

Corporate Report

NO: R080

COUNCIL DATE: April 28, 2003

REGULAR

TO: **Mayor & Council** DATE: **April 10, 2003**

FROM: **City Manager** FILE: **7800-01**

SUBJECT: **Updated Public Art Master Plan (2003 – 2005)**

RECOMMENDATION

That Council approve the updated Public Art Master Plan (2003-2005) attached as Appendix A.

BACKGROUND

The City of Surrey's Public Art Policy was approved by Council on May 4, 1998. The Policy requires civic arts staff to "ensure the updated management of the Public Art Master Plan" and to facilitate the involvement of other civic departments in the planning of public art projects through the "creation of an inter departmental team for ongoing, long term public art planning, working in conjunction with PAAC". The Inter departmental Art Team, established in 1998, includes representation assigned from Engineering, Finance, Planning & Development, and Parks, Recreation and Culture.

The Public Art Advisory Committee (PAAC) is required to, amongst many duties:

- "advise Council on all matters concerning public art"; and
- "review all proposed public art projects".

The Public Art Master Plan (2003 - 05) follows the same annual format designed to present the recommendations of the Public Art Advisory Committee to Council as it pertains to future public art projects pending Council's capital budget decisions.

DISCUSSION

Through the Public Art Policy's Funding Strategy, selected civic capital projects are required to provide 1.25% of the construction budget for the inclusion of public art. The percentage of art funds arising from smaller park development construction projects are pooled and included for allocation within the annual Public Art Master Plan.

To address the update for this Public Art Master Plan, the Inter-departmental Art Team met in March 2003 to review the civic capital projects completed or initiated in 2002 and to determine which projects would be eligible for public art funding for 2003 - 2005. This information is forwarded to the Public Art Advisory Committee for their consideration and recommendation to Council.

Specific guidelines for selecting projects were drawn from the Public Art Policy (Section B). Proposed projects must have high visibility and public impact and be selected from the following categories: new building construction, major additions to existing buildings, park projects and engineering structures. Additional criteria were established by the Public Art Advisory Committee based on recommendations from the Inter departmental Art Team. When planning projects, PAAC considers:

- 1) the option for relatively equal distribution of projects throughout Surrey's six town centres;
- 2) the option of gateway projects to enhance the experience upon entering Surrey and travelling between town centres; and
- 3) the option to offer a broad range of opportunities for artists and for community involvement.

Below is a listing, organized by town centres, of the projects recommended for inclusion in the Public Art Master Plan. More detailed information is provided in Appendix A.

Name	Town Centre
Cloverdale Town Centre (2001-2003)	Cloverdale
South Westminster Waterfront: (Brownsville Bar & Tannery Park) (2001-2004)	Whalley
Newton Community Centre (2002-2003)	Newton
Greenways (2002-2005)	City-wide
*Learning and Discovery Centre (2003-2004)	Cloverdale
*South Surrey Multi-Purpose Community Centre (2004-2006)	South Surrey

Surrey's updated Public Art Master Plan (2003 - 2005) suggests a total of two (2) new (*) civic capital projects in addition to the projects that have been carried forward from the Public Art Master Plan (2002 - 2004). The Public Art Master Plan (2003 - 2005) includes a capital investment of \$294,128 in the development of public art for the citizens of Surrey, based on capital resources over a three (3) year period. This funding is subject to the annual review of the civic Capital Budget. (please see Appendix B for a financial breakdown of funds in 2003-2005).

A maintenance reserve has been established to provide for responsible stewardship over art works created under the Public Art Policy. This reserve uses an allocation of 10% of the total Public Art funding. For each project, 10% of the public art allotment is transferred to maintenance upon project approval. Based on the projects proposed in the Public Art Master Plan (2003 - 2005), this would see a total of \$78,236 allocated to the proper maintenance of Surrey's Public Art Inventory by the end of 2005. This reserve fund is used to clean, repair and monitor the growing inventory of permanent public art throughout the City.

CONCLUSION

As the success and diversity of completed projects illustrate, the Public Art Master Plan process is an effective, collaborative planning tool in creating projects that are relevant, stimulating and meaningful to the community. PAAC and staff will continue to identify innovative ways of developing projects that ensure community input and understanding of the process.

Civic staff recommend that Council approve the updated Public Art Master Plan (2003 - 2005) as recommended by the Public Art Advisory Committee and attached as Appendix A.

Umendra Mital, P. Eng
City Manager

SM:dlg
Attachment

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APPENDIX "A"

PUBLIC ART MASTER PLAN 2003 - 2005

Intention

The Public Art Master Plan for the Years 2003 to 2005 summarizes projects underway in 2003 as well as establishes budgets for new projects based upon the 1.25% funding strategy of the Public Art Policy.

Methodology

Process: Civic staff, representing a range of corporate departments and working together as Surrey's Inter departmental Art Team, compile detailed information on potential capital projects which have been processed through the Long Term Capital Planning Model for Surrey.

Parks, Recreation and Culture's Art Services staff bring this information forward to the Public Art Advisory Committee (PAAC). PAAC reviews all information provided on potential projects and, utilizing its established criteria, select projects to recommend to Surrey City Council for inclusion in a three year Public Art Master Plan.

The Public Art Master Plan is reviewed annually by PAAC and PAAC's recommendations are forwarded to City Council through the General Manager, Parks, Recreation and Culture.

Selection Criteria: Consideration is given to securing a balanced, geographic distribution of the art project sites throughout the six town centres and to offering a broad range of opportunities for artists and community involvement. There is an interest in developing gateways to reinforce the boundaries and spatial networks people experience upon entering Surrey and travelling between town centres.

In short listing potential public art projects, PAAC and staff are also guided by the following set of selection criteria. Projects that:

- * are highly visible in the public context;
- * are accessible to the public;
- * have social, historical, and/or cultural significance, and/or economic development potential;
- * have the potential to expand the experience of place;
- * satisfy and enhance civic and public functions, policies and objectives.

The following descriptions provide a sense of the intent and direction of the projects included in the Public Art Master Plan 2003-2005. They detail the source of funding and the timeline for the projects.

Projects Underway in 2003 - Summary

Semiahmoo Library/RCMP District Office (2002-2003): The artist team of Nancy Chew and Jacqui Metz of Muse Atelier Architecture have been selected to design public art work for this new facility. The project is intended to be completed by September 2003.

Projects Carried Forward from the Public Art Master Plan (2002-2004)

Community Art Matching Fund Program (CAMP) (2003-2004): The Community Art Matching fund Program (CAMP) is a two year pilot program that supports projects which activate and develop arts in the community and build neighbourhood connections. CAMP will reimburse up to a maximum of \$2,500 per project to arts organizations or community groups, working in collaboration with local artists, who wish to improve and develop a park or other public space by creating a community-based art project with the City of Surrey. Similar projects to date include the Memory Stones project in Crescent Beach and the Fleetwood Ceramic Mural Project. Community Art Matching-fund dollars are matched by the community's contribution of donated materials or services, supplies, volunteer labour and cash. The community contribution enhances the "pooled" dollars that come through non-facility based capital projects and enables PAAC to address the needs within the Public Art Master Plan more efficiently and with more community input and ownership. In recognition of the City's priority interest in the Whalley area for 2003, during the selection process for the projects in 2003, preferential weighting will be given to proposals that serve the Whalley Town Centre. All other criteria as outlined in the CAMP Guidelines and Application Package will be considered equally.

Fund Source	2002	2003
Total		
Parks, Recreation and Culture	\$6,700	
\$6,700	\$13,400	

Greenways (2003-2004): Greenways are funded annually through the Engineering Department, with cooperation from the Parks, Recreation and Culture Department. The funds from the Engineering source are typically supplemented by a portion of funds from Parks Capital Development. Projects to be considered for 2003 and onwards will arise from the Greenways Art Plan. Please note that the funding for 2004 and 2005 are estimates.

Fund Source	2002 (*)	2003	2004(est)	2005(est)
Total				
Engineering	\$3,500	\$1,200	\$3,500	\$11,700
Parks Capital Development	<u>\$11,500</u>	<u>\$13,800</u>	<u>\$11,500</u>	<u>\$48,300</u>
Totals	\$15,000	\$15,000	\$15,000	\$60,000

(*) carried forward to 2003

South Westminster Waterfront (2002-2004): Linking the Brownsville Bar Park to the Tannery Park serves to enhance the profile of the South Westminster Waterfront area. (A project will not be initiated in 2003 as further developments may take place that would represent opportunities for a public or community art project).

Fund Source 2003	Total	2000	2001	2002
Millennium	\$13,100		\$13,100	
Parks, Recreation and Culture				
\$13,418			\$13,418	
Totals	\$13,100	\$13,418		\$26,518

Cloverdale Town Centre (2002-2003): The Cloverdale Town Centre Revitalization Plan speaks to the benefits of including public art to promote and emphasize past events in reflecting the rich history and diversity of the area. Staff will be researching possible opportunities with the community. A portion of funds from the Millennium Amphitheatre has been combined with funds from Parks Capital Development.

Fund Source 2003	Total	2000(*)	2001(*)	2002
Millennium	\$11,400		\$11,400	
Parks Capital Development	\$2,000	\$12,000	\$14,000	
Totals	\$11,400	\$2,000	\$12,000	\$25,400

(*) carried forward

Newton Community Centre Retrofit (2002-2003): The Community Centre will be receiving improvements to the community program rooms, fitness area and increased profile at the south entrance. The public art component of this budget could be used to address aesthetic features in the Newton Town Centre.

Fund Source 2004	Total	2002(*)	2003
Parks, Recreation & Culture			
\$11,975			\$11,975
Parks Capital Development fund			
\$4,000			\$4,000
Total			\$15,975

(*) carried forward to 2003

New Projects – 2003-2005

Learning and Discovery Centre (2003-2004): The Learning and Discovery Centre's mandate and vision is "Discover the Past, Engage the Present, Stimulate the Future". The campus style cultural precinct will be located on a high profile property adjacent to Cloverdale Town Centre and will combine the Surrey Museum, City of Surrey Archives and Heritage Learning Centre, and the Surrey Public Library (Cloverdale Branch) and Genealogy Collection. This project will provide additional space and improve the quality of environment in which to preserve collections, present exhibitions and provide and facilitate learning opportunities for the public.

Fund Source		2003(est)
2004(est)	Total	
Parks, Recreation and Culture		<u>\$18,750</u>
<u>\$8,000</u>	<u>\$26,750</u>	

South Surrey Multi-Purpose Community Centre (2004-2006): The South Surrey Multi purpose Centre is proposed to be located in South Surrey Athletic Park, immediately adjacent to the existing Youth Centre and close to South Surrey Arena. The building design features a two court gymnasium/flexihall, storage rooms, change rooms and administrative offices, multi purpose meeting rooms, a game room and a large multi purpose room suitable for special events. Space is also being reserved to meet the requirements of the lawn bowling club and lounge.

Fund Source		2004(est)	
2005(est)	Total		
Parks, Recreation & Culture		<u>\$24,000</u>	<u>\$20,000</u>
<u>\$44,000</u>			

APPENDIX B

Public Art Master Plan (2003-2005)

Project Name	Start Year	Comp. Year	Town Centre	funds distrib 2002	funds distrib 2003	Estimat. funds 2004	Estimat. funds 2005	Total Project Funding	Maint. Reserve 10%total	Admin 15% total	Art 75% total
Brownsville Bar/Fraser Boardwalk	99	04	N. Surrey	26,518				26,518	2,652	3,978	19,889
Cloverdale Towncentre Plan	01	03	Cloverdale	13,400	12,000			25,400	2,540	3,810	19,050
Greenways	01	05	Citywide	15,000	15,000	15,000	15,000	60,000	6,000	9,000	45,000
Newton Community Centre retrofit	02	03	Newton	16,560				16,560	1,656	2,484	12,420
Semiahmoo Library/RCMP Office	02	03	S. Surrey	40,000	35,000			75,000	7,500	11,250	56,250
Community Art Matching Fund Program	03	04	City wide	6,700	6,700			13,400	1,340	2,010	10,050
Learning & Discovery Centre	03	04	Cloverdale		18,750	8,000		26,750	2,675	4,013	20,063
S. Surrey Multi-Purpose Comm. Centre	03	04	S. Surrey			24,000	20,000	44,000	4,400	6,600	33,000
Parks Cap Dev Fund - to be allocated*	03	03	tba		6,500			6,500	650	975	4,875
Subtotals				118,178	93,950	47,000	35,000		29,413	44,119	220,596
Total Project Budget								294,128			

*These funds will be allocated by PAAC once the details for the projects for 2003 are more defined.

