

Parks, Recreation & Sport Tourism Committee – Minutes

Present:

Councillor Hayne – Chairperson
Councillor Gill
T. Allen, School Board Trustee
C. Annable
R. Benson
M. Booth
B. Burnside
G. Rai

Regrets:

R. Gorman.

Staff Present:

L. Cavan, General Manager, Parks,
Recreation & Culture
O. Croy, Manager, Parks
T. Uhrich, Parks Planning, Research &
Design Manager
L. White, Manager Community & Leisure
Services
L. Anderson, Legislative Services

Youth Representatives:

S. Gill
K. Grover

A. ADOPTION OF MINUTES

It was

and Sport Tourism Committee of June 24, 2015, be adopted.

Moved by T. Allen
Seconded by B. Burnside
That the minutes of the Parks, Recreation

Carried

B. DELEGATIONS**1. Rick Hart, President of the Fleetwood Community Association**

Rick Hart, President of the Fleetwood Community Association, was in attendance to present the Fleetwood community's vision for a Bandstand in Francis Park, taking the music outdoors during nice weather, including the revival of the pavilion culture in Fleetwood.

Members of the Fleetwood Jammers were introduced, noting that the group consists of approximately 30-40 seniors that gather every week to sing and play music, and a brief history of the Fleetwood community was given.

A PowerPoint presentation, setting out the particulars of the bandstand design, was provided. Oriented to face in to Francis Park, the structure will complement the park and surrounding landscape. Measuring 40 ft. x 24 ft., with a ceiling height of 26 ft., the size of the pavilion will be large enough to accommodate a number of uses, but small and intimate enough to enhance the park. In addition, by incorporating a power source through a lock power box within one of the posts, electricity will be readily available when required (e.g. music equipment, various annual celebrations, festivities, etc.).

Comments were as follows:

- Francis Park, adjacent to the Fleetwood Community Centre, is a hidden gem, enhancing the Fleetwood community and a catalyst for community development.
- With high density located within walking distance to the park, the pavilion would serve in providing opportunities to bring people together through music and art, continually attracting new and diverse audiences. It is also the vision that a summer music series can be developed, including Fleetwood Garden and Fleetwood Park.
- There has been overwhelming support from the surrounding neighbourhood, senior facilities and health facilities for the project, providing various programming expanded to outdoors. The music instructor at Holy Cross School has also expressed excitement, noting that it would be a great venue for students to receive music instruction outdoors.

In response to questions from the Committee, the following was noted:

- In terms of funding and contributions for the project, the goal is that the Fleetwood Community Association will raise the majority of the funding.
- A true costing remains to be done, but it is anticipated that approximately \$68,000 in contributions will be required, some of which is already lined up (construction industry to provide concrete and some of the steel aspect work).
- Contribution from the City is negotiable, given the fact the programming of this particular structure is as a community asset (multi-use pavilion).
- The ask from the City at this point is for approval in principle of the project, then refine from there in terms of the details for the project, working in partnership with the City, e.g. supply of power source (perhaps from the community centre).
- The Committee questioned any future changes to the structure, noting that the design, as presented, is suitable as a bandstand, however any consideration to install benches/seats (at a later date) could change the use of the pavilion as a bandstand or a performing theatre, which could become problematic for the park.
- It was suggested that the City's Risk Management evaluate the height of the design to determine if the structure should be raised a couple of feet, with two stairs (which do not require a handrail) and a ramp to the side. This would provide a better line of sight and help to avoid any potential vandalism (which is one of the reasons why there are no walls in the design of the structure) and help to deter youth hanging out at night.
- It will be important to monitor the park for any unwanted behaviour and to deal with any issues, if/when they arise, accordingly.
- As a deterrent, it was suggested that sprinklers could be installed within the roof structure and that a motion detector light system, activating from simple movement, may also be a solution to avoid unwanted activity.

The Chair thanked the delegation for the presentation and noted that staff will review the information further and provide a report back to the Committee in due course.

2. **Tammy Dyer, Deputy Executive Director, OPTIONS Community Services**

Tammy Dyer, Deputy Executive Director, Christine Mohr, Executive Director, Ruth Beardsley and Gloria Zelaya, of OPTIONS Community Services, were in attendance to discuss the expansion of facilities in Guildford Heights Park. In particular, the delegation were seeking the Committee's support of the construction of a purpose built facility to replace the existing one within the current parkland using land to build and expanding space to offer more services, such as childcare or other community space.

A short video, providing examples of the services offered at the Guildford Heights Park location, including comments from some of the patrons of the facility, relating what the programming means to them and the positive impact that it provides, was shown.

The following comments were made:

- OPTIONS has been operating for over 25 years, offering a variety of 80 programs in 35 locations, including the Family Resource Program at Guildford Heights Park.
- The Guildford Heights Park location operates within a house rented from the City, partnering with many services (public health nurses, dental hygienists, librarians, etc.) to provide opportunities for families with children ages 0-6 years, to connect with other families, gain a sense of belonging and source information and support that is specific to their needs, within a home environment. Essentially becoming an extension of their family.
- There is an average of 900 people a week, 11,000 visits per year; new families are coming by every day, every week. Unfortunately, the small house has over-reached its capacity, as it is too small. The advantage of being at the edge of the park has provided extra space throughout the warm weather months, however the need to have a larger facility is long overdue.
- The vision is to grow the facility to have a dry, warm, open, well-planned space for children, that could also encompass the park for outdoor activities. Such a facility could be used more often by other members of the community; a community living space - anything that connects mother with child, healthier communities, safer communities. A small investment now for a larger return in the future.
- 10 years ago OPTIONS were advised there was approximately five years left on the house. The United Way has been a great support along the way and has made a large investment in the Guildford community. The United Way has asked OPTIONS to partner with them for a capital project to start raising the funds to replace the small house with a larger home.
- It is felt that a neighbourhood house provides more of a 'home' feel that has yard space and is more welcoming to communities than an industrial-type facility.

- Furthermore, Guildford Heights Park is somewhat under-utilized as a park. It could be an advantage to the park and to the safety of the park to incorporate family space as well as other community space there, such as afterschool programming or youth programming.

Discussion ensued with respect to the Committee's ability and/or authority to recommend facilities that are not directly related to the park. It was felt that a decision and comments could not be appropriately provided without fully understanding what, if any, the limitations of the Committee's decision would be.

Staff advised that a review of the options available to the Committee will be done, noting that the description of what is a recreational facility has broadened in scope in terms of services and partnerships that the City is/could be involved in and how the needs of the community are met. As such, there be other ways to look at that park land that is City land (e.g. repurpose of City land, replace land with park land elsewhere, partnership development, etc.).

In closing, the General Manager, Parks, Recreation and Culture reported that the City's partnerships with OPTIONS as a non-profit organization has been very significant over the years on many fronts, and that OPTIONS are very well aligned with the City's priorities related to a Child and Youth Friendly City and investing in the work they have done and their vision for the future.

The Chair thanked the delegation for their presentation, noting that the information, together with the comments made, will be reviewed by staff for a report back to the Committee, which will include recommendations for the Committee's consideration.

3. Susan Carrigan, Co-Chair, and Ross Priebe, Co-Chair, Surrey Pickleball Club

Susan Carrigan, Co-Chair, and Ross Priebe, Co-Chair, Surrey Pickleball Club, were in attendance to provide a presentation regarding the construction of pickleball designated outdoor courts. A review of the Club's vision and mission statement was provided and a brief PowerPoint presentation was given.

Comments were as follows:

- The Surrey Pickleball Club was formed, a website has been developed (www.surreypickleball.com) and 130 members have joined the club since the middle of August.
- Interest in pickleball is growing in Surrey, with reported visits to recreation centres just shy of 39,000 in the past two years combined.
- There is a limit to the number of players each day to 64, and that number is cut in half (32) during the summer months due to the loss of a gymnasium to accommodate children's summer programming. In many cases, pickleball players are arriving up to one hour early in order to ensure they have a spot to play and won't be turned away.
- Known as a hybrid of tennis, badminton and ping pong, pickleball is a friendly, social, court sport that can be enjoyed competitively or as a single match as well.

- Pickleball is primarily played indoors, however the City lined a few tennis courts for pickleball in the summer, which was a welcome change, but still only a temporary solution.
- There are 65 tennis courts in Surrey; 4 tennis courts can provide 12 pickleball courts, as pickleball courts are 30% of the size of a tennis court (same dimensions as a badminton court).
- Outdoor pickleball courts are a new concept; the municipalities of Salmon Arm, Kamloops, Kelowna, Trail, Sorrento and Penticton already enjoy outdoor pickleball courts.
- With respect to sport tourism in Surrey, there is potential, given that the 2015 Pickleball Canada National Western Open Tournament, held in Kelowna, in July, 2015, drew over 300 players; an event that could feasibly happen in Surrey in the future.
- In summary, pickleball is current and emerging, drawing individuals from all age levels. Accordingly, the Committee is requested to consider a 12 court outdoor facility for pickleball to accommodate growth and to move indoor pickleball to the outdoors.

In response to the Committees questions, the delegation and staff noted the following:

- Currently there are 130 members signed up, but there has not been any fee structure initiated. The implementation of fees will be explored in the coming years.
- With the number of requests in different communities regarding the growing interest in tennis, a public/private partnership is currently being developed (6 indoor and 6 outdoor tennis courts). However, if tennis courts continue to be lined for pickleball, it could result again in a lack of space for tennis. As such, the delegation suggested that it might be easier to have a new facility, new courts, designated only for pickleball.
- There is the potential to utilize outdoor basketball courts, such as is being done at Dufferin Park. The delegation confirmed that one of their committee members holds the portable net that is set up at Dufferin Park, but basketball court size only allows for one pickleball court.
- The delegation noted that the City has provided the nets for South Surrey as well and is working on getting lock boxes in order to keep the equipment outside and readily available.
- In closing, the delegation reiterated their appeal for the project in general at this time and stated that as they grow, the hope would be to expand for youth, as it is an intergenerational sport; even the tournaments are not just 55+, they are open tournaments for all ages.

The Chair thanked the delegation for their presentation and advised that staff will review and come back to the Committee with a report.

C. STAFF PRESENTATION

D. OUTSTANDING BUSINESS

E. NEW BUSINESS

1. **Sport Tourism Award Criteria for Inclusion in the 2017 City Awards Program**
File No. 0350-01

The memorandum from the General Manager, Parks, Recreation and Culture,, dated September 1, 2015, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Receive the report as information; and
2. Provide comments and feedback to Staff on the proposed Award category;
3. Recommend to Council that a Sport Tourism Award category be included in the 2017 City Awards event; and
4. That a copy of the report be attached to the minutes of the meeting for Council reference.

It was Moved by T. Allen
Seconded by C. Annable
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks,
Recreation and Culture, dated September 1, 2015, entitled "*Sport Tourism Award
Criteria for Inclusion in the 2017 City Awards Program*" as information, and that a
copy of the report be attached to the minutes of the meeting for Council reference.
Carried

COMMITTEE RECOMMENDATION:

It was Moved by T. Allen
Seconded by C. Annable
That the Parks, Recreation and Sport
Tourism Committee recommend that Council:

1. Receive the report from the General Manager, Parks, Recreation and Culture, dated September 1, 2015, entitled "*Sport Tourism Award Criteria for Inclusion in the 2017 City Awards Program*" (attached as **Appendix 1**), as information; and
2. Include a Sport Tourism Award category in the 2017 City Awards event.

Carried

2. North Delta Soccer Association - Response to Delegation

File No. 5920-01

The memorandum from the Park Facility Operations Manager, dated September 8, 2015, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive this report as information.

It was

Moved by C. Annable

Seconded by R. Benson

That the Parks, Recreation and Sport Tourism Committee receive the report from the Park Facility Operations Manager, dated September 8, 2015, entitled "*North Delta Soccer Association - Response to Delegation*" as information.

Carried**3. Redwood Park Pinetum**

File No. 6140-20/R

The memorandum from the Parks Planning, Research and Design Manager, dated September 9, 2015, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee:

1. Receive this report as information; and
2. Support, in principle, the development of a Pinetum at Redwood Park.

It was

Moved by Councillor Gill

Seconded by B. Burnside

That the Parks, Recreation and Sport Tourism Committee:

1. Receive the report from the Manager, Parks Planning, Research and Design Manager, dated September 9, 2015, entitled "*Redwood Park Pinetum*" as information; and
2. Support, in principle, the development of a Pinetum at Redwood Park.

Carried**4. Sport Tourism Report – May, June, July and August 2015**

File No. 6980-01

The memorandum from the General Manager, Parks, Recreation and Culture, dated September 10, 2015, regarding the above subject line, was reviewed. It was recommended that the Parks, Recreation and Sport Tourism Committee receive this report as information.

It was Moved by Councillor Gill
Seconded by R. Benson
That the Parks, Recreation and Sport
Tourism Committee receive the report from the General Manager, Parks,
Recreation and Culture, dated September 10, 2015, entitled "*Sport Tourism Report –
May, June, July and August 2015*", as information.

Carried

The General Manager, Parks, Recreation and Culture, reported that Mike Fox, Sport Tourism Manager, Sport Surrey, has tendered his resignation. As a result, staff will be working closely with Cathy James, Executive Director, Tourism Surrey, to ensure that everything is covered off and keep moving forward with existing and new bids, with the same attention while active recruitment for the position is underway.

F. ITEMS REFERRED BY COUNCIL

G. CORRESPONDENCE

H. INFORMATION ITEMS

I. OTHER BUSINESS

1. Calendar of Events

The calendar of upcoming Parks, Recreation and Culture and Community Events was acknowledged.

2. Verbal Update

L. Cavan, GM, Parks, Recreation and Culture, provided the following update:

- **Barnsley Shield Provincial Lifeguard Championships 2015** - Guildford Aquatic Centre hosted the BC & Yukon Lifesaving Society Barnsley Shield Lifeguard Championships (August 21 – 22). This annual event showcases lifeguard skills from teams across the province and serves to sharpen scanning, recognition and response skills of the lifeguards involved. This year's winning team featured two City of Surrey staff. The Barnsley Shield championship caps the competition season and leads into the Canadian Lifeguard and Emergency Response Competition in April 2016. Surrey is currently bidding to host this event at the Guildford Recreation Centre.
- **Youth Leadership Development (YLD)** - The City of Surrey partners with the Tong Louise Family YMCA to offer Youth Leadership Development (YLD) Programs in Surrey facilities, including the South Surrey and Guildford Recreation Centres; and supports the Clayton Secondary School location of

YLD by providing registration and marketing services through the Cloverdale Recreation Centre. We are now expanding to offer the YLD program at a new Newton location of Kwantlen Polytechnic University for which the Newton Recreation Centre will be a partner and provide similar services as the Cloverdale Recreation Centre.

- **Youth and Senior Video Training Project** - Parks, Recreation and Culture is supporting the Youth and Senior Video Training Project submitted to TELUS Optik Local by Tell Your Story Productions Inc. which will include selected seniors in the Newton Town Centre. The project is a great opportunity for Surrey Youth and their families to share their unique stories and gain skills needed to foster healthy lifestyles.
- **Grandview Heights Aquatic Centre** - The Grandview Heights Aquatic Centre is expected to be opened for test swims by school groups and swim clubs by the end of November. The facility will be opened to the general public in early January 2016, with the official opening to be scheduled approximately eight weeks later.
- **Storm Response** - Since the wind storm on August 29th, Urban Forestry has received more than 1,200 requests for service to respond to tree failures and potentially hazardous trees. Arborists worked many hours of overtime to respond to the backlog of priority calls where short term response was required, including the Labour Day long weekend and the following weekend. A few reports of potentially hazardous trees continue to come in and staff are assessing these trees within 24 hours. Follow-up assessments of low-risk trees of concern are underway and are expected to be complete within 2 weeks, with subsequent hazard abatement work to follow. Clean up of downed tree debris is expected to take many more weeks.
- **Fire: Green Timbers Urban Forest** - A fire was reported in Green Timbers Urban Forest on August 27th. Surrey Fire Service responded and, with Parks Division staff assisting to create access for Fire vehicles, had the fire under control within a few hours. Urban Forestry crews worked long and hard completing mop-up of the fire for the rest of the day, including digging to expose roots that continued to burn underground and bringing in additional water lines to douse the hot-spots. The fire was located in an area of the forest without any formal trails (north of Fraser Hwy, south of the Fortis BC gas ROW, and west of 148 St.) and burned a 300m² area of mature coniferous forest understory. Fire Service personnel conclude that the fire was human-caused. While the fire damaged much of the understory and the lower stem/bark of some mature trees in the area, the fire did not burn into the canopy of the forest. Parks and Fire Service personnel monitored the fire site for several days and observed no sign of smoke. With recent rains, re-ignition in the area is no longer of concern.
- **PIP Celebration** - The 2015 Partners in Parks Celebration was held at the Surrey Nature Centre on June 18th. More than 400 were in attendance for the annual event to thank volunteers across the Parks Division for their hard work and contributions to our park spaces.
- **Arts at Darts** - After a venture away from the celebration in 2014, over 500 people attended the 2015 return of the Arts at Darts in Darts Hill Garden for its seventh year. The event featured over 20 local artist displays, a silent

auction of hand-painted Adirondack chairs and a series of spoken word performances. Additional highlights included a steel drum and Caribbean guitar player and roaming dancers from XBa DanceCo.

- **Sounds of Summer** - The Sounds of Summer is a free, live music series taking place across Surrey. Celebrating its third year, the program expanded once again from six to nine concert locations including The Glades, Darts Hill, Fleetwood, Bear Creek and Holland Park Gardens, as well as unique locations at The Grove at Newton Recreation Centre, and two shows at the Plaza at City Hall. Performances took place on Monday evenings with over 1,650 in attendance overall. Unfortunately the finale at Holland Park was cancelled due to extreme wet weather.
- **Park Play** - The Park Play program provides free activities to children to encourage positive use of Surrey's parks and offer opportunities to those families who are not able to participate in traditional recreation programs. To reach the greatest range of park users, locations for Park Play include a mix of high profile parks along with parks in areas of greater need where fewer opportunities exist. This year, a team of eight Park Play staff held 60 sessions in 58 parks across Surrey throughout July and August, engaging over 8,700 children.
- **Park Play Palooza** - Park Play kicked off with the 7th annual Park Play Palooza at Cloverdale Athletic Park, as part of the citywide Doors Open event on June 27th. Through a scavenger hunt, over 300 visitors explored the park and the various activities offered, which included a giant rock wall, bouncy castle, story time, archery and more.
- **Park Play Wrap-Up Picnic** - This event, where Park Play participants and their families are invited to join the Park Play team to enjoy a free picnic and activities, was held at Holly Park on August 28th. Despite the rainy weather, 350 attendees came out to enjoy a free BBQ sponsored and hosted by Guildford Town Centre.
- **Community Picnics** - Partners in Parks hosted picnics in 18 parks across the City to foster a sense of community among neighbours and promote positive use of park spaces. Over 3200 attendees enjoyed free hot dogs from a local food truck, bouncy castle, crafts and games in their neighbourhood park. Larger turnouts have been found at picnics where there have been community development efforts and partnerships.
- **Story Time** - During the summer months of July and August, PIP hosted 26 sessions of story time in the tree house at Redwood Park. In 2015, 260 toddlers were able to visit this unique park space and enjoy stories and crafts featuring fun themes each week.
- **Launch of Early Years Centre at Kensington Prairie Community Centre** (September 19th) - The City of Surrey and Alexandra Neighbourhood House are hosting the launch of the South Surrey/White Rock Early Years Centre at the Kensington Prairie Community Centre Fall Fair. The Early Years Centre will support increased accessibility for families who do not typically access early years services. Building on the foundation of existing early years services in the area, the Centre will act as a service and information hub.

- **Youth Fest - Cloverdale Recreation Centre** (September 19th) – The 11th Annual Youth Fest features a main stage with local youth performers (who attended 'Band-Aid'), a break-dance battle, skate and BMX bike demos, and many more activities. There are numerous youth-focused resource tables where young people can learn about resources in their community.
- **Transportation and Mobility Symposium for Older Adults and Seniors** (September 25th, Chuck Bailey Recreation Centre) - A collaboration with the City's Transportation section, Translink, Surrey RCMP and Fraser Health, the event will provide interactive workshops for seniors about transportation and aging. Topics include "Mature Drivers" – learning about aging and driving, "Transit 101" - how to travel independently on public transit, Cycling, Walking, and Mobility Scooters.
- **National Seniors Day** (Tuesday, October 1st) - Will be celebrated city-wide with free events and activities planned by and for Seniors in each town centre. City Hall will be hosting a celebration 10:00am - 2:00pm, which includes a forum about housing issues for seniors.
- **2nd Annual Innovative Labour Solutions Awards: Eaglequest Golf - Coyote Creek** (October 1st) - Employer Recognition and Awards Night. Business leaders and employers will celebrate and recognize businesses in the community that have gone above and beyond to create a welcoming workplace where everyone feels valued and respected, promotes inclusive hiring and provides meaningful employment opportunities for adults with developmental disabilities.

The Committee expressed their appreciation to staff for the outstanding work done to provide a variety of enjoyable, very well attended, events and services throughout the summer months.

Committee member G. Rai reported that the Canadian Soccer Association Sport Chek National Club Championships will be taking place October 7th – 12th. South Surrey Athletic Park will host the U-16 Boys and U-16 Girls National Cup, which will include two teams from Surrey competing. Surrey is one of the four venues across Canada (Calgary, AB, Charlottetown, PE and St. John's, NL) to host the event.

Councillor Gill requested that, given the relatively new fees, staff provide a presentation regarding naming rights, plaques, etc. It was noted that staff will have the information available to present at a future meeting.

J. NEXT MEETING

It was agreed the next meeting of the Parks, Recreation and Sport Tourism Committee will be held on **Wednesday, October 21, 2015 at 5:30 p.m. in Meeting Room 2E – Community Room A.**

K. ADJOURNMENT

It was

Moved by T. Allen
Seconded by Councillor Gill
That the Parks, Recreation and Sport

Tourism Committee do now adjourn.

Carried

The Parks, Recreation and Sport Tourism Committee adjourned at 6:57 p.m.

Jane Sullivan, City Clerk

Councillor Bruce Hayne, Chair
Parks, Recreation and Sport Tourism Committee



INTER-OFFICE MEMO

TO: Parks, Recreation and Sport Tourism Committee

FROM: General Manager, Parks, Recreation and Culture

DATE: September 1, 2015

FILE: 0350-01

RE: Sport Tourism Award Criteria for inclusion in 2017 City Awards Program

RECOMMENDATION

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sport Tourism Committee:

1. Provide comments and feedback to Staff on the proposed Award category;
2. Recommend to Council that a Sport Tourism Award category be included in the 2017 City Awards event; and
3. Attach a copy of the report to the minutes of the meeting for Council reference.

BACKGROUND

In 2011, a working group was established to guide the implementation of the inaugural City Awards Program which has now been held in 2011 and 2014. The City Awards event is held every three years with the next event anticipated for fall 2017.

The City Awards Program includes a variety of departments within the City and encourages excellence in development on private land and the enhancement of the public realm. The Awards recognize individuals and organizations that are caring, compassionate, inclusive and respectful. They encourage citizen involvement and connectedness, and a shared sense of civic pride in the City. The 2014 event featured the following six Award categories:

NewCity Design

- Residential (Small Scale)
- Residential (Medium Scale)
- Residential (Large Scale)
- Commercial
- Government and Institutional
- Landscape, Public Space and Infrastructure
- Renovation and Adaptive Re-Use
- Interiors

Green City

- Outstanding Individual
- Community Group (neighborhood or non-profit)
- Business

Clean Energy City
Community
Business

Beautiful City
Community & Resident
Business & Institutional

Heart in the City
Addressing Poverty
Strengthening Community

Heritage in the City
Preservation
Education/Interpretation

Since the Award event there has been requests to add additional categories to the next event; this includes a Sport Tourism Award. The name of the Award is "Sport Tourism in the City". The 2017 City Awards Program is not anticipated to launch to the public until March or April of 2017, however, work needs to be done in advance to prepare marketing materials and monitor local events.

DISCUSSION

There are a number of communities that have a Sport Tourism Award; most commonly the Award is combined with other Tourism and Economic Development Award Programs. Staff reviewed various awards across Canada and selected some basic criteria that could be utilized when Surrey selects a Sport Tourism Award recipient.

In the past the department responsible for each City Award category receives the nominations and then reviews them with the appropriate committee for selection and recommendation to Council (the only exception to this is the New City Design Awards which are recommended by a Jury). It is recommended that the Sport Tourism Award also follow this process and nominations be brought to the Parks Recreation and Sport Tourism Committee (PRST) for review, selection and recommendation to Council.

The Sport Tourism in the City Award will recognize the outstanding contributions of individuals and groups through the hosting of a sporting event that have made significant contributions to the tourism industry of Surrey.

The event must have occurred in the past 3 years and should address each of the following:

- Increased profile of Surrey provincially, regionally, nationally, or internationally;
- Effectively marketing Surrey through the event and developed positive recognition of the City;
- Generated growth in revenue for the local economy (i.e., restaurants, accommodations, transportation); and
- Enhancement of the community and the spirit of Surrey.

As with other City Award categories, the criteria will be outlined on the Nomination Form and supporting documentation will be required. Nominations will be accepted online through the City of Surrey's website, by mail or dropped off at City Hall. All Surrey residents, volunteer community groups and businesses are eligible.

SUSTAINABILITY CONSIDERATIONS

The inclusion of a Sport Tourism Award assists in achieving the objectives of the City's Sustainability Charter. This is done by recognizing the contributions these events make to the following:

- *SC7: Participation in leisure programs by increasing offerings of opportunities;*
- *SC12: Encourage and facilitate volunteerism and participation in community activities by persons of all ages, abilities and cultural communities; and*
- *EC2 and SC18: Support and encourage community economic development through increased Tourism activity within the community.*

SUMMARY

The development of a Sport Tourism Award category for the 2017 City Awards provides the opportunity to recognize the outstanding contributions of individuals and groups through the hosting of sporting events. These events make a significant contribution to the tourism industry of Surrey and support the economy and spirit of the community and its volunteers.

The Parks, Recreation and Culture Department recommend that the Parks, Recreation and Sport Tourism Committee:

1. Provide comments and feedback to Staff on the proposed Award category; and
2. Recommend to Council that a Sport Tourism Award category be included in the 2017 City Awards event; and
3. Attach a copy of the report to the minutes of the meeting for Council reference.



Laurie Cavan
General Manager
Parks, Recreation and Culture

Attachments:

- Appendix I – Draft Award Information Sheet
- Appendix II – Draft Nomination Form

Appendix I – Draft Award Information Sheet

Sport Tourism Award Category

The Sport in the City Award recognizes the outstanding contributions of individuals and groups through the hosting of a Sporting Event have made significant contributions to the tourism industry of Surrey.

The event must have occurred in the past 3 years and should address each of the following:

- Increased profile of Surrey provincially, regionally, nationally, or internationally;
- Effectively marketing Surrey through the event and developed positive recognition of the City;
- Generated growth in revenue for the local economy (i.e. restaurants, accommodations, transportation); and
- Enhancement of the community and the spirit of Surrey.

Nominations

Nominate online through the City of Surrey’s website, by mail or drop off at City Hall, 13450-104 Avenue, Surrey.

All Surrey residents, volunteer community groups and businesses are eligible.

Selection & recognition

The PRST Committee will review and recommend nominations to Council.

Recipients will be recognized by Mayor and Council at the City Awards reception.

Appendix II – Draft Nomination Form

need logo
Marketing to design

Sport Tourism Award 2017 Nomination Form

Internal Use Only	
Date Received:	
File Number:	

Is the nominee aware of this nomination?

- Yes
 No

NOMINEE INFORMATION

Name:		Phone:	
Organization (if applicable):		E-mail:	
Address:			

NOMINATOR (your) INFORMATION

Name:		Phone:	
Relation to nominee:		E-mail:	

ADDITIONAL INFORMATION

The event must have occurred in the past 3 years and should address each of the following:

- **Increasing profile of Surrey provincially, regionally, nationally, or internationally;**
- **Effectively marketed Surrey through the event and developed positive recognition of the City;**
- **Generated growth in revenue for the local economy (i.e. restaurants, accommodations, transportation); and**
- **Enhancement of the community and spirit of Surrey.**

Provide a summary of the entry and tell us why the nominee should be considered for award (250 word maximum)

REFERENCES

Reference #1

Name:		Phone:	
Relation to nominee:		E-mail:	

Reference #2

Name:		Phone:	
Relation to nominee:		E-mail:	

Do the references support the nomination?

- Yes
- No

Thank you for making this nomination!

Please send this form to the City using one of the following submission options:

By Email:

[Email to be set up by IT](#)

By Mail:

RE: Sport in the City Award Nomination
Parks, Recreation and Culture Administration
13450-104 Avenue, Surrey, BC V3T 1V8

Drop Off:

Attn: Support Services Manager PRC Admin
Reception Main Lobby
Surrey City Hall