surrey. Move It! is a community dance project that is accessible to people of all ages, genders, and abilities.
The Move It! project involves experienced dance educators sharing their knowledge of dance and movement with participants who span a wide range of age, gender, ethnicity, abilities and economic situations. One of the attributes of the project is that it eliminates the barriers that often come with artistic education. The educators create a space that promotes well being and community spirit through learning movement together. There are no restrictions on age or gender, no prerequisites, no auditions, no fees. A barrier-free program, of high artistic quality, is unique among performing arts programs at the Surrey Arts Centre. We believe that the program is formative.

Joe Ink Performance Society provides the program and workshop facilitators free of charge, thanks to funding from Canada Council and the BC Arts Council. Surrey Arts Centre provides the space at no charge, and funds a small marketing plan, along with limited technical support for the public presentation on the last day of the program. The workshop brings 35 participants into the Studio Theatre each weekday for up to 3 weeks in July or August. Participants attend for 1 - 2 weeks consecutively. We are finalizing plans with Joe Ink Performance Society to offer the program again in August of 2012.

6. **Surrey Children’s Festival**

The Surrey Children’s Festival is the only arts-based children’s festival in Surrey and surrounding areas. This 3 day special event has a focus on arts education, cross cultural sharing and fun! Approximately 16,000 participants attended the 2011 festival and attendance for the 2012 festival is projected to be 18,000. The Surrey Children’s Festival has free site access and many activities on site that are free to attend, such as Preschool PlayZone, Chalk Arts, Nature Discovery and Storytelling. With over 18 hands-on activities, led by professional artists, children have an incredibly rich arts experience through active participation, performance, art making and creative play. Our Community Spirit Stage is our free performance stage that showcases professional and emerging local talent. Every year the Children’s Festival has over 300 volunteers working in all aspects of the festival’s operations, from stage production and workshops to emcee positions. Each volunteer has an orientation and training session in their specific areas prior to the Festival opening. The volunteer program participants are 90% youth and the festival offers strong leadership and mentorship opportunities.

7. **Cirque Surrey**

Cirque Surrey is an exciting youth circus mentorship program. Professional circus artists work with Cirque Surrey members to train them in juggling, stilting, character development, costume design and roving performance. This program operates at the Chuck Bailey Recreation Centre and is free for all youth ages 14 – 19.

The youth perform alongside professional roving performers at Party for the Planet, the Surrey Children’s Festival and the most committed performers are invited to perform at Canada Day and Fusion Festival.

8. **Social Well Being Program**

The Plan for the Social Well Being of Surrey Residents (Social Plan) was adopted in 2005-2006 to provide strategic direction for the city’s involvement in social issues. Responsibility for its implementation is shared by mayor and council and multiple city departments. Past social plan annual reports have profiled the broad range of actions that have been undertaken in response to the social plan’s recommendations. These
would include: Child and Youth Friendly City Strategy, Learning for Life Strategy, community development and inclusion and homelessness and housing.

9. Child and Youth Friendly City Strategy
The Child and Youth Friendly City Strategy was adopted in November 2010. It affirms the city's commitment to making Surrey a great place for children and youth to live, learn and play. The strategy's recommended actions fall under these three themes - child and youth engagement, physical environment, and civic services.

10. Learning for Life Strategy
The Mayor's Task Force on Literacy and Early Childhood Development was established in December 2006 to identify key concerns in respect to literacy and early childhood development and advise council on how the city could assist in addressing these important issues. Council approved the Learning for Life Strategy that focused on literacy and learning in the following areas - early learning, learning - middle years and teens, adult and workplace learning, social engagement: community and interpersonal learning, personal development and lifelong learning.

11. Community Development and Inclusion
An inclusive city is one where everyone can participate in and benefit from the opportunities offered. Building a strong community that is welcoming and inclusive of everyone who lives and works here is a priority for the City of Surrey. The City has a number of policies and community development initiatives that focus on implementing this commitment.

12. Homelessness and Housing
The 2011 Metro Vancouver homeless count found 400 homeless people in Surrey, representing 15% of the region's 2,650 homeless. The homeless population was virtually unchanged since the last count was conducted in 2008 - a positive trend given the high overall population growth in Surrey during this time. Since 2006, addressing homelessness has been a priority for the City of Surrey. Previous Social Plan annual reports have documented the establishment of the Surrey Homelessness and Housing Society and the partnership with BC Housing that have created close to 500 housing units and beds.

The initiatives described above may be as effective, or even more effective in ensuring access to leisure services than the LAP itself. In fact, the multidimensional approach to ensuring access is almost certainly more effective than any one approach on its own.
TO: Parks, Recreation and Sports Tourism Committee

FROM: Manager – Parks Planning, Research and Design

DATE: May 8, 2013

FILE: 6140 - 00

RE: Naming of Six (6) Parks in Surrey

RECOMMENDATION

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sports Tourism Committee:

1. Receive this report for information.

2. Recommend to Council that the following park names be adopted:

   **Guildford**
   1) Approve the name “Barnston Park” for the park lot currently labelled 27B Greenbelt.
   2) Approve the name “Fraserglen Park” for the park lots currently labelled 15D, 15D/15K & 15K Greenbelt.
   3) Approve the name “Ridgeview Park” for the park lots currently labelled 15B & 15C Greenbelts.
   4) Approve the name “Serpentine Headwaters Park” for the park lots currently labelled 24B, 24C & 24I Greenbelt.
   5) Approve the name “Davidson Park” for the park lot currently labelled 24G Detention Pond.
   6) Approve the name “Cedar Greens Park” for the park lots currently labelled 44G Greenbelt.

3. That a copy of the report be attached to the minutes of the meeting for Council reference.

INTENT

The purpose of this report is to seek Parks, Recreation and Sports Tourism Committee’s support for the names of six (6) park sites in Surrey.
POLICY CONSIDERATIONS

The City's Policy “Naming of Parks and Facilities” (attached as Appendix A to this report) includes the following criteria:

**Neighbourhood Parks** should be given names recognizing:

(a) Special features or major plant life indigenous to parks;
(b) Surrey pioneers known in the area in which the park is located;
(c) Local street and subdivision names;

**Community Parks** and amenities should, whenever possible, be given names which identify:

(a) The community in which they are located; (ie. Cloverdale Athletic Park)
(b) Surrey pioneers known in the area in which the park is located; (ie. Lionel Courchene Park)
(c) Major donors or sponsors;
(d) Names arising from a community-based selection process.

BACKGROUND & DISCUSSION

Many new parks have been acquired and developed in Surrey over the last few years. Recent acquisitions have also realized the consolidation of previously unnamed parkland. Some of these are adjacent to existing parks and will adopt the existing park name, while some require new park names. For this report, one (1) park is adopting the name of an existing adjacent park and five (5) parks are subject to new names. All new park names are being suggested after adjacent creeks, schools or roads or were suggested to the City by a member of the public. Locations of proposed parks for naming are shown on maps by town centre, attached as Appendix B to this report.

**Guildford**

1) **Park labelled 27B Greenbelt**

These parcels were protected through subdivisions in 1998 and 2000 to provide neighbourhood open space as well as parkland for environmental and riparian habitat preservation. The area is home to the Barnston Ferry serving Barnston Island, named after George Barnston, a clerk with Chief Factor McMillan, founder of Fort Langley in 1827. The park is also adjacent to Barnston Drive.

Given the history of the area and proximity to Barnston Drive and Barnston Ferry, it is fitting that these parks be named ‘**Barnston Park**’. This is a new park name.

2) **Parks labelled 15D Greenbelt and 15K Greenbelt**

These parcels were protected through subdivisions in the 1980's. They provide public open space and pedestrian connections through the local neighbourhood.
As these park lots are adjacent to Fraserglen Drive, it is fitting that these park lots be named 'Fraserglen Park'. This is a new park name.

3) Parks labelled 15B & 15C Greenbelt

These parcels were protected through subdivisions in 1998. They provide public open space and pedestrian connections through the local neighbourhood.

As these park lots are adjacent to and connecting with an existing named park, it is fitting that these park lots be added to 'Ridgeview Park'.

4) Parks labelled 24B, 24C and 24I Greenbelt

These parcels were protected through subdivisions over the past three decades. They serve to protect the riparian headwaters of the Serpentine River. They also provide open space and pedestrian connections through the local neighbourhood.

Given the adjacency to Serpentine Creek and the headwaters for the Serpentine River, it is fitting that these park lots be named 'Serpentine Headwaters Park'. This is a new park name.

5) Park labelled 24G Detention Pond

This parcel serves the local community as parkland to provide open space and pedestrian connections through the neighbourhood as well storm water detention.

Given the adjacency to William F. Davidson Elementary, and in keeping with the park naming policy, it is fitting that this park be named 'Davidson Park'. This is a new park name.

6) Park labelled 44G Greenbelt

This parcel serves the local community as parkland to provide open space and pedestrian connections through the neighbourhood. Following an open house for the park, the name was submitted as a suggestion by a resident of the adjacent neighbourhood. Only one suggestion was submitted by area residents, and the name was deemed appropriate, given the forested nature of the park.

Given the submission to the City by a resident in the neighbourhood, and in keeping with the park naming policy, it is fitting that this park be named 'Cedar Greens Park'. This is a new park name.

CONCLUSION

Based on the above discussion, it is recommended that Parks, Recreation and Culture Committee receive as information this report and recommend to Council that Council approves the names as follow:

- Approve the name "Barnston Park" for the park lot currently labelled 27B Greenbelt.
• Approve the name “Fraserglen Park” for the park lots currently labelled 15D & 15K Greenbelt.

• Approve the name “Ridgeview Park” for the park lots currently labelled 15B & 15C Greenbelts.

• Approve the name “Serpentine Headwaters Park” for the park lots currently labelled 24B, 24C & 24I Greenbelt.

• Approve the name “Davidson Park” for the park lot currently labelled 24G Detention Pond.

• Approve the name “Cedar Greens Park” for the park lot currently labelled 44G Greenbelt.

Ted Uhrich
Manager – Parks Planning, Research and Design

Appendix A: Naming of Parks and Facilities Policy
Appendix B: Map of Parks under consideration for naming.
Appendix A – Naming of Parks and Facilities Policy

PARKS, RECREATION AND CULTURE DEPARTMENT

POLICY MANUAL

SUBJECT: PARKS & FACILITIES NAMING

INTENT
To establish a clear Policy for naming parks as well as Parks, Recreation and Culture buildings, assets and amenities.

1. Park and amenity categories.
   A. City parks and amenities tend to be used by a great number of people and whenever possible should bear names, which identify their general location or key site features. They could also be named after benefactors or sponsors who have made an extraordinary contribution to the community. (Examples: Bear Creek Park, Stewart Farm House, and Surrey Arts Centre)
   B. Community parks and amenities tend to be used by the next greatest number of people and should, whenever possible, be given names which identify:
      (a) The community in which they are located (i.e.: Cloverdale Athletic park, Fleetwood Community Centre);
      (b) Surrey pioneers known in the area in which the park is located (i.e.: Lionel Courchene Park);
      (c) Major donors or sponsors (XYZ Company Youth Park);
      (d) Names arising from a community-based selection process (i.e.: The Garage-South Surrey Youth Centre).
   C. Neighbourhood parks and amenities tend to be used by fewer people than City and community parks, are more difficult to name for their location, and therefore should be given names recognizing:
      (a) Special features or major plant life indigenous to parks (i.e.: Cottontail tot lot); 
      (b) Surrey pioneers known in the area in which the park is located (i.e.: Moffat Memorial Park);
      (C) Local street and subdivision names, excluding real estate and development companies (i.e.: Strawberry Hill Park);
      (d) Significant donors or sponsors, including real estate and development companies who make a significant donation in excess of normal development cost charges;
      (e) Former property owner who donated the land (i.e.: Bell Park).
   D. Greenbelts, linkages and conservation areas may never be developed as parks and should be assigned numbers for reference purposes in accordance with the grid system used to identify planning/engineering map detail. Where community groups
propose to name a greenbelt, these areas may also be treated as neighbourhood parks.

2. Whenever a park has come to be known traditionally but not officially by a name which is not so familiar to the name of an existing park to be confusing, then serious consideration should be given to formal adoption of the traditional name.

3. Consideration may be given to naming parks and amenities after outstanding community volunteers. Consideration may also be given to naming parks and amenities after retired City employees, if the employee has given outstanding service to the City and/or has made a noteworthy contribution to the well-being of the City.

4. Consideration should be given to naming donated park sites and facilities constructed on donated land after the donor.

5. Parks immediately adjacent to existing school sites should bear the same name as the school (neighbourhood and community parks).

6. The preferred methods for selecting a name are:
   - through popular choice either via a petition, school contest, or other form of community involvement;
   - as a result of donation and/or sponsorship.

7. Naming parks or amenities after sponsors can only be done in accordance with the city's Sponsorship Policy.

PRACTICES WHICH SHOULD BE AVOIDED

1. Naming a park after a current politician.

2. Naming a park or facility after a nearby but not immediately adjacent school or institution that may lead to confusion regarding their respective locations.

Integration with school sites to be carried out where possible.
Appendix B – Map of Parks Under Consideration for Renaming

New Park Names

April 2013
J:\PARK-REC:\Planning\General\PROJECTS\Park Naming