

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7910-0033-00

Planning Report Date: June 13, 2011

PROPOSAL:

- Development Permit
- Development Variance Permit

to permit building renovation and on-site upgrades to the Ocean Park Safeway and to vary the Sign Bylaw to allow for a total of five fascia signs on site.

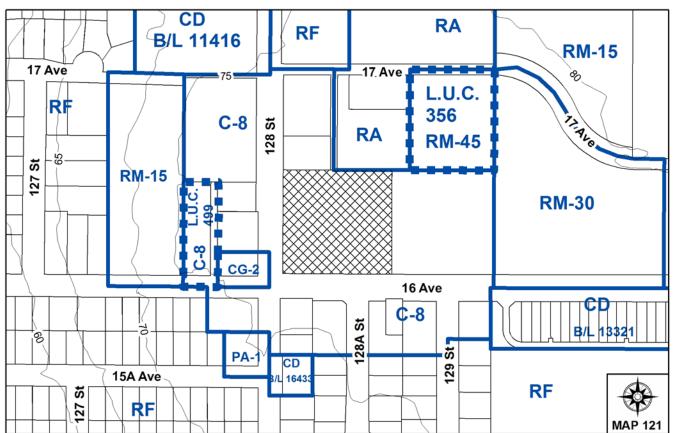
LOCATION: 12825 – 16 Avenue

OWNER: Canada Safety Limited

ZONING: C-8

OCP DESIGNATION: Commercial

LAP DESIGNATION: Retail Commercial



RECOMMENDATION SUMMARY

• It is recommended application #7910-0033-00 be referred back to staff for further enhance the design of the proposed renovation.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

None.

RATIONALE OF RECOMMENDATION

- Canada Safeway is currently in the midst of updating, rebranding and modernizing three of their older stores in South Surrey.
- Typically the company's "Exterior Lifestyle Renovation Program" involves repainting, repairing and renovating the exterior facades of stores to include new colours, finishes and LED lit signage in keeping with the corporation's branding strategy.
- While the renovation program provides appropriate treatment for modern stores, Ocean Park's Safeway was built in the early 1980s and is in need of better quality finishes and treatments to update and bring the store into compliance with today's standards.
- Staff, therefore, recommend that the Development Permit (DP) and Development Variance Permit (DVP) application #7910-0033-00 be referred back to staff to improve the look and function of the store.

RECOMMENDATION

The Planning & Development Department recommends that:

1. Council refer the application back to staff to work with the applicant to improve the design quality of the proposed renovation.

REFERRALS

Engineering: The Engineering Department has no objection to the project.

SITE CHARACTERISTICS

<u>Existing Land Use:</u> Safeway grocery store in a small commercial centre.

Adjacent Area:

Direction	Existing Use	OCP/NCP	Existing Zone
		Designation	
North:	Commercial stores, City	Commercial, Multiple	C-8, RA, RM-45
	Library and townhouse	Residential/ Retail	(under LUC 356)
	residential development.	Commercial,	
		Institutional	
East:	Commercial shopping	Commercial/Retail	C-8
	complex	Commercial	
South (Across 16 Avenue):	Commercial and office use,	Commercial/Retail	C-8
	including a bank and pub	Commercial	
West (Across 128 Street):	Commercial shopping	Commercial/ Retail	C-8, CG-2
	complex, automotive	Commercial	
	station		

DEVELOPMENT CONSIDERATIONS

Site Context

- Ocean Park Safeway (Store #109) is located at 12825 16 Avenue, at the northeast corner of 128
 Street and 16 Avenue in South Surrey. The site is designated Commercial in Official
 Community Plan, Retail Commercial in the Semiahmoo Peninsula Plan and is zoned for
 Neighbourhood Commercial (C-8) development.
- The store is located directly adjacent to the Ocean Park commercial plaza. The Ocean Park
 Community Library is located directly north of the Safeway, across the lane, within walking
 distance of the both retail complexes.

Proposal

• Canada Safeway is currently in the midst of updating, rebranding and modernizing their older stores through their "Exterior Lifestyle Renovation Program".

- Altogether three stores in South Surrey have applied for Development Permits (DP) and Development Variance Permits (DVPs) to facilitate exterior renovations and vary the sign bylaw to allow for the proposed fascia signage. Of the three stores, the Ocean Park Safeway is the oldest store, most in need of repair.
- The upgrades proposed for the Ocean Park Safeway presently include cleaning, power washing, repainting and refinishing the store's existing masonry, parapets, awnings and metal work in keeping with new corporate colours and finishes.
- The upgrade also involves replacing the existing signage with LED lit fascia signage. Altogether five (5) new, energy efficient, channel letter and logo fascia signs are proposed at the south and west elevations of the building. The fascia signs, in keeping with Safeway's new corporate image, are flat signs mounted parallel to the building. A DVP is required to vary the Sign Bylaw to accommodate the proposed fascia signage.
- As part of the upgrade, the applicant is proposing to renovate the existing free standing sign at the southwest corner of the site by replacing the existing pylon signage panels with rebranded panels.
- To improve the parking lot area, the applicant has also proposed a series of upgrades
 including saw cutting and replacing asphalt, cleaning and repainting the existing lamp
 standards, providing landscaping curbs, and adding stamped asphalt to H/C parking
 stalls.

Additional Site Upgrades

- Staff have also worked with the applicant to improve the look and function of the site by cleaning up the loading bay area, replacing damaged bollards, relocating garbage bins and screening electrical kiosks.
- New trees, planting beds and pedestrian connections and delineated walkways are also now planned for the site from 24 Avenue, 152 Street, the library and the bus stop to the store's main entrance. These walkways, all 1.5 metres (5 ft.) in width, will serve pedestrians and provide wheelchair access to the disabled in keeping with the OCP design guidelines.

Outstanding Design Issues

Yet despite these measures, more could be done to upgrade and enhance the appearance
of the Ocean Park Safeway store. The changes to the building proposed by applicant are
largely cosmetic in nature and higher quality features and finishes could help bring the
older Safeway store into compliance with today's design standards.

• Staff have therefore provided numerous examples and suggestions, including Safeway stores in Vancouver (Appendix III) on how to improve the look of the store and provide for better onsite pedestrian comfort and safety. Some of the urban design and architectural treatments suggested by staff include:

- o Revising the lattice structures over the south entries. For example, using contemporary glass boxes, lighted from inside, would provide a more sophisticated, modern look;
- Replacing the glass block at the entries with clear storefront to improve sightlines, informal supervision into and out of the store;
- Providing improved new canopies at the south and west of the building to provide continuous weather protection. In particular, using lowered or extended steel and glass canopies would allow for natural light penetration;
- o Providing lifestyle photos on the west and south elevations to add interest and break up the building's façades;
- o Providing decorative paving at vehicle entries to the site, e.g., tinted, saw cut concrete;
- o Improving pedestrian safety by separating paths through the parking lot with planting;
- O Using a smooth decorative paving surface, e.g., tinted concrete in lieu of stamped asphalt to assist with wheelchair access; and
- o Providing shared access aisles and curb letdowns around H/C parking areas as appropriate.
- While such changes would significantly improve the look of the building and parking area, the applicant, has unfortunately declined to make any further changes and advised the City this type of work is beyond the scope of Canada Safeway's current renovation program.
- Given this, staff are recommending the project be referred by Council back to staff (and possibly the Advisory Design Panel (ADP)) for further review to improve the design quality of the proposed renovation.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners, Action Summary and Project Data Sheets and Survey Plan

Appendix II. Site Plan, Building Elevations Landscape Plans and Renderings

Appendix III. Examples of recently renovated Safeway stores on Robson and Davie, Vancouver.

original signed by Nicholas Lai Jean Lamontagne General Manager Planning and Development

APPENDIX I

Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

ı. (a) Agent: Name: Elsa Yip - Abbarch Architecture

Address: 1830 Bentall One – 505 Burrard Street

Vancouver, BC

Tel: 604-609-4041

2. Properties involved in the Application

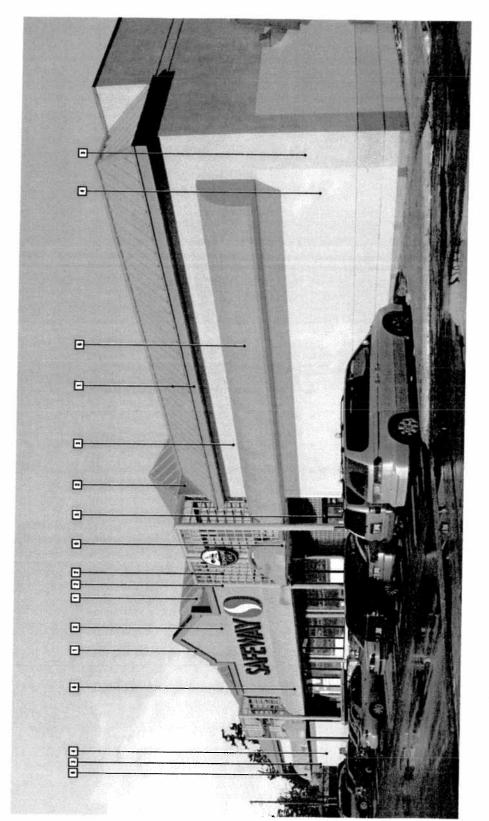
(a) Civic Address: 12825 – 16 Avenue

(b) Civic Address: 12825 – 16 Avenue

Owner: Canada Safeway Limited, Inc. No. A79559

PID: 006-515-967

Lot 6 Section 17 Township 1 New Westminster District Plan 30630



VIEW FROM SOUTHEAST

12825 16 Ave, Surrey, BC Store Design - Canada Proposed Scheme 5 May 26, 2011 Store #0109

Materials Legend

(Benjamin Moore Paint) 1. Sargeyle - BM 1546

2. Desert Gray - DEC760 with 25% darkener (Dunn Edwards

Paint)

5. Black - DEA 187 (Dunn Edwards Paint)

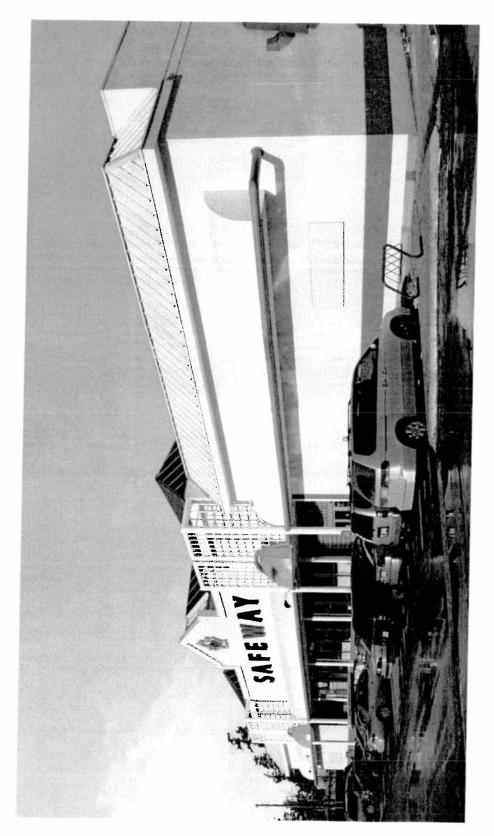
3. Bengalow Taupe - DE 6172

(Dunn Edwards Paint)

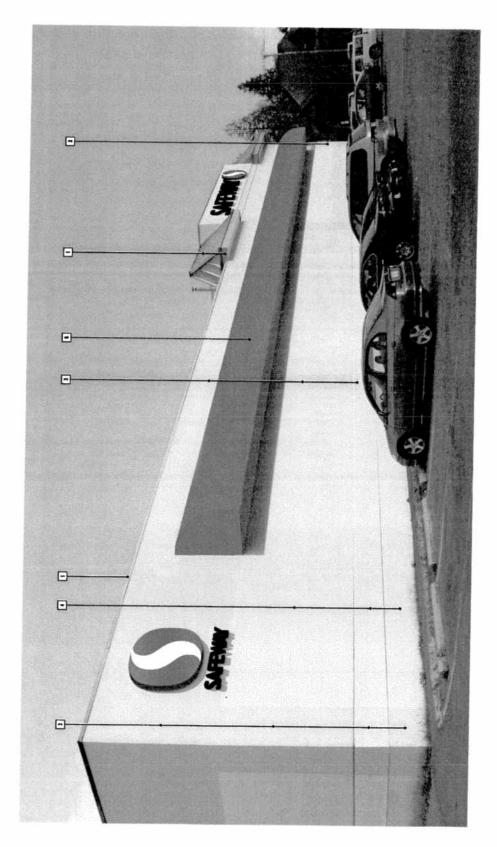
6. Fabric Canopy - Color to

match "Gargoyle" (BM 1546)

4. Grant Beige - BM HC-83 (Benjamin Moore Paint)



Store #0109 12825 16 Ave, Surrey, BC Store Design - Canada Existing Photo



VIEW FROM NORTHWEST

12825 16 Ave, Surrey, BC Store Design - Canada Proposed Scheme 5 May 26, 2011 Store #0109

Materials Legend

(Benjamin Moore Paint) 1. Cargoyle - BM 1546

2. Besort Gray - DEC760 with

25% dankener (Dunn Edwands Paint)

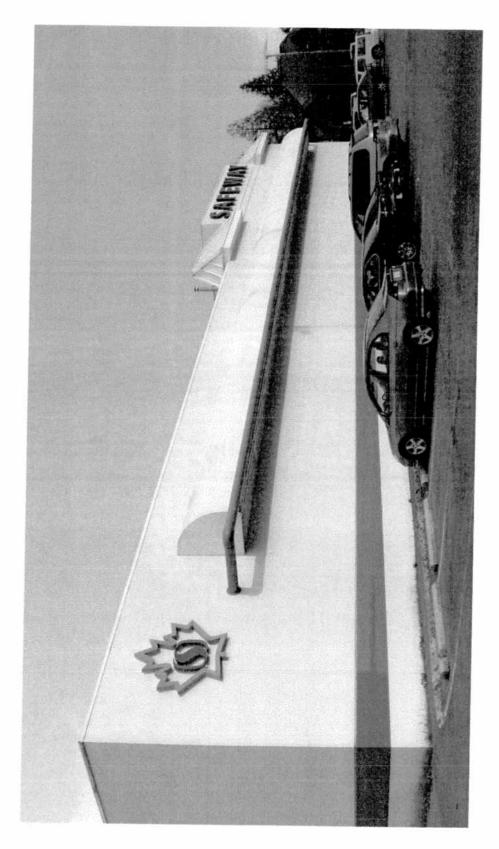
4. Grant Beigs - BM HC-83 (Benjamin Moore Paint)

5. Nack - DEA 187 (Dunn Edwards Paint)

3. Bungalow Taupe - DE 6172

(Dunn Edwards Paint)

6. Fabric Canapy - Color to match "Gargoyle" (BM 1546)



Store #0109 12825 16 Ave, Surrey, BC Store Design - Canada Existing Photo

