

Surrey Communications & Community Engagement Survey 2019

Survey Results

April 01 2019

The results of this survey, conducted between February 15 2019 and March 15 2019, are not weighted to the City of Surrey's population.

The results are based on 858 survey responses.

Background

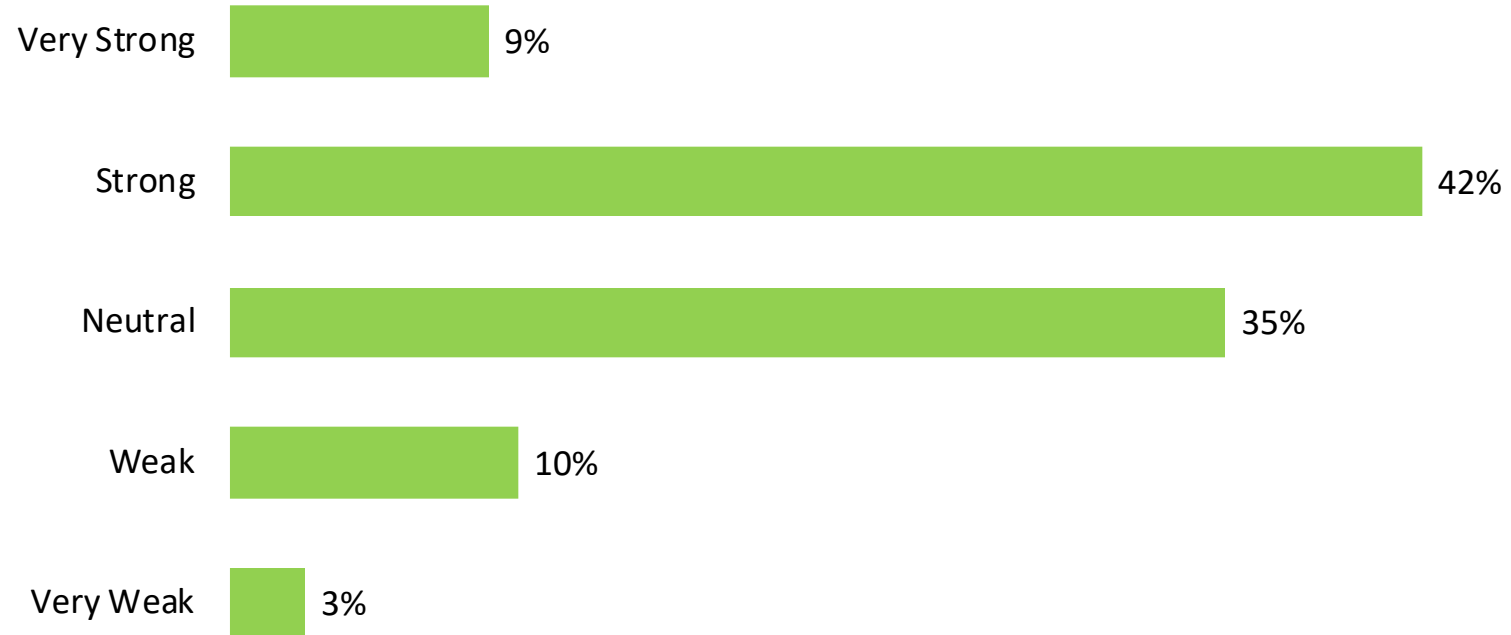
The City of Surrey is continually exploring ways to raise awareness and engagement levels with Surrey residents and businesses and help improve access to information while strengthening two-way communications.

This report is based on responses gathered from two online surveys:

CitySpeaks Panel survey: 838 responses between February 15 – March 15 2019

Open Community survey: 20 responses between February 20 – March 15 2019

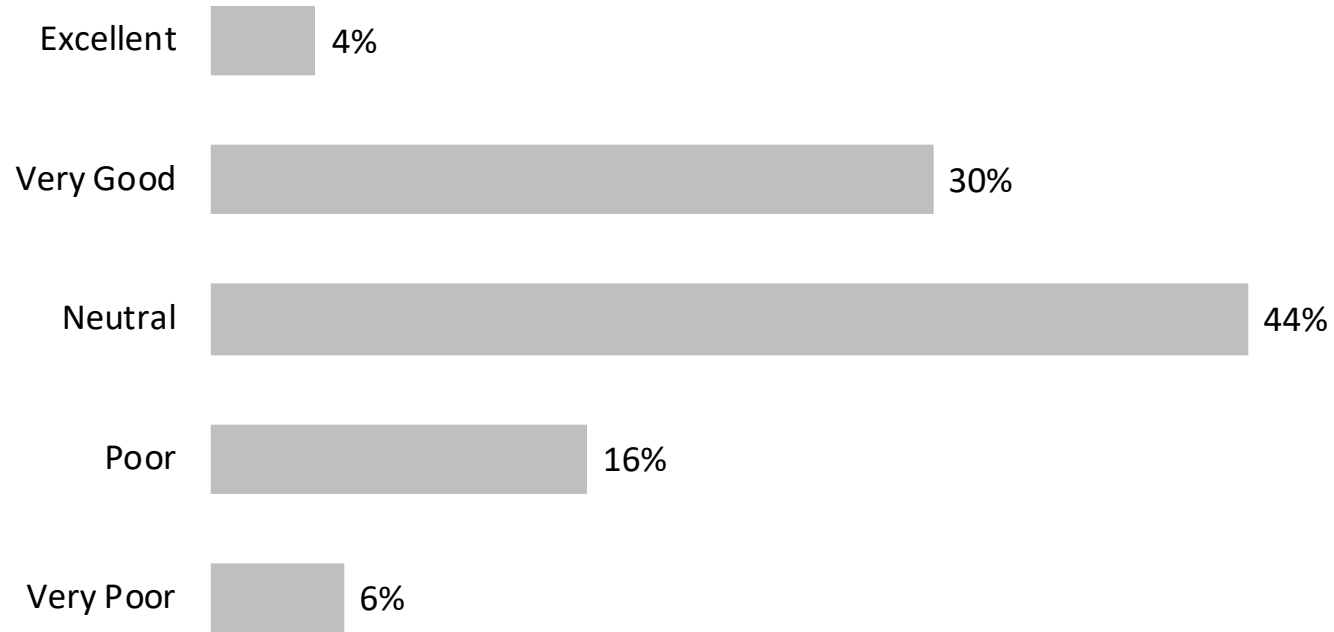
Civic Pride



Q: How would you rate your level of civic pride with the City of Surrey?
Total participants: 858

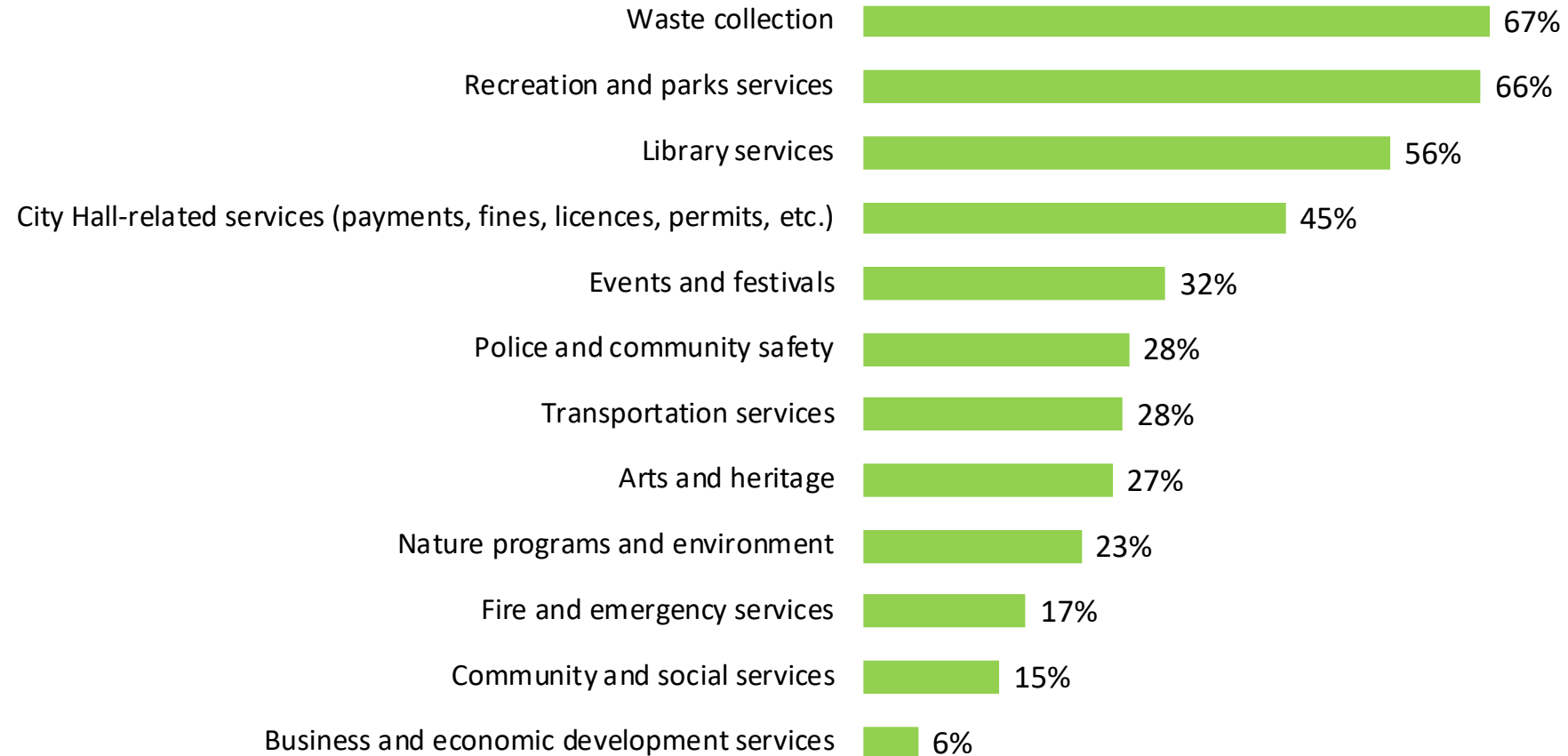


Sense of Connection



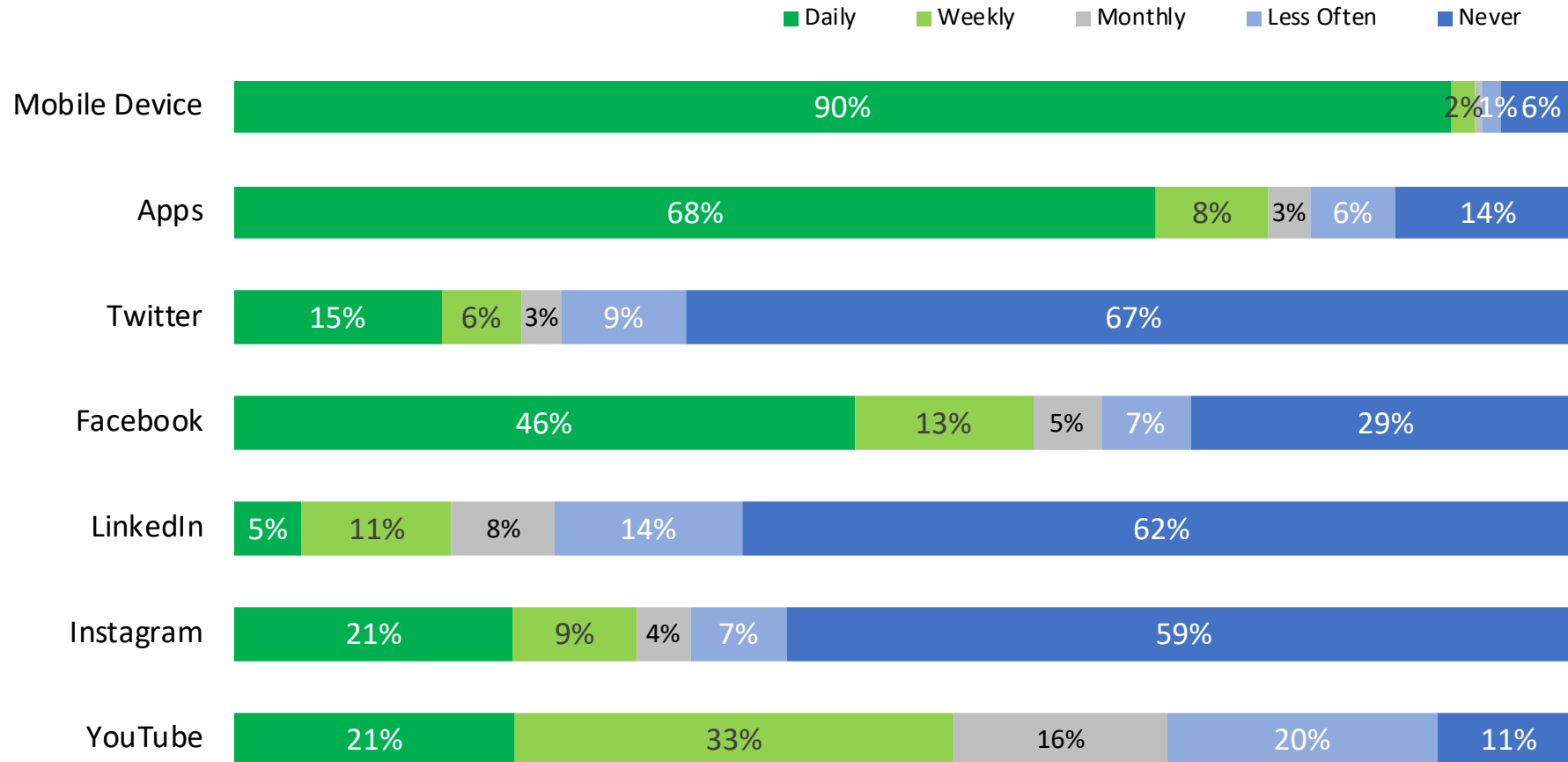
Q: What type of job do you think the City is doing at reaching out, listening to and connecting with residents?
Total participants: 858

Interaction with City Services



Q: Select all the City service areas you have had interaction with in the past 12 months.
Total participants: 802 (excludes those who selected *None of these* (5%))

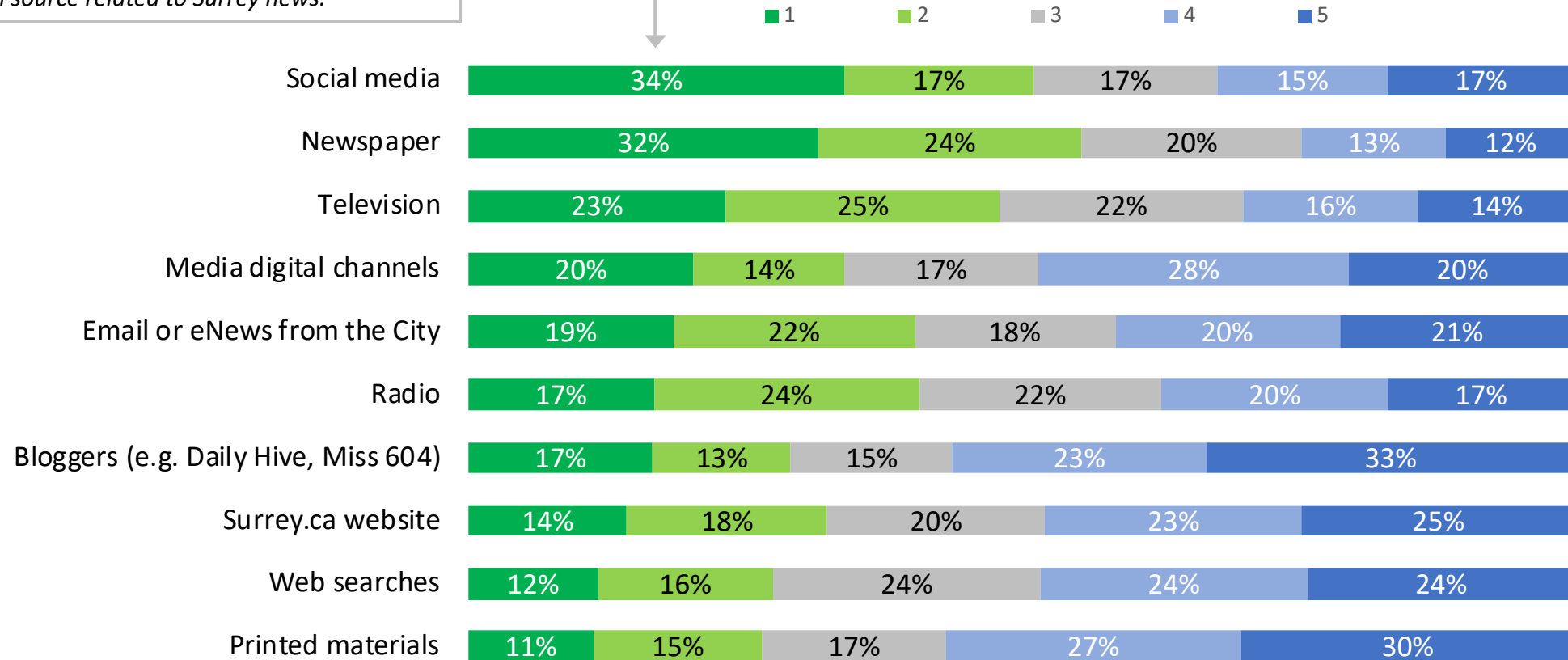
Use of Interactive Media



Q: How often do you use the following?
Total participants: 815

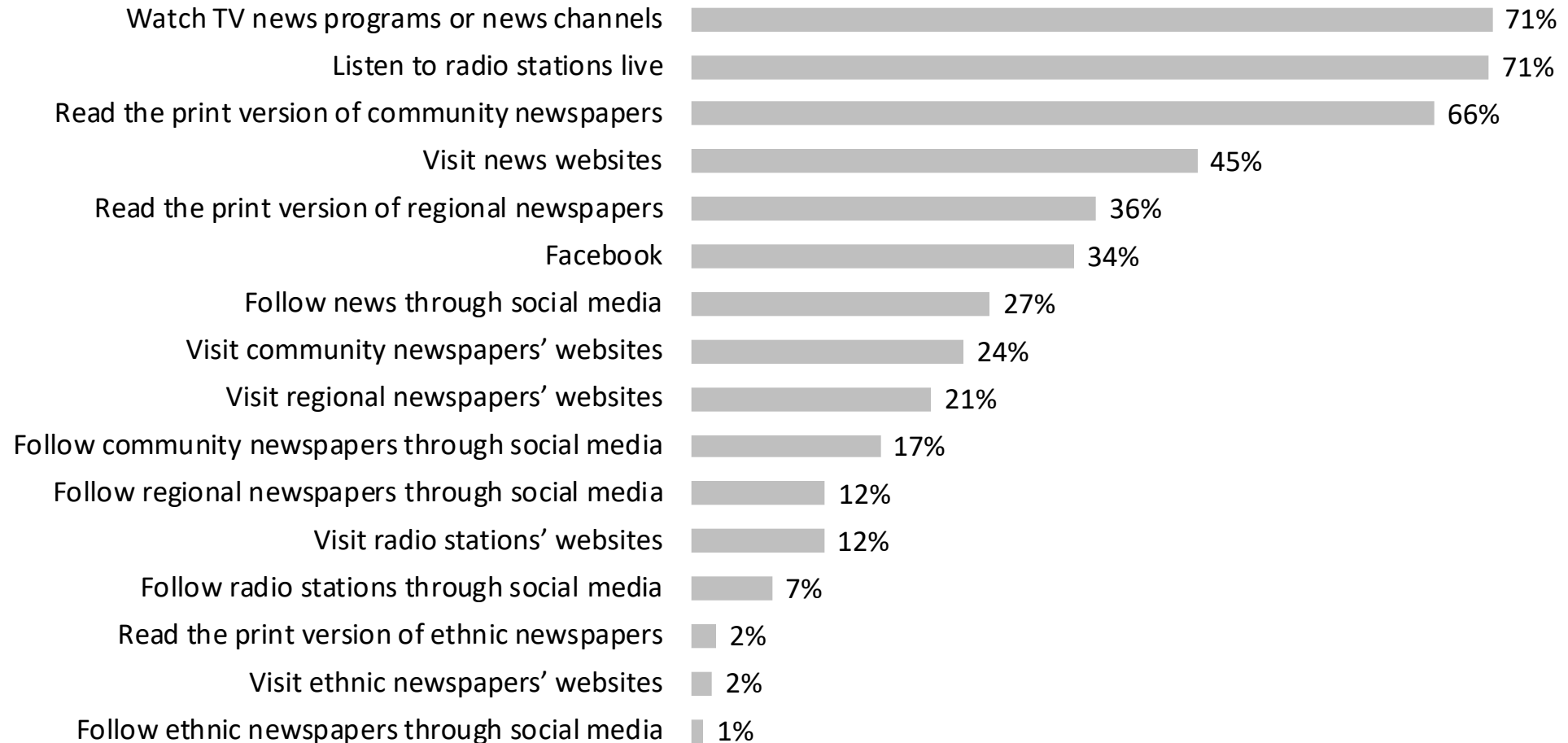
News/Information Sources for City of Surrey News

Read chart as: *Of those who selected social media, 34% ranked it as their most commonly used news/information source related to Surrey news.*



Q: Please rank (1 to 5) your commonly used news/information sources related to Surrey news.
Total participants: 810

Consumption of News & Information



Q: How do you consume news and information?

Total participants: 793 (excludes those who selected *None of the above* (2%))