

## **Sport in the City Award**

The Sport in the City Award recognizes the outstanding contributions of individuals and groups through the hosting of a Sporting Event in Surrey. Sporting events make significant contributions to the tourism industry of Surrey and build community spirit.

## **Discussion**

The Sport in the City Award assists in achieving the objectives of the City's Sustainability Charter. The award recognizes the contributions these events make to participation in leisure programs by increasing offerings of opportunities. Sporting events also encourage and facilitate volunteerism and participation in community activities of persons of all ages, abilities, and cultural communities. Finally, Sporting events encourage community economic development through increased tourism activity within the community.

Through this award, we strive to strengthen relationships and support local sport organizations in Surrey.

## **Purpose**

The Sport in the City Award supports the Sport Strategy's goal to establish Surrey as a premier sport tourism destination in the Pacific Northwest and Canada while balancing community needs with sport tourism development. The award provides an opportunity to recognize an individual or group for the overall success of a single-sport or multi-sport event held in Surrey in 2014-2017.

## **Award Categories:**

Surrey's Sport in the City Award recognizes the overall success of single-sport or multi-sport event held in Surrey in 2014-2017.

There are two award categories for the Sport in the City Award:

1. Regional/Provincial Event  
These are community level events up to and including regional/provincial Championships
2. National/International Event  
These are large scale events that bring in teams from outside of the Province and/or Country

## **Eligibility**

The group must have hosted a sport event/tournament within Surrey within the last 3 years that meets the following criteria.

## **Nomination/Submission Criteria**

## Sport In The City Award – Terms of Reference

The event must have occurred in the past 3 years and should address each of the following:

- Increased profile of Surrey regionally, provincially, nationally, or internationally;
- Effectively marketed Surrey through the event and developed positive recognition of the City;
- Generated growth in revenue for the local economy (i.e. restaurants, accommodations, transportation); and
- Enhancement of the community and the spirit of Surrey.
- Contributed to the development of their Sport in Surrey.

Candidates may be considered through either nomination or submission. Forms are available at City Hall or online at [www.surrey.ca/awards](http://www.surrey.ca/awards), and are accepted until the close date each year. Online submissions can be submitted directly via the website.

As with other City Award categories, the criteria will be outlined on the Nomination Form and supporting documentation will be required. Nominations will be accepted online through the City of Surrey's website, by mail or dropped off at City Hall.

### **Selection /Evaluation Process & Criteria**

A Nomination Review Committee will be established to review all Sport in the City nominations and recommend the award recipients to the Parks, Recreation and Sport Tourism Committee. The Parks, Recreation and Sport Tourism Committee will review the recommendations from the Nomination Review Committee and forward their recommendations to City Council.

The Nomination Review Committee will be made up of:

- A representative from the Parks, Recreation and Sport Tourism Committee
- A representative from Discover Surrey
- Parks, Recreation and Culture General Manager
- Parks, Recreation and Culture Support Services Manager

The City reserves the right to award multiple Sport in the City Awards, or none.

### **Recognition**

Winners will be recognized at the City Awards Reception where they will be presented with an award of excellence. Recipients will also be recognized by the City through print and online media acknowledgement.