

**Present:**

Chairperson – Mayor McCallum  
Councillor Annis  
Councillor Elford  
Councillor Guerra  
Councillor Hundial  
Councillor Locke  
Councillor Nagra  
Councillor Patton  
Councillor Pettigrew

**Absent:****Staff Present:**

City Manager  
Acting City Clerk  
General Manager, Corporate Services  
General Manager, Engineering  
General Manager, Finance  
General Manager, Parks, Recreation & Culture  
General Manager, Planning & Development  
Deputy City Solicitor

**A. DELEGATIONS****1. Paramjit Dhadha**

File: 0220-01

The delegation provided Council with a video showing LED truck advertising driving in motion or while parked. The delegation provided a presentation outlining the benefits of digital LED truck advertising and highlighted the following information:

- The business is CSA certified by the Canadian Government and has the potential to create new jobs and promote City Hall or business notifications and messages.
- The project has run successfully for the past six years in other Provinces in Canada such as Alberta, Manitoba, Ontario and Quebec without negative impacts on the community or people.
- The benefits of LED truck advertising include saving paper for the environment and reducing litter on City streets. The delegation noted the LED truck advertising would contribute in making Surrey a smart City. The trucks are equipped with LED lights that have anti-glare screening and are not distracting to vision.

The delegation requested that Council consider supporting the project.

In response to the questions from Council, the delegation noted that the trucks do not make interfering noise and the advertisement has the option to include or not include audio. Currently, the LED trucks can play video and audio.

Council noted a staff report will be provided to Council in due course.

**2. Patrick Klassen, Manager, Community Planning**

File: 6600-01

**Note:** See Corporate Report 2018-R237 of the Regular Council – Public Hearing Agenda.

The delegation provided a presentation on the Surrey Community Profiles 2016 Census Data and noted the following information:

- Every five years Statistics Canada conducts a census of Canada. The census provides demographic and statistical data that is used to plan public services and support evidence-based decision-making.
- The most recent census was conducted May 10, 2016. The information collected is used to plan for future amenities, housing, schools, transportation infrastructure, and social, recreational and public safety policies and programs that affect all Surrey residents.
- Surrey is the fastest growing City in British Columbia and is the third largest in BC by land area. The City has the third highest proportion of visual minorities and is younger and more ethnically diverse than the Metro Vancouver average. Surrey has a lower transit ridership than other Metro Vancouver Cities.
- Surrey has seven community profiles:
  - City Center: Lowest average household income, highest percentage of renters and transit ridership.
  - Whalley: Large South Asian population, low rate of English speaking at home, second highest percentage of renters and highest proportion of households with children.
  - Guildford: Lowest population growth rate, ethnically diverse, and a relatively high number of renters and transit ridership. The average household incomes are just under Surrey's average.
  - Fleetwood: Smallest population town centre, low population growth rate, has a high percentage of families with four or more and a low percentage of renters.
  - Newton: Largest population by community and is the fastest growing. Has the largest Urban Indigenous population and is predominantly South Asian. 25% of Newton population is aged 19 or under.
  - Cloverdale: Highest growth rate and lowest transit ridership due to low transit options. Second highest household income and a high proportion of single family housing.

- South Surrey: Largest community by geography and highest household income. High proportion of single family and is the least diverse community. Highest population of residents aged 65 or older and the lowest proportion of those with children.

Surrey is growing rapidly, becoming increasingly diverse, and is getting older as a population.

Council thanked the delegation and noted a Corporate Report will be deliberated at Regular Council Public Hearing this evening.

**B. ITEMS REFERRED BY COUNCIL**

**C. ADJOURNMENT**

It was

Moved by Councillor Guerra  
Seconded by Councillor Locke  
That the Council-in-Committee meeting do

now adjourn.

Carried

The Council-in-Committee adjourned at 5:21 p.m.

  
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for Kelly Rayter, Acting City Clerk

  
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Mayor Doug McCallum, Chairperson