

NO: R052

COUNCIL DATE: April 1, 2019

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## REGULAR COUNCIL

TO: **Mayor & Council** DATE: **March 19, 2019**

FROM: **General Manager, Finance and  
General Manager, Parks, Recreation & Culture** FILE: **1850-01**

SUBJECT: **Funding Request- 102<sup>nd</sup> Anniversary of The Battle of Vimy Ridge**

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## RECOMMENDATION

It is recommended by the Finance Department and the Parks, Recreation & Culture Department that Council:

1. Receive this report for information; and
2. Approve funding of \$2,900 from the Council Initiatives Fund, to the Army Cadets League of Canada, British Columbia Branch to offset traffic management and RCMP costs associated with a Parade to mark the 102<sup>nd</sup> Anniversary of The Battle of Vimy Ridge.

## INTENT

The purpose of this report is to seek Council approval to provide funding to the Army Cadets League of Canada, British Columbia Branch (the “ACLC (BC) Branch”) from the Council Initiatives Fund to offset traffic management and RCMP costs associated with a parade to mark the 102<sup>nd</sup> Anniversary of the Battle of Vimy Ridge. The parade will take place on April 7, 2019 and will travel from the Surrey Museum to the nearby Cloverdale Legion Branch No. 6. as illustrated in the parade route attached as Appendix “I”.

## BACKGROUND

The Battle of Vimy Ridge (the “Battle”) was a historic military engagement fought from April 9 – 12, 1917, by the Canadian Corps during the First World War. It is considered to have been a great success in the war effort and has since become a symbol of Canadian national achievement and sacrifice. In Surrey, the ACLC (BC) Branch have celebrated this Canadian achievement by organizing a parade on the anniversary dates of the Battle, with over 350 youth participants and 300 spectators.

The ACLC (BC) Branch has been organizing the parade in Cloverdale since 2015 to commemorate the Battle. The parade travels along City streets from the Surrey Museum to the Cloverdale Legion Branch No. 6. In 2017, the City’s Festival and Event Support Team (“FEST”) formalized the annual parade by creating a requirement to have formal traffic management controls in place.

## **DISCUSSION**

The Engineering Department's Traffic Management Section works closely with the RCMP and other members of the City's FEST Committee, reviewing planned events to ensure that traffic is managed appropriately for public safety. The FEST Committee determined that the scale of the planned parade requires a traffic management plan and professional traffic management services to be safely carried out. The estimated costs of traffic management services from a company under current contract with the Engineering Department will be approximately \$2,550.

Additionally, the FEST Committee determined that the scale of the parade also requires two officers to assist with the safety of the event. The estimated cost of RCMP services will be approximately \$700. On February 23, 2015, Council approved Corporate Report No. F013; 2015 Grants to Offset Policing Costs for Community Events, wherein eligible community groups could apply for a grant to offset 50% of invoiced policing costs. Therefore, the remaining costs for RCMP services needed for the 2019 parade, will be approximately \$350.

The City has received a funding request from the ACLC (BC) Branch to offset traffic management and RCMP costs associated with the 2019 parade. Given that considerable planning has gone into the event, and the historical significance of the Battle, staff feel that there would be considerable community value in having the Parade take place.

## **FUNDING**

On April 3, 2017, Council approved Corporate Report No. R069; 2017 Funding Request – Parade to mark the 100<sup>th</sup> Anniversary of Vimy Ridge Battle, authorizing a grant of \$2,000 for the 100<sup>th</sup> Anniversary of Vimy Ridge Battle from the Council Initiatives Fund. Due to construction at the Surrey Museum, the parade did not take place in 2018. Staff has evaluated the current request and support funding of \$2,900 from the Council Initiatives Fund to off-set traffic management costs and RCMP costs associated with the 2019 Parade to mark the 102<sup>nd</sup> Anniversary of The Battle of Vimy Ridge.

Appendix "II" attached to this report provides a summary of the status of the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

## **SUSTAINABILITY CONSIDERATIONS**

The Vimy Ridge Parade supports the objectives of the City's Sustainability Charter 2.0. In particular, this event supports the Sustainability Charter 2.0 themes of Inclusion and Public Safety. Specifically, this grant will support the following Desired Outcomes ("DO"):

- Inclusion DO20: Surrey residents are proud of their community;
- Public Safety DO1: Residents are safe and have a strong sense of security in all neighbourhoods and throughout the city; and
- Public Safety DO5: Surrey is recognized and perceived as a leader in establishing and maintaining collaborative partnerships for community safety and well-being.

## CONCLUSION

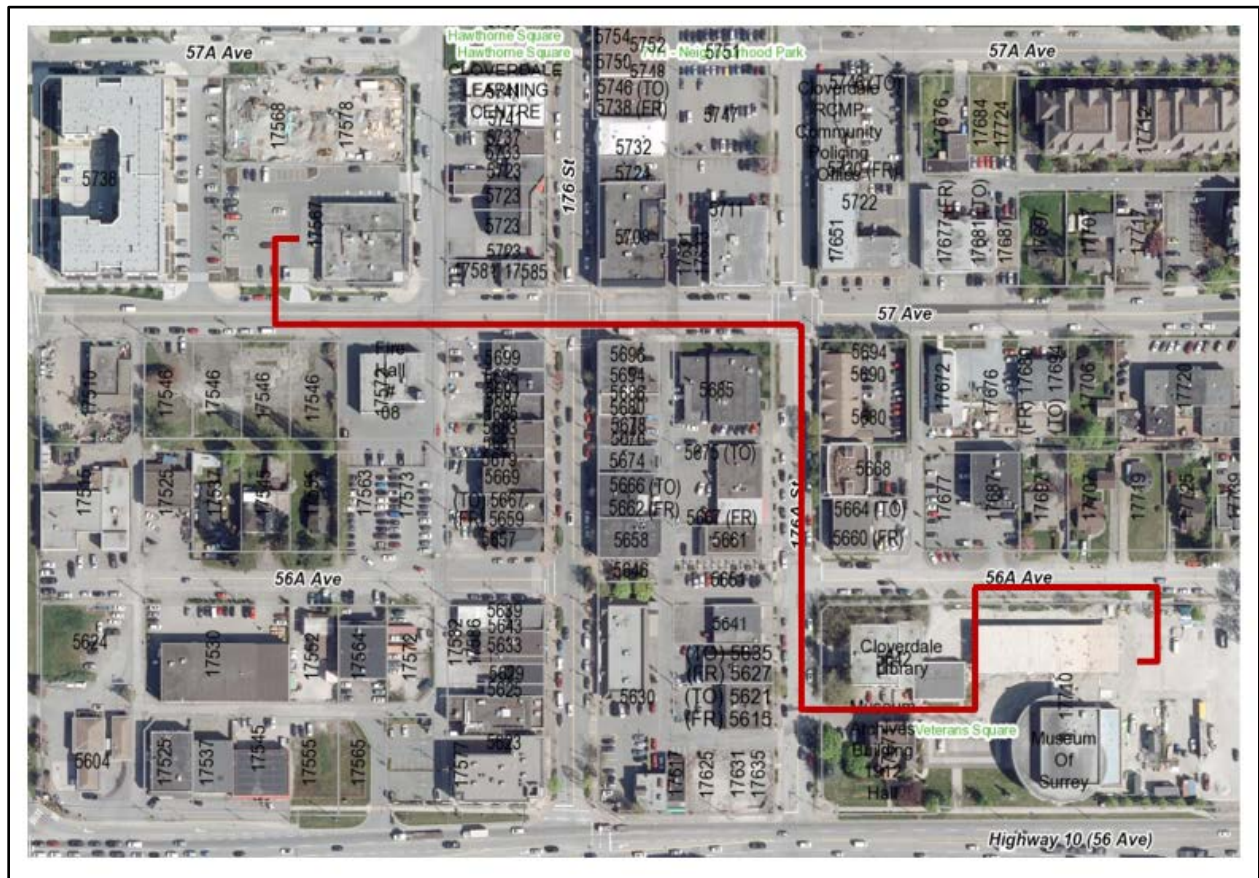
Based on the above discussion, it is recommended that Council approve funding of \$2,900 from the Council Initiatives Fund to the ACLC (BC) Branch to offset traffic management costs and RCMP costs associated with the April 7<sup>th</sup>, 2019 Parade to mark the 102<sup>nd</sup> Anniversary of The Battle of Vimy Ridge.

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Finance

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Appendix "I" – Map of Route for Vimy Ridge Parade  
Appendix "II" – Council Initiatives – Allocations for 2019

Map of Route for Vimy Ridge Parade



# Appendix "II"



## 2019 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year			
adjusted for amounts not utilized	4,300		
<b>2019 Adopted Budget</b>	<u>260,000</u>		<b>\$ 264,300</b>
Olympic Qualifier Event		80,000	
SFU President's Surrey Gala		5,000	
Downtown Surrey Business Improvement Association		5,000	
<b>102nd Anniversary Vimy Ridge Battle (Proposed)</b>		<b>2,900</b>	
Surrey Poet Laureate - Year 1 of 3 (Proposed)		10,000	
<b>Allocations for 2019</b>		<u>\$ 102,900</u>	<u>\$ 161,400</u>