



# Corporate *NO: R177*

# Report *COUNCIL DATE: September 3, 2002*

<b>REGULAR</b>			
<b>TO:</b>	<b>Mayor &amp; Council</b>	<b>DATE:</b>	<b>August 1, 2002</b>
<b>FROM:</b>	<b>General Manager, Parks, Recreation and Culture</b>	<b>FILE:</b>	<b>7800-01</b>
<b>SUBJECT:</b>	<b>Updated Public Art Master Plan (2002 – 2004)</b>		

## RECOMMENDATION

That Council approve the updated Public Art Master Plan (2002-2004) attached as Appendix A.

## BACKGROUND

The City of Surrey's Public Art Policy was approved by Council on May 4, 1998. The Policy requires civic arts staff to “ensure the updated management of the Public Art Master Plan” and to facilitate the involvement of other civic departments in the planning of public art projects through the “creation of an inter-departmental team for ongoing, long-term public art planning, working in conjunction with PAAC”.

The Public Art Advisory Committee (PAAC) is required to, amongst many duties:

- “advise Council on all matters concerning public art”; and
- “review all proposed public art projects”.

The Public Art Master Plan (2002-04) follows the same annual format designed to present the recommendations of the Public Art Advisory Committee to Council as it pertains to future public art projects pending Council's capital budget decisions.

## DISCUSSION

Through the Public Art Policy's Funding Strategy, selected civic capital projects are required to provide 1.25% of the construction budget for the inclusion of public art. The percentage of art funds arising from smaller park development construction projects are pooled and included for allocation within the annual Public Art Master Plan.

An Inter-departmental Art Team was established in 1998 with representation assigned from Engineering, Finance, Planning & Development, Parks, Recreation and Culture and the Facilities Management Section. They met in December 2001 to review the civic capital projects completed or underway in year 2001 and to determine which projects would be eligible for public art funding for 2002 – 2004. More recently, they have confirmed the scope and funding for those projects being recommended by PAAC.

Specific guidelines for selecting projects were drawn from the Public Art Policy. Proposed projects must have high visibility and public impact and be selected from the following categories: new building construction, major additions to existing buildings, park projects and engineering structures. Additional criteria were established by the Public Art Advisory Committee based on recommendations from the Inter-departmental Art Team. In planning projects, PAAC considers:

- 1) the optional requirement for relatively equal distribution of projects throughout Surrey's six town centres;
- 2) the option of gateway projects to enhance the experience upon entering Surrey and travelling between town centres; and
- 3) the option to offer a broad range of opportunities for artists and for community involvement.

Below is a listing, organized by town centres, of the projects recommended for inclusion in the Public Art Master Plan. More detailed information is provided in Appendix A.

Name	Town Centre
Cloverdale Town Centre (2001-2003)	Cloverdale
Fleetwood Booster Pump Station (2001-2002)	Fleetwood
Crescent Beach (2000-2001)	South Surrey
South Westminster Waterfront:(Brownsville Bar & Fraser Boardwalk) (2001-2002)	Whalley
Surrey Arts Centre (2000-2002)	Whalley
Newton Community Centre (2002)	Newton
Semiahmoo Library/RCMP District Office (2002-2003)	South Surrey
Greenways (2002-2003)	City-wide

Surrey's updated Public Art Master Plan (2002-2004) suggests a total of three (3) new civic capital projects in addition to the projects recently completed or currently underway. Using existing capital resources over a three (3) year period and subject to the annual review of the civic Capital Budget, the Public Art Master Plan (2002-2004) includes a capital investment of \$380,778 in the development of public art for the citizens of Surrey.

A maintenance reserve has been established to provide for responsible stewardship over art works created under the Public Art Policy using an allocation of 10% of the total Public Art funding. This funding is transferred immediately upon project approval. Based on the projects proposed

in the Public Art Master Plan (2002-2004), this would see a total of \$72,910 allocated to the proper maintenance of Surrey's Public Art Inventory by the end of 2004. This reserve fund is used to clean, repair and monitor the growing inventory of permanent public art throughout the City.

## CONCLUSION

As the success and diversity of completed projects illustrate, the Master Plan process is an effective, collaborative planning tool in creating projects that are relevant, stimulating and meaningful to the community. PAAC and staff will continue to identify innovative ways of developing projects that ensure community input and understanding of the process.

Civic staff recommend that Council approve the updated Public Art Master Plan (2002-2004) as recommended by the Public Art Advisory Committee and attached as Appendix A.

Don Hunter, General Manager

Parks, Recreation and Culture

LP:dlg

Attachment

j:\park-rec\wpcentre\corprts\public art master plan 2002-2004.doc

DLG 8/2/02 9:09 AM

APPENDIX "A"

## PUBLIC ART MASTER PLAN 2002 - 2004

Intention

The Public Art Master Plan for the Years 2002 to 2004 describes the status of projects underway in 2002 as well as establishes budgets for new projects based upon the 1.25% funding strategy of the Public Art Policy.

Methodology

**Process:** Civic staff, representing a range of corporate departments and working together as Surrey's Inter-departmental Art Team, compile detailed information on potential capital projects which have been processed through the Long Term Capital Planning Model for Surrey.

Parks, Recreation and Culture's Art Services staff bring this information forward to the Public Art Advisory Committee (PAAC). PAAC reviews all information provided on potential projects and, utilizing its established criteria, select projects to recommend to Surrey City Council for inclusion in a three year Public Art Master Plan.

The Public Art Master Plan is reviewed annually by PAAC and PAAC's recommendations are forwarded to City Council through the General Manager, Parks, Recreation and Culture.

**Selection Criteria:** Consideration is given to securing a balanced, geographic distribution of the art project sites throughout the six town centres, and to offering a broad range of opportunities for artists and community involvement. There is an interest in developing gateways to reinforce the boundaries and spatial networks people experience upon entering Surrey and travelling between town centres.

In short listing potential public art projects, PAAC and staff are also guided by the following set of selection criteria. Projects that:

- \* are highly visible in the public context;
- \* are accessible to the public;
- \* have social, historical, and/or cultural significance, and/or economic development potential;
- \* have the potential to expand the experience of place;
- \* satisfy and enhance civic and public functions, policies and objectives.

The following descriptions provide a sense of the intent and direction of the projects included in the Public Art Master Plan 2002-2004. They detail the source of funding and the timeline for the projects.

#### Projects Underway

Crescent Beach (2000-2001): An artist-in-residence project was developed in collaboration with the community. Artist Tina Farmilo's proposal entitled "Memory Stones" describes a process that involved the artist working closely with the community to collect stories, images and memories of the area. A selection of images and words have been engraved into stones that are now installed on public land throughout the village of Crescent Beach. The project was unveiled on July 13<sup>th</sup> 2002.

Fund Source	2000	2001	2002	2003	Total
Parks, Recreation & Culture			\$17,500		\$17,500
Engineering (beach restoration)			_____	<u>\$12,500</u>	<u>\$12,500</u>
<b>Totals</b>		\$17,500	\$12,500		\$30,000

Surrey Arts Centre (2000-2002): The re-development of the Surrey Arts Centre presented the City with an ambitious opportunity to transform the facility into one reflective of its leading role in, and connections to, the community. Alan Storey was selected as the artist to work in collaboration with the architectural design team. His artwork entitled "Out of Thin Air", consists of four large copper panels that reveal words and symbols that freeze and melt in a random sequence. Two panels will be located inside the lobby; the other two will be placed outside, one at each entrance. The project will be unveiled on September 21<sup>st</sup>, 2002 as part of the opening celebrations for the Surrey Arts Centre.

Fund Source	2000	2001	2002	2003	Total
Parks, Recreation & Culture		\$16,800	\$32,500	\$39,200	\$88,500

**Greenways Art Plan (2001):** Artist Anne Marie Slater was contracted to work as an artist-in-residence within the City to review corporate documents and existing information on greenways; investigate public art projects done in other communities; inventory existing conditions for possible opportunities for public and community based art; identify themes and ideas for artwork, sites, and propose budgets that can be included in the Arts Plan. The Greenways Art Plan was completed in late 2001 and will be a key reference document in identifying future greenway projects.

Funding Source	2000	2001	Total	
Parks Recreation & Culture		\$2,500	\$6,250	\$8,750
Engineering	\$3,500	\$3,500	\$7,000	
<b>Totals</b>	\$6,000	\$9,750	\$15,750	

**Fleetwood Booster Pump Station (2001-2002):** The artwork for this site is intended to embellish the external design features of the booster pump station. Richmond sculptor Alberto Replanski was selected in October, 2001. His proposal entitled "Multiples of Three", consists of sheets of Cor-Ten steel cut out in geometric shapes running the length of the building and anchored to a mosaic base of carved granite. The surface of the steel has multi-coloured rust patina. This artwork was unveiled July 17, 2002.

Fund Source	2001	2002	2003	2004	Total
Engineering	\$12,500	\$18,750		\$31,250	

### New Projects

**Greenways (2002-2004):** Greenways are funded annually through Engineering, with cooperation from the Parks, Recreation and Culture Department. The funds from the Engineering source are supplemented by a portion of funds from Parks Capital Development. Projects to be considered for 2002 will arise from the Greenways Art Plan. Please note that the funding for 2003 and 2004 are estimates.

Fund Source	2002	2003(est.)	2004(est.)	Total
Engineering	\$3,500	\$3,500	\$3,500	\$10,500
Parks Capital Development	\$11,500	\$11,500	\$11,500	\$34,500
<b>Totals</b>	\$15,000	\$15,000	\$15,000	\$45,000

**South Westminster Waterfront (2002-2003):** Linking the Brownsville Bar Park to the Fraser River Boardwalk serves to enhance the profile of the South Westminster Waterfront area. Possible projects include embellishment of the interpretive signage and whimsical interpretations in the design and creation of the boardwalk.

Fund Source	2000	2001	2002	2003	Total
Millennium	\$13,100		\$13,100		
Parks, Recreation & Culture		\$13,418		\$13,418	
<b>Totals</b>	\$13,100	\$13,418		\$26,518	

Cloverdale Town Centre (2002-2003): The Cloverdale Town Centre Revitalization Plan speaks to the benefits of including public art to promote and emphasize past events in reflecting the rich history and diversity of the area. Staff will be researching possible opportunities with the community. A portion of funds from the Millennium Amphitheatre has been combined with funds from Parks Capital Development (2001).

Fund Source	2000	2001	2002	2003(est.)	Total
Millennium	\$12,500			\$12,500	
Parks Capital Development			<u>\$2,000</u>	<u>\$12,000</u>	<u>\$14,700</u>
<b>Totals</b>	\$12,500	\$2,000		\$12,000	\$26,500

Newton Community Centre Retrofit (2002): The Community Centre will be receiving improvements to the community program rooms, fitness area and increased profile at the south entrance. The public art component of this budget could be used to address aesthetic features in the Newton Town Centre.

Fund Source	2002(est.)	2003	2004	Total
Parks, Recreation & Culture		\$12,560		\$12,560
Parks Capital Development fund		<u>\$4,000</u>		<u>\$4,000</u>
Total	\$16,560	\$16,560		

Semiahmoo Library/RCMP District Office (2002-2003): The new Semiahmoo Library/RCMP District Office building will be located on the Fire Hall #13 site at 15155-18<sup>th</sup> Avenue. Intended to be completed by September 2003, this project will see an artist included in designing public art work in highly visible and accessible locations.

Fund Source	2002	2003	2004	Total
Semiahmoo Library /RCMP		\$40,000	\$35,000	\$75,000

#### Community Art Matching Fund Program

In accordance with Section B.2.7 of the Public Art Policy, "Funds arising from the percentage for Public Art Capital Projects that total under \$10,000 and are determined too small to provide for a specific project can be pooled with funds from similar size projects. These pooled resources may be used for either a single project or another public art program initiative. Pooled funds can be used to facilitate the establishment of community, neighbourhood and town centre art initiatives that may not otherwise have had sufficient funds."

In 2002 there were a few eligible projects where the funds were under \$10,000. The total pooled amount for 2002 is \$31,400. It is being recommended that \$6,700 of the funds from these projects be pooled into a Community Art Matching Fund Program that encourages the local artists to work with their community(s) on projects that will become permanent features in the public realm.

