Corporate Report

NO: R202

COUNCIL DATE: September 29, 2003

REGULAR COUNCIL

TO:	**Mayor & Council**	DATE:	**September 23, 2003**
FROM:	**Manager, Economic Development Office**	FILE:	
SUBJECT:	**Economic Development Awards**		

RECOMMENDATION
It is recommended that the information be received.

BACKGROUND
The International Economic Development Council (IEDC) has awarded the City of Surrey two recognition awards for its Economic Development efforts. The awards were presented at the IEDC annual conference in Cincinnati, Ohio on September 16. IEDC is the world's largest economic development professional organization, headquartered in Washington, D.C. and boasts more than 4,000 members worldwide.

Surrey received a first place award in cities with a population of more than 200,000 for its *Special* Purpose Brochure "Starting a Business" which was developed to provide easy to understand, general business start-up information along with contact information for regulatory and assistance agencies involved with business. The brochure is part of the Surrey initiative to provide assistance to small businesses and partners with our semi-annual business forums that cover such topics as industrial/commercial leasehold/ownership information, incorporation/partnership and other legal mechanisms, financial lending opportunities as well as start-up marketing.

Another of Surrey's marketing pieces, the Economic Development Profile, took an "Honourable Mention" in the *General* Purpose Brochure category, along with New York City.

CONCLUSION
Surrey's economic development marketing efforts have been recognized by the International Economic Development Council at its annual conference in Cincinnati, Ohio with a first place finish in the Special Purpose Brochure category and an Honourable Mention (2nd) in the General Purpose category.

Linda Hepner
Manager, Economic Development Office

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