

Present:

Chairperson - Councillor Martin
Councillor Gill
Councillor Hayne
Councillor LeFranc
Councillor Starchuk
Councillor Steele
Councillor Villeneuve
Councillor Woods
Mayor Hepner

Absent:**Staff Present:**

City Clerk
City Manager
City Solicitor
General Manager, Engineering
General Manager, Finance & Technology
General Manager, Human Resources
General Manager, Parks, Recreation & Culture
General Manager, Planning & Development

A. DELEGATIONS**1. S. McKinnon, Manager, Arts Services**

File: 7710-01; 0550-20-10

S. McKinnon, Manager, Arts Services was in attendance before Council to provide an update on the Cultural Strategic Plan.

The following comments were made:

- The Surrey Cultural Plan mobilizes Surrey's arts and heritage resources, to enhance urbanization to achieve a dynamic, sustainable and socially cohesive City with an enviable quality of life;
- The Plan contains recommendations under key goals timed to be completed between 2012 and 2016;

Goal: Enhance the City Centre - recommended that the City support the start-up of Arts Umbrella;

- In 2014, the Centre Stage at City Hall opened and helps to achieve Goal A, working towards the community activation of public spaces;

Goal: Enhance Town Centres - recommended that the City augment arts and heritage space in downtown areas and specifically called for the completion of planning, design and construction of an interim arts space addition at the South Surrey Recreation Centre in the short-term and then construct a cultural centre in South Surrey in the medium-term;

- Phase 1 of the arts space in South Surrey has been achieved;

Goal: Expedite the decentralization of Arts Services - has been achieved through the UrbanScreen which further contributes to Council's vision of a Cultural Corridor and Innovation Boulevard in City Centre;

- Heritage Re-Enactment Performances, a new decentralized Heritage Service that was launched as a pilot project in 2012, recently received the British Columbia Recreation and Parks Association's 2015 Program Award of Excellence, recognizing the City's leadership in the development and delivery of heritage and cultural programming;
- The Surrey International Children's Festival has just completed its 11th year, welcoming 18-20,000 participants each year;
- The Festival would not be possible without a variety of partners, and the approximately 350 volunteers, 90% of which are between the ages of 14-19;
- Surrey Arts Centre Theatres Strategic Plan was updated and will help guide planning and operations of the theatres for the next 3-5 years;
- Surrey Art Gallery Strategic Plan identifies five strategic goals and operational priorities, including to build on the strength of the Gallery's achievements as convener and catalyst for contemporary art locally, nationally and internationally;
- Surrey Museum hosts national and international exhibitions to create a community where individuals, culture and the environment thrive;
- The success of the Cultural Grants Program has enabled the City to mobilize its arts and heritage resources, with 71 groups having formally submitted expressions of interest since the launch of the Cultural Grants Program in 2013;

Goal: Enhance the Economy - recommended the development and implementation of a Cultural Marketing Plan;

- The Marketing Plan was completed in 2014 and a new brand has been launched which has been promoted through banners, transit shelter ads and posters throughout the City, including the design of a new website landing page;
 - In March 2011, Council adopted the Private Development Public Art Program, recent work by Robert Davidson will be moved to its permanent home this October to Polygon's Harvard Gardens development;
- It is evident that the Surrey Cultural Plan has resulted in many accomplishments, however there is still significant work to be completed as per the following priorities:

- Surrey Museum Phase 2 – Kids Gallery at the Surrey Museum is being launched in October 2015 to prepare the community for expanded services;
- Cultural Grants Program Newsletter – will be published four times per year;
- Future Public Art – staff continues to review plans and priorities with the Public Art Advisory Committee and currently have sites identified and most of the funding in place for two more future artworks per town centre;
- Cultural Cohesion through Heritage Collections – Heritage Services is launching a Multicultural Acquisitions Project in 2015 inviting donations of artifacts from Surrey's South Asian, Korean, Philippine and Ukrainian communities to promote awareness of the City's cultural communities;
- Cultural Mapping – systematic approach to identifying and recording cultural resources to support more effective planning and decision making (i.e. Utilization of MySurrey App to map assets);
- New Decentralized Arts Opportunities – there are three unique arts space opportunities (10660 City Parkway-Arts Space; Phoenix Rising Sun Gallery & Social Innovation Centre; and Newton Pop-up Arts Space) that will all contribute to Council's goal of creating a Cultural Corridor in the City;
- Completion of Strategic Plans for each Town Centre – The Clayton Cultural Needs Assessment is completed and Facility Planning is underway for a proposed Recreation, Library and Arts facility;
- Cultural Economic Development – Economic Development staff have been fostering relationships with thought leaders in academia and staff will continue to play a role as a connector in the community between artists, stakeholders and partners;
- Youth Engagement – Through many programs and pilot projects, staff has had success in reaching and involving youth, however further resources are required to sustain these programs; and,
- Creative City Summit – Surrey has been chosen to host the 2016 Creative City Summit by Creative City Network of Canada, a national non-profit organization; this will be a wonderful opportunity for the City to showcase its arts and heritage facilities and organizations.

Council extended appreciation to the staff delegation for a thorough presentation and all the work undertaken to date relative to culture and heritage initiatives. Council expressed interest in the City hosting the 2016 Creative City Summit in October 2016 and requested staff explore cultural promotion opportunities that could be realized during the 2016 Women's World Softball Championship being hosted in July 2016, prior to the proposed Creative Summit.

B. ITEMS REFERRED BY COUNCIL

C. CORPORATE REPORTS

- D. DELEGATION REQUESTS
- E. COUNCILLORS' REPORTS
- F. OTHER COMPETENT BUSINESS
- G. ADJOURNMENT


It was

Moved by Councillor Villeneuve
Seconded by Councillor Hayne
That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 5:37 p.m.



Jane Sullivan, City Clerk



Councillor Martin, Chairperson