

Present:

Chairperson - Councillor Bose
Councillor Gill
Councillor Hepner
Councillor Hunt
Councillor Martin
Councillor Rasode
Councillor Steele
Councillor Villeneuve
Mayor Watts

Absent:**Staff Present:**

City Clerk
City Manager
City Solicitor
Deputy City Clerk
Deputy City Manager
General Manager, Engineering
General Manager, Finance & Technology
General Manager, Human Resources
General Manager, Investment and Intergovernmental Affairs
General Manager, Parks, Recreation & Culture
General Manager, Planning & Development

A. DELEGATIONS

1. **Cory Cassel, President**
OIS Rainbow Cultural Society
File: 4870-01; 0550-20-10

In attendance before Council to make a presentation regarding the involvement of the OIS Rainbow Cultural Society in the community and plans for Surrey Pride celebrations in 2011.

The following comments were made:

- In 1998, the first gay dance was organized in the City of Surrey. The event was a success and led to more gay friendly events. The first gay pride festival was held in Sullivan Hall in 1999.
- Surrey Pride is proud to celebrate its 12th Annual Pride Festival weekend and excited to see this year's festival be the biggest and best festival ever. The location change to Holland Park last year dramatically increased the participants attending from 200 to approximately 1500 and we expect this number to increase exponentially as we continue to grow this year. The Surrey Pride Festival will include a main stage with a variety of new and exciting entertainment including live bands, local live and lip-sync performers as well as a kid zone, and many other fantastic activities.
- The majority of OIS Pride events are family oriented. The theme for 2011 is '*Share the Rainbow*'; which indicates the pride community commitment.
- All members of Council and the public are invited to join the gay pride celebrations.
- OIS provided a benefit statement outlining both cultural, community inclusion and business community benefits. The delegation noted the Gay, Lesbian, Bisexual, Transgendered, and Queer (GLBTQ) community is strengthened through promotion and recognition.

The 2011 Share the Rainbow event:

1. Provides an opportunity for the GLBTQ communities in Surrey to showcase their talents, businesses, and organizations which strengthens those communities socially and economically.
2. Provides an outlet for members of the GLBTQ and other minority communities to meet in a safe, non-threatening environment.
3. Promotes the City of Surrey as a diverse and inclusive community not only within its own population, but also provincially, nationally, and internationally.

The City of Surrey Can Support Surrey Pride in the following ways:

1. Continuation of the annual proclamation of GLBTQ Pride in the City of Surrey.
2. In-kind support via waiver of rental fees and other associated fees for city owned facilities.
3. Assistance in purchasing more cost effective insurance policies. There can be opportunities for the OIS to be included under the City of Surrey event insurance policy at a \$1,000 cost to the OIS.
4. Promoting Surrey Pride and its activities on City of Surrey spaces via online, newspaper, and social media.
5. Promotion and recognition of Surrey Pride and the GLBTQ community via signage, banners, and flags on city owned spaces.

Council thanked the delegation for their presentation and noted that a staff report would be prepared outlining the various sponsorship options with recommendations.

2. **Laura Ballance, Rob Mackie and Chuck Westgard**
Surrey Eagles Hockey Team
File: 0250-20; 0550-20-10

Note: See RCPH February 28, 2011 Corporate Report R035, Item 5.

In attendance before Council to provide more information regarding "Soar with the Eagles Program".

The following comments were made:

- The Eagles have been a Junior A hockey team since 1991.
- Over 30,000 fans enjoy Eagles hockey annually. The Eagles finished the 2010-11 seasons second in the Coastal League standings. More than 1200 players have gone on to play professional hockey in Canada.

- The Eagles have come to represent the top level of entertainment. The team is committed to a multi-faceted future. Will become known across British Columbia Sporting Community as a program which encourages academic excellence.
- The Eagles team has an amazing legacy. Six of the graduating players have received top scholarships. The ownership of the organization challenged the students to achieve scholastically and give back as a team and players. Are committed to an enhanced league leading and sports leading program throughout the community.
- Local team sponsors include Chuck Westgard, Rob Mackie, and Frank McFadden; they represent a core group of local business people who believe and invest in the team.
- The Eagles requested Council to cost-share in a charitable ticket distribution program. Tickets will be distributed through the schools and peer mentoring program. The Eagles will work with City Staff and primarily for the ticket program would work with the School District to identify those students otherwise not able to attend a game. The Eagles would hire a staff liaison person to manage the program and handle the ticket distribution process and to identify the areas where the need is apparent. High risk and low income students will be included.
- Council requested clarification of how the \$50,000 is proposed to be spent. The delegation shared that they are looking for a 50 / 50 partnership with the City of Surrey. The program will be league leading as well as sport leading. The total cost to the program including tickets, staff, and collateral material is estimated at \$50,000 annually. Request the ticket program be sponsored by the City of Surrey at a cost of \$25,000.
- Council asked if there was a plan for sustainable funding in place. The delegation shared that the ownership is committed to reinvesting in the community and the program is a part of the core values of the team. At the end of the 2011, beginning of the 2012 season the program would be reevaluated; the hope is that the program becomes cost-neutral. Council suggested that Surrey could perhaps explore providing funding for the first year; however, suggested in subsequent years the Eagles should explore the use of corporate sponsorship. The delegation shared that part of 2011 / 2012 will be looking at all the business partnership opportunities. The owners are local residents and their goal is to get the team to a cost-neutral position and this program is part of that; the Eagles would love to get a corporate sponsor for an ongoing basis.

Council suggested as part of the Surrey Eagles Community outreach program students from local schools who express interest in becoming involved in hockey should be directed to the "recreation for kids" program.

Council thanked the delegation and requested staff to provide a follow-up report with recommendations.

B. ITEMS REFERRED BY COUNCIL

- C. CORPORATE REPORTS
- D. DELEGATION REQUESTS
- E. COUNCILLORS' REPORTS
- F. OTHER COMPETENT BUSINESS
- G. ADJOURNMENT


It was

now adjourn.

Moved by Mayor Watts
Seconded by Councillor Hepner
That the Council-in-Committee meeting do

Carried

The Council-in-Committee adjourned at 5:07 p.m.



Jane Sullivan, City Clerk



Councillor Bose, Chairperson