



## INTRODUCTION

In 2014, the Community and Recreation Services (CRS) Attire Guideline was developed as part of the new strategic direction for recreation to provide guidance for staff on matters relating to appropriate workwear.

#### **OUR BRAND.**

With the new centralized marketing strategy came a single, easily recognizable, cohesive, city-wide brand for recreation. Staff apparel is a natural extension of the recreation brand inside each facility and is key to helping us build a strong and consistent customer-focused experience.

The Recreation Surrey brand personality is welcoming, inclusive, active, safe and community focused. The attire program was developed to reflect these attributes in a tangible way, allowing recreation staff to be comfortable and responsive to differing physical demands while conveying a high degree of professionalism.

The result is that recreation staff are now easily identifiable for patrons and other service providers, which is important not only for customer service but for safety and security as well. Staff have reported a sense of belonging to a larger team and take pride in working for the City of Surrey.

#### **OUR PEOPLE.**

Equally important to the success of this program is the internal staff engagement component. The CRS Attire Program relies on staff input for continuous improvement through a test fitter program, annual review survey and employee needs assessments. This input has been invaluable to the ongoing expansion of the program and has contributed greatly to providing a sense of ownership and pride in the program. The apparel staff wear is a tangible result of their collective voices being heard.

#### **OUR VALUES.**

As a key value for the City of Surrey, the program keeps sustainability front and centre through supporting local, pro-union and sustainable product sourcing whenever possible, and ensuring that products are responsibly made. Used clothing is recycled through deBrand to reduce items ending up in the landfill. Purchasing clothing in bulk streamlines the process and results in reduced costs and over-runs.

Community and Recreation Services is extremely proud of the attire program to date, but even more so, of the people who wear these products every day in service to our community and reflect our shared values of teamwork, innovation and community.



This catalogue serves as a reference guide for all products in the attire program as well as items (branded and unbranded) available for purchase at facilities in retail sales.



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## RETAIL

A selection of un-branded and branded retail items available for purchase that enhance the recreation experience.



## **SWIM CAPS**

### **SILICONE**

100% SILICONE CAP **PLU# 8821** 



## SILICONE SPEEDO LONG HAIR

100% SILICONE CAP TO FIT LONG HAIR

PLU# 9038





## SILICONE CANADA

100% SILICONE CAPS WITH CANADA FLAG

PLU# 8869



#### **LATEX**

LATEX CAP



## VORGEE CHARACTER

100% SILICONE CAPS WITH CHARACTERS

PLU# 8997



## RECREATION SURREY



## **GOGGLES** CHILD

#### **SANDCASTLE**

CHILD GOGGLE WITH DOUBLE STRAP

PLU# 8826



#### **PM05 SERIES**

CHILD (AND YOUTH)
CLEAR LENS SWIM GOGGLES

PLU# 9041



#### **GUPPY**

CHILD GOGGLE WITH A FUN FIN SHAPE

PLU# 9039



#### **PM30 SERIES**

CHILD TINTED LENSES SWIM GOGGLES DESIGNED FOR SMALL FACES

PLU# 9042



#### **WATERCOLOR**

CHILD ONE PIECE, ANTI-FOG WITH 100% UV PROTECTION



## **GOGGLES** YOUTH / ADULT

#### **TETRA**

YOUTH AND ADULT ONE PIECE, ANTI-FOG WITH 100% UV PROTECTION

PLU#8998



#### **HYDROSPEX**

YOUTH AND ADULT FLEXIBLE ONE-PIECE FRAME THAT FITS MOST ADULT FACES

PLU# 8832



#### COVE

**ADULT** ONE PIECE FRAME WITH A DOUBLE STRAP





#### **PM80 SERIES**

YOUTH AND ADULT CLEAR LENSES WITH 3 SIZE NOSE BRIDGES

PLU# 9043



YOUTH AND ADULT ONE PIECE SILICONE FLEXIBLE FRAME UV PROTECTION, ANTI-FOG COATING AND SHATTER RESISTANT LENS





## **EAR PLUGS**

MADE OF NEOPRENE KEEPS WATER OUT AND HOLDS PLUGS IN WHILE SWIMMING

#### **INFANTS**

PLU# 9044

CHILD (over 5 years) **MEDIUM RED** 

PLU# 9045

## **ADULT LARGE BLUE**

PLU# 9046





#### **AQUA BLOCK**

SOFT FLANGED AQUA BLOCK EARPLUGS 2 PAIRS

PLU# 8824



## STRAP & **COLOURED**

VARIOUS COLOURED EAR PLUGS WITH STRAP

PLU# 9048



#### **PILLOW SOFT**

WATERPROOF. SOFT SILICONE EARPLUGS 2 PAIRS

PLU# 8825



### **NO STRAP COLOURED**

VARIOUS COLOURED EAR PLUGS WITHOUT STRAP



## **NOSE CLIPS**

## **SILICONE COLORED**

SILICONE COLOURED NOSE CLIP

PLU# 1144



#### **METAL SYNCHRO**

METAL SYNCHRO **NOSE CLIP** 



## **SWIM ATTIRE**

#### **POOL PANTS**

GABBY'S WATER PROOF POOL PANTS

#### **MEDIUM**

(11-25lbs)

PLU# 8834

#### **LARGE**

(25-35lbs)

PLU# 8835

### **EXTRA LARGE**

(35-45lbs)

PLU# 8836



#### **DISPOSABLE DIAPER**

EASY-OPEN SIDES FOR AN ADJUSTABLE FIT DESIGNED FOR WATER USE AND WON'T SWELL IN WATER

PLU# 8611

#### **AQUAFITNESS BELT**

NORDESCO AQUAFITNESS BELTS

#### **SMALL**

(up to 120lbs)

PLU# 8994

#### **MEDIUM**

(up to 150lbs)

PLU# 8995



### **LARGE**

(over 150lbs)



## PERSONAL CARE

#### **SHAMPOO**

ANTI CHLORINE SHAMPOO

**ANTI CL2** (20z)

PLU# 8837

**ANTI CL2** (807)

PLU# 2988





#### **CONDITIONER**

**ANTI CHLORINE** CONDITIONER

**ANTI CL2** (207)

PLU# 8838

**ANTI CL2** (807)

PLU# 8870





## **PROTERRA FACE & BODY FLOW BAR** (0.97oz)

MADE WITH NATURAL AND **ORGANIC INGREDIENTS** THAT EXFOLIATE, CLEANSE, AND MOISTURIZE



PLU# 8962

#### **PROTERRA**

PRODUCTS MADE WITH NATURAL AND ORGANIC INGREDIENTS

#### 2IN1 CONDITIONER & SHAMPOO

PLU# 8963

#### MOISTURIZING LOTION

PLU#8964

#### **BODY WASH**

PLU# 8965

#### **CONDITIONER**



#### **BODY SCRUB**

PLU# 8959



## RECREATION SURREY GRAB-N-GO SHOWER BAG

PLU# 8960



## RECREATION SURREY GRAB-N-GO SHOWER GIFT BAG

PLU# 8961



## AQUAMATE SWIM SUIT CLEANER

(4oz)

DETERGENT THAT REMOVES CHEMICALS FROM YOUR SUITS

PLU# 9053



## **MISCELLANEOUS**

#### **SPLASH BAGS**

POLYESTER DOUBLE ROPE CLOSURE BACKPACK

PLU# 8756



#### **VISION TOTE BAG**

POLYESTER TOTE WITH CARRY HANDLES SHOULDER STRAPS

PLU# 9017



#### **HOCKEY PUCK**

RECREATION SURREY GAME PUCK

PLU# 1115



#### **FANNY PACK**

POLYESTER WAIST PACK



### **FANNY PACK HEAVY DUTY**

600D POLYESTER RIP STOP WAIST PACK

PLU# 9010



#### WATER BOTTLE

30oz TRITAN BOTTLE WITH FLIP LID

PLU# 8845



### WHISTLE & ARM BAND

FOX 40 WHISTLE WITH COIL BAND WITH KEYRING ATTACHMENT

PLU# 8866



#### **TOWEL**

**TERRY TOWEL** 

16"x26"

PLU# 8839



## **POCKET MASK**

CPR MASK WITH O2 INLET AND CASE

PLU# 8865



#### 25"x50"

PLU# 8844



FANNY PACK, POCKET MASK, WHISTLE AND

PLU# 8867



COIL ARM BAND



## LIFEGUARD PACK **HEAVY DUTY**

HEAVY DUTY FANNY PACK, POCKET MASK, WHISTLE AND COIL ARM BAND







## **PROGRAM SUPPLIES**

Recreation Surrey program supplies that can be purchased to support recreation programs.

### **BACK PACK**

12x19x7" 600D POLYESTER BACKPACK

## **BACK PACK WATERPROOF COVER**

RAIN PROOF COVER 1 SIZE FITS ALL







### **UMBRELLA**



## **COVERALL**





## **PRESCHOOL APRON**

7.5oz POLY/COTTON/TWILL LIGHTWEIGHT APRON



### **CHILD APRON**

2 POCKETS DURABLE TWILL/POLY/ COTTON APRON



### **ADULT APRON**

ADJUSTABLE 12oz 100% COTTON WITH TWO POCKETS AND STAIN RESISTANT





### **SAFETY VEST**

5 POINT TEAR AWAY 1 SIZE THAT IS FULLY COMPLIANT





### PARTICIPANT YOUTH PINNIE



### **STAFF PINNIE**





## **MUDDY BUDDY**



## 16" REGULAR WALL **CLOCK**



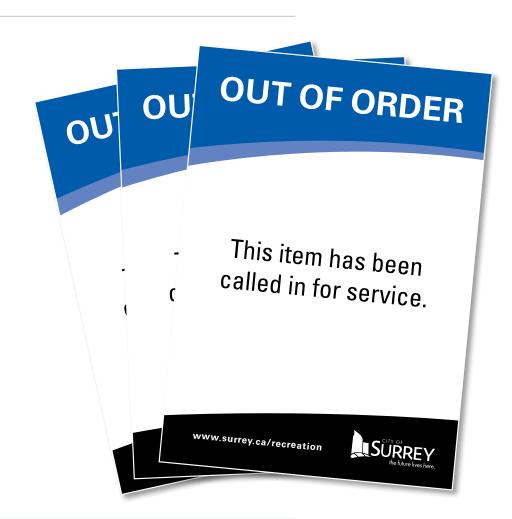
16" RADIO CONTROLLED **ATOMIC WALL** CLOCK



### **VINYL STICKER "OUT OF ORDER"**

4"x6" (x25)

5"x7" (X25



## VINYL DECALS "LOCKERS..."

2.5"X2.5" (x50)





## **APPAREL AND** STAFF ATTIRE MATRIX

Recreation Surrey staff attire kits are provided to employees as per the Staff Attire Matrix.



## **STAFF ATTIRE MATRIX**

POSITION	ATTIRE REQUIREMENTS	KITS
	STAFF APPAREI	-
Front Desk	<ul><li> Gray staff T-shirt or Golf Shirt</li><li> Gray Staff Fleece</li><li> Identification Badge</li></ul>	1-10h/week: 1 top, Fleece 11+/week: 2 tops, Fleece
Facility Attendant, Building Cleaners, Building Service Worker, Pool Service Worker	<ul><li> Gray staff T-shirt or Golf Shirt</li><li> Gray Staff Fleece</li><li> Identification Badge</li></ul>	1-10h/week: 1 top, Fleece 11+/week: 2 tops, Fleece ALL: Lanyard and Name Tag
CSC 1 and 2, Programmer 3 and 5, Manager	<ul><li> Gray staff T-shirt or Golf Shirt</li><li> Gray Staff Fleece</li><li> Identification Badge</li></ul>	1-10h/week: 1 top, Fleece 11+/week: 2 tops, Fleece ALL: Lanyard and Name Tag
Preschool ECE	<ul><li> Gray staff T-shirt or Golf Shirt</li><li> Gray Staff Fleece</li><li> Identification Badge</li></ul>	1-10h/week: 1 top, Fleece 11+/week: 2 tops, Fleece ALL: Lanyard and Name Tag
Instructor (All but Fitness)	<ul><li>Blue T-shirt</li><li>Identification Badge</li></ul>	1-10h/week: 1 top 11+/week: 2 tops ALL: Lanyard and Name Tag
Child minding	Blue T-shirt     Identification Badge	ALL: Lanyard and Name Tag
ITAUDA	<b>CS</b> (AS PER THE COLLEC <sup>-</sup>	TIVE AGREEMENT)
Aquatic Supervisors, Head Guard, Assistant Head Guard, Aquatic Programmer	<ul><li>Supervisor Golf Shirt</li><li>Lifeguard Attire</li></ul>	As per the Collective Agreement
Lifeguard	Male • Lifeguard T-shirt Lifeguard Shorts	As per the Collective Agreement RFT and RPT Male Lifeguards: 2 shorts ALL: Lanyard and Name Tag
	Female  • Lifeguard T-shirt  • City issue bathing suit  • Lifeguard Capri or Short	
ARENA	S (AS PER THE COLLECTI	VE AGREEMENT)
Recreation Facility Maintenance Worker	<ul> <li>(3) Gray staff T-shirt or Golf Shirt</li> <li>Gray Staff Fleece</li> <li>Jacket</li> <li>Identification Badge</li> </ul>	As per the Collective Agreement
Skating Instructor	Jacket     Identification Badge	As per the Collective Agreement ALL: Lanyard and Name Tag

Apparel is replaced and recycled as required due to wear and tear. See your supervisor or ordering clerk for replacement kit items.

## **POLO RELAXED FIT**

STAFF

CHARCOAL CORE 360 100% POLYESTER MOISTURE WICKING POLO

PLU# 8922



### **POLO FITTED**

STAFF

CHARCOAL CORE 360 100% POLYESTER MOISTURE WICKING POLO

PLU# 8890



## T-SHIRT **RELAXED FIT**

STAFF

CHARCOAL **ETHICA EXTRA SOFT** ORGANIC COTTON CANADIAN MADE T-SHIRT





### T-SHIRT **FITTED**

STAFF

CHARCOAL **ETHICA EXTRA SOFT** ORGANIC COTTON CANADIAN MADE T-SHIRT

PLU# 9025



## **JACKET RELAXED FIT FLEECE**

STAFF

CHARCOAL **GRAVITY PERFORMANCE FLEECE JACKET** 

PLU# 8899



## **JACKET FITTED FLEECE**

STAFF

CHARCOAL **GRAVITY PERFORMANCE FLEECE JACKET** 





## **VEST RELAXED FIT** TRAINER

**CUSTOM CUT** LIGHTWEIGHT

TECHNICAL VEST

PLU# 8904



## **VEST FITTED**

TRAINER

**CUSTOM CUT** LIGHTWEIGHT TECHNICAL VEST





## **T-SHIRT RELAXED FIT**

STAFF

ROYAL BLUE EUROSPUN 100% COTTON T-SHIRT

PLU# 8903



### **LANYARD**

RECYCLED POP BOTTLE LANYARD WITH J-HOOK

#### **ORANGE**

PLU# 8901

#### **GREEN**



# JACKET RELAXED FIT ALL WEATHER

STAFF

CHARCOAL
WATERPROOF WITH REMOVABLE HOOD
CARGO POCKETS AND CHIN SAVER



## JACKET RELAXED FIT INSULATED

STAFF

BLACK 3-IN-1 JACKET WITH FLEECE LINER







## **JACKET RELAXED FIT LIGHTWEIGHT**

STAFF

LIME GREEN SEAM SEALED LIGHTWEIGHT JACKET







### **UNIFORM**

Recreation Surrey staff uniform items provided as per the Collective Agreement.





#### **POLO RELAXED FIT**

SUPERVISOR

CHARCOAL CORE 360 100% POLYESTER MOISTURE WICKING POLO

PLU# 8918



#### **POLO FITTED**

SUPERVISOR

CHARCOAL CORE 360 100% POLYESTER MOISTURE WICKING POLO





#### **SHORT** 9" LEG WITH LINER

LIFEGUARD

BLACK LIGHTWEIGHT 4 WAY STRETCH QUATTRO SHORT

PLU# 8912





#### **SHORT** 7" LEG W/OUT LINER

LIFEGUARD

BLACK LIGHTWEIGHT 4 WAY STRETCH QUATTRO SHORT







# **CAPRI FITTED** LIFEGUARD BLACK STRETCH CAPRI WITH HIGH WAIST PLU# 8917

#### **LANYARD RETRACTABLE**

LIFEGUARD

BADGE REEL WITH RETRACTABLE CORD





"My favorite parts of the apparel program are being able to try something new that I may not have looked at otherwise... ...and knowing that my feedback on the items makes a difference to the future development of the program."

# **RETAIL APPAREL**

Recreation Surrey branded apparel available for purchase to complement allotted attire.

#### **HAT CHINO**

COTTON CHINO TWILL CAP

#### **BLUE & ORANGE**

PLU# 8886

#### **GREEN & GREEN**

PLU# 8885



#### **HAT SPANDEX**

BLACK & GREY POLY COTTON LIGHTWEIGHT SPANDEX

PLU# 9058



#### **TOQUE**

FINE ACRYLIC GAUGE TOQUE

BLUE & ORANGE

PLU# 8887

**GREEN & GREEN** 





#### **HEADBAND**

BAMBOO FRENCH TERRY WITH NON SLIP BAND

PLU# 9057



#### **SCARF INFINITY**

CHARCOAL SHEER BAMBOO

PLU# 8882



#### T-SHIRT **LONG SLEEVE RELAXED FIT**

STAFF

CHARCOAL ETHICA EXTRA SOFT ORGANIC COTTON CANADIAN MADE T-SHIRT





#### T-SHIRT **LONG SLEEVE FITTED**

STAFF

CHARCOAL ETHICA EXTRA SOFT ORGANIC COTTON CANADIAN MADE T-SHIRT

PLU# 8974



#### **SWEATER WRAP KELSEY**

STAFF

CHARCOAL BRANDWEAR FRENCH TERRY BAMBOO WRAP





#### **RASH GUARD FITTED**

INSTRUCTOR

BLACK POLY SPANDEX STRETCH SPF SUN PROTECTION MOISTURE WICKING

PLU# 9007



#### **SWEATER RELAXED FIT BLAYZE**

STAFF

CHARCOAL **BRANDWEAR** FRENCH TERRY HIGH **COLLAR FULL ZIP** 

PLU# 9021



#### **SWEATER RELAXED FIT DEVON AND JONES**

STAFF

CHARCOAL 8.9oz JERSEY 1/4 ZIP **SWEATER** 





### FLANNEL SHIRT RELAXED FIT

STAFF

CHARCOAL BURNSIDE 2 CHEST POCKETED SOLID FLANNEL SHIRT

PLU# 9059



#### FLANNEL JACKET RELAXED FIT QUILTED

STAFF

CHARCOAL
BURNSIDE
FLANNEL SHELL WITH
COTTON/POLYESTER
QUILTED NYLON LINING





#### **TANK TOP RELAXED FIT**

STAFF

ROYAL BLUE 4.2oz 100% RINGSPUN COTTON

PLU# 8880



#### **TANK TOP FITTED**

LIFEGUARD

LIME GREEN 6.8oz 100% RINGSPUN COTTON

PLU# 8804



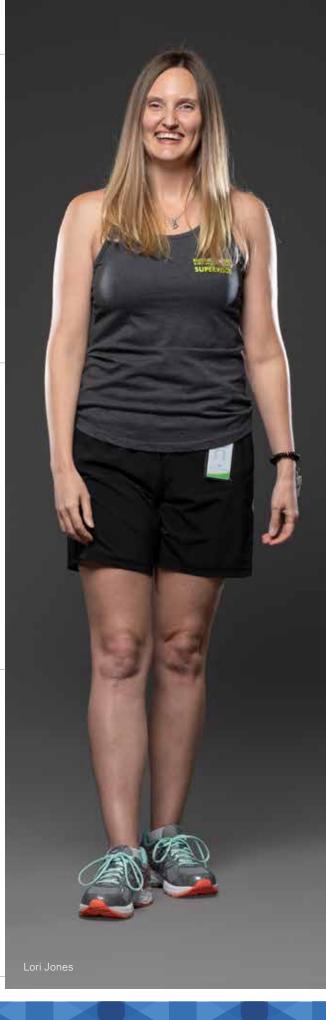
#### TANK TOP **FITTED**

SUPERVISOR

CHARCOAL

6.8oz 100% RINGSPUN COTTON





#### **VEST FITTED**

STAFF

**CUSTOM CUT** LIGHTWEIGHT TECHNICAL VEST

PLU# 8850



#### **VEST RELAXED FIT**

STAFF

**CUSTOM CUT** LIGHTWEIGHT TECHNICAL VEST

PLU# 8810



#### **PANT FITTED**

STAFF

BLACK **CUSTOM CUT** LIGHTWEIGHT STRETCH PANT WITH POCKETS





#### PANT FITTED

LIFEGUARD

BLACK CUSTOM LIGHTWEIGHT STRETCH PANT WITH POCKETS

PLU# 9054



#### CAPRI FITTED

BLACK STRETCH CAPRI WITH HIGH WAIST

PLU# 8883



#### PANT YOGA FITTED

BLACK LOTUS MOISTURE WICKING SPANDEX WITH CONTOURED WAIST BAND





#### **SHORT** 7" LEG WITHOUT LINER

STAFF

BLACK LIGHTWEIGHT 4 WAY STRETCH QUATTRO SHORT

PLU# 8913



#### **SHORT** 9" LEG WITH LINER

STAFF

BLACK LIGHTWEIGHT 4 WAY STRETCH QUATTRO SHORT





# **NON-STAFF APPAREL**

Volunteer apparel, and Recreation Surrey non-staff branded items for non-City staff (e.g. work placement students and recreation partners).

#### T-SHIRT **RELAXED FIT**

VOLUNTEER

KIWI GREEN ULTRA COTTON 10oz T-SHIRT

PLU# 8923



#### T-SHIRT **RELAXED FIT**

VOLUNTEER (AQUATICS)

WHITE ULTRA COTTON 10oz T-SHIRT

PLU# 8923



#### **LANYARD** VOLUNTEER

RECYCLED POP BOTTLE LANYARD WITH J-HOOK

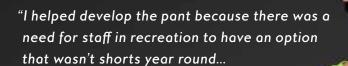




### TRAINING TANK AQUATICS







...Working with the apparel program to help create the pant was very collaborative and open in finding something that would be beneficial to the masses as opposed to just a few individuals...

DRANGER

...It was a fun and rewarding experience and showed how helpful the apparel program is to have in aiding staff's needs."

## TEST FITTER **PROGRAM**

Information on the bi-annual program that tests new apparel pieces.

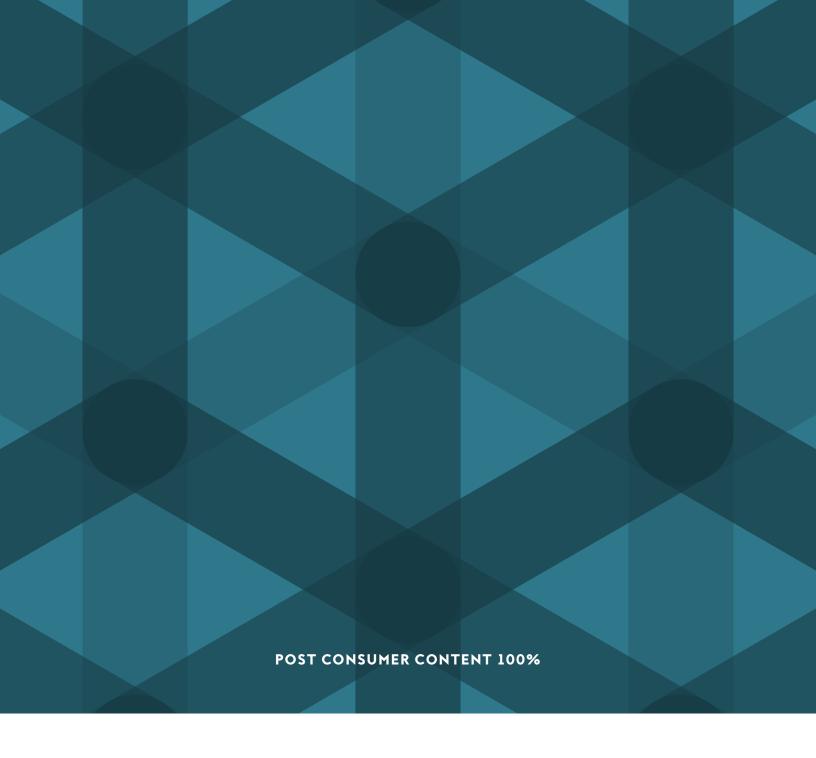
#### YOUR VOICE, YOUR PROGRAM.

Products that are chosen from annual surveys and year-round employee feedback from all recreation employees are then tested in the field through the Test Fitter Program. Participants evaluate products on design, fit, wear and value prior to being implemented into the apparel program, ensuring that products meet both the physical and professional demands of the job. It is through the combination of these real-life assessments and everyone's voice being heard that staff have the confidence that the products in the program are worthy of inclusion.

#### WE RECYCLE.

With over 600 recreation employees across the City, recycling responsibly is another top priority. When apparel is either worn out or staff resign, the city collects and recycles clothing through deBrand to keep items out of landfills and thrift stores.

There is no cost to the employee. Simply return worn out or returned apparel to your town centre ordering clerk for recycling.



To order, connect with your ordering clerk.

### www.reccentresproducts.com

