

Council-in-Committee Minutes

Council Chambers
City Hall
13450 - 104 Avenue
Surrey, B.C.
MONDAY, NOVEMBER 16, 2015
Time: 5:15 p.m.

Present:

Chairperson - Councillor Woods Mayor Hepner Councillor Gill Councillor Hayne Councillor LeFranc Councillor Martin Councillor Starchuk Councillor Villeneuve Absent:

Councillor Steele

Staff Present:

City Clerk City Manager City Solicitor

General Manager, Engineering

General Manager, Finance & Technology General Manager, Human Resources

General Manager, Parks, Recreation & Culture General Manager, Planning & Development

A. DELEGATIONS

 Michael Kim, Director of Operations and Chuck Keeling, Vice President Stakeholder Relations and Responsible Gaming Fraser Downs Racetrack & Casino

File: 0520-01; 0550-20-10

In attendance before Council to provide an overview of the rebranding of Fraser Downs Racetrack & Casino in Cloverdale as Elements Casino, scheduled to open in December 2015.

The following comments were made:

- Vision statement for Elements Casino is "the place to be for entertainment and new experiences";
- The rebranding is geared to attract a broad range of adults to provide a casually upscale, fun experience, delivered with unrivaled personalized service;
- There will be many amenities, including: 500 slot machines; 24 table games; poker room; 4 new restaurants; live music; and, live and simulcast horse racing;
- Overview of restaurant and banquet facilities was provided noting the aim is to provide high quality product at an equitable price;
- Have partnered with Molson Canadian, which has been quite the achievement with the rebranding process;
- Since Fraser Downs Racetrack and Casino's opening 40 years ago, the City of Surrey has received \$30 million from gaming revenue, with the City receiving \$2.7 million in 2013/14; and,
- Commitment to the community of Surrey will continue in our ongoing support of Greener Pastures, Surrey Food Bank, United Way, Sources

Community Services and being a signature charitable partner with Sophie's Place.

During discussion, Council expressed appreciation for the investment being made into the Casino and commended Fraser Downs Racetrack and Casino for being a dedicated corporate partner.

2. Laura Ballance, Media Relations with Greg Timm, Chairman, Host Organizing Committee, Surrey 2016 Women's World Softball Championship File: 8200-20; 0550-20-10

In attendance before Council to provide an update on the Women's World Softball Championship Event.

The following comments were made:

- In eight months the Surrey 2016 Women's World Softball Championship Event will be taking place and much rigorous planning and work will be taking place by a strong and talented team of volunteers;
- The scope of event includes the following:
 - o 32 nations are anticipated to participate;
 - o 1800 athletes;
 - o 500 officials, coaches and trainers;
 - Over 125,000 expected attendance;
 - o 5000 room nights are anticipated; and,
 - o 650 volunteers.
- Worthy to note is that discussions have taken place with Israel, and Israel
 has committed to participate, representing a significant victory for the
 profile of the event;
- The estimated economic impact of this event for the City of Surrey is to be in excess of \$20 million;
- The event will bring together cultural communities throughout the lower mainland;
- The international championship will increase awareness of the opportunities available for youth to participate in softball;
- Due to the City's great work, the venue reviews were very well received, with all fields and venues meeting or exceeding all required standards for the competition;
- The Committee is working hard at ensuring the event will be bilingual and raising awareness of the event throughout the community and across all cultural groups;

- Meetings with the School District have taken place to ensure the various schools are aware and involved in whatever way possible;
- It is anticipated that a large number of International Olympic Committee (IOC) delegates will attend the Championship event to learn about the sport of softball which will further elevate the sport at the international stage;
- Appreciation was expressed to Council and City Staff for assistance and support of this initiative from its inception; and,
- There will be cross over between Surrey 2016 and the Canadian Open Fastpitch Championship and efforts will be made to ensure there is integration of both events.

During discussion, Council expressed appreciation for the many volunteers working towards the success of the event, noting the championship event will indeed place Surrey on the map. Staff advised the date of the Fusion Festival is still being determined, however, there will be coinciding of both events. Council spoke to the strong alignment of the event to the City's Sport Tourism Strategy, noting the significant economic spinoffs and the development of the volunteer capacity cannot be overstated. The delegation advised that much work is taking place to secure accommodation in addition to all hotels via billets, churches and schools.

- B. ITEMS REFERRED BY COUNCIL
- C. CORPORATE REPORTS
- D. DELEGATION REQUESTS
- E. COUNCILLORS' REPORTS
- F. OTHER COMPETENT BUSINESS
- G. ADJOURNMENT

It was

Moved by Councillor Martin Seconded by Councillor Gill

That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 5:49 p.m.

Jane Sullivan, City Clerk

Councillor Woods, Chairperson