Corporate Report

NO: R189

COUNCIL DATE: September 8, 2003

REGULAR

TO:	**Mayor & Council**	DATE:	**September 4, 2003**
FROM:	**Manager, Economic Development Office**	FILE:	**8220-20**
SUBJECT:	**City of Surrey - 10th Anniversary**		

RECOMMENDATION

That the information be received.

BACKGROUND

At the February 17, 2003 meeting, Council approved funding in support of the City's 10th Anniversary celebrations and a series of proposed initiatives.

Included as an initiative, was the production of a pictorial showcase insert focusing specifically on Surrey to be included in the *"Canada Book"*, a hard cover gilded-edge coffee table book. The *"Canada Book"* project has now been completed with the City of Surrey's insert.

The promotional book that has been distributed to Council and printed in a limited quantity, will be available for presentation to visiting dignitaries, business exchanges or as a gift to individuals or associations.

In support of the City's legacy, an overrun of the pictorial insert was developed into another promotional publication entitled *"Celebration of a City"* a copy of which will be distributed to attendees at the Mayor's Charity Gala on September 12th in recognition of the City's 10th Anniversary. The Economic Development Office will also use this publication as an attraction tool in efforts to showcase the City of Surrey. Costs for both the production of the insert and the overrun publication have been accommodated within the Economic Development budget.

Linda Hepner, Manager
Economic Development Office

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