

Council-in-Committee Minutes

Council Chambers City Hall 13450 - 104 Avenue Surrey, B.C. MONDAY, SEPTEMBER 16, 2019 Time: 4:00 p.m.

Present:

Chairperson – Mayor McCallum Councillor Annis Councillor Elford Councillor Guerra Councillor Hundial Councillor Locke Councillor Nagra Councillor Patton Councillor Pettigrew

Staff Present:

City Manager City Clerk General Manager, Corporate Services Acting General Manager, Engineering General Manager, Finance General Manager, Parks, Recreation & Culture General Manager, Planning & Development City Solicitor

A. DELEGATIONS

1.Yalda Asadian, Community Enhancement Manager
City of Surrey
File: 0250-20

Absent:

The delegation provided a PowerPoint presentation regarding the City Festival and Events Team ("FEST") supported events and highlighted the following information:

- FEST is a multi-agency committee with representatives from the City of Surrey, RCMP, TransLink and the BC Liquor Distribution Branch. The Committee reviews applications for events with more than 250 attendees on public land and ensures that events are organized, safe and address public needs.
- FEST proactively attracts special events that enhance a positive image of Surrey, promotes the city as a premier location to host special events and provides advice and assistance to event organizers.
- It is anticipated that there will be 210 events in 2019 with 250 or more spectators. These events provide opportunities for Surrey residents to enjoy a variety of activities, experiences and culture and provide more than \$20 million in economic benefits to local businesses.
- 2. Sean Simpson, Director, Information Technology, and Darryl McCarron, Corporate Marketing and Communications Manager City of Surrey File: 0250-20

The delegation provided a design update regarding the City of Surrey website and highlighted the following information:

• The last major website update occurred in 2010. The current redesign project is move to the website to a more open, modern and inexpensive

content management system that is less reliant on outside vendors and more efficient for staff.

• The redesign process will allow staff to address the biggest challenge users have identified, which is the menu and how pages are connected. The new website design features a more vibrant design that better aligns with the City's more vibrant marketing as seen on social media and digital billboards, will provide better methods to allow residents to reach the correct person, provide more cross-promotion opportunities and easier access to online services..

3. Adriana Zylmans, President and Erik van der Ven, Vice-President Dutch Liberation 2020 Canadian Society File: 0250-20

The delegation provided a PowerPoint presentation on the 75th Liberation commemorative events, projects and activities for 2020 and highlighted the following:

- The Dutch Liberation 2020 Canadian Society in a non-profit society that was formed in August 2018 to thank and honor Canada and its veterans for their contributions to end World War II in Europe.
- A wide range of events and activities have been arranged to commemorate the 75th anniversary of the end of WWII. On May 2, 2020 at 8:45 p.m., commemorative candlelight vigils will be held at over 40 locations throughout B.C. An educational program will be provided to over 1400 elementary schools and two on-line lesson plans for secondary school's social studies programs. Additionally, commemorative red "liberator" tulip bulbs will be available for purchase from www.dutchcanada2020.com.
- A Dutch organization called "Faces to Graves" is seeking assistance of Canadian families to obtain photographs and stories of fallen soldiers in order to build a virtual memorial.
- 4. Alex Sangha and Upkar Tatlay, Project Developers Sundar – South Asia International Expo File: 8200-20; 0550-20-10

The delegation provided a presentation regarding a proposal for a South Asian International Expo to be held in Surrey and highlighted the following information:

- Due to Surrey's diverse population, including its large South Asian demographic, Surrey is the ideal location to host an international expo with a focus on South Asian culture.
- An international expo in Surrey could provide long-lasting benefits similar to Expo '86 in Vancouver. Additional benefits could include increased economic activity and tourism, positive media coverage, unique cultural and educational experiences and provide a platform for local artists and vendors.

• The proposal has received letters of support from 20 key stakeholders, including businesses, community organizations and all three levels of government.

B. ADJOURNMENT

adjourned.

It was

Moved by Councillor Guerra Seconded by Councillor Patton That the Council-in-Committee meeting be

<u>Carried</u>

The Council-in-Committee adjourned at 4:43 p.m.

Jennifer Ficocelli, City Clerk

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Mayor Doug McCallum, Chairperson