



City of Surrey

Council-in-Committee

Minutes

Council Chamber
City Hall
14245 - 56 Avenue
Surrey, B.C.
MONDAY, JUNE 16, 2008
Time: 5:14 p.m.

Present:

Chair: Councillor Martin
Mayor Watts
Councillor Villeneuve
Councillor Steele
Councillor Gill
Councillor Hepner
Councillor Bose
Councillor Hunt
Councillor Higginbotham

Absent:

Staff Present:

City Manager
City Clerk
General Manager, Planning & Development
City Solicitor
General Manager, Engineering
General Manager, Parks, Recreation & Culture
General Manager, Human Resources

A. DELEGATIONS

- Mary Rukavina, Manager of Filming & Special Events**
Vincent Gonsalves, Fusion Festival Coordinator
File: 6750-01; 0550-20-10

Mary Rukavina, Manager of Filming & Special Events and Vincent Gonsalves, Fusion Festival Coordinator, were in attendance to provide an overview of the developments and progress made so far for the Surrey Fusion Festival. A PowerPoint presentation was given and comments were as follows:

- As part of the Cultural Capital of Canada Program the City of Surrey will present, for the first time, a three day multicultural celebration on July 18 through to the 20th at Holland Park, Surrey's first new urban park. It will be the largest multicultural event in Surrey's history.
- The celebration will highlight Surrey's cultural diversity, showcasing music, food, dance and culture. At the same time this event will profile Surrey at an international level, bringing in performers and visitors from all around the world.
- The opening ceremonies and Parade of Color be held on July 19th at 2:30pm. All Cultural groups (many in ethnic dress), performers and event patrons will join in the parade of color for the opening ceremonies to bring the community together and celebrate Surrey's multicultural diversity.
- Over 60 Pavilions will be on site (over 27 food pavilions and 33 cultural pavilions) representing cultural groups, sponsors, and Surrey resources.
- This FREE event will attract anywhere from 60,000 to 90,000 people.
- There will be five stages:
 - o The World Music Stage, sponsored by Young In developments and the Province Newspaper, will feature the headline performers:
 - Friday: African Guitar Summit, which includes some of Canada's best guitarists all from African Origin and

- international Bahngra star, Jazzy B, to headline the evening performance.
- Saturday: Celtic theme. The Chieftains (Ireland) headline the stage, with The Cottars (Cape Breton, Nova Scotia) performing as well as an amazing troupe of Irish Dancers, the Step Crew from Toronto, of which two cast members are from the popular Riverdance.
 - Sunday: Delhi 2 Dublin, a fusion of culture, mixing Bhangra and Irish music and dance, followed by two time Juno Award winner Alex Cuba, singer/songwriter, who's music reflects primarily Latin and African influences with a mix of funk, jazz and pop. The evening performance and closing is with Jully Black, recent Juno recipient for best Canadian R&B and Soul recording artist.
- o The Celebration Dance Stage, sponsored by Coast Capital Savings, will host the official opening ceremonies and will feature other cultural performers such as Banghra, Salsa, Calypso, hip-hop performers as well as hosting the heritage dancers such as Persian, French, First Nations and African troupes.
 - o The two Cultural Pavilion Dance Stages, sponsored by Rogers and Chevron, are community stages that will host local talent throughout the day.
 - o The fifth stage will be dedicated to international cooking demonstrations on Saturday and Sunday only. Professional chefs will be on site preparing and demonstrating a wide variety of culturally unique dishes.
- The Fusion Chinese Spectacular and the Korean Entourage will also be an amazing part of the three day show.
 - There will be an Aboriginal village, composed of three native tepees.
 - Families and children will be able to make drums, shakers and clappers on site at the Kid's World sponsored by Surrey DBIA, and there will be an opportunity to make real Aboriginal drums in the First Nations TeePee.
 - On Sunday, Bobby James of Destineak (a highly-skilled drummer from Vancouver) will bring all of the cultural groups, event patrons, children and parents together to drum and play as one.
 - To Celebrate BC turning 150 there will be six large heritage exhibits featuring photos from the Surrey Archives. An old newspaper-style handout which explains the background and story for each exhibit will be distributed on-site by young 1920's newspaper hawkers.
 - A Surrey Resources pavilion will be on site throughout the festival. This pavilion is being coordinated by Options BC and will promote over 35 multicultural resources including; Surrey Community Services, S.U.C.C.E.S.S, Surrey Public Library, Peace Arch Community Services and many more.
 - Last but not least, there will be a choreographed fire show on Saturday night (similar to WinterFest). The fireshow will consist of dancers in

cultural dress as well as silk dancers performing along side pyro and firework displays.

- Media partners and promotions totaling more than \$250,000 include:
 - o The Province and The Now Newspaper, the official local and regional print media partners.
 - o Jack FM, the official radio partner, as well as RED FM and the Beat Radio are on board as well.
 - o Global BC will have a 60 second Global Village Segment two weeks prior to the event as well as live news reporting on site.
- Sponsors, generating up to \$120,000, make it possible for the three day event to be free to everyone.
- This event will bring the community together to celebrate so many cultural groups while at the same time recognize Surrey at an International level.
- More information can be found at www.fusionfestival.surrey.ca.

The question of parking was raised and it was noted that public transit is being recommended and promoted and that arrangements have been made with Central City Mall and two of the local schools for alternate/overflow parking.

Council extended their appreciation to Staff and the FEST Committee for their outstanding dedication in putting together this exciting event, and requested that the presentation be given again at the next Regular Council meeting, to be held at 7:00 p.m. on June 23, 2008, in order that it may be televised and give further awareness.

2. Bonnie Burnside and Rick Hart
Surrey Association of Sustainable Communities
File: 0390-20; 0550-20-10

Further to the request of Fred Weber, Acting Coordinator for the Surrey Association of Sustainable Communities (Surrey ASC), Bonnie Burnside and Rick Hart were in attendance to present the outcome of the Surrey ASC "Building Strong Communities" workshop held on May 10, 2008. Comments were as follows:

- The workshop was funded through the United Way and received advertising support from the Now Newspaper.
- The goal of the workshop was to address some of the concerns that the community associations had been bringing to the table regarding how to activate the community and find ways to increase participation in the community associations.
- Attendance was in excess of 90 people including elementary and high school students, representatives from school PACs, various community associations, residents, service providers and City staff and Council members.
- Jim Diers, known for his community activism in Seattle, Wa., was invited as the guest speaker and provided the audience with information about the various projects that have been done in Seattle.

A copy of the article written by Frank Bucholtz, Langley Times Newspaper, after the workshop, was provided to the Mayor and Council members.

It was Moved by Councillor Higginbotham
Seconded by Councillor Bose
That the copy of the article written by Frank
Bucholtz, Langley Times Newspaper, be received.
Carried

The delegation continued:

- Following the speech from Mr. Diers, a round of introductions were made to familiarize the audience with the various resources available.
- Three small working groups were formed based on the communities Whalley/Newton, Guildford/Fleetwood and Cloverdale/South Surrey, in order to focus on the concerns and ideas for each of the areas.
- Currently, there is a \$1,000,000 matching grant available from the City of Surrey, however it is a requirement to have \$250,000 to access some of that money.
- There has also been community art matching grants.
- The Surrey ASC would like Council to consider providing small matching grants so that unofficial groups who are really small (2 or 3 people) will be encouraged and will be eligible to apply for and receive funds to assist with projects that would improve and celebrate their neighbourhoods (beautification projects, block parties, etc.).
- Communities are made up of a variety of groups and organizations that are all working to improve the City. They want the ability to network and share information and resources. It is through communication that collaboration and partnerships can take place. There needs to be a venue to help facilitate that on-going process in which assistance from the City is being sought.
- The Internet is the perfect venue to link the various organizations and community groups by providing information and links to the resources available.
- The Surrey ASC would like to work with the City to provide an internet venue (portal) that will link not only those established groups and organizations with websites, but also provide the service, for those groups that have not, as yet, had the opportunity to be recognized through the internet.

Council thanked the delegation for their presentation and noted that staff will look at this further and report back to Council.

B. ITEMS REFERRED BY COUNCIL

- C. CORPORATE REPORTS

- D. DELEGATION REQUESTS

- E. COUNCILLORS' REPORTS

- F. OTHER COMPETENT BUSINESS

- G. ADJOURNMENT


It was

Moved by Councillor Villeneuve
Seconded by Mayor Watts
That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 5:48 p.m.



Margaret Jones, City Clerk



Councillor Martin, Chairperson