

## RECOMMENDATION

It is recommended that Council:

Approve the Lifeguard Services at Crescent Beach Agreement with Crescent Beach Life Guarding Corporation, as attached, for the provision of lifeguard services at Crescent Beach for 2003 2005.

## DISCUSSION

The operation of the outdoor pools and the lifeguard services at Crescent Beach have been contracted out since the summer of 1997. The contracts for these operations ended in September of 2002.

In April 2002, an RFP was initiated for the operation of both the outdoor pools and lifeguard services at Crescent Beach. The successful proponent for the provision of lifeguard services at Crescent Beach was the Crescent Beach Life Guarding Corporation.

Staff has successfully negotiated a three year contract for the provision of lifeguard services and recommend that Council approve it.

## Lifeguard Services at Crescent Beach Agreement Highlights

1. The contract price is \$54,400 + GST per year for Years 1 and 3 of the contract and \$55,600 for Year 2

of the contract. This is an increase of 2,000 (3,200 for Year 2) over the previous contract price. There is also a reduction in days of guarding provided from the previous contract of 5 days in Years 1 and 3 and 2 days in Year 2. In Year 2 of the contract it is recommended to only reduce the service by two (2) days to ensure the service is operating for the July 1<sup>st</sup> holiday. During the operating season the beach is guarded from 11:00 a.m. – 7:00 p.m., seven days a week. Typically, the first week of the operating season is much slower then the remainder of the summer. In 2002 participation during this week was approximately 50% of the overall average.

The modest increase in contract price and reduction in days of lifeguarding provided was negotiated to cover the increased cost of insurance to the City. Insurance has increased significantly since 2001 and is expected to continue increasing over the next number of years. As a result, the contract makes provision for renegotiation of remuneration should the price of insurance increase by more then 15% in any given year.

- 2. The contract makes provision for either the City or the Contractor to give 120 days notice to cancel the agreement should the operation no longer be financially viable for either party as a result of an increase in the cost of insurance.
- 3. The contractor has agreed to a number of non financial improvements to the contract, including improved reporting, adherence to City policies and marketing guidelines, and improved opening and closing practices.

## CONCLUSION

The contractor has been diligent and responsive in the provision of Lifeguard Services since 1997, and the contracting of these services continues to be a positive initiative for the City. As a volunteer run organization, there are many hours of contribution given to the community in the provision of these services. Approval of the agreement negotiated will allow the City to continue providing lifeguard services at Crescent Beach in a safe and effective manner for the next three years.

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