

Parks, Recreation & Sport Tourism Committee – Minutes

Present:

Councillor Hepner – Chairperson
Councillor Gill
T. Allen, School Board Trustee
C. Annable
R. Benson
B. Burnside
R. Gorman
S. Hundal
G. Rai

Regrets:

Youth Representatives:

S. Gill
K. Grover

Staff Present:

L. Cavan, General Manager, Parks, Recreation
& Culture
O. Croy, Manager, Parks
L. Anderson, Legislative Services

A. ADOPTION OF MINUTES

It was Moved by C. Annable
Seconded by R. Gorman
That the minutes of the Parks, Recreation
and Sport Tourism Committee of June 18, 2014, be adopted.
Carried

B. DELEGATIONS

1. Jane Youngberg, Surrey Duplicate Bridge Centre

Jane Youngberg, Director/Instructor and volunteer co-manager of Duplicate Lite (Bridge Club), was in attendance with Peter Morse, President, Vancouver BC Unit 430 (includes Lower Mainland and Fraser Valley), Diana Juliusson, volunteer and Co-Chair of annual Duplicate Bridge Conference, Ed L'Heureux, Board Member of two Surrey Duplicate Bridge Clubs and Ed Youngberg, volunteer, to present a proposal and ask for support and approval from the City to create a not-for-profit Mini Duplicate Bridge Centre at Elgin Hall. A PowerPoint presentation was given, providing an overview of the merits of a Mini Duplicate Bridge Centre at Elgin Hall. Comments were as follows:

- Bridge is a very popular game, especially with seniors and baby boomers. Many players are gravitating from social bridge to duplicate bridge creating the need for more lessons and guided play opportunities. In addition, very successful youth programs exist in other jurisdictions and are gaining in popularity. Such programs would be possible in Surrey with the addition of a Mini Duplicate Bridge Centre.
- Since August, 2013, Duplicate Lite has operated regular Thursday sessions at Elgin Hall. The growth of the club has been exceptional and is now at capacity for Thursday games. As a result, increased time at Elgin Hall in order to better handle the needs of the growing bridge community is being sought.

- Ideally would like to have a totally dedicated facility for bridge. The first step to achieving this goal is to create a mini centre and expand membership.
- The National Bridge Federation (ACBL) of Canada, United States, and Mexico has 167,000 members and has 3 National tournaments per year with on average 4-5,000 players attending. A Regional Tournament is held each year in Penticton, BC, attracting approximately 1,400 players.
- Surrey is on the map. Featured in the national bridge bulletin (circulated to 766,000 members), Surrey has two premier not-for-profit clubs expanding and gaining distinction as model clubs. There are approximately 200+ players at Duplicate Lite and 150+ at the Peace Arch Club.
- The Peace Arch Duplicate Bridge Club began five years ago and evolved into a very successful club with 80 -100 players at each weekly game, attracting the top players from Surrey and surrounding areas. This club is very interested in moving to Elgin Hall.
- Would like to create a model bridge centre where there is an opportunity to create a program for educational and active mind engagement, with a focus on seniors and broadening to include families and youth. There is terrific potential for significant growth, attracting even more participants to duplicate bridge.
- By working in cooperation and partnership with the City of Surrey, a Mini Duplicate Bridge Centre could be achieved. A two-step action plan is proposed as follows:

Step 1

- Allow for an extended use of Elgin Hall at an affordable cost: Three-day period each week from 2:00 pm Monday through 2:00 pm Thursday. The proposed rental fee to be \$300 total or less (including taxes) for the entire three-day period. (It is estimated that the fee payment of \$300 would equal or surpass the present rental revenues for Elgin Hall during the Monday to Thursday booking period; the main demands for renting Elgin Hall have historically been on the weekends.)
- It is recognized that the proposed rental fee is less than the current rental charges for user groups at Elgin Hall, however, the bridge centre concept is an investment that supports Surrey's 10 year plan. The City would reap the benefit of providing a significant bridge program to both seniors and families without the need to hire additional staff. Furthermore, any proceeds from the program would be allocated to the development of further programs and the building of a Surrey Duplicate Bridge Centre.
- Inclusion of a full page ad in the Surrey Leisure Guide at a reduced rate would help to launch and sustain the Bridge Centre.

Step 2

- In accordance with the guidelines of the City's 10 Year Plan, consideration should be given to the following improvements for Elgin Hall:
 - Paving of the parking lot;
 - Upgrading of the washrooms;
 - Reduce noise with sound baffles; and

- Installing additional lighting for the parking lot.
- The proposal synchronizes with the City's 10 Year Plan and dovetails into the Age-Friendly City Framework in many ways: supports social connections, neighbourhood design and community building initiatives that bring people together in public places, continued learning and initiatives from the community promoting a sense of belonging, important components of healthy and happy living for all ages. It also reflects and honours the original purpose of Elgin Hall, a vibrant gathering place for active seniors with a strong emphasis on community volunteerism.

In closing, the delegation commended the City for its excellent recreational facilities and invited the Committee to drop-in to Elgin Hall on a Thursday to watch the excitement!

Staff noted that currently there are some activities that are booked on a regular basis during the week at Elgin Hall, e.g. toddler music program on Wednesday mornings and a regular Tuesday evening booking (for more than seven years), which create a challenge with respect to the requested extended time for extended use.

Beginning in January, 2015, an additional time slot for Tuesdays (doubling the current time available) has been provided to the club to help accommodate some of the growth.

In response to questions from the Committee, the following was noted:

- Although delighted with the availability of the extra time slot available for the Peace Arch Club on Tuesdays, it will not help to accommodate beginners of the game as that time will be utilized by experienced players that are also in need of space.
- The ability to provide time for lessons for new players and perhaps bridge after school for the youth, is simply not available due to the lack of time available for the space and the number of duplicate bridge players at maximum capacity. The promotion of lessons stopped due to the fact that there is nowhere for the new players to play. Right now the only bridge sessions offered in Surrey are in Bridgeview and there may be a guided program offered as well in White Rock.
- Although there is a membership list (player e-mail list), it is not exclusive, everyone is welcome to drop-in at any time and every effort is made to provide a partner if needed. However space and limited availability is becoming a challenge.
- There is no membership fee. There is a cost of \$7.00 to play, which covers the expenses of organizing a game. Players play for fun and bridge points, no money involved in play.
- There are no concerns with respect to a saturation point. For example, a Vancouver based bridge centre runs seven days a week with various players rotating throughout each day; different players on different days. Duplicate Lite has grown to 250 players in just three years and there isn't any doubt it will continue to grow.

Peter Morse, President, Vancouver BC Unit 430, reported that there are presently 17 clubs and 32 weekly games, with the two Surrey clubs (Duplicate Lite and Peach Arch Club) being the fastest growing and best run. In particular, these clubs are receiving players that haven't played duplicate bridge, they are curious, a new game, a new learning exercise.

- The clubs offer year-round participation. It is typical for many clubs to see a slight decrease in attendance (20%) over the winter months, but the Surrey clubs are finding their attendance numbers continue to increase.

The Chair thanked the delegation for their proposal and presentation, acknowledging the challenges currently with available space and advised that staff will review the information provided and prepare a report back to the Committee for review.

C. STAFF PRESENTATION

1. Neal Aven, Urban Forestry & Environmental Programs Manager

Neal Aven, Urban Forestry and Environmental Programs Manager, was in attendance to provide a summary of the draft Shade Tree Management Plan ("STMP"). A PowerPoint presentation was given to provide a broad overview and comments were as follows:

- The City of Surrey has long recognized the economic, environmental and social values and benefits of shade trees. The City's two guiding policy documents (the Sustainability Charter and the Official Community Plan) reflect the importance of trees in developing a sustainable City that is greener, safer, healthier, and beautiful.
- The Biodiversity Conservation Strategy highlights the importance of shade trees in providing important habitat connectivity throughout the urban matrix. The City's current public property shade tree inventory fits into the urban matrix of the Green Infrastructure Network.
- There are numerous City by-laws, policies, plans and guidelines that reinforce the importance of trees. The Parks Recreation and Culture Strategic Plan identified a need to review and improve tree planting and maintenance programs to ensure the long term sustainability of the City's shade trees, and recommended that a shade tree management plan be completed.
- As a leader in public property shade tree management, the City undertook the development of the STMP to provide direction for sustainable public property shade tree management, including a clear, meaningful and achievable framework to plan, develop, maintain and enhance street, park, and civic property shade trees (does not include forest stand trees) over the long-term.
- The City currently has an inventory of more than 75,000 street shade trees and 20,000 park and civic property shade trees, with approximately 5,000 new shade trees being planted annually.
- A recent calculation of the current inventory of shade trees indicated that the realization of shade trees in Surrey outweighs the costs by a 2.55 to 1 ratio.

This net benefit will increase in the future as the City's planting and maintenance programs continue and shade tree inventory expands and matures over the coming decades. Each year there will be approximately 200 new trees planted, an increase from 150.

- Shade trees directly buffer temperature extremes, reduce pollution associated with higher temperatures and have a positive influence on storm water management. However, in addition to the standard challenges of pests and diseases, windstorms and snow events, there are increased challenges to developing and maintaining shade trees in an urban environment where they are exposed to factors that shorten their lifespan.
- Integrated pest management programs and detailed storm response plans are important components of shade tree management. The maintenance, planting and management of public property shade trees is greatly enhanced through education, awareness and stewardship (volunteer) programs.
- The 4 strategic goals of the STMP, which include specific objectives, are to:
 - Protect, enhance and increase the number of the City's shade trees;
 - Manage the City's shade trees to achieve conservation goals defined in the Sustainability Charter, Climate Adaptation Strategy and Biodiversity Conservation Strategy;
 - Develop and maintain strong community engagement, stewardship and education programs that encourage support for the City's shade trees; and
 - Carry out best management practices for shade tree health and risk management in the interest of public safety and public health benefits.
- The City of Surrey conserves its existing shade trees and invests in the growth and long-term management of its street, park, and civic property shade trees. Surrey's residents and businesses value the diverse, healthy and abundant amount of shade trees throughout the civic properties, parks and streets of Surrey and appreciate the City's shade tree management program which exemplifies sound and innovative management practices and cultivates community engagement and stewardship.

The Committee expressed their appreciation for the presentation and noted the success of the boulevard tree watering program that has received an overwhelming positive response and eager participation from residents. Great work!

2. **Neil Steffler, CSC and Ross MacDonald, CSA - Healthy Communities**

Neil Steffler, CSC and Ross MacDonald, CSA, Healthy Communities, were in attendance to provide a presentation on Adaptive Sports. A PowerPoint presentation was given, providing a background to the "I AM Game" initiative and additional comments were as follows:

- The I AM Game initiative was conceived in response to alarming data regarding physical and sport inactivity. Subsequently, a 14 hour staff training program was created (now required for all City of Surrey sport coaches) that focuses on physical literacy – the ability to form physical movement with confidence to continue over time (equally relevant for competitive and

recreation activity) as well as social/emotional development (Core Values; High Five; Play it Fair) – how to lead effectively and instruct. I AM Game programs and camps are offered in all Surrey Town Centres year-round.

- An Adapted I AM Game instructor training module is being created for developing physical literacy for persons with disabilities, how to meet their needs and, working with community partners to meet the needs of persons with developmental and/or physical disabilities, provide a stepping stone for opportunities specific to adapted sport programs (e.g. learn to throw the ball as preparation for basketball wheelchair).
- The following Grants for Adapted Programs have been received:
 - \$7,500 for I AM Game “Try It” days to promote and introduce adapted sports to the community;
 - \$5,000 for purchasing sport wheelchairs for programs and events (image shown). Hoping to purchase between 6-8 sport wheelchairs – will be the first municipality in BC to own sport wheelchairs; and
 - \$2,000 for various equipment to use in training for I AM Game and adapted physical literacy programs.
- Community partners are key, these include Surrey School District, Semiahmoo House Society, BC Wheelchair Basketball, BC Wheelchair Sports Association, SportAbility and the Centre for Child Development.
- Currently the Semiahmoo House Society is offering a pilot program on Wednesdays for 1.5 hours for physical literacy. The program has been successful and is making a difference. It has been requested that the amount of sessions be increased from 10 to at least 20 for this year. In addition, their weekly program has been changed to reflect "I AM Game".
- Similarly the after school programs in Guildford and Cloverdale have had tremendous success, teaching all levels of skills to 8-10 students for 8 weeks. Once they have participated in the program they have become more confident and socially engaged.
- With the successes realized so far, there is the desire to add more programs. Ideally would like to see two more programs: 1) for persons that use medical wheelchairs so they can push a sport wheelchair (i.e. wheelchair basketball); and 2) for persons with neurological disabilities, adapted to their abilities. Would like to ensure all levels of disabilities are included in the programming.

A description of the various adaptive sports, which include sledge hockey, boccia, power soccer, wheelchair basketball, wheelchair tennis and sitting volleyball, and a review of the numerous events that have been held, was provided. It was reported that Surrey is the "go to" municipality when it comes to wheelchair basketball and, with the future addition of a new tennis facility, staff have begun the process of starting a bid for a national tennis wheelchair event.

It was further noted staff are looking at offering I AM Game training to those City volunteers that are interested and that future opportunities to provide the training for Surrey School District teachers could be considered.

The Committee thanked staff for their presentation and commended them for the tremendous success of the I AM Game initiative.

D. OUTSTANDING BUSINESS

E. NEW BUSINESS

1. Naming of One (1) Park in Surrey

File: 6140-00

The memorandum, dated September 3, 2014, from the Parks Planning, Research and Design Manager, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Receive the report as information;
2. Recommend to Council that the following park name be adopted:
 - 1) Approve the name "**Provinceton Park**" for the park lot currently labelled 67K Neighbourhood Park (6994 – 180 Street); and
3. That a copy of the report be attached to the minutes of the meeting for Council reference.

It was

Moved by R. Gorman

Seconded by T. Allen

That the Parks, Recreation and Sport

Tourism Committee receive the report from the Parks Planning, Research and Design Manager, dated September 3, 2014, entitled "Naming of One (1) Park in Surrey" (attached "**Appendix A**"), as information, and that a copy of the report be attached to the minutes of the meeting for Council reference.

Carried

COMMITTEE RECOMMENDATION:

It was

Moved by R. Gorman

Seconded by T. Allen

That the Parks, Recreation and Sport

Tourism Committee recommend that Council Approve the name "**Provinceton Park**" for the park lot currently labelled 67K Neighbourhood Park (6994 – 180 Street).

Carried

2. 2016 Women's World Softball Championships Signage Request

File: 8200-20/W

The memorandum, dated September 10, 2014, from the General Manager, Parks, Recreation and Culture, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Receive the report as information;
2. Recommend that Council endorse the installation of signage in 2015 to promote the upcoming 2016 World Women's Softball Championships; and
3. That a copy of the report be attached to the minutes of the meeting for Council reference.

The Committee inquired regarding locations for signs at the entry to points to Guildford; staff advised that the large digital signs will also be used to promote the Games, which will include the digital sign at 152nd Street and 105th Avenue.

It was
Moved by R. Benson
Seconded by Councillor Gill
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks, Recreation and Culture, dated September 10, 2014, entitled "2016 Women's World Softball Championships Signage Request" (attached "**Appendix B**"), as information, and that a copy of the report be attached to the minutes of the meeting for Council reference.

Carried

COMMITTEE RECOMMENDATION:

It was
Moved by R. Benson
Seconded by Councillor Gill
That the Parks, Recreation and Sport
Tourism Committee recommend that Council endorse the installation of signage in 2015 to promote the upcoming 2016 World Women's Softball Championships.

Carried

3. Sport Tourism Report – May, June and July, 2014

File: 6980-01

The memorandum, dated September 3, 2014, from the General Manager, Parks, Recreation and Culture, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive the memorandum as information.

It was Moved by Councillor Gill
Seconded by C. Annable
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks,
Recreation and Culture, dated September 3, 2014, entitled "Sport Tourism Report –
May, June and July, 2014", as information.
Carried

F. ITEMS REFERRED BY COUNCIL

G. CORRESPONDENCE

H. INFORMATION ITEMS

1. Park Play 2014
File No. 6140-20/P

A memo from the Parks Operations Manager, dated September 10, 2014, entitled "Park Play 2014", was provided as information.

It was reported that more Park Play locations were added for 2014, for a total of 55 parks. An increase in participation was realized, particularly in locations that needed a little more engagement to help bring the community together.

Since the implementation of the Park Play program in 2006, more than 45,000 individuals have had the opportunity to participate in fun and interactive activities in an inviting and inclusive environment.

It was further noted that during the province wide school labour dispute throughout the summer, the City was able to accommodate some of the loss of summer programming space by offering various locations across Surrey. Each week there were approximately 400 children participating in activities at these locations.

2. Sounds of Summer 2014
File No. 6140-20/P

A memo from the Parks Operations Manager, dated September 11, 2014, entitled "Sounds of Summer 2014", was provided as information.

The Sounds of Summer 2014 concert series was created as part of a strategy used to activate parks and bring new users in to parks and took place at six different locations: The Glades Garden Park; Darts Hill Garden Park; Hawthorne Gardens; Fleetwood Gardens; Bear Creek Gardens; and Holland Park Gardens, and included a variety of music genres including classical, strings, celtic, bluegrass, jazz orchestra, sitar and tabla.

It was reported that the total attendance for all six locations was more than 3,400, many of whom attended all locations.

It was
Tourism Committee receive reports on Park Play 2014 and Sounds of Summer 2014, as information.

Moved by R. Gorman
Seconded by T. Allen

That the Parks, Recreation and Sport

Carried

I. OTHER BUSINESS

1. Calendar of Events

The Committee noted the upcoming Parks, Recreation and Culture and various community events to October 8, 2014. Further community information is also available on the City's website at www.surrey.ca/culture-recreation.

2. Verbal Update

L. Cavan, GM, Parks, Recreation and Culture, provided the following update:

- **Partners in Parks** – a very successful event working with the Darts Hill Conservancy Trust Society to put on the Garden Festival at Darts Hill Garden Park on Saturday June 28th. Despite the rain, 650 residents showed up to enjoy garden activities and artist's displays.
- **Inaugural 2014 SX Cup** – the sold out event was held at Newton Athletic Park on August 31st. 129 teams participated! Eleven Management's Chris Murphy noted, "we know the Labour Day weekend is an important preparatory time for teams nearing the fall season, and selling out the event is an example of the interest that teams have in attending premium Labour Day tournaments".
- **'In Season Farmers Market'** – this non-profit group is proposing a market at Alexandra Park, 12210 Sullivan Street, every Saturday from 10:00AM - 3:00PM during the summer and fall of 2015. City staff are working with the event organizers to ensure that their event is successful, while minimizing the impacts on local residents and the beach goers. The City will permit vendors' use of the Blackie Spit parking lot in June, September and October when the beach is not as busy. In the months of July and August, the vendors will be permitted to use up to 30 stalls at the Elgin Heritage Park west parking lot and can run a shuttle between the market and the lot.

The event organizers are also in discussion on possibly holding their market on Wednesday mornings instead of Saturdays. If they move their Saturday event to a Wednesday, Parks staff will allow for the use of up to 20 stalls at Blackie Spit Park lot during their June – October season, since typically weekday mornings are less busy than the weekends at the beach. The group will discuss these options with their vendors and will advise accordingly.

- **South Surrey Athletic Park** - Parks has contracted ISL Engineering to design traffic and parking improvements at South Surrey Athletic Park. The design will build on the Traffic and Parking study completed by Bunt Engineering in 2009 with the intent of providing more parking in close proximity to the expanded recreation centre as well as taking through traffic out of parking areas. The design will also take into account the replacement of the existing waterpark which is nearing the end of its service life. Parks Planning staff, with the consultant team, will be meeting with other staff and stakeholders in the park in October to discuss the project and ensure the design meets the needs of those stakeholders. There will be a public open house following those meetings and the preferred plan will be presented to the Committee prior to going to Council.
- **Surrey Minor Hockey** – Staff have been working closely with members of Surrey Minor Hockey to address concerns with the North Surrey Arena. Approximately 70 banners have been hung and a number of the cosmetic and mechanical concerns have been addressed.
- **Outdoor Pools** - Through a service contract agreement with Tide's Out Services, the City of Surrey operates eight Outdoor Pools: Bear Creek Park, Sunnyside Park, Greenaway Park, Unwin Park, Kwantlen Park, Holly Park, Hjorth Road Park and Port Kells Park. The pools provide free public swim opportunities for residents and serve as much-needed venues for swim lesson instruction for children and adults.

Benefitting from a hot summer, the 2014 operating season was very successful, with over 169,000 users, an increase of 12,000 from the 2013 season. 13,000 athletes participated in summer swim club, 1,034 students participated in the short season of School Board swims and over 5,500 children and youth participated in the learn-to-swim program.

Traditionally, Bear Creek and Sunnyside Pools have opened mid-May each season, Greenaway Pool has opened mid-June and the remaining pools have opened in early July. However in 2014, Greenaway Pool was opened in mid-May (the same date as the two early-opening facilities). To determine feasibility for future seasons, staff tracked the usage at Greenaway Pool in the spring season and have compared to the usage at Bear Creek and Sunnyside Pools. A review of the usage determined that Greenaway Pool is very well used by Cloverdale residents in the spring season (more than 4,200 during a time when the pool would typically be closed).

Given the strong turnout for the spring season in the Cloverdale community, staff recommended that extended operations (28 days) continue in 2015 for the Greenaway Pool and have subsequently submitted a budget request.

- **Community Conversation Event at SSRAC** – On September 17th there will be a community dialogue event to create meaningful inter-generational opportunities to engage youth and seniors.
- **Sources Intergenerational Café at the SSRAC** - Slated to open at the end of September, Sources Intergenerational Café will operate under a mentorship model supporting seniors and youth working together, building employment skills, addressing issues of isolation and supporting community capacity.

- **Kensington Prairie 100th Anniversary** – September 20th, 11:00 am – 3:00 pm, there will be a 100th anniversary celebration at the Kensington Prairie Community Centre. The event will include a main stage of entertainment, children’s activities, face painting, market place, cake and refreshments.
- **South Surrey Indoor Pool Maintenance Closure** – The pool will be closed from August 25th – October 5th as there will be extensive work performed to ensure the pool continues to run safely and efficiently. The pool will reopen on Monday, October 6th. Closure of the weight room will occur from between September 2nd – 12th to perform necessary electrical work and move some cardio equipment to meet safety guidelines.
- **Grandview Heights Aquatic Centre Project** - The project is moving forward on schedule and is in an exciting phase! The main pool basin has been poured as well as other building aspects (steam room, etc.) On August 19th the first Glulam roofing beam was installed with success and work to install the full roof begun! This is a milestone in the project as it is the first project that has used full wood glulam beams in this type of unique roof structure system and is hoped to win awards for design and innovation! The roof is scheduled to be completed by end of September/early October. It is anticipated the pool will be completed by late fall, 2015.
- **Telus Grant** – The City has just received a grant from Telus that will be directed to expenses related to the MyZone afterschool program, shared with the Pacific Resources Society and the City, specifically for the Newton and Guildford areas.

In response to the concern raised by Committee member T. Allen at the June 18th meeting regarding the potential hazard in the upstairs of the announcer’s booth at the track at Bear Creek Park (flooring disintegrated, possible trip hazard), it was reported that the flooring in the concession has been repaired (picture provided).

It was also noted that the City offered day camps across the City during the recent teachers strike. Director Allen thanked staff for their efforts and acknowledged the importance of having these programs available to the community.

Signage locations were discussed. The Committee was advised that in addition to the regular signage, the City has a few digital signs at high volume intersections/locations. It was noted that the new Hwy. 99/16 Avenue intersection would be an ideal location for signage. In response, staff reported that the location is Ministry land, not City land and would therefore require a permit. Additional sites are being explored.

Cancelling of registered programs, specifically in the North Surrey area, was discussed. It was reported that registration is lower in certain areas as some communities prefer drop-in activities rather than program registration. Staff are reviewing cancellation rates and will adjust the program offerings accordingly.

Before the meeting was adjourned, Committee member R. Benson passed on his commendations to Parks staff, in particular Hugh Norris and Jamie Serediuk, regarding the renovations of baseball diamonds 1 and 2 at Softball City. A

considerable amount of praise for the event and the outstanding work done was received from the participants.

J. NEXT MEETING

The next meeting of the Parks, Recreation and Sport Tourism Committee will be held on Wednesday, October 15, 2014, at 7:00 p.m. in Meeting Room 2E – Community Room A.

K. ADJOURNMENT

It was

Moved by T. Allen

Seconded by C. Annable

That the Parks, Recreation and Sport

Tourism Committee do now adjourn.

Carried

The Parks, Recreation and Sport Tourism Committee adjourned at 7:11 p.m.

Jane Sullivan, City Clerk

Councillor Hepner, Chair
Parks, Recreation and Sport Tourism Committee



INTER-OFFICE MEMO

TO: Parks, Recreation and Sports Tourism Committee

FROM: Parks Planning, Research and Design Manager

DATE: September 3, 2014 FILE: 6140-00

RE: Naming of One (1) Park in Surrey

RECOMMENDATION

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sports Tourism Committee:

1. Receive this report for information; and
2. Recommend to Council that the following park name be adopted:
 - 1) **"Provinceton Park"** for the park lot currently labelled 67K Neighbourhood Park (6994 – 180th Street).

INTENT

The purpose of this report is to seek the Parks, Recreation and Sports Tourism Committee's support for the naming of one (1) park site in Surrey.

POLICY CONSIDERATIONS

The City's Policy "Naming of Parks and Facilities" (attached as **Appendix I**) includes the following criteria:

Neighbourhood Parks should be given names recognizing:

- (a) *Special features or major plant life indigenous to parks;*
- (b) *Surrey pioneers known in the area in which the park is located;*
- (c) *Local street and subdivision names;*
- (d) *Significant sponsors or donors including real estate companies and development companies who make a significant donation in excess of normal development cost charges; and*
- (e) *Former property owner who donated the land.*

BACKGROUND & DISCUSSION

Many new parks have been acquired and developed in Surrey over the last few years. Recent acquisitions have also realized the consolidation of previously unnamed parkland. For this report, one (1) park is proposed for a new name. This new park name is being suggested in keeping with

the naming policy after a subdivision name. The location of the proposed park for naming is shown on a map, attached as **Appendix II**.

1) Park labelled 67K Neighbourhood Park

This parcel (6994 – 180 Street) was acquired in 2005 in keeping with the North Cloverdale West Neighbourhood Concept Plan (NCP). The NCP identified this parcel as the neighbourhood park for the surrounding residents. The park includes a playground, open lawn and a walking path. It was acquired at the same time that the Provincetown subdivision was granted approval and the neighbourhood knows this park as Provincetown Park.

As this park lot is the neighbourhood park developed through the Provincetown subdivision, it is fitting that this park be named '**Provincetown Park**.'

SUSTAINABILITY CONSIDERATIONS

The proposed name changes support the Sustainability Charter by helping to create neighbourhoods that have distinct identities (Socio-Cultural Goal 6) and by promoting and educating the public about Surrey's history (Socio-Cultural Scope C10).

CONCLUSION

Based on the above discussion, it is proposed that the Parks, Recreation and Sport Tourism Committee recommend to Council that following name change be approved:

- Approve the name "**Provincetown Park**" for the park lot currently labelled 67K (6994 – 180 Street) Neighbourhood Park.



Ted Uhrich
Parks Planning, Research and Design Manager

Appendix I: Naming of Parks and Facilities Policy
Appendix II: Map of Park under consideration for naming.

Appendix A

PARKS, RECREATION AND CULTURE DEPARTMENT

POLICY MANUAL

SUBJECT: PARKS & FACILITIES NAMING
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INTENT

To establish a clear Policy for naming parks as well as Parks, Recreation and Culture buildings, assets and amenities.

1. Park and amenity categories.
 - A. **City parks and amenities** tend to be used by a great number of people and whenever possible should bear names, which identify their general location or key site features. They could also be named after benefactors or sponsors who have made an extraordinary contribution to the community. (Examples: Bear Creek Park, Stewart Farm House, and Surrey Arts Centre)
 - B. **Community parks and amenities** tend to be used by the next greatest number of people and should, whenever possible, be given names which identify:
 - (a) The community in which they are located (i.e.: Cloverdale Athletic park, Fleetwood Community Centre);
 - (b) Surrey pioneers known in the area in which the park is located (i.e.: Lionel Courchene Park);
 - (c) Major donors or sponsors (XYZ Company Youth Park);
 - (d) Names arising from a community-based selection process (i.e.: The Garage-South Surrey Youth Centre).
 - C. **Neighbourhood parks and amenities** tend to be used by fewer people than City and community parks, are more difficult to name for their location, and therefore should be given names recognizing:
 - (a) Special features or major plant life indigenous to parks (i.e.: Cottontail tot lot);
 - (b) Surrey pioneers known in the area in which the park is located (i.e.: Moffat Memorial Park);
 - (c) Local street and subdivision names, excluding real estate and development companies (i.e.: Strawberry Hill Park);
 - (d) Significant donors or sponsors, including real estate and development companies who make a significant donation in excess of normal development cost charges;
 - (e) Former property owner who donated the land (i.e.: Bell Park).
 - D. **Greenbelts, linkages and conservation areas** may never be developed as parks and should be assigned numbers for reference purposes in accordance with the grid system used to identify planning/engineering map detail. Where community groups

propose to name a greenbelt, these areas may also be treated as neighbourhood parks.

2. Whenever a park has come to be known traditionally but not officially by a name which is not so familiar to the name of an existing park to be confusing, then serious consideration should be given to formal adoption of the traditional name.
3. Consideration may be given to naming parks and amenities after outstanding community volunteers. Consideration may also be given to naming parks and amenities after retired City employees, if the employee has given outstanding service to the City and/or has made a noteworthy contribution to the well-being of the City.
4. Consideration should be given to naming donated park sites and facilities constructed on donated land after the donor.
5. Parks immediately adjacent to existing school sites should bear the same name as the school (neighbourhood and community parks).
6. The preferred methods for selecting a name are:
 - through popular choice either via a petition, school contest, or other form of community involvement;
 - as a result of donation and/or sponsorship.
7. Naming parks or amenities after sponsors can only be done in accordance with the city's Sponsorship Policy.

PRACTICES WHICH SHOULD BE AVOIDED

1. Naming a park after a current politician.
2. Naming a park or facility after a nearby but not immediately adjacent school or institution that may lead to confusion regarding their respective locations.

Integration with school sites to be carried out where possible.



Proposed Provincetown Park

August 2014

J:\PARK-REC\PlanDesg\General
PROJECTS\Park Naming

INTER-OFFICE MEMO

TO: Parks, Recreation and Sport Tourism Committee

FROM: General Manager, Parks, Recreation and Culture

DATE: September 10, 2014

FILE: 8200-20/W

RE: 2016 Women's World Softball Championships Signage Request

RECOMMENDATION

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sports Tourism Committee:

1. Receive this report for information;
2. Recommend to Council to endorse the installation of signage in 2015 to promote the upcoming 2016 World Women's Softball Championships; and
3. Attach a copy of the report to the minutes of the meeting.

INTENT

The purpose of this report is to seek Parks, Recreation and Sports Tourism Committee's support to respond for the request to install signage to promote the 2016 Women's World Softball Championships happening in Surrey in July 2016.

BACKGROUND

The City of Surrey was named the Host City of the 2016 Women's World Softball Championships in October 2013. The event is scheduled for July 15-24, 2016 and will likely coincide with Surrey's Fusion Festival. The Organizing Committee has been working on the bid since May 2012. Invitations were sent to 118 countries and by April 2014 over 50 nations have expressed interest in attending. Initial estimates suggested that there will be between 5,000-6,000 people attending the event bringing an estimated \$21 million in economic activity to the Region.

DISCUSSION

The Surrey 2016 Women's World Softball Championships will be the first World Championship event of any sport to be hosted in Surrey and the first Softball World Championship in BC. The 3 goals of the organizing committee are to:

- Host an unparalleled World Softball Championships;
- Inspire engagement in softball, on and off the field; and
- Bring our community together through the celebration of softball.

The Organizing Committee has requested endorsement to install signage at the City's gateway locations similar to what was done for the 2010 Olympics and in 2008 when Surrey was designated Cultural Capital of Canada. This signage would be installed in 2015 to assist with the promotion and awareness of the 2016 event.

The specific details of the signage are still being developed; however staff is working with the Organizing Committee to ensure the final product will meet the City's marketing standards. Currently, the City has a "Welcome to Surrey" signage at locations along major roads where motorists enter Surrey. , As these signs will be located within City road allowance staff from the Engineering Department will be involved in the detailed design and positioning of the signs to ensure they do not introduce a hazard to road users.

The World Women's Softball Championship's promotional sign dimensions are approximately 48" x 96" in size. Staff are proposing that the signs be installed next to our existing non-digital gateway signs. Parks, Recreation and Culture staff will ensure that if a Development Variance Permit (DVP) is required, all steps to receive approval will be followed. The eight proposed locations are:

- Highway 15 and 2nd Avenue
- Highway 99 and 8 Avenue
- Highway 99 and Highway 91
- 120th Street and Highway 10
- 120th Street and 96th Avenue
- King George Boulevard and Scott Road
- 72nd Avenue and 194^A Street
- Highway 10 and 192nd Avenue

See Appendix I for the list of all suggested locations for the sign locations.

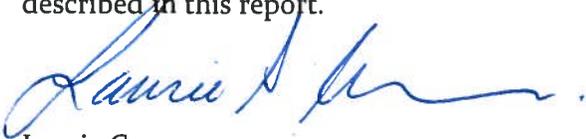
SUSTAINABILITY CONSIDERATIONS

Hosting the 2016 Women's World Softball Championships in 2016 and allowing them to promote the event using the gateway signage locations will assist in achieving the objectives of the City's Sustainability Charter; more particularly, the following action items of the charter:

- SC12: Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities.
- SC4: Encouraging cultural awareness in the community.
- EC2: The City will support and encourage community economic development.

CONCLUSION

Based on the above discussion, it is recommended that the Parks, Recreation and Sports Tourism Committee receive this report for information and recommend that Council approve the installation of gateway signage for the 2016 Women's World Softball Championships as generally described in this report.



Laurie Cavan
General Manager
Parks, Recreation and Culture

Appendix I: Proposed Locations of Signage for 2016 Women's World Softball Championships

Appendix I: Proposed Locations of Signage for 2016 Event

Potential Locations for 2016 Women's World Championship Signage:

1. Hwy 15th and 2nd Avenue
2. Hwy 99 & 8th Avenue
3. Hwy 99 & Hwy 91
4. 120th Street & Hwy 10
5. 120th Street & 96th Avenue
6. King George Blvd & Scott Road
7. 72nd Avenue & 194 A Street
8. Hwy 10 & 192nd Street

