

NO: R059

COUNCIL DATE: May 1, 2023

REGULAR COUNCIL

TO: **Mayor & Council** DATE: **April 25, 2023**
FROM: **General Manager, Finance** FILE: **1850-20**
SUBJECT: **Council Initiatives Funding Request – Rotary District 5050 Conference**

RECOMMENDATION

The Finance Department recommends that Council:

1. Receive this report for information; and
2. Approve from the Council Initiatives Fund, a sponsorship contribution of \$10,000 in support of the Rotary District 5050 (the “District”) annual conference to be held in Surrey from May 5 to 7, 2023.

INTENT

The District has forwarded an invitation to the City to become a Platinum sponsor for its annual conference to be held from May 5 to 7, 2023 at the Sheraton Guildford Hotel in Surrey.

BACKGROUND

The Rotary International District has 1.4 million members with over 46,000 clubs throughout the world. For the past many years, the members of the District have dedicated thousands of volunteer hours towards sustainable projects that promote protecting the environment, peace, women and children, health, and many other key projects that create lasting change across the globe and communities. The District extends from Everett Washington to the lower mainland through the Fraser Valley to Hope. The District has over 57 clubs, 2300 Rotarians and eight additional youth clubs that span the ages of 15 to 30 year olds. The District empowers change-makers of all ages, encouraging the development of member leadership skills and sustainable projects that are impactful in their communities.

DISCUSSION

Each year, a district conference is hosted by the District Governor. This year, the conference is being held in Surrey. This year’s conference theme is “Imagine a Peaceful and Inclusive World”. The key areas of focus for plenary speakers will be – Environment, Peace Initiatives, Sustainability, Diversity, Equity and Inclusivity. The District is requesting that the City consider supporting this year’s conference as a Platinum sponsor by providing a sponsorship of \$10,000.

With this level of sponsorship, a VIP table will be reserved for members of the Council who plan to attend the event. The City will also be recognized in all social media posts. Full details of the sponsorship opportunities are attached in Appendix "I".

FUNDING

Staff have evaluated the current request to ensure it is compliant with the Council Initiatives Fund Utilization Policy. Staff recommend that Council support the annual Rotary District 5050 conference as a Platinum sponsor by providing a sponsorship contribution of \$10,000 from the Council Initiatives Fund. Appendix "II" attached to this report documents the balance in the Council Initiatives Fund based on an assumption that Council will approve the recommendations of this report.

CONCLUSION

Based on the above discussion, it is recommended that Council approve from the Council Initiatives Fund, a sponsorship contribution of \$10,000 in support of the District's annual conference to be held in Surrey from May 5 to 7, 2023.

Kam Grewal, CPA, CMA
General Manager, Finance

Appendix "I": Rotary District 5050 Conference Sponsorship Package
Appendix "II": Council Initiatives – Allocations for 2023

Appendix “I”



Attn: Mayor Brenda Locke
City of Surrey

March 20, 2023

Rotary District 5050 Annual District Conference

May 5, 6 & 7, 2023 Venue: Sheraton Guildford Hotel, Surrey, BC

Rotary International has over 1.4 million members strong with over 46,000 clubs throughout the world. For over 110 years, Rotarians have dedicated thousands of volunteer hours towards sustainable projects that promote protecting the environment, peace, women and children, health, and many other important projects that better our world and communities. As explained in Rotary’s vision statement: *“Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves”*

District 5050 follows the I5 highway from Everett Washington state, across to the lower mainland, then following Highway 1 through the Fraser Valley up to Hope. The District has over 57 clubs, 2300 Rotarians and 8 additional youth clubs that span the ages of 15 to 30 year olds. The District empowers change-makers of all ages, encouraging the development of member leadership skills and sustainable projects that are impactful in their communities.

Each year, a District Conference is hosted by the District Governor. This year we have the honour of the conference being held in our community of Surrey. We expect a great attendance and will showcase the tremendous work and initiatives that are happening in our region.

This year’s conference theme is **“Imagine a peaceful and inclusive world”**.

Areas of focus for plenary speakers will be:

- **The Environment,**
- **Peace initiatives and sustainability,**
- **Diversity, Equity and Inclusivity.**

The conference begins on Friday May 5 evening, with the opening ceremonies launched by Premier David Eby, and will continue Saturday with a full day of sessions. The closing of the conference will be on Sunday morning with a major address by one of the Directors on the Rotary International Board Mr. Drew Kessler.

Our keynote speaker will be Dr. David Suzuki at the Saturday session. Other special guest speakers will include former Minister Stephanie Cadieux– Chief Accessibility Officer who will speak on Diversity, Equity and Inclusion. Other guests will include high profile Indigenous representatives who will share their voice on the topic. The Peace session will feature Past Rotary International Vice President and current President of the Rotary Foundation of Canada Dean Rohrs from Langley and Past District Governor Al Jubitz from Oregon, who is a renowned Professor from the Fraser Valley University. Other special guest speakers focused on protection of our environment are being confirmed.

We are asking for your support as an event sponsor!



Sponsor Levels – Rotary District 5050 Conference May 5 – 7 2023 @ Sheraton Guildford Hotel

Platinum \$10,000	<ul style="list-style-type: none">● Recognized in all social media posts and any flyers sent out. Advertisement of sponsor’s business/organization at the venue on May 5, 6 and 7.● You will be seated at the VIP table Friday evening, Saturday morning, lunch and dinner and Sunday morning at the closing ceremony.● You will have the opportunity to address the conference sessions as applicable.
Gold \$5000	<ul style="list-style-type: none">● Recognized in all social media posts and any flyers sent out. Advertisement of sponsor’s business/organization at the venue on May 5, 6 and 7.● You will be seated at the VIP table on Saturday: morning, lunch and dinner.
Silver \$2500	<ul style="list-style-type: none">● Recognized in all social media posts and any flyers sent out. Advertisement of sponsor’s business/organization at the venue on May 5, 6 and 7.● You will be seated at the VIP table on Sunday morning.
Bronze \$1000	<ul style="list-style-type: none">● Recognized in all social media posts and any flyers sent out. Advertisement of sponsor’s business at the venue on May 5, 6 and 7.

We are counting on your help to make this event one that the community will remember and one where we can empower dedicated volunteers in the community to continue their great work and be inspired with new and innovative ideas of taking projects and impact to an even higher level.

We all benefit from engaged collaborative efforts – the District Conference is a way in which to achieve ideas sharing so that we can all be more effective in our communities.

I urge you to help make this event successful with your sponsorship. Payments may be made by Cheque payable to: “Rotary International District 5050”, mailed to Unit 136 – 9470 128 Street, Surrey BC V3V6H1

Alternatively, I would be happy to pick up the cheque in person. Should you have any questions, please feel free to contact me. I look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Isabelle", with a stylized flourish at the end.

Isabelle Martinez Hayer,
Assistant Governor 2022-2023
Rotary District Governor 2025 - 2026
604.655.2622 | isabelle.rotary5050@gmail.com
District 5050 website: <https://portal.clubrunner.ca/50004>
Rotary District 5050 charitable number is: XS52237

50-16325-82 Ave, Surrey, BC V4N0P5

Appendix “II”



2023 FINANCIAL PLAN COUNCIL INITIATIVES

Description	Amount	Allocation to date	Remaining
Carried Forward from Prior Year	240,000		
2023 Proposed Budget	260,000		\$ 500,000
SFU Share the Vibe Community Mixer		5,000	
The Realistic Success Society		5,000	
Rotary District 5050 (Proposed)		10,000	
Allocations for 2023		\$ 20,000	\$ 480,000