

NO: **R018**

COUNCIL DATE: **February 10, 2020**

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## REGULAR COUNCIL

TO: **Mayor & Council**

DATE: **February 6, 2020**

FROM: **General Manager, Finance**

FILE: **1850-20**

SUBJECT: **Sponsorship Request - Simon Fraser University President's Surrey Gala**

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## RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information;
2. Approve a sponsorship contribution of \$5,000 in support of the Annual Simon Fraser University President's Surrey Gala; and
3. Authorize the purchase of additional tickets (over and above four complimentary tickets) at a cost of \$175 per ticket, as necessary for members of Council who are planning to attend this event.

## INTENT

Simon Fraser University ("SFU") Surrey has forwarded an invitation to the City to become a sponsor for its annual SFU President's Surrey Gala scheduled for Friday, February 28, 2020, to be held in the Weststone Grand Hall at SFU's Surrey campus. This report addresses that request.

## DISCUSSION

SFU Surrey is hosting the Annual SFU President's Surrey Gala Dinner on Friday, February 28, 2020 to bring together over 300 business, government and community leaders from across the region to celebrate and support the growth and development of academic and research opportunities in Surrey. The 2020 Gala will also be Professor Andrew Petter's last as the University's President. SFU Surrey is requesting that the City consider being a Silver-level Sponsor for this event with a sponsorship contribution of \$5,000. With this sponsorship, the Mayor or a designate will be able to provide on-stage remarks; and the City will receive four complimentary tickets to the event plus a complimentary seat at the head table. The tickets will be allocated to the members of Council who plan to attend the event. Additional tickets may be purchased as necessary for a cost of \$175 per ticket.

The City will be recognized as a sponsor and supporter of the event and the City logo will be included in the event's program, on SFU's website and social media platforms, and on the venue's digital screens.

## FUNDING

Staff have evaluated the current request to ensure it is compliant with the Council Utilization Fund Policy. Staff recommends that Council support the University's 2020 gala event, through a sponsorship of \$5,000 from the Council Initiatives Fund contingent on the venue being in good standing with the City at the time of the event. Council has previously provided funding for similar events through the Council Initiatives Fund. Appendix "I" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

## SUSTAINABILITY CONSIDERATIONS

The annual SFU President's Surrey Gala supports the overall objectives of the City's Sustainability Charter 2.0. In particular, this grant, relates to Sustainability Charter 2.0 themes of Inclusion and Education and Culture. Specifically, this grant will support the following Desired Outcomes ("DO"):

- Inclusion DO2: Surrey is a caring and compassionate city that learns about and supports its residents of all backgrounds, demographics and life experiences;
- Education & Culture DO1: Surrey has a culture of learning, with a broad range of diverse learning opportunities available and accessible to meet the needs of all residents;
- Education & Culture DO2: Surrey children and youth have access to a high quality comprehensive and inclusive educational system, and opportunities that include experience in and out of school; and
- Education & Culture DO6: Surrey is a provider of advanced education, producing cutting-edge research and cultivating leaders in innovative practices.

## CONCLUSION

Based on the above discussion, it is recommended that Council approve from the Council Initiatives Fund, a sponsorship contribution of \$5,000 to the Annual SFU President's Surrey Gala and authorize the purchase of additional tickets as necessary for members of Council who are planning to attend this event.

Kam Grewal, CPA, CMA  
General Manager, Finance

Appendix "I": Council Initiatives – Allocations for 2020

