



Corporate NO: R055

Report COUNCIL DATE: March 13, 2000

REGULAR COUNCIL

TO: Mayor & Council **DATE: March 8, 2000**

FROM: Manager, Facilities & Realty
Engineering Department **FILE: 0541-103**

SUBJECT: Electric Signboard Request From The Port Kells Community Association

RECOMMENDATION

That Council receive this report for information purposes.

BACKGROUND

At the November 8, 1999 Regular Council meeting, Council received a letter from the Port Kells Community Association requesting that the City approve the installation of an electronic signboard at the Port Kells Community Hall to advertise events. The letter also suggested that the City install the signboard at the City's cost.

DISCUSSION

On February 28, 2000, staff met with the President of the Community Association, V. Sandvoss, to discuss the type of signage that would best be suited for the Community Hall in terms of maintenance and effectiveness. A number of suggestions were put forth and Mr. Sandvoss will be bringing these suggestions to the Community Association for review.

The Parks, Recreation and Culture Department has stated that no monies are currently available at this time to fund this request. This proposal could be brought forward as a Capital Project for 2001; however, as it is not a health and safety issue, it would not receive a high priority. The City has not installed or paid for the installation of electronic signboards at any other community hall.

The Community Association applies any profits from its operations back into the facility. The initial cost of the signboard, or ongoing rental cost, should be able to be financed by the Community Association through the increased awareness of activities that the sign generates. Staff will continue to work with the Community Association in an advisory role to ensure that any proposed signage is acceptable to the City.

CONCLUSION

The Port Kells Community Association has requested approval from the City to install a signboard at the Port Kells Community Hall. As there are currently no funds available for the City to pay for the sign, it is recommended that the Port Kells Community Association be allowed to proceed with the installation of a signboard and that staff work with the Association in an advisory role to ensure that any proposed signage is acceptable to the City.

Jorgen Johansen, P.Eng.

Manager, Facilities & Realty

KSW/mpr

j:\property\admin\corprpts\2000\03011627.ksw

MC 03/08/00 11:29 AM