



Corporate NO: R169

Report COUNCIL DATE: July 16, 2001_

REGULAR

TO: Mayor & Council DATE: July 12, 2001

FROM: Don Hunter, General Manager FILE: 8090-002
Parks, Recreation & Culture

SUBJECT: Updated Public Art Master Plan (2001-2003)

RECOMMENDATION

That City Council approve the updated Public Art Master Plan (2001-2003) attached as Appendix A.

BACKGROUND

The City of Surrey's Public Art Policy (No. R-21) was approved by City Council on May 4, 1998. The Policy requires civic arts staff to "ensure the updated management of the Public Art Master Plan" (R-21:C.5.2) and to facilitate the involvement of other civic departments in the planning of public art projects through the "creation of an inter-departmental team for ongoing, long term public art planning, working in conjunction with PAAC" (R-21: C.5.3).

The Public Art Advisory Committee approved the revisions to the Public Art Master Plan at their meeting of April 20, 2001. All of the projects listed in the Master Plan are subject to Council's Capital Budget deliberations. The updated Master Plan was received as information at the July 11 Parks, Recreation and Culture Commission meeting.

DISCUSSION

Through the Public Art Policy's Funding Strategy, selected civic capital projects are required to provide 1.25% of the construction budget for the inclusion of public art.

An Inter-departmental Art Team was established in 1998 with representation from the Departments of Engineering, Finance, Planning and Development and Parks, Recreation and Culture. The committee has met four times since January 2000 to review the civic capital projects underway in year 2000, to plan for years 2001

– 2003, and to determine which projects would be eligible for public art funding.

Specific guidelines for selecting projects were drawn from the Public Art Policy (B.2.3). Proposed projects must have high visibility and public impact and be selected from the following categories: new building construction, major additions to existing buildings, park projects, and engineering structures.

Additional criteria were established by the Public Art Advisory Committee based on recommendations from the Inter-departmental Art Team. In planning projects, PAAC considers:

- 1) the optional requirement for relatively equal distribution of projects throughout Surrey's six town centres;
- 2) the option of gateway projects to reinforce the spatial networks and boundaries experienced upon entering Surrey and travelling between town centres; and,
- 3) the option to offer a broad range of opportunities for artists and for community involvement.

Below is a listing of the projects recommended for inclusion in the Public Art Master Plan. More detailed information is provided in Appendix A.

Name	Town Centre
Cloverdale Town Centre (2001-2003)	Cloverdale
Fleetwood Booster Pump Station (2001)	Fleetwood
Guildford Recreation Centre (1999-2001)	Guildford
Guildford Library (2000-2001)	Guildford
Ocean Park Library (2000)	South Surrey
Crescent Beach (2000-2001)	South Surrey
Quibble Creek Pump Station (1999-2000)	City Centre
South Westminster Waterfront:	
(Brownsville Bar & Fraser Boardwalk)(2001-2002)	City Centre
Surrey Arts Centre (2000-2002)	City Centre
Greenways (2002-2003)	City-wide

Surrey's updated Public Art Master Plan (2001-2003) suggests a total of five new civic capital projects in addition to the projects recently completed or currently underway, for consideration. Using existing capital resources over a three (3) year period and subject to the annual review of the civic Capital Budget, the Public Art Master Plan (2001-2003) represents a capital investment of \$412,418 in the development of Public Art for the citizens of Surrey.

A maintenance reserve has been established to provide for responsible stewardship over art works created under the Public Art Policy using an allocation of 10% of the total Public Art funding. This funding is transferred immediately upon project approval. Based on the projects proposed in the Public Art Master Plan (2001-2003), this would see a total of \$57,170 allocated to the proper maintenance of Surrey's Public Art Inventory by the end of 2003. This reserve fund is used to clean, repair and monitor the growing inventory of permanent public art throughout the City.

CONCLUSION

The Public Art Master Plan is a document that ensures the success of one of the primary goals of Surrey's Public Art Policy: *“to incorporate and integrate the public art program into the planning, design and execution of selected civic and private developments with the assistance of an inter-departmental public art planning team (A.4.1).”* Civic staff, through the Inter-departmental Art Team, continue to provide valuable and timely information to the Public Art Advisory Committee to assist community representatives to select a wide range of art projects. In keeping with the spirit and intent of the Public Art Policy, the updated Public Art Master Plan (2001-2003) presents an ambitious and diverse range of projects.

Don Hunter, General Manager

Parks, Recreation and Culture

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