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# Corporate Report

NO: R221

COUNCIL DATE: October 27,

2003

**REGULAR** 

TO: Mayor & Council DATE: October 21,

2003

FROM: City Manager FILE: 7800-01

SUBJECT: Community Art Matching-fund Program

#### RECOMMENDATION

That Council approve matching grants in the amount of \$2,500 under the Community Art Matching-fund Program to each of the Bridgeview Community Association and the Whalley Community Association, as recommended by the Public Art Advisory Committee.

## BACKGROUND

On April 28, 2003 Council approved the 2003 – 2005 Public Art Master Plan for Surrey. Included in the Master Plan was a two-year pilot program designed to encourage the development of community-based art projects. The Community Art Matching-fund Program (CAMP) is funded from the public art allocation related to smaller capital projects which provides funding for up to two CAMP projects per year for 2003 and 2004. The selection process for 2003 was weighted towards projects from the Whalley Town Centre, in recognition of the City's focus on enhancements for that community.

## DISCUSSION

The CAMP Guidelines and Application Package, released April 29<sup>th</sup>, required community groups to develop a project concept with a local artist(s), identify community resources to contribute to the project and apply for a maximum of \$2,500 in matching funds. The deadline for submissions to CAMP was September 29<sup>th</sup> and 3 completed application packages were received.

The selection process included a review by appropriate City staff along with a qualified selection panel. Based on input from staff and their own review, the selection panel recommended to the Public Art Advisory Committee that the following two projects receive matching funds:

### **Building Bridges**

Proposed by: Bridgeview Community Centre with artists Vallalee Hoffman and Claire Cilliers

Site: Entrance to Bridgeview Community Hall

Project: Mosaic walkway/patio and painted mural

### Whalley Community Square Mosaic Art Project - Convergence

Proposed by: Whalley Community Association with local artist Connie Glover supported by Vallalee Hoffman

Site: Green space between North Surrey Recreation Centre and Sunrise Pavillion along City Parkway.

Project: Mosaic insertions into the walkways in the space.

On October 9<sup>th</sup>, 2003, the Public Art Advisory Committee endorsed the Bridgeview Community Association and Whalley Community Association community art applications to the CAMP program, as recommended by the selection panel.

#### **CONCLUSION**

The response to the CAMP program has been positive and encouraging. Each application process provided opportunities for these communities to assess and apply a broad range of their skills. Community associations, festival representatives, the business community, environmental agencies, non-profit organizations and artists began meeting, planning and assessing their communities in interesting and dynamic ways.

Solid program applications were received and the recommended projects will leverage the City investment, bringing in greater than the required matching funds for each of the \$2,500 awards. The projects recommended for the 2003 Community Art Matching-fund Program have activated the creativity within these neighborhoods and will result in legacies and enhanced community connections that will build neighborhood pride.

Umendra Mital, P.Eng. City Manager

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