



# City of Surrey

## Council-in-Committee

### Minutes

Council Chamber  
City Hall  
14245 - 56 Avenue  
Surrey, B.C.  
MONDAY, JANUARY 19, 2009  
Time: 5:19 p.m.

#### Present:

Chairperson - Councillor Villeneuve  
Mayor Watts  
Councillor Steele  
Councillor Gill  
Councillor Martin  
Councillor Rasode  
Councillor Bose  
Councillor Hepner

#### Absent:

Councillor Hunt

#### Staff Present:

City Manager  
Deputy City Clerk  
Deputy City Manager  
City Solicitor  
General Manager, Planning & Development  
General Manager, Engineering  
General Manager, Finance & Technology  
General Manager, Parks, Recreation & Culture  
General Manager, Human Resources

## A. DELEGATIONS

- Robyn Newton, Social Planning & Research Council of BC (SPARC BC)**  
**Bill Reid, Cloverdale Business Improvement Association**  
**Measuring Up Initiative**  
File: 4710-01

Robyn Newton, Social Planning & Research Council of BC (SPARC BC) and Bill Reid, Cloverdale Business Improvement Association were in attendance to present an overview of the "Accessibility and Inclusiveness Assessment of the Community of Surrey" (relating to volunteering, employment and recreation) final report and recommendations (which include strategies for implementation) to Council. Comments were as follows:

- Measuring Up is a Provincial program designed to help BC communities assess and improve how accessible and inclusive they are for people with disabilities and for the whole community. Surrey Measuring Up is a partnership, started one year ago, between Surrey Association for Community Living and City of Surrey Parks, Recreation and Culture.
- Goals are to make Surrey an inclusive and accessible community and to increase opportunities for people of all abilities to work, volunteer and play in their community.
- A broadly based Steering Committee was formed to address the project objectives of evaluating the current level of access and inclusion in Surrey, engaging the wider community in identifying opportunities for improvement and to develop a realistic action plan.
- The four elements of enabling accessibility and inclusion are support services, access to information, economic participation and community contribution.
- Surrey Parks, Recreation and Culture is a leader in accessibility and inclusion, i.e. accessible facilities, leisure access programs (financial support), no charge for assistants/care aides, specialized equipment, etc.
- There are a lot of great employment, volunteer and skill building programs in Surrey, but there are also challenges:

- Working: some of the challenges include a lack of coordination among various employment services, willing employers not knowing who to connect with and/or how to accommodate special needs and a lack of job opportunities or flexibility in job positions.
- Volunteering: in addition to the lack of volunteer support, there are greater challenges which include matching the interests and skills of the volunteer to the right position, challenges with transportation and non-accessible facilities as well as liability fears.
- Playing: there is a lack of awareness about the services that exist, in addition to cultural/language barriers, a reluctance to ask for assistance as well as transportation challenges.
- The community's vision for an accessible Surrey is: *A community where businesses, local government, non-profit organizations, people with disabilities and other community leaders are all working together to increase opportunities for people with disabilities to work, play and volunteer in Surrey.*
- Working/volunteering opportunities include establishing a central registration for volunteers and job seekers with disabilities that can be promoted to Surrey businesses and non-profit organizations, have specialized support services for people with developmental delays (i.e. volunteer positions as "apprenticeships", etc.), hold workshops for business people on employing people with disabilities, link organizations to existing support programs and information and develop a "Transition to Employment" program with educational institutions.
- Playing opportunities include promoting the accessibility programs already in place, increasing the frequency of "Have a Go" Days and sharing recreation access practices with arts and cultural programs and businesses that provide recreation services.
- It is recommended that the City of Surrey form a Measuring Up Community Advisory Committee to explore implementation of the Measuring Up Plan with community partners.

The 14 strategies developed and the recommendations relative to them were reviewed and an introduction of those involved was made, noting their dedication and willingness to continue to serve as an advisory committee.

Council expressed their sincere appreciation of the time and dedication of the committee to this project.

## COMMITTEE RECOMMENDATION

It was

Moved by Mayor Watts

Seconded by Councillor Steele

That Council refer the "Measuring Up

Initiative Final Report on the Accessibility and Inclusiveness Assessment of the Community of Surrey" to staff for a report (including the financial implications) back to Council for discussion.

Carried

2. **Phil Ackerman, General Manager**  
**Joe Mogollon, Sales Director**  
**Goodbye Graffiti Surrey/Fraser Valley**  
File: 0350-16; 0550-20-10

Phil Ackerman and Joe Mogollon of Goodbye Graffiti Surrey/Fraser Valley were in attendance to provide information regarding the significant problems associated with graffiti and graffiti-related issues in the communities. An overview of Goodbye Graffiti was given followed by a PowerPoint presentation, including photographs of graffiti found within Surrey. Additional comments were as follows:

- A 2007 survey of a market population the size of Canada determined an estimated graffiti cost of \$167 million. The economic impact was estimated at \$50 billion per annum world wide.
- Graffiti has grown; there needs to be a more effective management strategy to deal with the problem - a unified solution is best (examples were provided).
- An effective removal and abatement strategy is most successful in minimizing and managing the problem while reducing the negative impact of its effect.
- A proposal has been provided to Transportation Staff regarding transit shelters, a response to which has not been received as yet.

The delegation provided an overview of the “Ever Clean” program noting that a similar comprehensive residential strategy could be developed and implemented to address cleanup of residential graffiti.

In response to Council’s questions, the following was noted:

- A cost analysis for Surrey has not been done.
- Individual estimates to remove graffiti to approximately 70 transit shelters along the King George corridor as well as an estimate for the Ever Clean program has been provided to the City’s Transportation Staff.

John Sherstone, Manager, By-laws and Licensing Services, provided a brief summary of the overall graffiti plan that was set up with the Engineering and Parks, Recreation and Culture departments. Annual costs were estimated at approximately \$475,000, together with a contribution of \$50,000 from the Whalley BIA and \$10,000 from the Cloverdale Chamber of Commerce. An effort is being made to coordinate a program whereby residents can obtain matching paint, at a reduced rate, through local stores. Utility companies are being encouraged to wrap, instead of paint, their various assets.

Council thanked the delegation for their presentation, noting that they will be contacted in due course.

3. **Bing Thom, Founding Principal**  
**Bing Thom Architects (BTA)**  
File: 0550-20-10

Bing Thom, Founding Principal, and Jonathan Barrett, Bing Thom Architects, were in attendance to provide an overview of their document "Surrey City Centre Plan Update, Stage 1 Report, December 2008". A PowerPoint presentation, including photographs, maps and detailed design models, was provided.

Council expressed their sincere appreciation for the review and presentation and look forward to future presentations and updates.

**B. ITEMS REFERRED BY COUNCIL**

**C. CORPORATE REPORTS**

1. **Item No. C001** Surrey City Centre Plan Update - Phase II, Stage 1  
File: 6520-20 (Surrey City Centre)

It was Moved by Councillor Steele  
Seconded by Councillor Hepner  
That Corporate Report C001 be deferred to  
the next Council-in-Committee meeting.  
Carried

**D. DELEGATION REQUESTS**

**E. COUNCILLORS' REPORTS**

**F. OTHER COMPETENT BUSINESS**

**G. ADJOURNMENT**

It was

Moved by Councillor Hepner

Seconded by Councillor Rasode

That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 6:14 p.m.

  
Jane Sowik, City Clerk *Acting*

  
Councillor Villeneuve, Chairperson