

Present:

Chairperson - Councillor Rasode
Councillor Gill
Councillor Hayne
Councillor Hepner
Councillor Martin
Councillor Steele
Mayor Watts

Absent:

Councillor Villeneuve

Staff Present:

City Manager
City Clerk
General Manager, Planning & Development
Assistant City Solicitor
Acting General Manager, Engineering
General Manager, Finance & Technology
General Manager, Parks, Recreation & Culture
General Manager, Human Resources

A. DELEGATIONS**1. David Beattie, Just Say Hello Society**

File: 0250-20; 0550-20-10

In attendance before Council as a delegation to raise awareness of the HELLO Project and the Just Say Hello Society.

The following comments were made:

- In 2011 and 2012, the Vancouver Foundation conducted a survey, the results of which indicated social isolation as the main concern about life in Metro Vancouver.
- The Metro Vancouver Alliance, a loose coalition of Unions, faith societies and civil organizations, surveyed approximately 20,000 Vancouver residents and divided their concerns into four categories:
 1. Housing
 2. Poverty
 3. Transportation
 4. Social isolation

Social isolation came up most frequently. As a result, the Just Say Hello Society was formed, their goal being to promote a symbol that can be worn on a pin, placed on a coffee mug or a t-shirt, etc. as an indication that that individual is approachable and open to conversation. To that end the Society has been in touch with Kwantlen College, SFU and other schools that have a graphic arts component.

- The Just Say Hello Society proposes a major advertising blitz including print and on-line media, and inside skytrain and buses. This will run into a few hundred thousand dollars. Most of the money will come from corporate sponsorship and the Society is in talks with several major coffee chains including Tim Hortons, as well as the Vancouver Foundation.

In response to a question from Council, the delegation noted that the initial survey was a Vancouver Foundation initiative which resulted in a report called "Engagements and Connections". On the strength of that report, the City of Vancouver struck a task force to address the results of the survey.

2. **Jim Tyler, Community and Recreation Services Manager, Guildford & Citywide Seniors Services, and Shabina Jahan-Chaudhary, Program Coordinator, DIVERSEcity Community Resources Society and Vice Chair of the Seniors Advisory and Accessibility Committee.**

File: 5000-01; 0550-20-10

Note: See Corporate Report R093 of Regular Council Public Hearing Agenda.

In attendance before Council as a delegation to present on Age Friendly Strategy for Seniors.

The following comments were made:

- There are currently 62,000 seniors in Surrey, those defined as being 65 years or older, representing 12.5% of the population. By 2021, this number is expected to grow to approximately 17% or just under 102,000 people.
- The Age Friendly Strategy for Seniors builds on existing age friendly practices by coordinating services and leveraging resources to support seniors to age in place.
- A comprehensive consultation process was developed by members of the Seniors Advisory and Accessibility Committee in collaboration with the United Way and included seniors, senior organizations, community partners, service agencies and key city staff from each of the departments including emergency service, fire service and police. City Speaks was engaged and a public forum was facilitated at the Seniors Conference last June and at the Focus on Seniors Forum in September 2013.
- The vision is that Surrey is an age friendly city where people enjoy lifelong activity and engagement. There are four outcome streams that support the vision including:
 1. Safety, Health and Wellness
Seniors are supported to be active and engaged in their community to prevent isolation. Outreach strategies make a difference.
 2. Transportation and Mobility
Seniors have a range of safe, convenient and affordable transportation options. Continue to upgrade accessibility and safety, i.e. crosswalks, bike lanes. Support older drivers with improved infrastructure and education. Promote door-to-door transportation options and increase awareness of transportation options for seniors.

- 3. Home
Seniors have access to affordable and appropriate housing, and the supports necessary to remain as independent as possible, while also ensuring a sufficient supply of high quality supportive housing, assisted living and residential care beds.
 - 4. Building and Outdoor Spaces
Public places, outdoor spaces and buildings are designed to be welcoming, safe and accessible, that support social connections and gatherings.
- Suggested roles for the City in supporting this vision would be advocating for seniors at the provincial government level, running awareness campaigns on seniors' issues, providing education and support for families and caregivers, and engaging with seniors and seniors organizations.

Council noted that forums have been held in several different languages in each of the City Centers, focusing on socialization for seniors. The Aging in Place Conference will be held at Newton Center on May 31; the Forum on English in conjunction with the Library at City Council on June 7.

B. ITEMS REFERRED BY COUNCIL

C. CORPORATE REPORTS

D. DELEGATION REQUESTS

E. COUNCILLORS' REPORTS

F. OTHER COMPETENT BUSINESS

G. ADJOURNMENT


It was

now adjourn.


Moved by Councillor Martin
Seconded by Councillor Gill
That the Council-in-Committee meeting do

Carried

The Council-in-Committee adjourned at 5:38 p.m.



Jane Sullivan, City Clerk



Councillor Rasode, Chairperson