



# #dogsofsurreybc Photo/Video Contest

## Official Rules & Regulations

### 1) ENTRY PERIOD:

The Main Contest begins at 9:00 a.m. on January 4, 2023 and ends at 11:59 p.m. on January 25, 2023.

**2) ELIGIBILITY:** You must be thirteen (13) years or older and a legal resident of Surrey. If you are under nineteen (19) years of age you must receive the consent of your parent or guardian to claim a prize. City of Surrey employees and immediate family members of City of Surrey employees are not eligible to enter.

### 3) HOW TO ENTER:

#### Main Contest:

Between January 4, 2023 and January 25, 2023, share a photo or video of your dog with us in one of two ways:

- Through Instagram using the hashtag #dogsofsurreybc and tagging @thecityofsurrey; OR
- On the City of Surrey Facebook page by uploading your photo or video in the comments section on any post related to the #dogsofsurreybc Photo/video Contest.

### 4) ENTRY RULES:

Late or corrupt entries will not be accepted.

The Contest is in no way sponsored, administered, or associated with Facebook, Inc. or Instagram Inc. By entering the Contest, entrants confirm that they are 13+ years of age, release Facebook and Instagram of responsibility, and agree to Facebook and Instagram's terms of use.

In order to claim a prize, you (or a parent or legal guardian, as applicable) must agree to allow the City to use your submitted photo or video for promotional purposes on the City's social media channels and be available for viewing for an unlimited time after that at the City's discretion.

**5) PHOTO/VIDEO GUIDELINES:** Submitted photo/video must be either your own work or submitted with the consent of the photographer or creator. Your photo/video must not be obscene or otherwise inappropriate, as determined by the City of Surrey in its sole discretion. Images that are deemed inappropriate will not be accepted. You are responsible for obtaining, prior to submitting any photo/video, any releases and consents necessary to permit the exhibition and use of the photo/video in the manner described in these Official Rules without additional compensation. If any person appearing in any photo/video is under the age of majority in their province of residence the signature of a parent or legal guardian is required on each release.

**6) INTELLECTUAL PROPERTY:** Upon submission of your entry to the Contest, you irrevocably grant to the City of Surrey the non-exclusive, perpetual, royalty-free, no-cost license and right to use your entry in any medium including streaming media, film, television, print, interactive devices, mobile media, Internet and on-line systems, and digital billboards. The City of Surrey will have the right to use your entry in any merchandising, advertising, marketing, or promotion. You agree that the City of Surrey shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entry. You understand that all entries that are posted on the City of Surrey's website and related social media may be available to be viewed by anyone with access to the Internet.

**7) PRIZES:** There will be a total of three (3) Prize Winners chosen at random on January 26, 2023 by the City of Surrey's Web Team. The Prize Winner for each random draw will each receive a 2023 Dog Neutered Male/Spayed Female license, up to a maximum value of \$51.50.

The Prize Winner will be responsible for the cost difference between the amount of a Dog Neutered Male/Spayed Female license and the applicable license fee when obtaining a license for a dog that is not spayed or neutered or that is a guard dog, aggressive dog, vicious dog or dangerous dog.

The Prize must be accepted as awarded and is non-transferable. No substitution of the Prize is permitted. The Prize cannot be exchanged for a cash refund or credit.

**8) WINNERS AND ODDS:** The odds of winning depend upon the number of eligible entries received. Winners must answer a skill-testing question to claim a Prize. The City of Surrey is not responsible for and will not be liable for late, lost, misdirected, or unsuccessful efforts to notify the selected Entrant. If a selected Entrant cannot be contacted or fails to respond within the allotted time of 24 hours City of Surrey reserves the right to void that entry and select another eligible Entrant for the Prize.

**9) TERMS AND CONDITIONS:** By participating, you agree to a) abide by the Official Rules and the decisions of the City of Surrey, which shall be final in all respects; and b) release, discharge and hold harmless the City of Surrey from all liability, claims or damages, arising out of your participation in the Contest and the acceptance, use or misuse of a Prize. The City of Surrey reserves the right to cancel or suspend the Contest and cancel or refuse any entry or any individual winning the Contest.

**10) PRIVACY:** Personal Information is collected for the purposes of receiving your contest entry and inviting you to engage with the City of Surrey for the 2023 #dogsofsurreybc Photo/video Contest. The City of Surrey is collecting this information under s.26 (c) of the Freedom of Information and Protection of Privacy Act. For questions regarding the collection of personal information, please contact the Surrey Web Team, 13450 – 104 Ave, Surrey, BC, 604-591-4058.

**11) GOVERNING LAW:** These Official Contest Rules are subject to the laws of the Province of British Columbia and the applicable laws of Canada.