

Official Rules for Love Where You Live School Photo Contest

1) ENTRY PERIOD

The Contest begins at 9:00 am on April 23, 2022 and closes at 11:59 pm on September 30, 2022.

2) ELIGIBILITY

You must be a representative of a School District 36 school, or an independent school, located within the geographic boundaries of the City of Surrey. You must be nineteen (19) years of age or older to enter. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

3) HOW TO ENTER

Between April 23 and September 30 a school class representative can enter the contest by completing the following:

- Submitting at least fifteen (15) student photos of why students “love where they live” to lovewhereyoulive@surrey.ca.

Late entries will not be accepted. A school class can be entered for the draw only once.

4) PHOTO GUIDELINES

Submitted photos must be either your own work or submitted with the consent of the photographer or creator. Your photo must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Images that are deemed inappropriate will not be accepted. You are responsible for obtaining, prior to submitting any photo, any releases and consents necessary to permit the exhibition and use of the photo in the manner described in these Official Rules without additional compensation. Photo submissions do not have to include students. Do not submit photos showing the faces of any children. Photos may include a child's likeness that does not include the child's face, such as the child's back or hands.

5) INTELLECTUAL PROPERTY

Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, Internet and on-line systems, and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing, or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

6) PRIZES

There will be a total of two (2) Prize Winners. Each Prize Winner will receive a catered pizza lunch for their class, valued at \$150. The date and time of the catered pizza lunch Prize will be arranged by the City in consultation with the Winner. The Prize must be accepted as awarded and is non-transferable.

No substitution of the Prize is permitted. The Prize cannot be returned for a cash refund. A Prize Winner may only win once.

7) WINNERS AND ODDS

Each submission will be reviewed by a panel of judges consisting of City staff who will select their favourite submission(s) based on visual appeal, creativity, overall presentation and depiction of intended message. One Prize Winner will be chosen on June 1, 2022 and a second Prize Winner will be chosen on October 1, 2022 from all eligible entries received. The odds of winning depend upon the number of eligible entries received. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected, or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within the allotted time of 24 hours City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize.

8) TERMS AND CONDITIONS

By participating, you agree to (a) abide by the Official Rules and the decisions of City of Surrey, which shall be final in all respects; and (b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of a prize. The City of Surrey reserves the right to cancel or suspend this Contest and cancel or refuse any entry or any individual winning the Contest.

9) PRIVACY

Your personal information is collected for the purposes of receiving your contest entry and inviting you to engage with the City of Surrey for the Love Where You Live School Photo Contest. The City of Surrey is collecting this information under s.26 (c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection and use of personal information, contact the Manager of Marketing and Communications | 13450 104th Ave., Surrey, BC | V3T 1V8 | 604.598.5785 | dlmccarron@surrey.ca.

The City of Surrey reserves the right to publish the name of the winner of the Contest for promotional purposes, including but not limited to print materials and the City of Surrey website and social media.

10) GOVERNING LAW

These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.