

ARTIST CALL for a CREATIVE VINYL WINDOW WRAP for CLOVERDALE FIELDHOUSE

Award for the selected final design: \$2,500
Deadline for proposals: Monday, January 4, 2021 at 4pm

Public Art Opportunity:

This call is for concept proposals for a creative vinyl window wrap design to be installed on the north windows of the community room in the Cloverdale Fieldhouse at Cloverdale Athletic Park in Surrey, B.C



Cloverdale Athletic Park
Fieldhouse. Public Art
Opportunity circled.

Eligibility:

The competition is open to all visual artists and designers currently living in British Columbia. Students of fine art, design, and architecture schools are encouraged to apply.

ARTIST CALL for a CREATIVE VINYL WINDOW WRAP for CLOVERDALE FIELDHOUSE
City of Surrey | Public Art Program | Surrey Arts Centre | 13750 88th Avenue, Surrey, BC, V3W 3L1
Contact: Ashley Guindon, Public Art Coordinator for City of Surrey:
publicart@surrey.ca | 604 501 5193 | www.surrey.ca/publicart

How to Apply:

- Fill in the “Concept Proposal” template below and submit with your design(s) by **Monday, January 4, 2021 at 4pm**
 - Email in PDF format to: publicart@surrey.ca with subject heading “Cloverdale Fieldhouse”
 - Alternatively, drawings can be dropped off at: Surrey City Hall, 13450 - 104 Ave. Surrey, “Attention: Ashley Guindon”. Do not drop off original artwork, copies only. All designs will be deleted/shredded upon conclusion of the selection process.
 - You can propose up to three different concept proposals

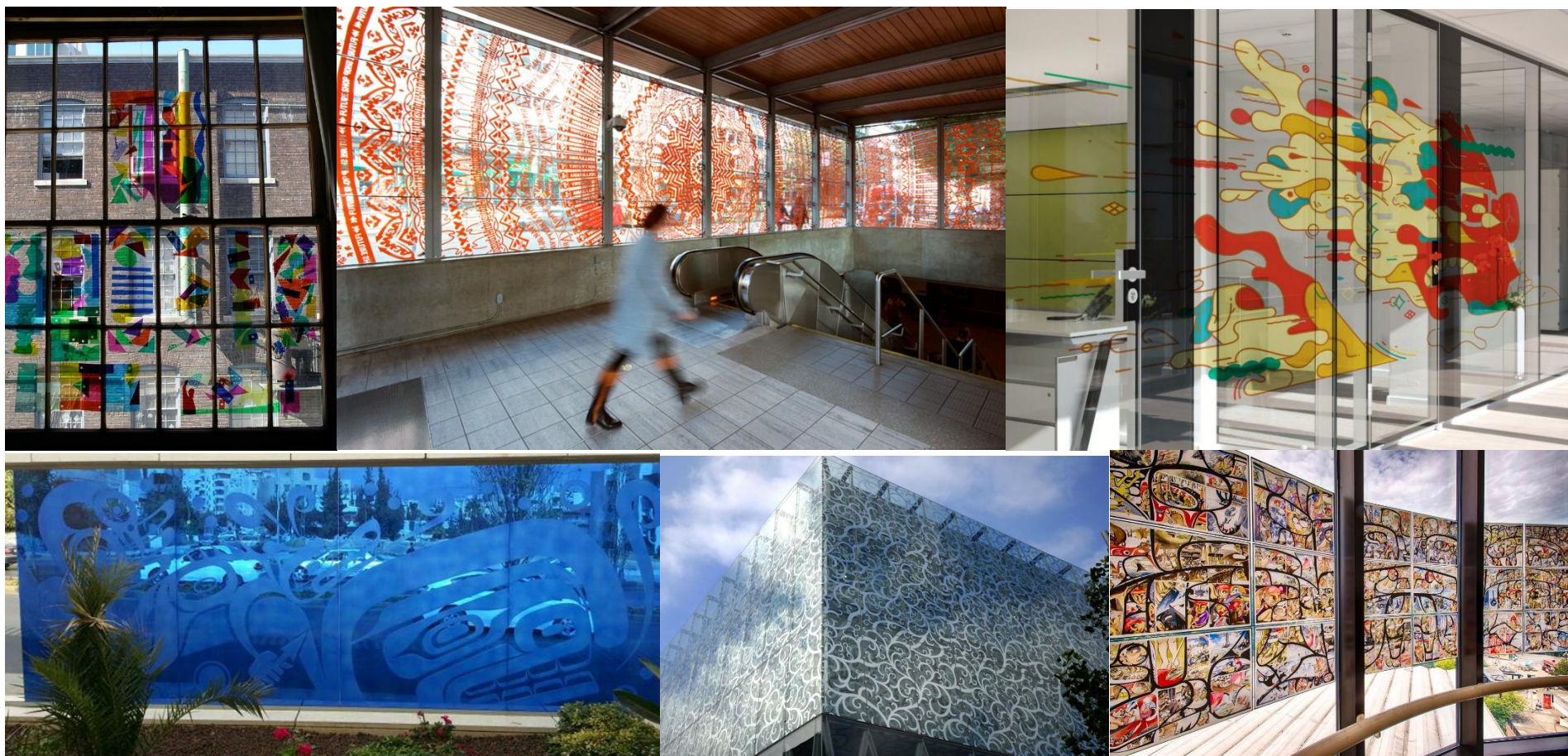
What You Need to Know:

- This window still needs to act as a window, so your design can be semi-transparent or opaque in some areas and transparent in others (see examples below).
- The selected artist will work with a designer supplied and funded separately by the City to transform their concept proposal drawing as needed to ensure that the window wrap:
 - Conforms to technical specifications for safety and usability
 - Can be fabricated within the City’s required budget and timeline
- Although the selected design will be produced with the intention of replicating the concept proposal drawing as closely as possible, the City reserves the right to modify the drawing as necessary to make it functional
- The artist retains copyright and will grant the City limited license to use their final design for the purpose of creating the wrap as well as for promotion and documentation purposes.
- Due to the large number of submissions, only the artist(s) selected for the opportunity will be contacted. The selected artist is generally announced on the City’s website approximately one month following the deadline to submit proposals.

Theme:

“**We are here together.**” At a community engagement session for this opportunity, the community spoke about how the Cloverdale Fieldhouse will serve the community in multiple ways. It will be used for a variety of activities, including watching games, sports club meetings, community gatherings, and even daily card games for seniors. It will therefore be a multi-purpose, multi-generational, and multicultural space. The community spoke about some of the values of sports, noting that sports can transcend language barriers, generate a sense of belonging, encourage discipline, respect and mutual understanding, and can bring people together. The theme for this call is “**We are here together.**”

Examples of Vinyl Wraps on Windows



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Concept Proposal:

Name:

Address:

Contact Info:

Where did you hear about this call?

Tell us about your concept proposal. Please include a written description of your design and the colours you would use.

Tell us about yourself (your history of making art, a link to your website if you have one, why you wanted to apply, etc.):

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Concept Proposal:

- Your design should be:
 - Easily readable at a distance and up close
 - Original and not executed previously
 - Possible to see through for safety and functionality – either semi-transparent or completely transparent in select places.
- Your concept proposal should:
 - Conform to the sizes in the templates provided
 - Include colour
- Please use the template below (or create your own with the same dimensions) to show us how your design will look across all the windows. Will it be one continuous drawing? A repeating, alternating, or mirrored design? This drawing should demonstrate the artistic style and colour palette you intend to use for the final design.

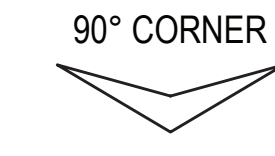
Cloverdale Field House

WINDOW ACTUAL SIZE: 54 w x 81.125h inches
FILE QUARTER SIZE: 13.5 w x 20.281 h inches

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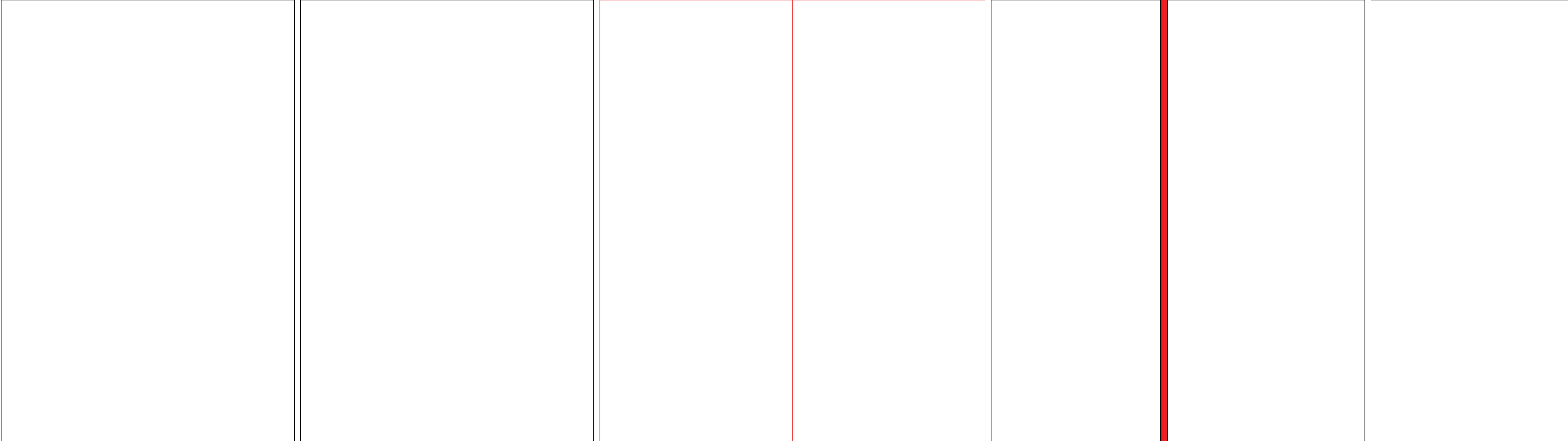
2 DOORS ACTUAL SIZE: 70.875 w x 81.125 h inches **Each door 35.438 in wide**
FILE QUARTER SIZE: 17.719 w x 20.281 h inches **Each door 8.8595 in wide**

WINDOW ACTUAL SIZE: 31.25 w x 81.125h in
QUARTER SIZE: 7.813 w x 20.281 h in



WINDOW ACTUAL SIZE: 36.375 w x 81.125h inches
FILE QUARTER SIZE: 9.094 w x 20.281 h inches

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FILE QUARTER SIZE: 9.094 w x 20.281 h inches



WINDOWS AND DOOR FACE NORTH

WINDOWS FACE WEST