

Present:

Chairperson - Councillor Steele
Councillor Gill
Councillor Hayne
Councillor Hepner
Councillor Hunt
Councillor Rasode
Councillor Villeneuve
Mayor Watts

Absent:

Councillor Martin

Staff Present:

City Clerk
City Manager
City Solicitor
Deputy City Clerk
General Manager, Engineering
General Manager, Finance & Technology
General Manager, Human Resources
General Manager, Parks, Recreation & Culture
General Manager, Planning & Development

A. DELEGATIONS

1. **Sheila McKinnon, Manager, Arts Services with Kent Gallie, Performing Arts Manager**

File: 7800-01; 0550-20-10

Note: See proclamation under item E.1(a) of Regular Council Public Hearing Agenda.

In attendance before Council to provide a presentation on *Culture Days* – an annual three-day national celebration held each September devoted to providing Canadians with opportunities to participate in, and appreciate, all forms of arts and culture.

The following comments were made:

- Staff introduced Lucille Pacey, President and CEO of Arts Umbrella and Chair of the BC Task Force for Culture Days.
- Culture Days marries nicely with the City of Surrey's Cultural Marketing Plan as it is a national movement designed to raise awareness, accessibility, participation and engagement in the arts and cultural life of their communities and is an excellent way of locally showcasing what programs/services are available to residents within the City of Surrey.
- Celebrations culminate each year in the last weekend of September with a weekend of free participatory events for members of the public. In 2012, across Canada, 403 activities were registered, 61 communities participated (including Surrey) which represented a 95% increase from 2011. This year organizers hope to see more local venues join the locally sponsored celebrations.

- For individuals or organizations wishing to sponsor a community based Culture Days event, the basic criterion are as follows:

The activities must be:

1. free to the public
 2. take place during the Culture Days weekend - September 27, 28 and 29
 3. are participatory
 4. are registered at the official Culture Days website: www.culturedays.ca
- Some of the locally sponsored Culture Days events can be found at the following venues:

Surrey Arts Centre

- Cirque Surrey
- Break Dance Competition
- Surrey Youth Orchestra
- Curator's Gallery Tour
- Artist Talk - Nancy Paterson

Other areas of Surrey include:

- Semiahmoo Paint the Town Event - Two Day Event
- Arts Council of Surrey - Two Day Workshop
- Sofia Collective - Poets in Conversation Event
- Arts Umbrella - Arts Installations will be made available at various Westminster Savings Branches throughout Surrey.

Further details on all events can be found on the City of Surrey website:
<http://www.surrey.ca/culture-recreation/12290.aspx?startDate=Sep-11-2013>.

- Staff noted that each year, a media launch is held to promote Culture Days; this year it will take place at the Arts Club Theatre located on Granville Island. Staff suggested that the 2014 Media Launch could be held at the New City Hall.

The Chair thanked staff for their presentation and noted that Council would be supportive of hosting the 2014 Media Launch at the New City Hall.

2. **Jessica Danyk, Community Services Assistant, Diversity & Youth Services**
File: 8200-01; 0550-20-10

Note: See Corporate Report R168 of Regular Council Public Hearing agenda.

In attendance before Council to share highlights of the Surrey Doors Open event held on Saturday, June 22, 2013. The Open Doors event offered attendees a unique behind-the-scenes look at Surrey's rich culture, history, art, and architecture.

The following comments were made:

- The 2013 Surrey Doors Open event was a great success with over double the attendance from the previous year's event. Surrey Doors Open is a free family event that provides residents with a unique opportunity of being a tourist in their own city.
- The June 22, 2013, event showcased behind the scenes tours of 28 local sites. This year's event was produced in partnership with staff volunteers, members of the community and new media sponsors. The 28 sites showcased this year were listed in the official event program by theme, and were further grouped by category so participants could easily select the venues of particular interest to them.
- The Arts Council collaborated with the City of Surrey to help increase interest and there was a multifaceted marketing plan to further promote the event and broaden media exposure.
- To make the event fully accessible the City of Surrey website included a smartphone friendly map with a list of offered activities, up-to-date transit and bike maps as well as an overview of the history of the Doors Open initiative globally.

Councillor Villeneuve thanked staff for their hard work on this initiative and noted the event is meeting the sustainability objectives of Surrey being a welcoming and inclusive community.

Councillor Hepner suggested the 2014 Doors Open Steering Committee consider broader involvement with Parks and Recreation Department in terms of venues and programming opportunities.

B. ITEMS REFERRED BY COUNCIL

C. CORPORATE REPORTS

D. DELEGATION REQUESTS

E. COUNCILLORS' REPORTS

F. OTHER COMPETENT BUSINESS

G. ADJOURNMENT

It was

Moved by Councillor Hunt


Seconded by Mayor Watts

That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 5:34 p.m.



Jane Sullivan, City Clerk



Councillor Steele, Chairperson